# THE BIRD REVIEW

VOL. 51 1963

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# *The* BIRD REVIEW

Volume 51 No. 1 Published for Bird & Son, inc. employees and their families January 1963

## Floor Covering Sales Reorganized for More Effective Marketing

At the Floor Covering Sales Meeting held at the Charter House, Braintree, on December 17-19, a reorganization of the Sales Department was announced.

Michael Cummings is now production manager of Rotogravure products; Paul DeChellis is product manager of Permanent Floor products; J. V. O'Sullivan is assistant to the general sales manager; fourteen districts have been created with a district manager supervising each as follows:

E. R. Guise — Northeastern
R. L. Kirby — New England
A. C. Macchietto — Metropolitan
T. F. Dunlevy — Empire
R. L. Cochrane — Capitol
A. L. Disher, Jr. — Piedmont
W. T. Evans, Jr. — Southeastern
H. W. Cartwright — Midstates
K. G. Foster — Great Lakes
T. M. Ward — Central
T. L. Paquette — West Central
A. R. DeBenedictis — Northwestern
C. P. Mills — Southwestern
Alexander Garner — Pacific Coast

Michael Cummings has been Central Field manager since November, 1954, and a member of the Floor Covering Sales Department since 1951. A native of Chicago, he graduated from De Paul University in 1949, with a BS degree in marketing. The years 1943 to 1945 he spent with the Eighth Air Force, most of the time in Europe. After graduation from college, he worked on the sales staff of the New York Wire Cloth Company selling hardware cloth in several Mid-Western states until he joined the Bird & Son Floor Covering Division in January of 1951.

Paul DeChellis has been a field manager for seven years, first in 1955 in the Western Field, and since 1958 in the Eastern Field. A Walpole native, he joined Bird & Son soon after completing his duties in the Maritime Service, and from April, 1948, to January, 1949, worked at the Norwood Roofing Plant. He then entered sales training in the Floor Covering Division, and after six years as a salesman, was promoted to manager.

James V. (Vic) O'Sullivan joined Bird & Son in February, 1957, as assistant to the sales service manager, following ten years of administrative work with the U. S. Army. He is a graduate of Biddeford, Maine, High School; attended Bates College; and worked for a short time in Lewiston, Maine, before joining the Army in 1936. Since July, 1958, he has been sales service manager for the Floor Covering Division.

The two product managers have the responsibility for the proper merchandising of all products in their respective lines. They will work with the district managers and the distributors and will cooperate with them closely to create the most effective methods of marketing the products assigned to them. They and the district managers report directly to the general sales manager, R. T. Murphy, and will consult with him in the development of the most effective approach to a successful sales program.

**REGENCY HOUSE,** Walpole's newest apartment house at the corner of Route 27 and Washington St., has Bird Architect Vinyl floors in the kitchens and baths of all fifteen units.

## Salesmen Learn Ways To Increase Profits in '63

December is the month when Bird sales departments announce their programs for the coming year and brief the salesmen on methods of increasing sales.

"Your Territory — Key to Profits in '63" was the theme of the joint meeting on December 12, 13 and 14 at the Sheraton Plaza in Boston. Salesmen and sales and production executives from the Northeastern (East Walpole), Eastern, (Perth Amboy) and Western (Chicago) Divisions attended. Wind Seal,* Seal King † and Architect * Shingles were featured, with emphasis

(continued on page 3)

* Reg. U.S. Pat. Off.
† Trade Mark

## Walpole Apartments Have Bird Products On Floors and Roof

Regency House, a new 15-unit apartment house just completed at 684 Washington Street, has Bird Architect † Vinyl floors in all kitchens and bathrooms and Bird Wind Seal * Shingles for roof protection.

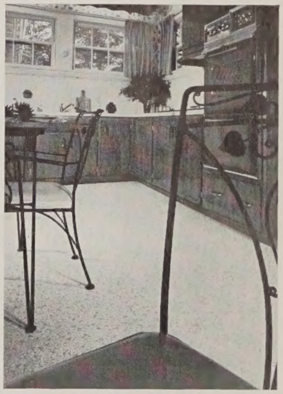
The pattern chosen for the floors is the popular No. 1101, a marble pattern of beige and aqua accented with gold metallics.

The new apartment building was constructed and is owned by William J. McNaught and Bernard G. Sykes, Jr. trustees of Regency House Realty Trust. It stands at the corner of Washington Street and High Plain Street (Route 27), about five minutes driving distance from both Walpole and East Walpole center, and close to the Walpole Country Club.

The original house on the corner has been remodeled into two apartments with the other thirteen in the adjacent new building. All are electrically heated, fully air-conditioned, with refrigerators, disposal units and wall-to-wall carpeting. There is also a laundry room with washer and dryer and janitor service is provided.

Bernard Sykes has also used Bird Architect Vinyl at his home off Woodland Road, East Walpole. For her kitchen Mrs. Sykes chose the beautiful white, gray and gold metallics design, Terratine Series. This large residence, on top of a small hill in East Walpole

(continued on page 2)



**ONCE A BILLIARD ROOM,** this attractive kitchen at the Bernard Sykes' home in East Walpole has Bird Architect Vinyl, Terratine Series, on its floor. This residence off Woodland Road was formerly The Bird Club in the 1920's and early 1930's.

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Vol. 51 No. 1 January 1963

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Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor JOHN J. MURPHY, Adviser

"What is wrong with profits is that there are not enough of them. No matter how they are viewed, it is impossible to escape the conclusion that in recent years this motive force for enterprise and risk-taking has been inadequate to do the job our expanding national economy requires."
— August C. Long, Chairman of the Board, Texaco, Inc.

# *Price-Cost Squeeze Still With Us in 1963; Floor Covering Introduces Wood Grains*

Here's the way the vice presidents sum up our efforts in 1962 and the way business looks to them in 1963:

BUILDING MATERIALS: There was plenty of construction business last year — a record amount in some areas, especially highways and other heavy construction. More residential housing units were constructed than in 1961, but nearly a third of them were apartment houses.

Our sales of asphalt shingles and roofings continued at the levels of recent years. However, we received lower prices for these products as well as for our insulation board products. Also, some of the heavy sales volume came from locations which differed from the year before, resulting in increased costs of transportation to deliver the goods.

All together our business was much like most business in 1962: a large volume of sales, but a squeeze on profits. This has occurred in spite of efforts to lower costs, to try to sell our most profitable items and to sell hardest in those markets where our cost of delivery was the lowest.

As for 1963, here's what appears to be in the picture:

There will be about 1,300,000 houses started, about a third of them apartment houses.

There will be a large amount of remodeling, repairing and general maintenance.

There will undoubtedly be adequate funds available so that those who wish may borrow for new construction or remodeling.

The grand total of construction of all types will continue at high levels.

There is no likelihood of substantially lower operating costs, because of the known costs of both labor and materials. We have announced a price increase on shingles and roofing products that will be fully effective at the end of January. This will help offset the reduced prices we had to adopt in 1962 to meet competition.

However, because we expect the cost of both raw materials and labor to go up rather than down in 1963, it will be necessary to have further increases in prices to provide really satisfactory earnings in this division.

FLOOR COVERING: A modest, overall improvement in the business of this division was accomplished in 1962. The first half of the year showed promise of satisfactory results, but unfortunately the last half of the year did not bear this out. The introduction of Architect Vinyl early in 1962 was well received. However, during the last six months, wholesale distributors and retailers across the country were keeping their inventories low, reducing them as much as possible, and that hurt our sales.

Linoleum Tile sales were good in the Industrial Division. Architect Vinyl enjoyed good sale throughout the year and shows promise of becoming a well-accepted product during 1963.

It seems clear that 1963 will again be one of extreme competition. Floor covering manufacturers are literally flooding the market with new products and old products in new designs. The battle for the consumer dollar has never been more intense. As explained elsewhere in this issue, the Floor Covering sales force has been reorganized to meet this competition most effectively. Sales will be departmentalized so that full responsibility for permanent floor coverings will be centered in one department, while similar responsibility for rotovinyl sales will be that of another department. We have also reorganized to achieve closer relations and communications with our distributors in order to guide them and their salesmen more effectively in the local sale of our products.

The new American Heritage Wood Grains, just introduced, look very good. For the first time in many years Bird has a product which is completely new and distinctive. We hope this line will help greatly in building volume in 1963, giving us a stronger position in the high grade permanent floor covering field. Advertising will be used extensively in magazines and at the local stores to push the sale of this product.

New patterns and new sales programs are right now being introduced to build our rotogravure vinyl sales. We are hard at work to sell rug sizes in Quality Vinyl in large volume in the first quarter of the year.

The job is not going to be easy, but we confidently expect further improvement in our business in 1963, with the hope that by the end of the year we will begin to have a sound and profitable floor covering business.

PAPERBOARD PRODUCTS: Predictions for 1962 in the Paperboard Industry proved to be quite accurate.

It had been obvious for most of the year that all companies were having a good volume of business, but were finding it harder to make a satisfactory profit. This cost-price squeeze continued to the end of the year, and Bird & Son felt it, just as the other manufacturers did.

Tonnage prospects for the Bird & Son Paperboard Products division in 1963 are generally favorable. Experts of the Fibre Box Association see a nominal increase in corrugated box business — and since volume was very good in 1962, this should mean even more volume in 1963. Economists believe that the first quarter of the year will be the poorest and the second half the most favorable. In the Bird & Son sales meetings held last month plans and programs were discussed which are designed to help Bird capture a larger share of the expected increased volume.

The production of shoes in the United States in 1962 almost reached the peak of the industry's peak year, 1959. Bird & Son sold a fair share of this excellent market and you may be sure, we plan to do an equally good job in 1963 when shoe production is predicted to remain at high levels.

In the field of horticultural products and paperboard specialties, there is good business ahead for those who are successful in meeting both price and new product demands of the customers. We at Bird & Son are hard at work developing products which we hope will attract more customers and more profitable business.

Of all products in the division, the Bird Bar-Mor plastic-coated box, made in both solid and corrugated fibre, has had the best reception in 1962. It has received much favorable publicity in trade magazines and newspapers and shows promise of developing into satisfactory volume this year.

Thus, the picture for paperboard products is generally good as far as volume is concerned. The successful companies will be those which can also solve the problems of the continuing cost-price squeeze. Bird & Son is doing everything possible, in both manufacturing and sales, to make 1963 a good, profitable year.

## Limit Raised On Shares At Neponset Credit Union

At the annual meeting of the Neponset Credit Union on last November 14, the members voted a 4¼% dividend on shares, reelected six directors and established new limits for the amounts which may be held in a share account.

Reelected for a three-year term were: Nelson C. Bartlett, FBO; Velma M. Cobb, GC; Joseph L. Coburn and Russell L. Tupper, retired; and Nelson M. Phillips, PFF. Reelected for a two-year term, Mary E. Moylan, GC.

By vote at the November 14 mee ing, members have now established limit of $2,000 in shares for a singl account and $4,000 in a joint accoun State law limits the total amount whic may be held in a single account i both savings and shares to $4,000, bu future dividends may be added to brin the total to $5,000.

At the directors' meeting on December 13, Richard Ellis was elected to second term as president. Other officer reelected were: Hilda Rafuse, vice president, Velma Cobb, treasurer and Mar Moylan, clerk and assistant treasurer.

## LONG SERVICE LIST

### FEBRUARY

| *Name* | *Year* | *Dept.* | *Yr* |
|---|---|---|---|
| Arthur F. Johnson | 2-5-23 | No. 1 Box Shop | 4 |
| Francis J. Curran | 2-23-23 | No. 1 Box Shop | 4 |
| Alma A. Walsh | 2-26-23 | Finishing Mill | 4 |
| Joseph P. Roslauskas | 2-28-38 | Roofing Mill | 2 |
| Frederick Stahnke | 2-8-43 | Roofing Mill | 2 |
| John Flaherty | 2-9-43 | Roofing Mill | 2 |
| John C. Clancy | 2-10-43 | No. 1 Box Shop | 2 |
| Percy E. Spiers | 2-15-43 | No. 1 Box Shop | 2 |
| Harris Aulenbach | 2-22-43 | No. 1 Box Shop | 2 |
| Louis Gabrelli | 2-22-43 | Roofing Mill | 2 |
| Thomas F. Spencer, Jr. | 2-2-48 | Roofing Sales | 1 |
| Harrison W. Holton | 2-16-48 | Paper Mill | 1 |
| Warren W. Eisner, Jr. | 2-16-48 | No. 1 Box Shop | 1 |
| Edward Adamonis | 2-17-48 | No. 1 Box Shop | 1 |
| Joseph Zablowski | 2-17-48 | Roofing Mill | 1 |
| Raymond E. Quimby | 2-26-48 | Floor Covering | 1 |
| Stuart E. Cottrell | 2-6-53 | Maintenance | 1 |
| David H. Wohler | 2-9-53 | Paper Mill | 1 |
| George W. Parrish | 2-24-53 | Floor Covering | 1 |
| MANCHESTER | | | |
| Raoul E. Desmarais | 2-2-53 | | 1 |
| Barbara E. Garland | 2-2-53 | | 1 |
| PHILLIPSDALE | | | |
| Robert W. Pearson | 2-14-38 | | 25 |
| Paul J. Hamel | 2-3-43 | | 2 |
| Jose A. Figueiredo | 2-24-43 | | 2 |
| Pasquale Cicerelli | 2-2-53 | | 1 |
| James M. W. Gordon | 2-2-53 | | 1 |
| Antonio Pimentel | 2-2-53 | | 1 |
| CHICAGO | | | |
| Theodore Pikes | 2-16-53 | Sales | 1 |
| Roger L. Moore | 2-25-58 | Sales | 5 |
| CHICAGO FELT MILL | | | |
| John Bielowski | 2- -48 | | 15 |
| SHREVEPORT | | | |
| Joseph H. Maricelli | 2-7-38 | | 25 |
| Ashford E. Sheppard | 2-2-43 | | 20 |
| Willie R. Landrum | 2-21-53 | | 10 |
| R. Dale Adams | 2-17-58 | | 5 |
| Carl L. Winslett | 2-27-58 | | 5 |
| GLENWOOD | | | |
| L. D. Deaton | 2-3-58 | | 5 |
| CHARLESTON | | | |
| Stephen H. Williamson | 2-3-58 | Sales | 5 |
| PERTH AMBOY | | | |
| Joseph Pinto | 2-9-43 | | 20 |
| W. J. HILL | | | |
| James McCarthy | 2-16-48 | | 15 |
| G. W. DINSMOOR CO. | | | |
| Robert A. Watters | 2-3-28 | General Manager | 35 |
| Samuel L. Abbott | 2-15-53 | | 10 |

## Walpole Apartments

(continued from page 1)

was once The Bird Club, and before that, the residence of Mr. and Mrs. Louis Vose, former president of Hollingsworth & Vose Co. After the Bird Club was sold in in 1933, the Home Building Company remodeled it extensively, making a two car garage of the old kitchen and laundry and converting the billiard room into a kitchen. This is the room which Mr. and Mrs. Sykes have now redecorated, starting with the handsome floor of Bird Architect Vinyl.

MARCH OF DIMES
Give for the life of a child
POLIO ★ BIRTH DEFECTS ★ ARTHRITIS AND THE SALK INSTITUTE

62 69-2 4533 11

## Thirteen Chose December To Start Taking Life Easy

NILS E. LINDEQUIST, 261 Pleasant Street, East Walpole, who for several years has been the Bird employee with the longest service, has retired. He began work on his fourteenth birthday, October 10, 1910. In a special article for the Review, Nils writes:

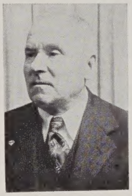
"I was hired by the late C. S. Bird, Sr. and well remember when he ran for governor on the Bull Moose ticket with Teddy Roosevelt. I started to work in the Roofing Plant on my fourteenth birthday as a messenger, making four trips per day to the Main Office on foot. Between trips I labeled cement cans and headed up rolls of roofing. After a year I transferred to the Main Mill as Maintenance office boy and part time tool room boy.

"A year after that I started as apprentice machinist, then served my time as a wood pattern maker until 1917 when I entered the U.S. Army, working up to the rank of sergeant. When I returned to the Bird & Son pattern shop in 1920 we had six pattern makers. But soon, welding, pressed steel and fabricating came in, and there was less and less need for wood patterns.

"In 1926 I transferred to the Floor Covering Plant, working in the Block Room, doing all phases of block work. This continued for many years until the 1950's when the plant converted to rotary printing and block work was discontinued. At the present time the department maintains, repairs and builds gravure and offset rolls for printing vinyl floor covering.

"When I started in 1910 the hours of work were 7:00 A.M. to 12:00 noon and 1:00 P.M. to 6:00 P.M., six days a week. Sixty hours was the normal work week, with straight time for all hours. This is quite a contrast to the forty-hour week with the time and one-half and double time for overtime that we now have.

"In 1921 I was married to Eva M. Jonah, a former Bird & Son office worker. We have three children, David, Russell and Thelma. David retired from the U.S. Army as chief warrant officer after 20 years of service and is now living in Shirley, Mass. Russell is sales manager in the Connecticut district for Jostin & Co. Thelma is Mrs. Robert Lobisser of Norwood. We have seven grandchildren. We intend to remain in East Walpole where I hope to continue my hobbies of fishing, movie taking, reading, some traveling and keeping up with nature."



SULO E. SALOMAA of the Boiler Room, East Walpole, has retired after 42 years of employment with Bird & Son. He arrived from his native country of Finland in October, 1920. The first place he looked for a job was Bird & Son where he was hired as a fireman's helper. He worked on this job for seven months after which he became a fireman, keeping this for 20 years.

At this time he was offered a watertender's job which he took and remained on until his retirement at the close of 1962. During his years Sulo says he has been treated fairly by the Company.

While being employed by Bird & Son, Sulo took two long vacations . . . one in 1924 and another in 1929. He spent five months each time in visits back to his native country, Finland.

During his 42 years, Sulo has seen many changes. When he started, the Boiler Room was operating with a hand fired boiler, which involved hard work to get steam, even though it was only a fraction of the steam used now. Two years later, the old Boiler Room was renovated into a fairly modern system. The last and biggest change was the building of the new Boiler Room which included the most modern instruments and working conditions. As soon as it was built Sulo moved in here and has been there until retirement. He feels he is not ready to leave but takes it in stride by stating "It's time for us older men to move out and let the younger men take over."

Sulo and his wife Anna, whom he married in 1932, reside at 223 Fisher Street, North Walpole. He has three children and two grandchildren. His son, Risto, (a former employee of Bird & Son, Floor Covering Plant) is employed by Bird Machine, So. Walpole, as a mechanical draftsman. The oldest daughter, Aila, is employed as a bookkeeper by Grossman's Lumber Company, Foxboro. Their younger daughter, Elvi, is attending Bryant & Stratton Commercial School of Boston, studying to become a medical secretary.

Upon retirement, Sulo will have more time to spend with his grandchildren, Billy and Gayle, children of Risto and Vivian Salomaa. Hobbies, such as gardening, swimming, skating, will keep him busy, too.

In the very near future, Sulo and his wife hope to drive around the United States to "see and enjoy this wonderful country." He may also take a trip back to native Finland.

(continued on page 4)

## Wood Grain Designs A First For Bird & Son

The highlight of the Floor Covering Sales Meeting held in December was the unveiling of the all new "American Heritage" wood grains in Bird Architect * Vinyl. These are six authentic reproductions of the most beautiful and expensive floors in the country. With the natural textured appearance of wood, (you have to touch its vinyl smoothness to tell the difference), and with all the advantages of modern solid vinyl, it is a floor which can be sold for every room in the house, and at approximately one-quarter of the cost.

"American Heritage" wood grains are right now being introduced at the January Floor Covering Markets in New York, Chicago and Atlanta. Our Sales Department is more enthusiastic about their potential popularity than any designs ever before introduced. They are a tremendous triumph for both the Design Department, which created them, and the Production and Engineering Departments, which had to solve the problems necessary to manufacture them successfully.

* Trade Mark

## Sales Meetings

(continued from page 1)

on how the new specifications of the Underwriters' Laboratories have upgraded all asphalt shingle lines and thus made our leading shingles more popular than ever before.

On the last day of the meetings there was a tour of the Granule Plant, the Floor Covering Plant, the Paper Mill and the Main Office.

A joint meeting of the Southeastern and Southwestern Divisions is scheduled at Charleston, S.C. on January 9 and 10.

December 27 was the date for the combined sales meetings of the various units within the Paperboard Products Division. Vice Presidents R. H. Hall and Burleigh Hutchins addressed the group, and the salesmen saw a special display of plastic-coated products made on the new Gasway coater. The following day was devoted to conferences with the individual salesmen.

The Floor Covering meeting is reported in another column.

### Dinner Cheques

**Still Available at the Credit Union.**
**Price $3.50 Call Mary Moylan, Line 321**

'YOUR TERRITORY'
KEY TO PROFITS
in '63!
BIRD & SON
Established

**JOINT SALES MEETING** in December brought together eighty salesmen and plant executives from East Walpole and Chicago. The meetings were held at Boston's Sheraton Plaza.

## December Retirements

(continued from page 3)

A. HERBERT CHAMBERLAIN, chief chemist at Phillipsdale, retired at the end of the year after forty-one years of service. His work with the company started even before he received his degree in chemistry from the University of New Hampshire.

At the time of World War I, Herb joined the Naval Reserve in 1916, but continued in school until called into active service in the summer of 1918. He was ready for overseas duty just before the Armistice was signed. Late in 1918 he returned to the University of New Hampshire, finishing his academic work in December 1921. He then started with Bird & Son in the laboratory at the Norwood Roofing Plant, returning to the University for graduation in June 1922.

In October 1922 he transferred to Phillipsdale to organize the Laboratory and Inspection Department. He has seen the Phillipsdale Plant grow from a one machine, fifty tons per day mill to a two machine, three hundred tons per day mill. He moved to his new and more modern laboratory when the Insulating Board Mill was built in 1942.

Herb Chamberlain has been an active member in the Technical Association of the Pulp and Paper Industry; he has served as a member of the Main Committee and various sub-committees in the Fibrous Structural Raw Materials Division. He is a member of the Wellesley (Mass.) Lodge AF&AM Gibbs Royal Arch Chapter, East Providence Adinoram Council, R & FM East Providence and past president of the Craftsman Club, East Providence.

Herb and his wife have lived in Rumford at 23 Catlin Avenue for a good many years. He has no definite plans for his retirement, but knowing him we are sure he will find something interesting to keep himself busy.

JOSEPH KOWOLOWSKI, 14 Austin St., Norwood, started working for Bird & Son in January 1922 and worked on No. 6 machine until he was transferred to the Oiling and Cleaning in Dec. 1957.

Joe is a bachelor and lives in Norwood where he expects to spend most of his time after his retirement. In his spare time he likes to watch TV, work in the garden and take long walks around the surrounding towns. In the summertime Joe's favorite pastime is going to Nantasket Beach, where he enjoys swimming and walking around watching and enjoying people.

Joe has no surviving relatives. His mother and father, brothers and sisters all passed away in his home land, Poland, before the war. Joe has many friends in South Boston and Dorchester and frequently visits them.

JAMES E. STANEK retired from the Chicago Plant at the end of December. He started with Bird & Son on April 8, 1925 as a roll wrapper on the old No. 1 Machine.

In 1930 he became a winder operator, a position held for many years until he transferred to the machine shop as a millwright's helper. He remained on this job until his December 31st retirement. For many years Jim has worked the night shift on his job.

He makes his home with his daughter and family at nearby 8138 S. Laflin St., he also has a son who lives in the area.

While his future plans are uncertain, he does plan to make his annual trip to Hot Springs, Arkansas, this winter. In the February issue there will be a picture of Jim and the boys in the shop, the day they presented him with a traveling case as a retirement gift.

RALPH V. THAYER, 65 Pleasant Street, Franklin, retired from the East Walpole Finishing Mill on December 31 after 37 years.

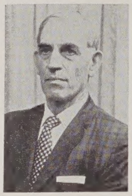
Born in Vermont, he worked for a number of years on a farm before joining Bird & Son on April 30, 1925. He has always worked in the Finishing Mill and since 1941 as Pressboard Machine operator. He and Mrs. Thayer will continue to live in Franklin. His plans after retirement? "Nothing special," Ralph says. "Just relax and take it easy for a while."

WILLIAM F. BISHOP, Cleveland St., Norfolk, retired at the end of the year after a long career as inspector at the Norwood Roofing Plant. His first employment in Walpole, after coming from Kentville, Nova Scotia, where he was born, was at Kendall Mills; then in 1926 he worked for nearly a year at the Floor Covering Plant. He left the company for other work in 1927, but returned permanently in September, 1928.

Since then he has worked continuously for the Norwood Roofing Plant, including five months in Shipping, and four years as inspector on No. 5 Machine. He joined the Inspection Department in 1933 and remained on inspection work for the rest of his Bird career, except for the war years, 1942 to 1946 when he served as assistant foreman on No. 1 Machine.

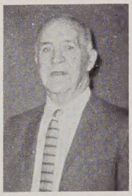
Bill has six children, five boys and a girl, and eight grandchildren. One son, Larry, is a draftsman at the Floor Covering Plant. Bill and his wife, Alice, will continue to live on Cleveland Street, Norfolk where he still enjoys working in his garden and caring for his 15 acres. His hobbies, besides gardening (gladioli and vegetables) are hunting and fishing. The Bishops expect to take annual trips to Nova Scotia and perhaps a trip to Florida.

**NEW CROP** of starry-eyed youngsters enjoyed this year's Children's Christmas Party run by the Bird Club. Waiting for their boxes of candy from Santa, these children are but a handful of the nearly 600 boys and girls who attended on December 14.



JOHN E. DONOHUE, 34 Nichols Street, Norwood, retired December 31st after 31 years of service, all of it at the Norwood Roofing Plant. Except for the first year, he has always worked on No. 1 Machine where he has held several jobs, including that of machine tender.

John has plans for some work around his home after retirement, and when spring comes, he'll be planting a garden. The Donohues have two daughters and two sons. Josephine is a Junior at Merrimac College; Mrs. Robert Kilkus lives in Norwood and has two children. The sons are John, Jr. of Norwood and Paul, a sophomore in High School.



ARTHUR TRUDELL, engineer at Phillipsdale for 29 years, retired December 31st.

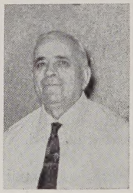
Born in Montreal, Canada, Arthur came to Rhode Island at the age of four. He has always worked in the Phillipsdale Power Plant since he started in 1933. He is the last of the engineers that ran the old engine room with its many steam engines and old type generators.

He has held almost all offices in the Union, being president for two four-year terms; he is the first and only member to hold a life membership in the Union. In the early years he also served on the plant council, and for a number of years has been a *Review* reporter.

The Trudells live in Rumford and have two married daughters, one living in East Providence and the other in New York City. They have four grandchildren.

In retirement Art will take it easy and spend some time visiting with his daughters. He also has hopes of getting in some fishing and a few baseball games and finally, he will do some travelling in his new F-85 Jetfire.

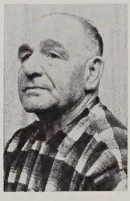
NICOLA ZINNI, 58 Loring Street, Islington, retired December 31st after 20 years of service. Except for a brief time in 1944, his entire Bird & Son employment has been in the Corner Trim Department of the Norwood Roofing Plant.



Nick lives in Islington with his two daughters; Mary works at the Main Office in the Stenographic Department; Elizabeth works in the Touraine Store, Dedham Plaza. Mrs. Zinni is not living.

His plans for the future are not too definite, but he will spend more time working around his home and in his garden. Some time in 1963 he hopes to take a trip to California.

JAMES F. GRAZADO, 18 Caspar Street, West Roxbury, started his Bird & Son career on August 17, 1946 as a stock handler in the East Walpole Paper Mill. He remained on this job until retirement at the end of the year.



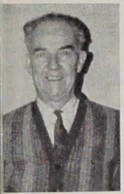
Mr. and Mrs. Grazado, have a married daughter living in Jamaica Plain, and one grandson. Jim is an uncle to Bill Grazado, supervisor of the Advertising Display Department.

After retirement Jim intends to do some repairs and improvements around the house and later, some travelling ırough New York State visiting relaves. His hobby is growing flowers. He ›ends many hours each year in his ɜautiful garden at home. He is also ı ardent baseball fan, taking in quite few games each year.

**Manuel De Freitas** retired on De-mber 31, 1962 after 20 years of service. e started work at Phillipsdale on Oc-ber 5, 1942 as a laborer in the beater ›om. Then after a month, he worked a paper beater helper for four months ıd paper beaterman for three years.

When the new hydrapulpers were in-alled he became hydrapulper operator, ›lding this job until the time of his tirement. Manuel and his wife live at 5 Hobson Avenue, East Providence. e is planning on doing repairs to his ›me to keep busy after his retirement.

**Edward H. Quinn**, head shipper, re-red from the Lewiston Plant after 16 ɜars with Bird & Son. Eddie tried several jobs, with various shoe factories during his vacations from school, but in June 1911, decided he would rather make shoe boxes than shoes. He started work at the Automatic Box Machine concern, utility man and shipper. A few onths later he introduced Guy Hough-n (recently retired Lewiston Manager) the box business as a paper cutter. e recalls that Guy, in later years, would rt of blast him out for getting him volved in the box buiness, but through e years they have remained fast friends.



When Jane O. Woodman was named anager of the Manufacturers Box Co., ldie was promoted to foreman, in hich capacity he remained after the ctory was purchased by Hoague-Sprague ›rp. It is interesting to hear him dis-ss the various types of boxes that were anufactured in those days, especially the ests for Pepperell sheets, which in-›lved quite a bit of time, what with the rapping, gluing the inner boxes, tissue leafs and hinges for the covers. Then ere were Christmas boxes for ties, irts, gloves etc., as well as regular shoe ›xes, which were then mostly white or raft, and were banded or wrapped, no inted blanks.

When the local Hoague-Sprague Plant ›sed, Eddie was one of the few who ɜre offered work in the Lynn, Mass. ctory. Here he stayed until January '46, when he joined Bird & Son, at wiston, as all around man, stitching ses, supply man, mechanic, shipper and ad shipper. From that January, we uld almost count on our fingers the ys that Eddie was absent from work. is justly proud of the fact that he s never been off a payroll since the day started work in 1911. He served as ıdioman 1/c in the Navy during 1918, th eight month's service.

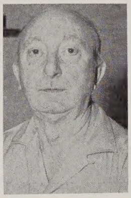
His only son Ted, Phi Beta Kappa, d graduate Cum Laude of Bates Colɡe in 1940, died February 14, 1941, er a short illness. He was working on ›ms at Wesleyan University at the time. s wife Daisy, who worked as spare for the New England Telephone Office for 20 years, passed away May 2, 1957.

Eddie's plans for the future are not definite. Not liking inactivity, he may try to find some part time work, at a later date, but for the winter, he plans to watch TV, and read, a pastime of which he is very fond, especially Civil War stories. Says he may even dig out his snowshoes, just for a little exercise.

During the summer, his activities will include fishing and golfing, a game at which he has become quite proficient.

He may also find time to enjoy a little Lodge work, being a member of Tranquil Lodge of Masons, Adjutant and Past Vice President of the American Legion, and former member of the Red Men.

## Gugliotta Retired in Nov.



**Carmelo Gugliotta**, 165 Hill Street, Norwood, retired Nevember 30, 1962 after 29 years of service. He began as a paint mixer on No. 5 Machine and moved to the Undercoat Department at Floor Covering in May 1940. He continued in this department for 22 years until illness kept him from work last May.

Although Carmelo's continuous service dates from 1933, he had also worked at the Roofing Plant in the years 1922, 1923, 1925-1927 and 1928-1930. In the very early years he remembers the visits of Charles Sumner Bird, Sr. to the mill.

Carmelo and his wife Giovanna will continue to live in their beautiful new home built on Hill Street in 1953. Mrs. Gugliotta, incidentally, used to work at the No. 1 Box Shop during World War II. They have a son, Anthony, who works at Bird Machine and lives in Norwood. In spite of his illness, Carmelo keeps as active as he can, enjoying his house and yard.

## The Gifts Were Appreciated

This year approximately one hundred gifts were sent to the patients at Norfolk County Hospital, Braintree. These gifts included cigarettes, cigars, candy, jewelry, toilet articles, etc. We wish to thank those who gave.

For those who may not know, Norfolk County Hospital is for tubercular sufferers. It is not subsidized by the state as are state hospitals. The patients at Braintree are from within Norfolk County, quite a few from the local area of Walpole, Norwood, etc. At present there are about seventy patients in residence.

We of the Bird Club are limited in the amount of community service we can do except as individuals because our bylaws stipulate only social and athletic activities. Christmas giving is therefore doubly appreciated by the Council and I am sure by the Club, too. Thank you again.

(Signed) John L. Hutchins,
Special Activities Chmn.

# TOP OF THE NEWS

## MAIN OFFICE

Alice Wenstrom of Stenographic took a late Fall vacation in November and for the second consecutive year went on a Caribbean cruise aboard the S.S. Arkadia. This year she visited St. Thomas in the Virgin Islands, Guadeloupe, and Martinique. On the latter two islands the people wear very colorful costumes she reports, and French is the predominant language. All in all Alice says she really enjoyed her trip.

Welcome to Bernadine Giallonardo from Franklin, newest member of the Credit Union office.

Ed Grout and his wife had just settled down for a quiet evening before the fire one night last month when they heard a roaring and popping in the chimney. Several Walpole firemen, including Bob Mattson of Maintenance, had their suppers interrupted as they responded to the call for Ed's chimney fire. It was all over in 15 minutes — and the fire was only in the chimney, with no damage. But Ed was grateful for the quick response, as it might have been serious.

## MAINTENANCE AND POWER

Fran Fulton and Kay Niden again surpassed their own job of decorating the office at Christmas. Santa surely had a cordial invitation to stop at our office!

All information pertaining to outlets, cut rates and bargain centres can be obtained from the roving triplets, Jack Folan, Pete Bethel and William Swinnerton.

Glad to see Charlie Carter up and around again after his recent operation! He is still in a cast, but doing nicely.

We hope to see Tony Mackun back to work by the time you read this.

Robert Weger is now the proud and new proprietor of the Primrose Motel on Route 140, Milford. Bob invites his many friends and co-workers to use his motel facilities at any time.

Robert McLaughlan still believes "an apple a day keeps the doctor away," but it seems a whole bag of them will attract thieves.

John Linnehan is still wearing the knitted sock on his badly sprained arm, sustained while answering a hurry up call recently. He is a Walpole fireman.

Frank Paine spent a busy time entertaining over the Christmas holidays. Many friends and neighbors gathered and it was quite a party.

## NO. 2 BOX SHOP

Our deepest sympathy to Catherine Brady whose sister, Gertrude Hale, recently passed away in California.

Best of luck to William Morrissey on his new job at the HiWay Bowling Alleys on Route 1.

Paul Treeful and Bill Ford went deer hunting in the Berkshires, but we didn't hear what luck they had.

Joseph Troiano recently took a trip to Florida to visit a friend.

Robert Patterson has completed his new barn, which we are sure his horses will appreciate.

## NORWOOD ROOFING PLANT

Among those taking December vacations were Nick Radzwill and Jim Mack.

Belated congratulations to Mr. and Mrs. Arthur Armour who recently observed their silver wedding anniversary. The occasion was celebrated by over a hundred friends, relatives and neighbors at a reception at the Colonial Inn, Medfield on Sunday, December 9th.

We are glad to report that Charles Clark is home from the hospital and doing well. We wish him a speedy recovery.

(continued on page 6)

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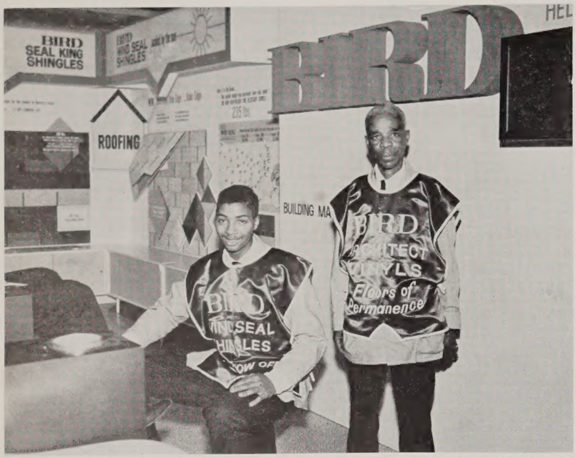
## Contributors

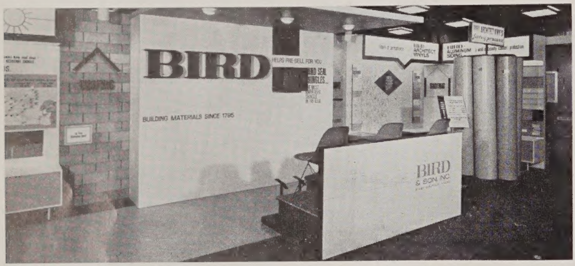
The following reporters contributed news for this issue: Louisa Graham, Edward Geraghty, James Barnes, Thomas Flood, William Ford, Helen Lane, Joan Walmsley, Beatrice Thompson, Donald Beck, Ruth Phelan, Michael Meomartino, Mary Driscoll, Arthur McKenna, Rose Fox, Virginia O'Brien, Lucille Burrow, Robert Zobel, Rita Wolczanski, Moses Bader, Mary Moylan, Norman Greene, Robert MacLeod, Robert Pearson.

**NEW JACKETS.** Several members of the Bird Club Tenpin Team pose, not to show their broad shoulders, but to display the attractive jackets with the Bird Club insignia.

**BIRD CLUB TENPIN TEAM** has been having a good season in the Industrial League. Left to right: Alfred DeFlaminis, Howard Johnson, John Grudinskas, John White, Dennis McMahon and Harry Brylinsky. John Lahey was not present for the picture.



SHINE, MISTER? And when the many hundreds of visitors stopped in for a free shoe shine at the Bird booth in Chicago, they saw a fine display of Bird products and an informative slide presentation on how national advertising helps the dealer.



POPULAR BOOTH at National Retail Lumbermen's Convention, where all visitors received a free shoe shine and much information about Bird products.

# *Shoe Shines Sell Shingles*

At the big National Retail Lumber Dealer's Convention in Chicago last fall, Bird & Son used shoe shines to sell shingles and floors. It worked, too. The Bird booth was the most popular in the show.

As the picture shows, Bird engaged two shoeshine boys who offered free shines to all who dropped by the booth. And while the boys worked, the "customers" sat facing a screen on which a 3-minute color slide presentation ran continuously. It showed how Bird & Son helps roofing dealers profit through extensive national advertising and promotion.

Visitors faced also a fine display of Bird Wind Seal and Seal King Shingles on their left and an eye-catching display of Bird Architect Vinyl Floor Coverings on their right. The latter featured the Bird compact 8/4 rotary rack. This showed the lumber dealers how they could gain extra profits by adding this rack as a concentrated "flooring department" in their own show areas. Rapidly disappearing samples and literature indicated that interest was high. Since then some very satisfactory business has resulted from dealers who first learned about Architect Vinyl at the Chicago show.

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## TOP OF THE NEWS

(continued from page 5)

### MANCHESTER

Rog Cloutier, son of Adrian Cloutier, has just been named Football Huskie of the Year at Saint Mary's University, Halifax, Nova Scotia. He was picked by the four sportswriters of the local Journal staff.

Rog, in his second year as halfback, has starred for the Huskies all year. He gained a net yardage of 907 yards — 7.2 yards per carry, received nine forward passes averaging 16.2 per catch, returned four punts, averaged 10.2 yards per kickoff return, led the Huskies in interceptions and scored 36 points. Quite a boy!

The girls bowling teams are off to a howling start. We have two teams — the *Birds* and the *Bees*. High single so far is a 121 for Claire Grandmaison of the Bees and high triple is held by Bea Thompson of the Birds with a 297. In January we will meet the Bird truck drivers team and at a later date we hope to set up a match with the W. J. Hill drivers. Watch out boys, we are out to win!

Ronnie Pinard of the Mercury crew was the only lucky hunter we heard of around

(continued on page 7)

# Recent Deaths

## *William W. Wilson*

WILLIAM W. WILSON, 72, for many years Western Manager at Chicago, died on December 3. Although it is always sad to record the death of one who was loved and respected by so many people, his passing calls to mind the many wonderful and happy events of his life.

First of all was his long and distinguished career with the company. Starting in 1913 as a receiving clerk in the East Walpole Maintenance Stores Department, he progressed in five years to the post of superintendent of the Norwood Roofing Plant. A little later he was made general superintendent of both Roofing and Floor Covering. In 1922 he transferred to Chicago, working through both production and sales to the position of Western sales manager in 1927 and to the top post of Western Manager in 1946. When he retired in 1955 he was given a heartwarming party at the annual sales meeting. In addition to all the Bird & Son people present, his wife and three of his four sons were with him for this occasion.

Mr. Wilson was very active for many years — and even after retirement — in the Insulating Siding Association, holding the office of president for several years. He and Eli Chamberlain were part of the group which first organized the association in 1946. He also served on boards and committees of the Asphalt Roofing Association and the Fibre Wallboard Association.

Funeral services were held December 6 at the Donnellan Chapel, Chicago. He is survived by his wife, Bessie; four sons, all of Chicago, William, Jr., Richard, Robert and Kenneth; and five grandchildren.

## *David S. Lowry*

DAVID S. LOWRY, 350 Newman Ave., Rumford, R.I., died suddenly on Friday, November 23 at the age of 62. He had been assistant to the superintendent at Phillipsdale for many years.

Starting at the Accounting Department in East Walpole on October 5, 1922, he transferred to Phillipsdale as office manager in August of the next year. His promotion to the post of assistant to the superintendent came on April 21, 1947.

David Lowry was very active for most of his life in community affairs. He was Republican councilman in East Providence from 1936 to 1946 and a member of the East Providence Charter Commission which drafted the new city charter. He was past deacon of Newman Congregational Church where he was also a former Sunday School superintendent and a member of the choir. Also, he was a member of the Governor's Forestry Advisory Board and master and past secretary of the East Providence Rotary Club, was active in Boy Scout work, a member of the Craftsman's Club of East Providence and a former member of the executive board of the East Providence YMCA and the East Providence Council of Defense. He was active in the Masons and a life member of St. John's Lodge and a member of the Scottish and Yor Rites.

He is survived by his wife, Lucy, tw sons, the Rev. Frederick S. Lowry o Orient, N.Y. and Stephen C. of Rumfor and a brother, Wesley, of Springfiel Mass. A large delegation from Bird & Son attended the funeral services hel November 26 at Newman Congregational Church, Rumford.

## *Ellen Ahlman*

ELLEN AHLMAN, 73, died at the Nor wood Nursing Home on November 8 A No. 1 Box Shop worker, she ha worked for 30 years at the Solid Fibr Finishing Department before her retirement in March 1948.

She started in the Finishing Department on September 20. 1918 and worke for almost her entire active years on th Knowlton Creaser. For her last te years she was an operator on the Straigh Bar Creaser.

Her closest surviving relative is nephew, A. A. Heikkila of Manchester Connecticut.

## *Harry Godkin*

J. HARRY GODKIN, 66, of 7 Rockhil Street, Norwood, died suddenly in his sleep on November 29. He had been receiving clerk at the East Walpole Plant for many years.

He started his Bird & Son career in the Blank Press Department of No. 2 Box Shop on October 7, 1919. Afte four years he moved to the Storeroom a East Walpole and from April, 1941 was the receiver for all East Walpole operations.

Funeral services were held December 3 at Union Congregational Church, Eas Walpole. He is survived by his wife Grace and a stepson, James McCarthy o Walpole, who is a driver for W. J. Hill Inc., and a sister, Mrs. Eva Bennett o South Hadley, Mass.

## *Louise McFarland*

LOUISE MCFARLAND, 73, died at the Norwood Hospital on December 6, as the result of injuries received when struck by a car several days before. She had been retired from the Main Office for twelve years.

Miss McFarland began her employment with Bird & Son on September 7, 1908 as a clerk in the Purchasing Department. She became one of the most faithful employees ever to work in this department and continued in her work there until retirement on June 30, 1950.

She is survived by a sister, Mrs. Georgiana Richwagen of West Roxbury. Funeral services were held at the United Church, Walpole on December 10.

## *Henry Houghton*

HENRY HOUGHTON, 51, died suddenly on December 13. He had worked for Bird & Son at the Norwood Floor Covering Plant for 15 years.

Starting at the Finishing Department on November 14, 1947, he transferred to Shipping five years later and remained in that department, except for several years in the Tube Making and Undercoat Departments. In recent years he served as reporter for *The Bird Review*.

His wife, Helen (Kane) of 392

ashington St., Norwood survives him nd also four children: Henry, Jr., David, ary Ellen and Helen. David is mar- ed and in the Navy on leave of absence om his job at the Undercoat Depart- ent, Floor Covering Plant. Mrs. Hough- n formerly worked at the Main Office.

Funeral services were held December 7 with a requiem mass at St. Catherine's hurch, Norwood and burial in Mans- eld.

## George Lamore

GEORGE LAMORE, 59, of 126 Dia- ond Street, Walpole, died suddenly on ecember 16. He had been a machine nder on No. 5 Paper Machine for any years.

His entire Bird & Son employment was n No. 5 Machine, except for the first ree months when he started in March 936 on No. 3 Machine. He worked up rough the various positions on the achine becoming machine tender in ay of 1952.

Funeral services were held on Decem- er 19 with a requiem mass at the lessed Sacrament Church in Walpole. e is survived by his wife, Margaret and ve daughters and a son: Mrs. Patricia obbins of Norfolk, Mrs. Mary Geehan f Foxboro, Mrs. Carol Travers of Nor- ood, Mrs. Marjorie Stuber and Mrs. net Buckman of Walpole and Robert f Walpole. Also surviving are his other, Mrs. Mary Ann Lamore of Wal- le, a brother, four sisters and eleven andchildren.

## James Bunascienk

JAMES BUNASCIENK, retired since 52, died at the Leonard Morse Hos- tal, Natick, on December 18 at the e of 76.

Born in Russia, he had worked in a kery and on a farm before starting at e East Walpole Boiler Room in No- ember, 1922. The next year he worked the Roofing Plant, and in 1925 moved No. 1 Box Shop. Here he remained r most of his working life, as a slitter elper in the Corrugated Case Finishing epartment.

Since his retirement in June, 1952, he s lived at the Bird Club in East Wal- le. Funeral services were held at the oberts Funeral Home, Medfield, on iday, December 21. No immediate latives survive him.

## Ernest Grosscup

ERNEST GROSSCUP, who retired at icago in 1949, died on December 21, 62 at the age of 80, after an illness several months. He was one of the ployees who worked at the Chicago ant even before Bird & Son bought it 1917. He started there February 17, 14 when the plant was operated by e West Coast Roofing Company.

Originally a winder operator, he very rly became an inspector and held this sition until his retirement. He is sur- ved by his widow, Ann, who is an ex- ployee of Bird & Son, having worked re during World War II.

Funeral services were held December from the Lanyon Funeral Home in icago.

## Social Security Taxes Moved Up On Jan. 1

Social Security Taxes went up again on January 1, 1963. This tax, which helps provide Old Age Benefits for those who retire, has been 3⅛%. This year it has increased to 3⅝% on earnings up to $4800. Bird & Son pays a similar tax on each employee.

For the person who earns $4800 or more, the yearly tax has jumped from $150 to $174 — and for those earning less there is a proportionate increase.

From the receipts of this tax Federal Old Age Benefits are paid to those who qualify under the Act. Normal retirement benefits are provided at age 65, but you can also elect early retirement, with reduced benefits, and under certain circumstances you and your dependents are entitled to disability benefits.

All these benefits cost an increasing amount of money because each year more and more people qualify, and the group is growing faster than the country's payrolls. So the taxes must be increased. After the rise to 3⅝% for employees and another 3⅝% for employers in 1963, FOAB taxes will continue to go up as follows:

1966 — 4⅛%
1968 — 4⅝%

The 1968 tax on earnings of $4800 and over will be $222.

## TOP OF THE NEWS

(continued from page 6)

here. Congratulations on that 150 lb. 2 point buck.

Good luck to Parker and Louise Leonard who have just moved into their new house. We hope they will be very happy with it.

Once again the Christmas season rolled around with Christmas parties and other holiday fun. The employees at the Manchester Plant enjoyed a dinner and dancing and general good time on December 8 at the Beach House. Thirty-eight employees and guests attended.

### LEWISTON

Margaret Gillis and husband Alfred, left January first for a two month's tour of Arizona, and Southern California.

We are very happy to hear that Rita Wright is feeling much better and hope that she will be back with us soon.

Virginia Chadburn would have liked to accompany her son, Larry on his recent trip to Texas for a visit with daughter, Jean, but time did not permit.

We welcome Jerry Hinkley as the new head shipper, replacing Eddie Quinn, who retired in December. Story elsewhere.

The office has undergone a slight face-lifting. The new coat of paint, light green, makes it a much brighter place to work.

The prevalent Hepatitis bug hit Florence Hooper's daughters, but thankfully it was light in both cases, and they are fully recovered.

This month we welcome Robert Hachey, and Walter Fish, Walter is the son of Yvonne, former Bird packer.

Christine Gagnon took Christmas week for her last vacation, needed the time to recovery from too much turkey.

Lillian MacDonald, spent the Christmas Holidays in Maynard, Mass.

Vernal Duchette, operator on the new Brightwood Machine, suffered a broken thumb while at work. Do hope he comes along nicely, and will be back soon.

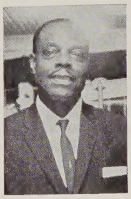
### SHREVEPORT

## 50,000 Plaid Stamps!

WIN UP TO 50,000
PLAID STAMPS
Play HIDDEN TREASURE
50,000
Everyo
WI

When the A & P Stores introduced Plaid Stamps to the Shreveport area, they gave each customer a little card called "Play Hidden Treasure." These cards were covered with numbers easily washed off leaving from 25 to 50,000 stamps. Clayton Cobb, foreman on No. 1 machine displays 43 books he received when his card won 50,000 stamps. Clayton who works at night stopped at the grocery store on his way home to make some purchases. He had gone to sleep when Mrs. Cobb discovered his lucky card. He says she became very excited and made him return to the store with her to get the stamps.

## Charlie Loves To Sing



For many years employees at the Shreveport Plant have enjoyed hearing Charlie Williams sing as they pass along the shingle machine where he handles the dry felt section. Charlie has a beautiful voice and has had years of training. His musical career began in a little town in Florida when he was 13 years old. He joined the Mt. Zion C. M. E. Church, was baptized and added to the church choir. When he was 16, Charlie, along with three other young men, organized the first quartet for the church. This quartet eventually grew into a 65 voice chorus.

In 1929, Charlie moved to Shreveport and immediately joined the Lamon Temple C. M. E. Church. When he learned the church had no choir, he and ten other men organized a glee club and practiced in an empty house for some time. Their glee club was talked about so favorably that the St. Matthew Baptist Church invited them to become a part of their choir.

Charlie is past president of the glee club and in 1956 became the president of the First Baptist Church senior choir. He still serves in that capacity and is still singing as he works. Charlie has done an outstanding job in his community and in his church.

We are all very happy to learn that Charles Garrett's father is rapidly improving in the Hospital in Lubbock, Texas. Mr. Garrett who resides in Amarillo, was spending the Thanksgiving holidays with his Son, Charles, and his family, when he suffered a heart attack Thanksgiving night. We wish him a very speedy recovery.

Congratulations to Mr. and Mrs. Mims Dyess on the arrival of their son, Andrew, born November 9th.

Recently Frank Markham appeared on TV participating in a panel discussion involving "Training Your Eyes for Expert Driving." This was a project of the Ark-La-Tex Chapter, American Society of Safety Engineers. The 15 minute program was taped during the week and shown on KSLA TV, Channel 12 the following Sunday at 12:30 noon. Markham's chief difficulty was keeping his eyes averted from the large monitors carrying his picture and voice when it came his time to speak. This engineering society received a lot of favorable comment and requests for literature and is now planning a TV program in another field of safety.

Opal Clay enjoyed a week's vacation visiting through central Louisiana with her relatives and friends.

We were very sorry to hear of the death of Walter Caldwell's father-in-law. Dr. H. E. Arvin passed away very suddenly in Brownwood, Texas. Our sincere sympathy goes to the family.

## They DID Eat Venison

Deer Season opened November 23 in Louisiana. John Evans, Kavat Loe, Ed Furlough and his brother, Jake, Ed Watts and William Winkler rented a trailer and headed for Tensas Swamp expecting to bag a big buck. Don't sell these sportsmen short because they DID eat venison. Kavat took some along that a neighbor had given him and they enjoyed a stew prepared by John Evans.

Their trailer afforded the most comfortable living quarters at the camp site as some slept in tents, on the ground and in cars all around them. The Trailer was so small, however, that only two could stand in the aisle at one time and they were forced to dress and eat outside. They all report having a wonderful time, so much fun in fact that no one bagged any game. Ed Furlough even took a nap in an 8-point buck's bed while the hunted stood and watched the hunter sleep.

Kavat cooked breakfast and Saturday morning John prepared their lunch, giving each man a little package to carry. When the picnic was spread in the middle of the woods at noon, each man poured his coffee from his thermos and prepared to make vienna sausage or potted ham sandwiches. But, alas! no bread or crackers. They had to use fig newtons for bread. It didn't taste so good, but they were all very hungry so they ate it anyway.

They are all looking forward to next hunting season so that can go back and get some more sleep.

(continued on page 8)

**CARDS AND FLOWERS** greeted Marion Tolman of Accounting on her 45th Bird & Son anniversary, November 26, and several of her friends took her to lunch.

## Cooke Named Foreman At No. 1 Box Shop

JOHN J. COOKE was appointed foreman at No. 1 Box Shop on January first. General Superintendent Lester Tarbell in making the announcement said that Cooke would be assigned to different departments at various times; he will be used wherever the workload indicates the need of more supervision.

Born in Ireland, John Cooke came to this country as a young man and at age 18 started to work in the Norwood Roofing Felt Handling Department on July 8, 1925. The next March he transferred to No. 1 Box Shop where he soon began to learn various jobs in the Combiner Room. He worked on the elevator for several years and then on the solid fibre combiner. In July 1936 he was made machine tender, the position which he has held for more than 25 years, up to his new appointment this month.

His reputation as a good workman is matched, perhaps even exceeded, by his fame as a softball pitcher. During the years when the Bird & Son team was winning championships all over New England, John was their star pitcher. He was considered then the best pitcher in the state and one of the top in the United States. A picture of the 1941 championship team in the *Neponset Review* shows eight men, including John, who are still working for Bird & Son: John Cooke, Bartley Coyne, Moses Bader, Sam Piraino (manager), Frank Shimsky, Lester Tarbell, Arthur Walker and Roy Walton.

In 1957 John Cooke was named Softball Commissioner in Norwood and held the position for four years. He is a charter member of the Norwood Little League, which he helped organize about 15 years ago. For four years he was Umpire-in-Chief of that league. He is executive secretary of the Norwood K. of C. Golf League and is slated to be vice president next year. As a member of the Walpole Country Club he played consistently in the low 80's last season and hopes to better this record as soon as the snow leaves the ground this year.

John lives at 101 Rock Street, Norwood. His wife, Louise, died in October. There are two married children, John and Janet Naylor, both of Norwood; and two grandchildren, Debbie, Janet's child and John's boy, Steven. In addition to his intense interest in sports, John is also a do-it-yourself man about the house where you'll frequently find him busy building or repairing something.

## Mid-Season Events Fill Bird Club Calender

It is mid-season in both bowling leagues, and here's how the tally stood when the first half ended just before Christmas:

### Girls' Bowling

| Team | Won | Lost |
|---|---|---|
| No. 3, Carol Michaud | 28 | 16 |
| No. 2, Mary Moylan | 23 | 21 |
| No. 4, Mary Ann Tamasanis | 20 | 24 |
| No. 1, Evelyn Balduf | 17 | 27 |

Evelyn Balduf holds the season's three string high of 311 and Marylee Gibadlo the high single of 120. Winners of the turkey roll off were Evelyn Balduf, Dorothy Bisdnack and Carol Michaud.

Matches resume on January 9.

### Men's Bowling

The FBM team heads the first half with 72 strings won to 6 lost. In second place is EM with 60 wins and 18 losses.

The season's high single record is held by Robert Gilligan, FBPM7, with 159 and high three string, Armando Croati, FBM, 381.

Highest Averages:

| | |
|---|---|
| Moses Bader, EM | 112.6 |
| Angelo LaSalvia, DF | 111.2 |
| Armando Croatti, FBM | 110.3 |
| Julius Aukstolis, FBM | 108.1 |
| Thomas Gugliotta, Hill | 106.5 |

Bowling resumed on January 2, 1963.

### Iolanthe

Rehearsals of the Neponset Choral Society start again on Monday, January 14. The Spring production this year is the popular Gilbert and Sullivan's "Iolanthe" which will be given three performances early in May. There's plenty of good singing for the chorus in this show, so all who like to sing are cordially invited to turn out on the 14th at 8 P.M. at Bird Hall.

The "Judas Maccabaeus" concert held December 2nd at the Walpole High School Auditorium was another fine success for the Society. The chorus never sounded better and were supported by a fine quartette of soloists and the skillful accompaniments of Mary Bowditch at the organ and Marilyn Brown at the piano.

### Cribbage

There were 26 in attendance at the Cribbage Party held on December 3. Turkeys were won by Sumner Wolley and Jack Garnhum. Baskets of fruit went to William Stewart, Roofing Yard Crew and Harry Angus, East Walpole Maintenance.

The next party is scheduled for January 7th.

## Financial Aid Available To Pulp and Paper Students

Is there a student in your family interested in a career in the pulp and paper industry? If so, tell him about the Scholarships and Grants available from the University of Maine Pulp and Paper Foundation.

Scholarships are available to students who have completed two years of an Engineering or Forestry curriculum and whose past and present scholastic accumulative average is at least 2.00. Students must show an interest in pulp and paper or allied industries, and must also show promise of later success at the administrative or highly technical level.

A student who completes four years in Engineering or Forestry with a 2.00 point or higher average and who enrolls in the five-year Pulp and Paper Management Program during his Senior year, may be eligible for a fifth-year grant of $1500. The amount is raised to $1900 if the student is to be charged with "out-of-state" tuition.

Because of the great need of good men in the pulp and paper industry, these scholarships and grants have been offered for a number of years. The number of companies associated with the pulp and paper industries that visit the University of Maine campus to interview students is increasing. This means that each year there are more opportunities for employment in this important field — opportunities which generally lead to substantial advancement in both salary and responsibilities.

Any student now at the University of Maine, or planning to transfer to the University to take advantage of this course of study, should register soon. Application forms for scholarships and grants can be obtained from the Dean of the College of Technology at Orono, Maine. The forms should be completed and filed in the Dean's office before May 1. Ralph A. Wilkins, president of Bird & Son, inc., is treasurer of the Pulp and Paper Foundation which provides the scholarships.

JOSEPH WATKINS, left, receives $50 chec from Supt. Donald Frazier for his suggestio to improve the Selvage on Neponset Ca Sheet. The appearance is improved and th product is more acceptable to customers.

## Improvement in Product Earns $50 for Watkins

Joseph Watkins pocketed an extr $50 just before Christmas by suggesting a method for improving the selvag on Neponset Cap Sheet. By improvin the embossed line, the whole appearance of the sheet was made more attractive. This qualified him for the $5 award for Improvement in Product.

Other December awards:

| | |
|---|---|
| Edward O'Rourke, FBPM9 | $25 |
| Martin McDonagh, DMPM4 | 5 |
| Lawrence Massey, DPP | 5 |
| Francis Prisco, FFG | 5 |
| Joseph Roslauskas, FBV | 5 |
| Vernon Stromberg, DPRE | 5 |

## TOP OF THE NEWS

(continued from page 7)

### G. W. DINSMOOR

The annual Christmas Dinner of the Dinsmoor Associates was held Saturday, December 8th at the Charles Steak House, No. Andover, Mass. George A. Robinson president and Donald Beck, secretary-treasurer, were elected officers for the fifth straight year; they have, in fact, served in these offices ever since the Association was organized in 1959. Joseph Maxwell was elected vice-president and the following were elected to the Board of Directors, John Heimann, Charles Tompkins, Joseph Devoe, Walter Balabin.

Joseph Devoe acted as MC and did a good job of keeping the members laughing with his witty jokes about amusing situations that took place during the year.

### PERTH AMBOY

Welcome to Betty Ann Gall, switchboard operator, Gloria Rowin, sales correspondent and Alex Tasy, production supervisor, who have recently joined the Bird staff. We wish their employment with Bird will be a long and happy one.

Our heartiest wishes were extended to Thomas Feeney who retired in December after serving the roofing industry for the past 50 years.

Construction of our new 50,000 sq. ft. warehouse is now fully under way. Watch for pictures soon.

We are glad to have Fred Nolte back at work after recovering from a fractured rib received from an unfortunate car accident which occurred while enroute to work with Al Leithner. Al's Volkswagon couldn't resist the gust of wind which made it do an exaggerated version of the TWIST.

### CHICAGO

Levi Hosch is on vacation in Alabama. His purpose is to bring his dog, Bozo, back to Chicago. As an earlier *Review* told you, Levi's sister, while visiting Chicago, became fond of Bozo and asked Levi if she could take Bozo home to Alabama for a visit and to guard her on that long drive back to Alabama. Of course, Levi couldn't refuse, but now Levi's job is to get Bozo back to Chicago . . . Will he?

We extend our sympathy to George Coleman, treasurer of Local #170, on the los of his father.

Local #170 presented every member wit a turkey for Christmas. What a wonderfu gift. Thank you so much, Local #170!

Martin Krajcir spent the holidays visitin his sister who lives in Utica, New York.

Agar Oberg's son, Kenneth, arrived hom for the holidays on leave from the Army Kenneth is stationed in Germany.

Irving Prochaska did it again . . . too unto himself another wife. Best wishes t the newly weds.

Charley Sheeley put a Bird roof on th home he is building for his retirement. Hi choice of color was Pink Marble. Now tha the roof is on, the interior is next.

John Henry Pride is on vacation, visitin his father in Eudora, Arkansas. Joh Henry's Father is the "friendly undertaker in Eudora.

### CHARLESTON

We welcome Mrs. Ann Allen to the Bir family. She recently began work as purchasing clerk in the Charleston Office. Prio to being employed by Bird she worked fo Charleston Molded Fiber Glass Co. as purchasing and billing clerk. Mrs. Allen i married and has two children.

Also, we welcome Mrs. Jean Striker wh replaced our former mail clerk, Judy Faus Judy returned to New York State to ge married. Mrs. Striker was previously employed at Edwards in the Credit Departmen doing clerical work.

Also welcome to Jimmy Owens, messenger, who was recently hired to replac Ray Adams who was transferred fron messenger to the Lab as routine teste Jimmy is married and is expecting his firs child in the near future.

Congratulations to Mrs. Gloria Patterson payroll clerk, who recently became a grandmother.

We are very glad to hear that Mrs. Loi Mazyck, wife of Billy, shipping foreman, i progressing nicely after her recent operation

### For Sale

One white combination gas and oi kitchen stove, regular size. ONLY $60.0 Please contact Mrs. Henry Houghton, 39 Washington St., Norwood, Tel.: 762-523

# *The* BIRD REVIEW

/olume 51 No. 2 Published for Bird & Son, inc. employees and their families February 1963

## Earn Extra Dollars

### HELP YOUR COMPANY IMPROVE PRODUCTION AND REDUCE WASTE

To All Bird & Son Employees:

This year marks our fifty-first year of Suggestion Plan operation. To make it a banner year we are announcing a new campaign for money-saving suggestions.

1. All suggestions dated in 1963 and received before December 1, 1963, are eligible.
2. Each time in 1963 that a suggester receives a total of three No. 2 ($25) suggestion awards, on suggestions which qualify under Rule No. 1, he will receive an extra award of $25. (That is, after the 3rd, 6th, 9th, etc. No. 2 award.)
3. All suggestions will still be eligible to compete for the year-end awards and special awards.

Bird & Son recognizes that each employee is in a unique position to discover new and better ways to perform his job. You have a most intimate knowledge of your particular job. With this knowledge you can suggest ways to:

eliminate waste
prevent bottlenecks
improve service to customers
eliminate unnecessary operations
save materials or time.

We want your suggestions and you will be rewarded generously for accepted ideas.

As you know, 1962 was a difficult year to operate our business at a satisfactory profit. The year 1963 will be difficult, too. You can contribute very substantially to the good health of the company and the security of your job by entering suggestions which will enable us to operate more efficiently.

I urge you to use the Suggestion Plan frequently. If you have questions, or want help in writing up your ideas, see your foreman.

Sincerely yours,

Ralph A Wilkins

President.

## 'eekends in Montreal nd New York Planned

Two wonderful weekends coming up! ıe, February 22nd to Montreal. The ıer, March 17, to New York City.

Details on these two excursions have t been announced by the Bird Club. e Montreal trip starts from Boston day, February 22 at 9 A.M. and ends nday night. There'll be two nights at : luxurious Laurentian Hotel in Monal, evening entertainment at the ›quin International Night Club and all-day excursion to Ste. Agathe Ski sort in the Laurentians. Price, includ: all taxes, tips and meals — $59.95 $54.95 per person.

Ͻr, perhaps you prefer a big weekend the Big City. For $37.00 you can n up for March 16 and 17 — round trip by train from Boston. Saturday afternoon, March 16 there's a St. Patrick's Day parade along Fifth Avenue; in the evening, dinner and entertainment at a famous night club; Sunday, after church, sightseeing or a show at Radio City Music Hall.

Ask at the Credit Union for details, or sign up with John Hutchins, Roofing Laboratory, who is chairman of these parties.

## Narrowly Escapes Death; Stone Hurled by Truck

Thomas Gugliotta, W. J. Hill Division, was the victim of a freak accident at Manchester, N.H. in mid-January. While operating his truck at night he was struck over the right eye by a stone which crashed through the wind-

(continued on page 5)

## $1,365 in Suggestion Awards Paid To Francis Gilmartin

### *Robert Knox, Maintenance, in Second Place and George Davis, Charleston, Third*

At 10 A.M. on January 14 Francis Gilmartin walked into the Directors' room at the Main Office with several other suggesters. At 10:15 A.M. he walked out, $1,365 richer! He had been named winner of the $200 award for the Best Suggestion of 1962 and had also received a special award of $1,165.

This is the largest award check since Arthur Balduf was awarded $3,000 in 1953, although two others have approached this figure: Thomas Smith, $1,025 in 1957 and George Grover, $1,125 in 1955.

Gilmartin's excellent idea was titled "Pipe Discharge Water from Westinghouse to G.E. Condenser" and showed how a very considerable amount of heat could be saved by reusing large quantities of hot water.

No. 2 on the award list that same morning was Robert Knox, who also did very well financially. His first check was $100 for the Second Best Suggestion and his other check was for $600. His suggestion, "Cut Outs on CR Rotary Dies" enables No. 2 Box Shop to run certain kinds of blanks on the Rotary machines, at a substantial saving.

George Davis of Charleston, S.C. was the Third Best Suggestion award winner. A $50 check was presented to him at special ceremonies at the Charleston Plant, for his idea, "Conversion of Overlay 8-inch Slate Return Conveyor." By moving a pulley and extending the length of the conveyor, he saved both slate and maintenance. He had previously received a special award of $275 in February. The idea was originally accepted early in 1960, before Davis became assistant foreman, in 1961, but the suggestion was not fully evaluated until early in 1962.

(continued on page 8)

## American Heritage Series of Wood Grain Vinyl Floors Wins Highest Praises

You could feel the excitement and enthusiasm. More people visited the Bird exhibit; their comments were highly complimentary. And they talked and wrote about it for days afterwards. We refer to the Bird exhibit of American Heritage Wood Grains in Architect Vinyl, shown to the trade for the first time at the January home furnishing markets in Chicago, New York and Atlanta, Georgia.

Irving Genett, Editor and Publisher of Floor Covering Weekly writing in his column "News from Chicago," says:

"Now we believe it. We've read about it. We've seen pictures of it. We heard it. We were told about it. What? Bird's New American Heritage Wood Grains in Architect Vinyl. Say something about it, Irv, suggested vp Phil Johnson. OK, Phil. You just gotta see this line to believe it. It's an outstanding and impressive line and

(continued on page 2)

**KING-SIZE AWARDS** were paid to the year's best suggesters at this meeting with Administrative Committee and top plant officials on January 14. Seated, center is Francis Gilmartin, whose suggestion won Best of 1962 award and $1,165. Seated, right is second place winner, Robert Knox, and to the left, Thomas McDavitt, special award winner. Standing: Robert Holman, Charles Chorlton, George Blair, Warren Anderson, Ralph Hall, President Ralph Wilkins, A. Rogers Weed, Lester Tarbell and Donald Frazier.

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Edgar M. Grout, Editor John J. Murphy, Adviser

**NEW WOOD GRAIN VINYLS** were introduced to distributors at three January meetings. This one, at Hotel LaSalle, Chicago, on January 6th is being addressed by Director of Advertising Leonard Niese. Seated at the head table are Paul Handley, Richard T. Murphy, Philip C. Johnson, Paul DeChellis and Michael Cummings. Similar all-day meetings were held in New York, January 13 and Atlanta, January 15.

## American Heritage Wood Grains

(continued from page 1)

we can't praise it enough. Hell, even Bird competitors would have to agree that Bird rates kudos for this accomplishment."

And fourteen paragraphs later, in the same issue, he writes again:

"Bird is experiencing wholesaler and dealer acceptance for its new American Heritage Wood Grains like nothing in the history of the company's floor division. This line is by far the hottest thing that has ever happened to Bird. It should chalk up some hefty sales in 1963."

The first colored advertisements of this new product appeared in January trade publications. Already hundreds of inquiries are pouring in. Interestingly, many of them are from business firms who have never before responded. Architects, industrial designers, interior decorators, famous department stores, like Dayton's of Minneapolis — and even a firm in Houston, Texas that deals primarily in plank and pattern hardwood floors. The owner of this firm, Wayne Elliott, writes: "We sell and install all types of hardwood flooring; however, the greater portion of our business is in specialty den flooring such as walnut, plank and pattern. Your floor, as described in FLOORING magazine is very interesting to us, and we believe that it might fit into our line. We should appreciate your sending us samples . . ."

### "Exactly What I Want"

Clarice Gurda of A. B. Gurda Co., Hales Corners, Wisconsin, writes: "This is exactly what I want for a new home for which I am now laying out design with the architect. May I have samples of both the parquet and the pegged plank vinyl for my own use? I am most anxious to have them in my own file to show my clients who have been seeking for just such a realistic and, primarily, practical floor covering."

American Heritage Wood Grain floors are advertised as the Vinyl floor you could sell for *"every room in the house"* — and as many letters show, this *first* in the floor covering industry is just what the public has been waiting for. We are the first manufacturer to reach the marketplace with a true wood-grain vinyl floor covering so realistic that you have to touch it to discover that it is not wood, but vinyl. Furthermore, it is made with the wonderful new Permabest back. Thus, it is equally good for either on-grade cement or suspended floor installations. Finally, it is made in a commercial gauge, or thickness, which means it can be sold for use in offices, hospitals, dormitories and similar locations — as well as for the home.

No wonder distributors, dealers, their salesmen and even hard-to-convince trade magazine editors call Bird American Heritage Wood Grains "the hottest thing that has ever happened to Bird."

## Recent Deaths

### John E. Maguire

John E. Maguire, paper machine tender for many years, died on January 17, 1963 at the age of 72. He retired in 1956.

Born in Ireland, he began work on No. 2 Paper Machine on April 4, 1911. Within a few weeks he transferred to No. 3 where he worked up to the rating of machine tender. This position he held for forty years. In the last years before retirement he worked on No. 4 Machine, retiring because of ill health in January 1956.

Funeral services were held January 19th, with a requiem mass at St. Mary's Church, East Walpole. He is survived by his wife, Mary, and four children: Thomas of Norwood, John E. of Sharon, Mary J. and Leo J. of East Walpole.

### Andrew O'Malley

Andrew O'Malley, 74, retired from the East Walpole Boiler Room, died in Braintree on January 20.

He started as a fireman on July 24, 1917, was made a water tender in January 1929 and held this job until retirement in June 1956. He lived for years in East Walpole, but late in life built a new home in Braintree Highlands, to which he and his wife, Margaret, retired.

Funeral services were held on January 23 with a High Mass of Requiem at St. Clare's Church, Braintree Highlands. Besides his wife he leaves four children: Mrs. Marie Miller of Syracuse, N.Y., Mrs. Nonie Pierce of Walpole, John o Hyde Park and Martin of Walpole.

### Michael Burke

Michael Burke, 291 East Street East Walpole, died on January 14 a the age of 80 after a long illness.

He worked for 44 years at the Eas Walpole Paper Mill, until his retirement in 1949. For a great many of thos years he was a beaterman.

Funeral services were held January 17 with a Solemn High Mass at St. Mary's Church, East Walpole.

He is survived by his wife Julia (Lydon) and six children, including James of Walpole who works at the W. J. Hill Division of Bird & Son. Other children are: John of East Walpole, Michael of Redwood City, California, Mrs. Robert McEacheron of Wellesley, Captain Francis Burke of the State Police and Mrs. James Creed of Brandon, Vermont.

(continued on page 6)

## *Barbara Acquires New Colt*

This lively colt is already quite a traveler. Early in December he made a 36 hour journey with his mother from Bixby, Oklahoma to his new home at 300 East Street, Walpole. Barbara Waseleski, Fibre Box Sales Department clerk, is his owner. His name? Trouper.

Barbara has been interested in horses all her life, but especially so after she bought her first one, a riding horse called "Cedar," in 1960. At that time she joined the 4 H Club of Medfield which has a riding club called Flying Tails. With the group she has been riding on the trails of Medfield, Walpole, Sharon and especially the well-kept trails in Rocky Woods Reservation, Medfield. More recently she has joined the Walpole Satellites, a local riding club.

Both Cedar and the new colt are what is known as quarter horses, bred to run short distances, particularly the quarter mile. Barbara does not race her horses, but has won several trophies for Western style trail riding.

The newly-arrived horses will stay together through the winter as the colt is still too young to be separated from its mother. In the Spring the mother will be taken to a stable in Medfield. She is owned by a man who has recently moved to New England. He is gradually moving his entire stable of a dozen or more horses to their new home in Medfield, where this mare will later join them.

Barbara has built a small stable and paddock in the field next to the Waseleski's home. Next time you travel along East Street stop and make the acquaintance of this new Walpole neighbor.

# TOP OF THE NEWS

## MAIN OFFICE

A holiday atmosphere was the mood set y the girls of Floor Covering Sales as they repared and served a variety of delicious efreshments at the Christmas Luncheon on )ecember 21. After lunch, a Sing-Along ras held, Mattie Connolly supplying the ccompaniment on his tipple (a ukuleleype instrument). Gifts were exchanged iter.

We welcome Francis R. Chamberlain, ew salesman in the Connecticut territory or the Building Materials Division. He ikes the place of Miles Hubbard who has etired.

James Hennessey of Accounting attended ie inauguration of Governor Peabody at ie State House in Boston on January 3. le also attended the reception to the Govrnor in the Hall of Flags which followed ie exercises.

We said farewell to Enola Willette at luncheon held December 28 at Holiday laven. She was presented with a lovely allet and money. Enola has left us to wait the stork due in March and to resume ie duties of housewife and mother on a ıll time basis. We wish her good health nd luck.

## APER MILL AND FINISHING

We extend sincere sympathy to Delia 'Donnell whose mother recently passed way.

Sympathy is also extended to Mary Brady hose sister, Mrs. Bernard Hale (Gertrude rady) died in California.

It is good to see Mary Brady back to ork again after her recent illness.

Congratulations to Alma Walsh who ill complete forty years of service with the ompany in just a few days — February 26.

**ARLETON RAYMOND, JR.** was a year old in ınuary. This picture with his parents was ken by his uncle, Arthur Chamberlain, last ıll. Carleton, Sr. works at the East Walpole aintenance Department.

## MAINTENANCE AND POWER

When Sulo Salamaa retired at the end the year, he was presented with a dio and subscriptions to several maganes.

John Dorsheimer and Martin Bowers ok vacations over the Christmas holidays.

We wish the best of luck to Peter Wolent ı his new job in the Paper Mill.

Welcome to Eugene Thompson of Plainlle, new fireman at the new boiler room.

We were sorry to learn of the sudden ath of Andrew O'Malley, retired, who orked for many years in the boiler room.

## O. 1 BOX SHOP AND OFFICE

The shipping department office was really t by illness the first of the year with ll Geehan out with infectious hepatitis d Ann Morrison also on the sick list. 'e hope one of them, and perhaps both, ill be back at their desks by early Februy.

Rose Coveney, whose services are much appreciated, has been filling in at the Shipping office.

Our sympathy to Mildred Sanborn whose husband, George, passed away on January 11. He was stricken with internal bleeding on December 31st and although he rallied for a time, after generous blood donations, the best medical services of the Boston City Hospital were not able to save his life. He was a patrolman on the Norwood Police Department and at one time had worked for Bird & Son.

William Conant reports a good vacation trip to Florida during January.

## NORWOOD ROOFING PLANT

Charles Solbo's new duplex home in Franklin is well on the road to completion. Any day now we will be looking for the house-warming.

Harold Costello found a very pleasant way to avoid the December cold snap by flying out to Los Angeles with his wife for a three weeks' vacation in sunny California. Besides basking in the sun at the various beaches, they visited such places of interest as Marine Land of the Pacific, Knott's Berry Farm, and Disneyland.

We are glad to see Charlie Matthews and Elmer Johnson back to work. Charlie was out with injuries suffered from a fall on the ice, and Elmer Johnson had a siege of pneumonia.

Our sympathy to Nicholas Radzwill whose sister died recently.

Congratulations to Deeb Esper's daughter, Florence, who was elected assistant treasurer of Harkness & Hill, Inc., specialists in tax exempt bonds.

Cub Scout Pack 43 of Norwood enjoyed a Splash Party at the Needham YMCA on a Saturday in January. Jack Reddick is Cub Master of this Pack.

## FLOOR COVERING PLANT

Mike Wilbee, our office clerk, likes the straight and narrow path. He uses the services of the railroad to get him here from Franklin on time for his job.

By the time you read this, Coleman Faherty, formerly of the Linoleum Department, should have said, "I do." Although laid off, he is still going to get married as he planned.

February is the month that Gordon Ginn, lino calendar machine tender, says the moon rides over the waves in Miami. We wish him a pleasant trip to and from Florida.

John Didick apparently has a good formula for reducing. He can prove it by the holes in his belt. John looks better — even a little younger.

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## *NOT FOR GASOLINE!*

Don't Use Polyethylene bottles to carry gasoline!

Safety Engineer Frank Eisenhauer recently saw this timely warning in a safety bulletin and has passed it along for publication in the Review.

Some people now use the poly-plastic ½ and 1 gallon laundry bleach bottles to carry reserve supplies of gasoline in the trunks of their cars. THIS IS VERY DANGEROUS.

1. The container is not strong enough to withstand "gas" vaporization.
2. There is no relief vent.
3. There is no flame arrester built in.
4. At temperatures over 140 degrees Fahrenheit polyethylene becomes soluble in gasoline. This temperature often occurs in direct sunlight on a car trunk cover.

Please warn your friends about this danger.

If the bottle should leak and vapors drift into the car and then, if someone should light a cigarette, there might be an explosion that would kill or seriously injure the occupants of the car.

CARRY GASOLINE ONLY IN METAL CONTAINERS MADE ESPECIALLY FOR THE PURPOSE.

**GLAD TIDINGS!** Bird Salesman John Williams, right, called on the Roy Buekers of boonville, Missouri, early in December to tell them they were winners of a new Bird Wind Seal Roof AND a trip for two to Acapulco, Mexico. Their son will accompany them on the trip this month.

## Missouri Family Wins Wind Seal Contest; Soon Fly to Acapulco

Sometime this month three happy people will board a plane in Missouri and land a few hours later in Acapulco, Mexico. Mr. and Mrs. Roy Bueker of Boonville, Missouri were the lucky winners of the 1962 Bird Wind Seal Contest. They will be making the trip as guest of Bird & Son and will be taking along their young son, a seventh grade student.

Of course, as well as the trip, the Bueker's will receive a new Bird Wind Seal roof for their brick home in Boonville. When the news reached them, just before Christmas, they wrote to Director of Advertising, Leonard Niese. You can sense their excitement and joy:

"We are still overwhelmed by the wonderful news of winning the 1962 Bird & Son, inc. free trip for two to Acapulco, Mexico, plus a new Bird Wind Seal roof, completely installed free on our home. It is like a dream and difficult to realize this has happened to us. . . .

"On Saturday, December 8th, Mr. Earl Porter, manager of the Boonville Lumber Co. and Jerry Denomme, an employee there, accompanied Mr. John Williams (Bird salesman) to our home. Mr. Williams informed us of our good luck. They were as thrilled and happy for us as if it had been one of them. It has been years since my husband and I have relaxed.

"Our three daughters who are attending college 'flipped' over the wonderful news, and so did all their friends. Our son is the envy of his seventh grade classmates. We want to take him along, if arrangements can be made. . . . At the present time, we think February is the ideal time for the trip. My husband wants our roof of new Bird Wind Seal shingles to be installed in the spring. . . .

"This is quite an experience for us. Once more we will say, 'Thank you for making it possible.'"

The 1961 and 1962 contests (1961 was a trip to Hawaii) have been very successful in promoting and publicizing Bird Building Materials and in helping sell more Bird Roofs.

**ROBERT GOULET,** noted star of "Camelot," draws winning name in Bird 1962 Wind Seal Contest — Mr. and Mrs. Roy Bueker of Boonville, Missouri. Watching Goulet read the winning name are Miss 1962 Bird Acapulco Contest, Judy Klevens, and Leonard Niese, director of advertising for Bird & Son.

## W. J. HILL

This month W. J. Hill salutes a driver who has been with Hill since 1949 — James Burke.

Jim was born and raised in East Walpole, graduating from Walpole High School. In 1945 he married a Walpole girl, Frances Dornig, who at that time was working in the Billing Department of Bird & Son. They now make their home at 64 Main Street, Walpole, along with their five children: Patty Ann, 16, a Junior in high school; James Michael, 13, 8th grade; Danny Joseph, 10, 5th grade; Ann Marie, 5 and Paul Francis, 3.

Joining the Hill Division in January 1949, Jim had recently completed a 2½ year hitch in the Army. He is presently Shop Steward. At the Blessed Sacrament church he is a member of the Holy Name Society and one of its former presidents. He is also a member of the Knights of Columbus.

He spends most of his spare time re-

(continued on page 4)

## TOP OF THE NEWS

(continued from page 3)

modeling and puttering around his house. He has done a fine job of restoring this property, which is one of Walpole's fine old homes.

Jim is a very friendly man who has been a big help with all the new personnel at Hill's. His experience and integrity are invaluable. You can always count on him to lend a helping hand.

Congratulations twice to Domenic Long and his wife. They became grandparents twice over in two days' time. A daughter was born to their daughter, Mrs. Robert McLiesh on January 7 and another girl to a second daughter of theirs, Mrs. Fred Kenyon on January 8. The two sisters and new babies had a nice picture and write up in the Boston papers, as they were in the same hospital at the same time.

Ruth Emmons and Jim Sullivan worked at the polls in our recent election, and Jim's nephew, George Sullivan, was successful in his bid last November for reelection as State Senator for Norfolk County.

We were saddened by the recent death of Jim Burke's father, who was an employee of Bird & Son for many years until his retirement 13 years ago.

Home from the hospital and recovering from surgery are: Robert Sanphy, Jim's boy; Walter Fox's wife, Peg and his daughter, Jane; Peg McCarthy, Jim McCarthy's wife; and Violet, Tom Gugliotta's wife.

## SHREVEPORT

The Bird Foremen's Family Club held their Christmas party in the private dining room of the Holiday Inn. It was a wonderful occasion. In lieu of presents, each person placed a beautifully wrapped toy under the Christmas tree to be given to the girls and boys of the Shrine Hospital. Later, a delegation delivered these toys, as you can see in the accompanying picture.

On January 9, 1963 the joint Southeastern Division — Southwestern Division Sales meeting was held in Charleston, South Carolina. Everyone who attended from the Southwestern Division thoroughly enjoyed the sales meeting, as well as the wonderful hospitality shown by the Charleston people. One of the highlights of the trip was a visit to the Charleston Mill so that everyone from our division could see the fine facilities at the Charleston Plant. Those who attended enjoyed renewing acquaintances with the Charleston people who were in Shreveport last year when the joint meeting was held here and also meeting the foremen and office personnel who were present at the Sales Meet-Up banquet.

Congratulations to the Carl Futrells on the arrival of Wesley Craig, who was born in December, in Baylor University Hospital at Dallas. He weighed six pounds.

Eugene Dancy is very proud of his new granddaughter, Bess Louise Bonner, born December 13.

### Promoted

James D. Teutsch

Travis L. Baker

Jimmie R. Brown

These three men became foremen at Shreveport last summer.

Baker is foreman on the third shift, Shipping Department; Brown is foreman on the third shift, No. 1 Machine, and Teutsch is foreman in the Felt Mill.

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Edwin Sompayrac is well pleased over being promoted to Marshall in the W. H. Booth Lodge, No. 380, F & AM. He says he is very glad to get away from the Pots-and-pans-department."

When the fall class of El Karubah Temple had their parade, several of us braved the rain to see if they were being too rough on our fellow employees, Claude Ragsdale and O. D. Smith. They were both initiated into the Ancient Arabic Order, Nobles of the Mystic Shrine of North America in the Oasis of El Karubah Shrine Temple, home of the first hospital for crippled children.

## PERTH AMBOY

Congratulations to Mr. and Mrs. Pluckter on the birth of a baby girl, born December 31st, weighing 6 lbs. 11 oz. Mary Ann Pluckter was formerly employed with Bird as a sales correspondent.

Fred Nolte, our chief chemist, and his family spent their winter vacation in the sunshine of their home town, Charleston, S. C. visiting friends and relatives during the Christmas Season.

Thomas Feeney of 177 Bergen St., Perth Amboy, retired in December after 62 years in the roofing industry. He started in 1910 with the Barber Asphalt Company, working his way up from clerk to refinery supervisor. When the plant closed in 1941, he went to work for the Phillip Carey Company and later for the Bonafide Genasco Co. Keasbey & Mattison purchased Genasco in 1956 and Bird & Son bought the latter out in 1962. Feeney has been a consultant since Bird & Son took over the operation last May.

**GIFTS FROM SHREVEPORT FOREMEN** brought joy to many girls and boys at the Shrine Hospital. Tommie, seated by Lucille Burrow, received the gifts for all the children. Standing are E. D. Clark, Illustrious Potentate of El Karubah Temple, Frank Markham, Earl Johnson, vice president of the Foremen's Club, Willie Smith, president and William Winkler.

## PHILLIPSDALE

Congratulations to the following proud parents on their new arrivals; Mr. and Mrs. Frank DeSilva have a new daughter; Mr. and Mrs. John Soito, Jr., a new son; and Mr. and Mrs. Anthony Conti, a new daughter.

*Bowling News*

With 18 weeks of bowling finished, the league is beginning to show who the real bowlers are. We have three new members in the 400 Club, with Armand Roy taking the lead with a 415 score, James Rebello bowling 407 and Edward Boisvert, an even 400. It looks like it may be a common practice for some of these bowlers. Our ladies' high single so far this year was bowled by Margaret Pierson. She bowled 129 one week and is leading the other girls with an average of 97 2/54 pins. She is also captain of the top team leading the league as follows:

| *Team* | *Won* | *Lost* |
|---|---|---|
| Wrenns | 36 | 18 |
| Blue Jays | 33 | 21 |
| Parrots | 28 | 26 |
| Hawks | 24 | 30 |
| Robins | 22 | 32 |
| Bobwhites | 19 | 35 |

The five high bowlers are as follows:

| | |
|---|---|
| Armand Roy | 116 26/48 |
| Edward Boisvert | 114 50/54 |
| Henrique Lourenco | 112 35/36 |
| David Seeley | 112 12/51 |
| Russell Mollerberg | 108 11/54 |

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Man is now trying to reach the moon but look at what the old cow did!

## CHICAGO

We extend our sympathy to Mr. and Mrs. James Hopkins on the loss of their daughter, Sharon.

Herman Wallenschus' Oldsmobile is now in seclusion for the duration of Chicago's winter. Herman prefers to ride the bus to and from work and avoid shoveling snow at the garage and getting stalled on the streets of ice and snow. Cheer up, Herman, John saw a robin today so Spring can't be far away.

The "Marys" (Curran and McWade) spent a late vacation — in December — in Miami, Florida. They hit a low-temperature spell, but it didn't last too long so they were able to have a wonderful vacation after all.

Bernie Schatte's daughter, Catherine, entered high school this January — Bernie says, "two more to go."

The continued story about Bozo — Levi Hosch's Cocker Spaniel . . . Levi took a late vacation and visited his sister in Alabama — where Bozo had been visiting since last summer — and he was to bring Bozo back to Chicago. But Bozo chose to stay in Alabama, and Levi made the trip back to Chicago alone through all the snow and below zero weather. Bozo made the right decision, but Levi is lonesome.

Sam Lawes, Compound Department, is back to work. He had two operations but is just fine now.

We welcome Bernie Van Brussel to the Sample Department where he is now foreman.

Agnor Oberg's son, Kenneth, who is stationed in Germany, sent his Dad some

(continued on page 5)

**MEETINGS IN CHARLESTON, S.C.** on January 9 and 10 brought together all Building Materials Division salesmen in the Southeastern and Southwestern Divisions. Like the earlier meetings in Boston, these sessions had as their theme "Your Territory — Key to Profits in '63."

## wo More Retire; oth Head For Florida

**Miles Hubbard**, Lake District salesman, retired at the end of 1962 after 34 years in the Building Materials Division. Joining the company in late January, 1928, he was assigned first the Central New York territory. He d previously sold cars and real estate Massachusetts.

Six months atfer joining Bird & Son e was transferred to the Western Conecticut territory, in June 1929, and reained there until his December 31 rerement. This was a growing territory r the roofing business which he hanled very effectively.

In spite of his busy life as a salesman e found time to serve his community ith seven years of membership on the oard of Education in Trumbull, Conn.

He and Mrs. Hubbard are now living Groton Long Point, Conn. in a new ome which overlooks the water. Miles an enthusiastic sailor, on the water ery chance he gets. For years he owned 27-foot auxiliary sloop in which he d his family took many cruises along e coast from Maine to Long Island ound. He now owns a 29-foot Paceaker, cabin cruiser, which sleeps four d on which he will spend many easant hours next summer. This winter - part of it, anyway — he and Mrs. ubbard will spend some time at Ft. yers Beach, Florida.

The Hubbards have three children: rs. Jean Harshbarger of Trumbull, Mrs. arilyn Bassett of Plattsburg, N.Y. and iles, Jr., a 2nd Lieut. in the U.S. Army, tioned at Fort Eustis, Virginia. There four grandchildren.

**Domenico Restaino**, 599 Washgton Street, East Walpole, is at this ment enjoying his first month of retirement in St. Petersburg, Florida.

Domenic, who remembers being hired by Eli Chamberlain, in September 1921, has always worked at the Norwood Roofing Plant — most of time on No. 1 Machine. For a at many years he was overlay tender, recently has held several other jobs ich did not require as much phyiscal ivity.

In Florida, he and Mrs. Restaino are iting his cousin, Camillo DePlacido, other Bird retiree. It was Camillo om), in fact, who brought Domenic Bird & Son 41 years ago. Domenic rked in the Kettle House at that time, after a few years to return to Italy a visit, and came back again on tember 7, 1927. His continuous vice is from that date.

After a month in Florida, Mr. and s. Restaino will return to their comfortable home on Washington St. to relax and enjoy their garden next summer. The Restainos have five children and ten grandchildren: Domenic is single and living at home; Louis, electrician, living in East Walpole, has two children; Mrs. Celia Day of Medfield has five children, and Mrs. Joanne Pillo also of Medfield, has three.

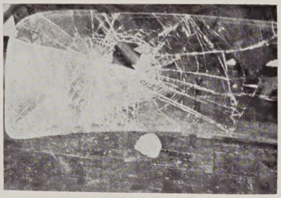
## TOP OF THE NEWS

(continued from page 4)

German beer mugs. Agnor is going to invite the Machine Shop boys for a "beer polka."

Rube Mayer sold his race horse — "the upkeep is too costly," says Rube, "so I bought a Ford."

Jimmie Stanek, who recently retired, sent the boys a post card from Miami, Florida where he is vacationing.



**SHATTERED WINDSHIELD**, and the rock that did it. Thomas Gugliotta, W. J. Hill driver, was severely injured in this accident.

## Narrow Escape

(continued from page 1)

shield. It had been picked up and thrown by the dual wheels of a large truck which he was following.

In spite of the injury, Tom was somehow able to stop his truck at the side of the road and get help. He spent several days in the Manchester Hospital, returning home on January 24. It will still be some time before he can return to his job. Serious as the injury was, we are glad for him that the accident wasn't worse — as it might well have been.

### Safety Warning

Tom's injury serves as a safety warning to all of us. What should you do when you discover yourself following a truck with a stone wedged between its dual rear tires? As quickly and safely as possible, pass the truck, signal the driver and tell him about the condition. He'll be grateful, and you will help prevent a serious accident. If you can't safely warn him, then reduce speed and drop back so you'll not be the victim if the rock is thrown loose.

### Contributors

Contributors to this issue include: Sandra Simonelli, Julia Smith, Dorothy Solbo, Milton Gardner, Elna Gottberg, Julia Lewis, Agnes Fraser, Lawrence Pickener, Rita Wolczanski, Robert Zobel, Lucille Burrow, Robert MacLeod, Rose Fox, Virginia O'Brien, R. W. Pearson, Frank Shumski, Julius Aukstolis, Mary Driscoll, Arthur McKenna, Moses Bader, Mary Moylan, John Hutchins, Norman Greene, Leonard Weaver, Clayton Abar.

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Don't minimize the man who does things the easy way. That's the basis of all efficiency. — Washburn News.

## "Iolanthe" in Rehearsal; Will Be Performed Three Nights in May

By the time this issue is in print, casting will have been completed for "Iolanthe," from tryouts held on Feb. 11. Publicity is being planned; an orchestra is in the process of organization; costuming, scenery, and make-up plans are going ahead.

On May 9, 10, and 11, the first three-night stand by the Neponset Choral Society will take place. This is a result of the increasing popularity of these annual operetta performances, to which patrons have come from as far away as Connecticut, New Hampshire, and even New York State. Local residents, who have been following the old American custom of overlooking attractions too close to home, should make it a point to come and find out what they've missed up till now.

### Broadcasts Coming

During the five Sundays in March, station WCRB (1330 AM/FM 102.5) will feature the Neponset Choral Society at 10:05 to 11 P.M. Broadcasts will include tapes made of past performances of Brahms' "Requiem" and Mendelssohn's "St. Paul" as well as the most recent concert, Handel's "Judas Maccabaeus." In addition to featuring the actual concert music, there will be taped interviews with the director, Leonard Weaver, and other members of the society. The interviews will be conducted by Robert Stuart-Vail, director WCRB Network. In addition to the March broadcasts on the Choruses of New England program, the Society's tapes will be used along with others by Voice of America for overseas broadcasts.

## LONG SERVICE LIST

| *Name* | *Year* | *Dept.* | *Yrs.* |
|---|---|---|---|
| Victor E. Grant | 3-3-23 | Floor Covering | 40 |
| Muriel A. McDonald | 3-20-28 | Office | 35 |
| Edward T. Costello | 3-13-33 | Paper Mill | 30 |
| John J. Sigmund | 3-20-33 | Roofing | 30 |
| Margaret D. Gahagan | 3-15-43 | Office | 20 |
| Michael F. Lukasiewicz | 3-29-48 | Roofing | 15 |
| Vincent C. Chubet | 3-29-48 | Floor Covering | 15 |
| Anthony J. O'Donnell | 3-30-48 | Roofing | 15 |
| Louis C. George | 3-31-48 | Paper Mill | 15 |
| Harold J. Hanlon | 3-2-53 | Finishing Mill | 10 |
| Michael J. Connolly | 3-4-53 | Finishing Mill | 10 |
| Lorenzo Braida | 3-9-53 | Roofing | 10 |
| Robert V. Lawson | 3-11-53 | Roofing | 10 |
| Hans F. Warnick | 3-11-53 | Roofing | 10 |
| Frederick J. Dorci | 3-13-53 | Roofing | 10 |
| Randolph P. Hacker | 3-16-53 | Floor Covering | 10 |
| John W. Herbert | 3-16-53 | Roofing | 10 |
| Julius Sackmary | 3-16-53 | Roofing | 10 |
| Walter R. Cleveland | 3-17-53 | Floor Covering | 10 |
| Alf H. Anderson | 3-18-53 | Floor Covering | 10 |
| Henry K. Statkiewicz | 3-18-53 | No. 1 Box Shop | 10 |
| John Tura | 3-18-53 | Roofing | 10 |
| Rhoderick W. Thomson | 3-19-53 | No. 1 Box Shop | 10 |
| Joseph G. Perreault | 3-23-53 | Floor Covering | 10 |
| Rowland H. Daniels | 3-25-53 | No. 1 Box Shop | 10 |
| Arthur G. Swanson | 3-30-53 | Roofing | 10 |
| Thomas G. Sullivan | 3-3-58 | Industrial Sales | 5 |
| Leslie S. Fortier | 3-4-58 | Paper Mill | 5 |
| Dorothea Hines | 3-19-58 | Office | 5 |
| Elmer H. Parker | 3-24-58 | Maintenance | 5 |
| Vincenzo Aiello | 3-31-58 | Roofing | 5 |
| Raymond J. Ducharme | 3-31-58 | Roofing | 5 |
| PHILLIPSDALE | | | |
| Gerard F. Eno | 3-9-53 | | 10 |
| Joseph Medeiros | 3-26-53 | | 10 |
| Joseph F. Nelson, Jr. | 3-6-58 | | 5 |
| James Rebello | 3-10-58 | | 5 |
| Leo F. McNeil | 3-24-58 | | 5 |
| CHICAGO | | | |
| Jessie Reid | 3-30-53 | | 10 |
| CHICAGO FELT MILL | | | |
| Ernest Caballero | 3-4-53 | | 10 |
| GLENWOOD | | | |
| Argus L. Dutton | 3-17-48 | | 15 |
| CHARLESTON | | | |
| Edmund Johnson | 3-10-58 | | 5 |
| G. W. DINSMOOR CO. | | | |
| John R. Heimann | 3-17-58 | | 5 |

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"Income these days is something you cannot live without or within."

— Industrial Press Service

"Things would be better if all the statesmen were on a peacework basis."

— The Postage Stamp,
Gilliam Service, Inc.

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Now you can
Take Income Tax Refund In U.S. Savings Bonds

For the first time, you can take your income tax refund in Series E United States Savings Bonds. All you have to do is check a box on your 1962 tax return.

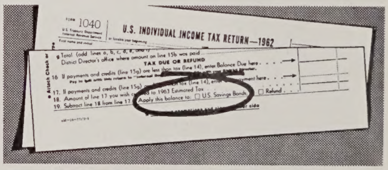
This is an easy convenient way to hold on to money *you have already saved.* You won't get any cash which you'd be tempted to spend. Your refund comes as Bonds which will return you 4 dollars for every 3 at maturity.

Tens of millions of Americans build their financial strength through U.S. Savings Bonds. And their strength is the strength of the nation—so important in these crucial times to us and to free people everywhere.

If you have a refund coming on your '62 tax, think it over before deciding how to take it. And when you decide to take it in Savings Bonds, see if you don't feel pretty good about it.

*Quick facts about U. S. Savings Bonds*

● You get 3¾% interest to maturity ● You get your money anytime ● Your Bonds are replaced free if lost, destroyed, or stolen ● You can save automatically on Payroll Savings


1040
U.S. INDIVIDUAL INCOME TAX RETURN—1962
TAX DUE OR REFUND

The 1962 Tax Return gives you a choice of taking your refund in cash or U.S. Savings Bonds. Full details are in the instruction form.

Keep freedom in your future with
U.S. SAVINGS BONDS

## Lonnie G. Houston One of First Salesmen Out of Shreveport

When the Shreveport Division was still in its infancy, the Sales Department was given a "booster shot" in the form of one LONNIE GORDON HOUSTON, who, on January 16, 1938, took over the Montgomery, Alabama territory. Mr. Houston has acquired a number of nick names from his fellow employees during the past 25 years; Pudgie or Red are most frequently heard. As A. K. Powers' little daughter asked recently, "Daddy, why do they call him Red? They should call him 'Whitie.'" (Age does make a difference.)

Before becoming acquainted with the roofing business, Red was associated with a local undertaking firm as an embalmer and flower arranger. He maintains all kinds of business interests. Of his experience in the undertaking business, he says that in order to have a nice funeral, a man couldn't afford to die during the depression.

Then in April 1927 his big break came; Red took over, replacing H. B. "Bo" Beauchamp as manager of the Monroe, Louisiana branch of Standard Roofing Company, selling and applying Bird Roofing. To hear him tell it, those nine months before coming to Bird & Son, inc., were months of learning and starvation. Houston and "Bo" completed their office building in Monroe and then went across the street and swapped enough Bird Roofing to do the re-roofing of a canopy on a business firm, for a used typewriter, desk, chair and filing cabinet. But the big day came in 1938 when he could eat regularly in Montgomery, Alabama; later he moved to the Beaumont, Texas Territory on January 1, 1955.

Red has had many interesting and amusing experiences in the past twenty-five years, especially with his present boss, Robert F. Jenkins, and also with Deacon Dyess and Wesley Cragin. He enjoys life to the fullest and has many friends both in and out of the roofing business.

At home in Beaumont Mrs. Winnie Houston is employed by a local hospital because the need for registered nurses is so great. They have a lovely daughter, Wanda, who majored in interior design at the University of Texas and is now working in Oakland, California.

Red, who is an ardent golfer, has won many trophies. He is delighted to challenge any of his friends and co-workers on his visits to Shreveport. He says he would like to thank all of his friends at Bird for making these twenty-five years the happiest of his life and he is looking forward to spending twenty-five more with us.

## Anniversaries Celebrated

**L. G. "RED" HOUSTON** is presented with a beautiful suitcase in recognition of 25 years of service with Bird & Son. At the head table, watching General Manager R. F. Jenkins congratulate Red, are B. P. Soward, C. S. Bird, T. D. Blanchard, and at the right, A. R. Weed.

**KEN POWERS** seems to be having trouble finding a present for Frank Ross, South Atlantic District manager, who also is celebrating 25 years with Bird. Mr. Powers finally found an envelope containing $3.18! However, Frank received additional gifts later.

Both pictures were taken at the recent joint meetings of the Southeastern and Southwestern Building Materials Sales Divisions, held at Charleston, S.C.

**JAMES STANEK**, Chicago, surrounded by friends at work who presented him with a travelling case on his retirement at the end of the year. Jim is the man without a cap, just to the right of the case.

## Watch Out For "Gypsy" Operators

Homeowners and business concerns are warned to be on guard against "gypsy" or migrant operators offering to "seal" black-top driveways, spray-paint roofs and buildings, replate metal equipment — and the gypsy women members who peddle rugs, laces, and "linens" by misrepresentation at exorbitant prices. Some of these operators are allegedly members of the Williamson gang of gypsies.

The gypsy gangs travel a good part of the country following the good weather and frequently locate in a vacant store, trailer camp or motel and solicit business in other nearby cities and towns.

In the driveway scheme, the approach frequently is that they happen to be in the neighborhood where other jobs have been done; or that they just completed a big job nearby and have material left over, and they will give a special price if they can do your driveway right now. Reports from various parts of the country indicate some disastrous and costly experiences — applying a mixture which does nothing more than color the surface; or which remains sticky or "gooey," or is tramped into the house, or is so thin as to be useless. Other reports concern the spray painting of roofs or buildings with a substance which easily washes off.

In some cases, the women members of the gypsy gangs peddle rugs, laces, or "linens," using voice accent to suit the occasion, with fantastic stories as to the source of the articles. Here again, the misrepresentation induces purchase at exorbitant prices, — and by the time the customer finds she has been "stuck," the gypsies can't be located or have moved on.

It's good policy to do business with persons or concerns you know or whose reputation you can check and who are established in business where you will find them when you want them. The gypsy operator wants to do the work immediately — wants you to buy immediately — wants his money immediately.

## Recent Deaths

(continued from page 2)

### John M. Korsun

JOHN M. KORSUN, 53 Malcolm Road, Stoughton, died on January 4, 1963 at the age of 64. Although he had not been in the best of health, his illness had not kept him at home, as he was working two days before his death.

Starting at the Norwood Roofing Plant in September 1922 as a shipping laborer, he had always worked in the Shipping Department. For many years he was a checker-driver for No. 9 Machine.

Funeral services were held at St. Andrew's Ukrainian Church in Forest Hills on January 8th. He is survived by his wife, Mary and a son, John, of Stoughton.

## "Feel Terrible About Uncle"

Dear Joe:

Your letter about your aunt's sad case reminds me of my uncle's situation. A well-meaning fellow, he began 1938 in debt to the tune of $3,643. Although his yearly income was only $559, he went out and spent $117 more than his income. He ended 1938 owing $3,760, as I remember it.

By 1950 (he'd kept on spending meanwhile, although we tried to stop him), his debt had increased to $25,277 and, despite a 600 percent increase in his annual income — from $599 to $3,642 — he still spent $312 more than his income that year. Result: he wound up the year owing $25,736.

In 1961 his debt, believe it or not, was up again to $28,897 and he was paying $896 in interest on that debt. And, although his income rose too, to $8,210 he again spent $698 more than he earned.

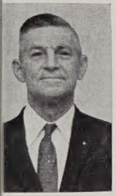
A few weeks ago my uncle went to his banker and asked permission to borrow $800 more in case he needed it! I feel terrible, because his debt now is $29,537, about 710 percent more than it was in 1938. You know, Joe, he has lived within his means in but six years since 1938 — and next year he'll be paying $930 alone in interest. Joe, do you think the banker was right in giving him permission to borrow more? Don't you think it about time my uncle learned to insist his household live within his income?

Your worried friend,
Tom

P.S. If you'll add seven zeros to the figures (excepting dates), you'll have a picture of Uncle Sam's financial condition, Tax Foundation, Inc. tells me.

**EY COULD HAVE DANCED ALL NIGHT!** . and Mrs. Ray Call, obviously enjoying mselves at the S. M. Lorusso & Son's ristmas Party at Floral Steak House. Ray, o retired from Bird & Son in 1953, works rt time for the Lorusso firm.

## lanchard P. Watts etires at Shreveport



Because of ill health, BLANCHARD P. WATTS of the Shreveport Maintenance Department retired November 30, 1962, after 25 years with Bird & Son. Blanchard was one of the first ployees hired at Shreveport and has rked in the Shipping Department, rious places along the machine, as ght watchman and since May 29, 44, in the Maintenance Department. has been most efficient in keeping the ofing machine in excellent running ndition.

Blanchard who has suffered two severe art attacks, now plans to fish, read d work in his garden when he feels e it. He will always have Bird's interest at heart. For instance recently ring our severe cold weather, he was und worrying about whether the rinkler system had been properly ained.

As a token of their regard for him, s fellow employees gave him a large ckle box containing 50 baits of all nds, and a life preserver and dip net use in his chief hobby.

## BIRD CLUB NEWS

### Girls' Bowling

Girls' Bowling during the past month s been like a horse race in which all e nags race furiously around the track, t hold their same positions. In four eeks of bowling there hasn't been a ange, either in team standing or in e top spots for High Single and High ree String honors.

Carol Michaud's team is still leading e league with 35 games won and 25 st. Marylee Gibadlo is High Single winner — 120; Evelyn Balduf, High Three String, 311.

### Men's Bowling

Team FBF is tied with FBM as league leader in the second half of the season. FBM, the team which won the first half, is making a strong bid to be in that same spot again.

High Single and High Three String honors are held by the same men, Robert Gilligan and Armando Croatti; Gilligan, however, has bettered his own record by one pin. It now stands at 160.

Moses Bader, who trails Croatti by only one pin (380 vs. 381) for High Three String position, leads the list of highest bowlers, with a 110.6. Guess who's second — Croatti, with 109.6. In third slot is Angelo LaSalvia at 109.5.

### Cribbage

At the fourth Cribbage Party of the season on January 7 there were 20 players present, 13 members and 7 guests.

First prize went to George Johnson, Floor Covering and second prize to Peter Didick of Roofing. Baskets of fruit went to Eino Manninen and James Manninen, keeping it in the family, so to speak.

The next party, scheduled for February 7th, will already have taken place by the time this issue of the Review is published.

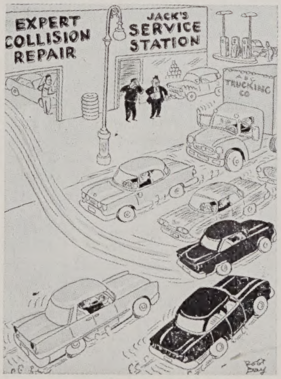
### Pinochle

Pinochle Parties have been held twice a month since October. For some reason, crowds of people are staying away, when they could be joining us for an evening of fun. Those who do attend have a good time. We hope many more will be present at the next two parties — February 11 and February 18.

Winners at the January 22nd party were: Theodore Pierce, Roofing, First Prize; Norman Greene, Roofing, Second Prize; and Donald Hurd, Floor Covering, Third Prize.

Nothing tries a child's patience like a father who dawdles with his son's homework.

— John Hancock News Weekly



"Oh! oh! There goes a whole week's work!"

**FLOOR COVERING SALESMEN AND EXECUTIVES** at the recent sales meeting at Charter House, Braintree, where they learned about the new sales organization and were shown the exciting new American Heritage Wood Grains line in Architect Vinyl.

## WHAT IS A CUSTOMER?

A CUSTOMER is the most important person in any business.
A CUSTOMER is not dependent on us — we are dependent on him.
A CUSTOMER is not an interruption of our work — he is the purpose of it.
A CUSTOMER does us a favor when he calls — we are not doing him a favor by serving him.
A CUSTOMER is a part of our business — not an outsider.
A CUSTOMER is not a cold statistic — he is a flesh and blood human being with feelings and emotions like our own.
A CUSTOMER is not someone to argue with or match wits with.
A CUSTOMER is a person who brings us his wants — it is our job to fill those wants.
A CUSTOMER is deserving of the most courteous and attentive treatment we can give him.
A CUSTOMER is the fellow who makes it possible to pay your salary whether you are a truck driver, plant employee, office employee, salesman or manager.
A CUSTOMER is the life-blood of this and every other business.

West Virginia Pulp and Paper Co.

**HE NEEDS MORE THAN MONEY** for a secure future. He needs the freedom and peace that U.S. Savings Bond dollars help pay for. Buy U.S. Savings Bonds regularly through the payroll deduction plan. Inquire at the Neponset Credit Union.

**GEORGE DAVIS**, winner of award for 3rd Best Suggestion of 1962, receives his $50 check at Charleston from Southeastern Division Manager, A. K. Powers. Others are Malcolm MacDonald, extreme left and Ernest Zinkowski, extreme right.

## Year-End Suggestion Awards

(continued from page 1)

Also honored at the East Walpole meeting were Thomas McDavitt of Norwood Roofing and William Cormier of Norwood Floor Covering. McDavitt's suggestion, "Clean Out for No. 9 Super Heater" was awarded $200. It provides a method of cleaning which cuts down the time necessary to remove chunks of hardened asphalt which form when the heat is cut off for any length of time. William Cormier was unable to attend the meeting because of illness, but was later presented a check for $165 for his suggestion, "Use of Paper Barrels." By substituting paper barrels in which various liquids are received, for more expensive barrels, a sizeable saving was made in storing and transporting blue backing paint.

### Expresses Appreciation

As he presented the awards before members of the Administrative Committee and plant executives, President Wilkins commented on the excellent quality of these suggestions. As shown by the size of the awards, Gilmartin's and Knox's suggestions are the best received in their categories in quite a few years. Mr. Wilkins also complimented Robert Knox on finally solving a problem that had puzzled Bird & Son engineers for many years. Until Knox's suggestion, no one had been able to devise a way to make the narrow cut outs on the CR Rotary machine.

In total, there was over $2,500 paid out in special award money in January. This included two more modest awards paid at Norwood Roofing and Phillipsdale. Norman Greene received $40 for his idea, "Automatic Door Closing Device." As a result of his suggestion, the plant is now using Air Lec Doors at two locations where doors are constantly opened and closed during the winter. At Phillipsdale, Edgar Vatcher was awarded $40 for his suggestion, "Sealing Water on No. 5 and No. 3 Vacuum Roll Pump." This is another good suggestion on the reuse of water — this time at the felt-cleaner vacuum pump.

### Regular Awards

The following regular awards were paid in January for suggestions received before Dec. 31, 1962:

| | |
|---|---|
| Harry Angus, EMM | $25 |
| Leo Burns, EMM | 25 |
| Charles Carter, EMM | 25 |
| Willie Landrum, FSM | 25 |
| John Mitchum, FKM | 50 |
| Irving Munchbach, FBPM9 | 30 |
| Tony Nado, FBPM1 | 25 |
| Raymond Nolan, DPP | 25 |
| Samuel Sinclair, FKPM1 | 40 |
| Luigi Zinni, FBL | 25 |
| William Clifton, FCPM6 | 5 |
| Alton Fort, FKM | 5 |
| George Hutto, FKM | 5 |
| Edward O'Rourke, FBPM9 | 5 |
| James Reiser, FCM | 10 |

## South Atlantic Manager Celebrates His 25th

FRANK B. ROSS observed his 25th Bird & Son anniversary on January 31. His memories of Bird & Son go back much further than that, however. He knew about Bird from his earliest days, as his father was the Bird representative for many years in the Maryland area.

Young Frank came to East Walpole in 1933, lived at the Bird Club, and worked for Charlie Seavey at the Norwood Roofing Finishing Department. After two years in the plant and local sales office, Frank started selling Wallboard in the southern states from Maryland to Florida.

In 1937 he resigned from Bird & Son to work with a Bird wholesaler in Baltimore; however, after being away almost a year, he returned January 31, 1938 to become a roofing salesman in the state of Georgia.

Uncle Sam stepped into the picture in 1943 and asked that Frank work for the government — he was drafted! During World War II he was stationed in Africa and Italy. When he was released from active duty as a Sergeant, he covered a Bird territory in the Piedmont area of North Carolina. Later he was transferred to Florida and Georgia; in 1950 he moved to Virginia and after a few years, took over his father's former territory in the states of Maryland, Delaware and the D.C. area. He was promoted to sales manager of the South Atlantic District in June 1961.

One of Frank's most harrowing experiences was during the War when he and some other men were put ashore in Italy *behind* enemy lines, through error. Frank recalls he was carrying his gun, no ammo, and two barracks bags. Luckily, the Navy quickly realized this mistake and returned to the beach and picked them up.

Frank is married and has four children. His oldest daughter, Fran, is married. The other three children, Sharon, Constance and Robert live at home with Frank and his wife, Connie, in Charlotte, North Carolina. Frank enjoys most of the water sports, including boating and fishing. A good game of golf is also to his liking. In Charlotte, he belongs to a sales and marketing executive club, the Masons and a few other civic organizations.

## James R. Doty Is New Sales Promotion Manager For Building Materials

James R. Doty, Jr. joined Bird & Son on January 14 as advertising and sales promotion manager, Building Materials Division. He fills the position formerly held by James Hanlon who resigned in December to accept a position in Boston.

Doty, who received training in advertising and journalism at Boston University, has been in the advertising field for the past eight years. Before that he was a salesman for New England Carbide Tool Co. and Universal Building Corporation. From January 1955 to February 1961 he was with The Curtis Publishing Co's Boston office, most of the time as advertising salesman for *The Saturday Evening Post.* From 1961 until he joined Bird & Son, he was account executive for The Charles Brunelle Co. of Hartford, Conn.

Mr. and Mrs. Doty have been living in Wapping, Conn. with their two pre-school youngsters, but will soon be moving to the Walpole area.

In his new position, James Doty will be responsible for all advertising and sales promotion of Building Materials products and will report to Leonard C. Niese, director of advertising.

## Howard Hadfield Named Chief Chemist, Phillipsdale

HOWARD HADFIELD became chief chemist at Phillipsdale on January first, filling the post made vacant by the retirement of A. Herbert Chamberlain.

Hadfield joined Bird & Son, inc. in 1947 in the research laboratory at Norwood, reporting to Frank Reynolds, research director. He worked on the development of plastic materials to be used in conjunction with Bird & Son products and on new product developments in both Building Materials and Floor Covering. In April of 1962 he transferred to Phillipsdale, where he has now succeeded A. Herbert Chamberlain as head of the Felt Mill Laboratory.

Howard served in the U. S. Army from 1943 to 1946 with the Manhattan Project at Columbia University and Oak Ridge, Tenn. in the development of the atomic bomb. He attended the University of Illinois and Brown University, graduating from the latter in 1947 with a degree in chemistry. Prior to joining Bird & Son he worked as a chemical engineer for the Factory Mutual Enginering Division and later worked as a research chemist for the Sayles Finishing Plants and Bates Manufacturing.

Howard lives at 15 Parker Driv Pawtucket, R. I. with his wife and fiv children. He is on the Board of Directo of the Pawtucket Y.M.C.A. and a member of several chemical societies. Hi hobbies are sports and music.

## Five Scholarships Offered At Lowell Institute

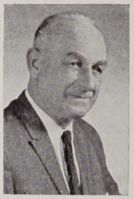
Five scholarships, each amounting t $2,000 over a four-year period, ar available to qualified freshmen a Lowell Technological Institute i Lowell, Mass. The scholarships are offered by the Department of Pape Technology to freshmen who are planning to make their careers in the pape field. Like the University of Maine Lowell Tech is a school where student can obtain excellent instruction i many fields, including paper.

Those who are awarded the abov scholarships receive $250 a semester Payments are renewed each semeste to those who maintain a good standing. Tuition at Lowell Institute i $100 per semester for Massachusett residents, $150 per semester for out-of-state residents.

For Paper Technology scholarshi application forms, write to the Chairman of the Scholarship Committee Lowell Technological Institute, Lowell Mass. Applications must be receive before April 1. Also, all applicant must have taken the Scholastic Aptitude Test of the College Entrance Examination Board prior to April 1.

If you want to learn more about th Paper Technology course at Lowel Institute, there is a pamphlet availabl at the Personnel Department in Eas Walpole.

## Edgar Vatcher Foreman Wood Preparation Dept.



EDGAR VATCHER was appointed foreman of DPX (Woo Preparation Department) on January first.

Vatcher joine Bird & Son i September 1927 a a beaterman. H remained on the job until August o 1942 when he transferred to the new board mill. Ed was one of its first machine tenders. In his 20 years as machine tender he has seen and suggested many changes in the production of insul board on the machine.

Ed moved to Rumford, R. I. soon after joining Bird & Son and lives with his wife at 20 Pearl Avenue, Rumford

He likes to spend his vacations fishing and camping in his cabin in the wilds o Newfoundland. He has caught many a salmon with flies that he makes himself Any extra salmon he cans himself fo good eating in the winter. On Ed's of hours when he isn't fishing, he likes t work on his hobby of woodworking and making furniture for his wife.

# *The* BIRD REVIEW

olume 51 No. 3 Published for Bird & Son, inc. employees and their families March 1963

## *Europe, Here We Come!*

ACE DE LA CONCORDE, with its famous fountains, is the heart of Paris. Paris, London, msterdam and Rome are some of the cities to be visited on the Bird Club's European tour.

## ird Club Organizes eventeen-Day Tour

A trip to Europe for the bargain ice of $558! That's the big news st announced by the Bird Club. The fer is open to all employees of Bird Son, inc. and subsidiary companies, d immediate families of these employees.

Flying from Boston late in the day May 16, the group arrives in Lonn the next morning. Here's the exting itinerary:

May 17-19 in London
May 20-21 in Amsterdam and the Dutch countryside.
May 22-23 in Brussels
May 23 — depart for Paris in P.M.
May 24-26 in Paris, with excursion to Versailles
May 26-27 in Lucerne and Engelberg
May 28 — leave for Rome in P.M.
May 29-June 1 in Rome with excursion to Tivoli
June 1 — Leave Rome in P.M. ar-

(continued on page 5)

# Complicated Reports Handled Quickly By Modern Data Processing System

Three ordinary looking cabinets were moved into the IBM Department of the Main Office just before Christmas. The complicated work they turn out is amazing. Known as the 1401 Data Processing System, these three units add, subtract, multiply, divide, print, sort, check, summarize — all in milliseconds of time.

The brains, or Memory Unit, is a plain looking cabinet with a few dials and lights outside, and a maze of wires and tiny transistors inside. It can store up to 4000 characters of information at once, in the form of numbers, letters of the alphabet, or special characters like periods, commas, and dollar signs.

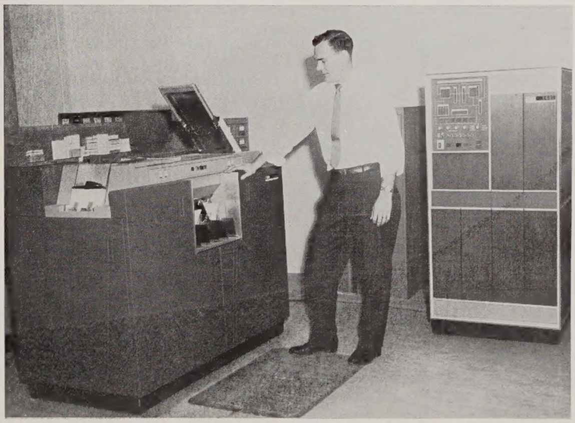
The key to the process is the programming. William Doyle, head of the department, Roland Peterson, methods engineer, and Robert White of the IBM Department have been working many months to establish the programs now in use.

First, a code of instructions is set up. Every step in the process is put down in code on a master sheet. From this sheet, the IBM key punch operators punch cards that become the instructions for the operations this system is to perform. Meanwhile, the other data cards have been punched, containing the actual information to be processed by the computer. When all is ready and properly prepared by running it through other IBM equipment in the department, the new unit is set in operation.

### Checks Zip Through

The day we visited, Robert White was writing checks to vendors — people from whom we had bought various supplies and services. In the 1402 card Read-Punch Unit, he placed a fistful of instruction cards, followed by stacks of cards containing in code the customers' names and addresses and other cards, also in code for the items we had bought, and the cost of each. When he pressed the start button, the IBM cards began to zip through the machine. Immediately you could see the 1401 processing unit go into action, as lights began to flash on its console. And then, within a few seconds, a continuous sheet of blank checks started to move through the 1403 Printer. This machine was printing the vendor's name and address, the various items that were being paid, and finally, the total of all the items. Next, the machine moved the sheet another notch and quickly printed a check containing the correct amount,

(continued on page 2)



**NEW DATA PROCESSING SYSTEM** is demonstrated by IBM Operator Robert White. The machine at the left reads the information from punched cards. The machine back of Bob is the memory unit which "remembers" instructions and calculates — all in fractions of a second.

## John C. Kancylarz Heads Purchasing at Perth Amboy

JOHN C. KANCYLARZ joined the Eastern Division of Bird & Son, inc. at Perth Amboy, N.J. in February as purchasing agent and traffic manager for the New Jersey location.

Born in Warren Point, N.J. and reared in Paterson, he served three years in the United States Air Force. Following this, he attended Fairleigh Dickinson University, from which he graduated with a B.S. degree in Business Management.

For seven years John Kancylarz was employed by Cary Chemicals, Inc. of East Brunswick. His duties here including office management, purchasing and traffic.

John was married in 1952, has four children, all boys, and lives in East Brunswick. For hobbies he enjoys golf, bowling and fishing.

The BIRD REVIEW
Vol. 51 No. 3 March 1963

Member of Mass. Industrial Editors Association and International Council of Industrial Editors, Inc.

Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor JOHN J. MURPHY, Adviser

We build our character by the bricks of habit that we pile up day by day. Each seems a little thing, but before we are aware of it, we have shaped the house we live in.
— Unknown.

# *"PROFITS? They're Not My Worry!"*
## OR ARE THEY?

The man who says, "Profits don't mean anything to me," just hasn't stopped to think. Profits mean *everything* to all who work for a living, in Bird & Son or any other industry.

It's a basic economic fact that the only companies that stay in business are those that make money.

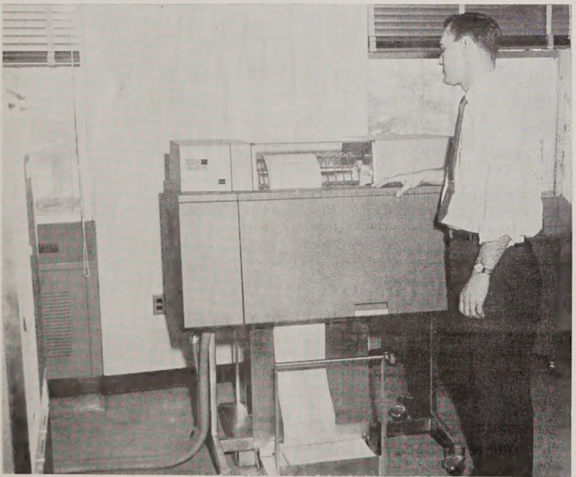
Good profits, year after year, mean that a company can replace worn out equipment, install new and better equipment, develop new products, pay good wages — do all of the things which spell job security.

Profits also make new jobs. New jobs are created in our economy when an investor or a group of investors decide that there is a good opportunity to make a profit by starting a new business. The board of directors of an existing company, also, may decide that it would be profitable to expand. Thus, good profits tend to make more jobs, by providing the money and the kind of business climate favorable to expansion.

That's how new companies start — and how old companies expand. But, if these companies, new or old, are to succeed and continue in business, they must regularly make satisfactory profits. If not, in a very short time the new business is all washed up — and the business that tried to expand has to discontinue the unprofitable operation.

Yes, every employee not only depends on good profits for his job security; he has the continuing chance to *help improve* the profit picture. You don't need to read this editorial to understand that sloppy work, wasted time and material, a "don't care" attitude, can wreck a department or a company. It takes conscientious, hard-working employees to build the kind of reputation that attracts customers year after year to the company's products.

The better job we do, in production, in research or in service to customers, the better chance we have of saying in March 1964 — "Last year was a good year for Bird & Son. We helped make it so by helping the company make a satisfactory profit."



**THE PRINTER** records on sheets of paper, or checks, the amounts calculated by the processing unit of the new IBM system recently installed at the Main Office. The other two machines — Read-Punch and Processing — are at the left, out of view of the camera. The cable from them can be seen at the lower left.

## Four Suggesters Win Awards In February

Following the announcement of the extra award for money-saving suggestions, several suggestions have been submitted which may be eligible. These are now being processed. As announced last month, any suggester who receives three No. 2 awards on suggestions submitted in 1963 will receive an extra $25.00.

Awards were paid in February as follows:

| | |
|---|---|
| George Wise, FXF | $50 |
| Joseph Zablowski, FBW | 25 |
| Anthony Conti, PPL | 5 |
| John Morrissey, FXR | 5 |

## Data Processing

(continued from page 1)

and again, the vendor's name and address. Completed checks moved through this Printer at the rate of 35 per minute. When the job was finished, the checks and the card records were separated into units, and each check and card record was ready to put into a window envelope for mailing. Essentially, we now do in one operation what used to require three operations on three separate machines.

The 1402 Read-Punch machine is also equipped to punch new cards and sort the cards it has been reading. For instance, in the check writing operation we watched, the used cards were sorted back into several categories — the vendor's address cards in one spot; the detail of items purchased in another. Simultaneously a new card was punched for each vendor, containing information to be used in a later report.

What kind of jobs can this equipment handle? The list is almost endless, but among the tasks immediately planned are: Writing checks, as already described, to pay vendors or to pay dividends to stockholders.

Preparing statements for customers.

Preparing reports such as trial balances, or distribution of expense reports. Here for instance, the reports can be by plant or department and for any period of time.

Preparing cost accounting reports:
- —Profit and loss statements by product
- —Labor costs by product or department
- —Total manufacturing costs
- —Inventory control reports

### Other Tasks

In the months ahead, new programs will be developed for this equipment. Right now, the computer system is being used to prepare some of the reports previously mentioned. First, as already explained, the job must be set up, or programmed, and the cards punched giving both the instructions and the information to be computed. Then the cards are put through on a trial run and the machines are made to prove their accuracy. From time to time, we shall report other important or unusual tasks taken on by this new system.

"In general," says Office Manager Joseph Erker, "the computer will be used to do more work, to do it faster and more accurately, and to give us information that we could not possibly obtain otherwise. In this highly competitive age it is vitally important that essential information in various forms be supplied to top management as quickly as possible. Our computing system will enable us to do this more rapidly and comprehensively than the conventional punch and accounting equipment that we have been using We believe that it will play an important part in the company's future.'

**NOW IN EUROPE,** playing hockey on th U.S. National Hockey Squad, is Ron Famiglietti, son of Patsy Famigilietti, Norwood Roofing. Ron is on leave from his post as a Lieut. in the Army. He was captain and a sta on Bowdoin's Hockey Team for three years

## Local Hockey Star Now In Europe with U. S. Team

Ron Famiglietti, son of Patsy Famiglietti, Norwood Roofing, was named in January to the 1963 U.S. National Hockey Squad. He was one of seventeen picked from the 44 who applied The squad flew to Brussels on January 29 and are playing a 35-game schedule including appearances in Prague, Moscow, Warsaw, Vienna, Zurich, Munich Copenhagen, Gothenburg, Oslo, Geneva and Dublin. Finally, there will be seven to ten tournament games in Stockholm this month.

Famiglietti, who made his mark in college hockey at Bowdoin, is on leave from the U.S. Army, which he entered as a Lieut. from the Bowdoin R.O.T.C program. He has been in the service since graduation from Bowdoin last June and has been stationed in Texas At college, where he played a wing position, he was Captain of his team in his Senior year. He was the team's second scorer in his Junior year, but last year injuries prevented him from making as good a record.

## Contributors

Contributors to this issue include: Sandra Simonelli, Joseph Geehan, Agnes Fraser Warren Eisner, Jr., Mildred Sanborn, Catherine Brady, Beatrice Thompson, Rita Connolly, Charles Cobb, Edward Silva, R. W Pearson, Rose Fox, Virginia O'Brien, Lucille Burrow, Robert Stewart, Rita Wolczanski Leonard Weaver, William Melish, Clayton Abar, Norman Greene.

# OP OF THE NEWS

## IN OFFICE

ongratulations to Floyd Hayes, Building terials salesman in the New Hampshire itory. A new baby girl, Mary Margaret, ved at his home on Valentine's Day, ruary 14. Mr. and Mrs. Hayes also have on, Floyd III.

## PER MILL AND FINISHING

hanks to Rose Coveney who filled in at General Superintendent's Office while ia Lewis took a vacation last month. e had previously been helping out at . 1 Box Shop Shipping office during the ess of Anne Morrison and Joseph Gee- .

## . 1 BOX SHOP AND OFFICE

ongratulations to Alfred Breen on the h of his fifth child, a boy, Edward, who ghed in at 8 lbs. 8 oz. on February 2.

enry Dowdie, who took a week's vaca- recently, spent most of his time visiting sick.

ohn T. Locke, son of John Locke, assist- superintendent at No. 1 Box Shop, and former Carol Connors of Randolph re married prior to a Nuptial Mass at Mary's Church, Randolph on February Following a wedding trip to Florida, couple will reside in East Weymouth. s. Locke is a school teacher and Mr. ke an expeditor in the Production Plan- g Department at Mason-Neilan in Nor- od.

t is good to see Anne Morrison and Joe ehan back at their desks after several eks of illness. Thanks again to Rose veney who did a marvelous job filling in them. Both Anne and Joe thank every- for the cards and well wishes.

ur sympathies are extended to Claude ith on the loss of his sister, Mrs. Mayn- Hale; also to Anne Smith on the loss her brother, Augustus, who worked at No. 2 Box Shop.

r. and Mrs. Raymond Morrisseau are proud parents of twin boys, David and nnis, born on Valentine's Day. The rrisseaus also have a daughter named nna.

## . 2 BOX SHOP

wo new babies arrived the same day, ruary 6, to two Box Shop families. A y girl, Marilyn, was born to the Mor- eys and Mr. and Mrs. Joseph Blais wel- ned a 7½ lb. baby boy, Bruce.

nother recent arrival was James Michael the Joseph Russettis. He was a husky ounder, too.

**AND MRS. GEORGE BIGELOW** at the ance to the Yacht and Racquet Club, Cape al, Florida. The Bigelows are spending r winters in Florida, following George's ement from the Floor Covering Plant in 1961.

facts about paper

**pulp and paper**

and paperboard production, in the past 50 years, has multiplied 8 to 10 times . . . while population doubled.

**8 to 10**

*This message by* BELOIT *Corporation, Beloit, Wis., in behalf of the Pulp, Paper, & Paperboard Industry.*

# *Did You Know?*

The pulp and paper industry, of which Bird & Son is a part, is one of the ten largest manufacturing industries in the United States.

Tonnage produced by over 3,000 pulp, paper and products manufacturers is *greater* than the tonnage of automobiles produced in this country.

The use of paper per person has increased faster than the population.

In 1899, 58 pounds of paper per person was used.

In 1938 it was 209 pounds per person.

In 1961 it was over 400 pounds per person.

Water used annually by the paper industry is equivalent to all the water that pours of Niagara Falls in *five* years.

Wood pulp produced annually amounts to more than 25 million tons — but in spite of this, through its conservation and reforestation programs, the paper industry replaces more wood each year than it cuts.

Paper and paperboard produced annually is now more than 34 million tons.

Employees in the paper and allied products industries total 560,000. Wage and salary payments to these workers total more than $3,400,000.

— American Paper and Pulp Association.

Several from our retired list paid us a visit last month and said that they are enjoying their new freedom: Joseph Carpino, Arthur Holtman and August Petrovick.

Our sympathy is extended to Fernand Champigny on the recent death of his mother.

We shall miss our friend and Review reporter, Augustus Smith, whose sudden death on February 25 was a shock to all of us.

## FLOOR COVERING PLANT

Richard Ellis, formerly of Shipping, has now been promoted to help Stephen Cavanaugh. Dick, who has the title of Assistant Schedule Co-ordinator, seems to like the atmosphere of his new office.

Joseph Marcotte of the Laboratory has now joined the forces of Engineering to help in the development phase.

William Cherry has been transferred from the Rotary Department to the Linoleum Department. Since Bill has had previous experience in Lino, he will make a fine assistant to Sam Piraino.

William Laracy has transferred from the Lino. Department to the Shipping office where he will assist in the record keeping.

Welcome to Russell Blake who has transferred from the Roofing Plant to the job of Quality Control inspector.

A post card from Hugh Boulter, retired, says he is enjoying life in California very much.

A welcome sight is retiree Bill Mingels who drops in to see us every week or two.

A belated welcome to Louis LaBombard who joined the Floor Covering office staff late in the year. He has taken up the duties performed by Ed Silva who transferred to the Finishing Department office.

Raymond Collier is looking forward to spring and summer with an eye on Cape Cod where he visits frequently.

James Duffy and Gus Brown are back to work after long illnesses.

Glad to see Stephen Schuler back at Engineering after his six months' stay with the Army.

Bette Martin celebrated a birthday recently, receiving as a present a miniature French poodle which she named Duke. Due to the high cost of living he may be for sale soon.

Most of William Melish's spare time is spent reading travel literature as he makes arrangements for the Bird Club Tour to Europe this spring.

Among those recently returned from Florida is Howard Nelson who enjoyed a mid-winter vacation there. While in Florida Howard visited Frank Sutherland and George Bigelow, former Floor Covering men who are retired and living in Florida. George will be returning north very shortly for the summer.

## SHREVEPORT

Bobby E. Cumberland bought a 1960 Ford from Bill Hanna Ford recently and thought he got a pretty good bargain for the price and all the nice extras of power steering, air conditioning, etc. But when they gave him the second Ford (vintage 1946) for 99¢ — and it REALLY RUNS — this was just the most! He plans to use one for every day and one for Sunday.

Our sincere sympathy to Frank Markham in the death of his sister, Mrs. M. M. Bryar, of Bonne Terre, Missouri. Mrs. Bryar suffered a stroke and lived only a short time. She and her husband had visited Frank and his sister, Thelma Markham, for about a month and had just arrived in Corpus Christi, Texas to visit with a daughter when the fatal attack struck.

The Patrick O'Leary Ladners welcomed their second daughter, Patricia Olivia, born February 18th, weighing 7 lbs. 11 ozs.

We are very happy to add Burt Pevey of Longview, Texas to our Sales Department,

(continued on page 4)

# Taxes Hit 62 Million For $50 Billion Bite

Back in 1913, when the Constitution was changed to permit a tax on income, only one person in 30 even had to file a return. It was a "rich man's tax," paid by persons with incomes of more than $100,000, and it produced $28 million in taxes.

Today, one person out of *three,* files an income tax. There are 62 million taxpayers, the government is spending 90 times as much as in 1913, and total income from this source in the coming year is expected to reach $50 *billion.*

Nearly 12 million taxpayers, out of the 62 million in this country today, have always had Federal taxes withheld from their pay. They can't remember the days before 1943 when it was up to each individual to set enough of his own money aside each pay day so that he would have the money for his tax bill, which in those days came due on March 15.

— Tax Foundation, Inc.

# Recent Deaths

## *John E. Curran*

JOHN E. CURRAN, retired East Walpole foreman, died on February 18th a few weeks before his 70th birthday.

Jack Curran had completed 42 years of continuous service at the time of his retirement in December 1958. He also had worked in the Paper Mill and No. 1 Box Shop at various times from 1911 to 1915. Starting his continuous employment in February 1916, at No. 1 Box Shop, he moved to the Stock Transfer Department as foreman in January 1920, and remained at that post during his entire working career.

Since retirement he had been living at his home at 5 Kendall St., Walpole. Mrs. Curran died in 1959.

Funeral services were held on February 21 with a requiem mass at Walpole's Blessed Sacrament Church. He is survived by three sisters and two brothers: Mrs. Margaret McNaught of Westwood, Mrs. Joan C. Lyons of Washington, D.C., Mrs. P. F. Rogers of Chestnut Hill, Thomas P. of East Walpole and Jeremiah of Walpole.

## *George S. Petraitis*

GEORGE S. PETRAITIS, 742 Pleasant Street, Norwood, died at his home on February 6 at the age of 74. He retired nine years ago from the Floor Covering Plant.

Mr. Petraitis's first ten years with Bird & Son were spent at the East Walpole Finishing Mill, where he started in November 1919. Transferring to the Finishing Department of the Floor Covering Plant in April 1930, he remained in that department for the rest of his 35 years with the company. He held various jobs including slitterman and assistant inspector of yard goods. Ill health made his retirement necessary in December 1954.

Funeral services were held on February 9 with a Solemn High Mass of Requiem at St. George's Church, Norwood. He is survived by a son, Francis, of Norwood, a daughter, Mrs. Nell Stones of New York, and four grandchildren.

## *Augustus D. Smith*

AUGUSTUS D. SMITH of 101 Washington Street, East Walpole, died very suddenly on Monday, February 25 at the age of 60.

He had worked for Bird & Son for almost 30 years, starting at No. 1 Box Shop in May 1934. After a few months at this shop, and then the Finishing Mill, he located at No. 2 Box Shop in February 1935. Since 1945 he has been an Offset Press operator. He also served many years as a reporter for the Review.

He was a member of the Bird Club and the Holy Name Society of St. Mary's Church.

A Solemn High Mass of Requiem was celebrated for him at St. Mary's Church, East Walpole on March 1st. He is survived by his daughter, Sylvia A Smith, R.N., his mother, Mary Smith; a sister, Anna, who works at the Fibre Box Sales Department, and three brothers, Victor and Irving of East Walpole and Edmund of Franklin.

## TOP OF THE NEWS

(continued from page 3)

replacing Don Cook who has moved into the San Antonio Territory. Mr. Pevey was formerly employed by Maritzkey's in Longview, where he lived with his wife and two lovely children. He attended Kilgore Junior College and the University of Texas. Burt was the first salesman we can remember who brought in an order the day he was interviewed for the job!

### MANCHESTER

Welcome back to Henri Simard, who has returned after being absent for some time with illness.

We hope by the time this goes to press to see Marion Sparango back with us. Marion has a punctured ear drum and has been unable to work.

Parker and Louise Leonard were given a surprise house-warming at their new home on Strawberry Hill Rd. in Bedford, by the members of the Unity Club. We understand a wonderful evening was enjoyed by all.

The members of the regular girls' bowling team will have to watch out for Florence Hoyt who has bowled for us as a spare. Florence bowled a 301 triple and tied Claire Grandmaison for high single with a 121. Good bowling, Florence.

We would all like to say "Hi" to Tom Gugliotta, W. J. Hill truck driver, whom we don't see lately, due to his recent accident enroute to Manchester. A speedy recovery to him.

We will have to buy Bob Harden a pair of weighted shoes to keep him on his feet if he can't stay on them. Seriously Bob, we're sorry you hurt your back.

Guy Hoyt has a very happy daughter in his home, Beverly's husband Stanley has just returned to civilian life after a four year hitch in the Navy.

We had recent visitors from Maine, when Mrs. Guy Houghton and daughter, Beverly dropped in for a short visit. We hope they had a safe trip back because they sure picked a stormy night.

### CHICAGO

Our sympathy to Charlie Sheeley on the loss of his mother.

Denis Brown, son of Willie Brown, was home on leave from the Air Force and has now returned to Dover.

We hope that long before this goes to press we will have licked the flu bug . . . our ranks at Chicago have certainly been depleted on many days last month.

### GLENWOOD

Glenwood, along with many other places, has been experiencing one of the worst winters in its history. Frozen auto radiators and water lines have been the chief topics. Henry Miles' auto radiator froze up and then blew up. Hurcil Cowart had to thaw his radiator out with a kerosene flame thrower.

Charlie Ashley has returned to work after two weeks of illness. Glad you are back, Charlie.

Beginning January 1st Glenwood had another retired employee, Odus Babbitt. Odus is the second employee to retire from the Glenwood plant, the first being Clarence Hopper. Odus was oiler at Glenwood and these duties are now being performed by Orville Caldwell. Good luck, Odus, in your retirement.

### PERTH AMBOY

Mr. and Mrs. Henry F. Davis spent a winter vacation down South, enjoying the warm Florida sunshine and visiting their friends in Charleston, S. C. where Mr. Davis was previously employed at Bird & Son as general manager.

Welcome greetings are extended to Leonard Viers, shipping and inventory clerk, who recently joined the Bird staff.

**THEY WERE GOOD EATING!** After working the late shift, Travis Baker, Shreveport Shipping foreman, made a slight detour by Cross Lake on his way home. Just after noon he came by the plant with 48 beautiful white perch which he proceeded to give away. All the lucky recipients enjoyed them very much.

CHILD
SAVER

**SEAT BELTS,** if used in every car, could save at least 5,000 lives a year . . . reduce injuries by one-third, according to the National Safety Council. Many of those saved from injury or death would be youngsters—for *drivers kill and cripple more children* than any disease. Protect *your* children . . . drive with loving care. Give them the security of seat belts.

Published as a public service in cooperation with The Advertising Council

## Charleston Win's Trophy

Congratulations to the Charleston Roofing Plant! Word has just been received from headquarters of the Asphalt Roofing Industry Bureau that the Charleston Plant is a trophy winner because of its safety record in 1962. This plant had operated a total of 691 days without a reportable injury, up to December 31, 1962.

Also, the Norwood Roofing Plant is receiving a certificate, recognizing its accomplishment in having 1) a frequency rate better than it had in 1961 and 2) a frequency rate better than the average of the group in which it competes, nationally.

The trophy and the certificate will be received soon and displayed in the two plants mentioned.

## Adult Education Classes Now Starting in Boston

New classes in evening courses start in March at the Boston Center For Adult Education, 5 Commonwealth Avenue, Boston.

A catalog describing the courses offered in the new term, starting March 25, is available at the Personnel Department, or you may write the Center or telephone COpley 7-4430.

## Heart Attacks, and How to Avoid Them

The most likely candidate for a heart attack is the man of the house, especially if he is middle-aged or older, of husky build, and his immediate ancestors suffered with coronary artery disease, states Dr. Alfred L. Frechette, Massachusetts Commissioner of Public Health.

Dr. Frechette warned that unusual physical exertion such as shoveling snow, walking through snow drifts, pushing cars, pushing a lawn mower, or even overexposure to weather extremes, can bring on heart attacks in susceptible individuals.

"Essentially," says Dr. Frechette, "don't subject yourself to sudden exertion. Take frequent rest pauses when doing unaccustomed labor."

Coronary heart disease has become Public Health Problem No. 1 in the United States and is on the rise.

If an unusual strain is added to your heart, such as unaccustomed exertion plus weather extreme of cold or heat, your reserve may be used up. Just as when you plug too many appliances into one electric circuit, there is an overload and the fuse goes. When the demand exceeds the supply, difficulty ensues.

High blood pressure, diabetes, or obesity all increase the chances of heart attack. These conditions should be kept under control with the supervision of your doctor. If any extra exertion makes you feel pain in the chest, shoulder or arm, see your doctor. If shortness of breath or fatigue continues unusually long after exertion, see your doctor.

Keeping fit with a sound program of regular, moderate exercise is always helpful. But don't overdo it, and above all, try to avoid sudden, unusual exertion.

## Use Care When Doing Do-It-Yourself Cleaning

Do-it-yourself dry-cleaning machines are coming into wide use throughout the nation. As with most modern conveniences, this one calls for certain important precautions.

One housewife used such a machine to dry-clean some winter clothing. She bundled the freshly-cleaned garments into her car and headed for home. The windows of her car were tightly closed, and the heater was on. Part way home she became unconscious, her car veered into the wrong lane and crashed head-o with another. She was badly injured an the other driver was killed.

Dry cleaning machines use perchlo ethylene, a fluid that is nonflammab and practically non-toxic, but breathin its vapors can bring dizziness, stupo unconsciousness, and death if exposur is extreme.

Never overload a dry-cleaning ma chine. Weigh clothes carefully, accord ing to directions. Overloading results i incomplete drying, and damp clothes wi give off fumes.

If clothes are damp when you remov them from the machine, dry them i open air — preferably out of door Don't allow anyone to wear damp dry cleaned clothing.

When taking recently dry-cleane clothes home in your car, make sure tha you have plenty of ventilation — especi ally if the clothing is damp, or if yo notice a strong odor.

*Employers Mutuals of Wausa*

## Allan Jones Elected Credit Union Director

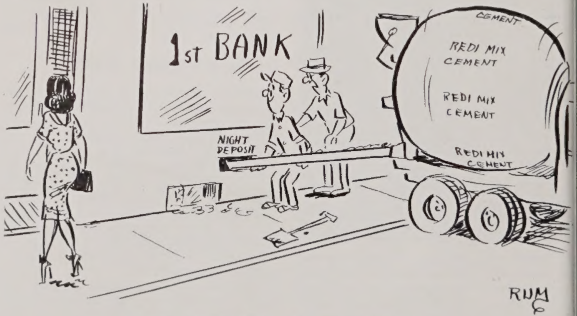
At the directors' meeting on Febru ary 14, Allan F. Jones was elected new director of the Neponset Credi Union. At the previous meeting th directors accepted with great regret th resignation of J. Robert Anderson. Mr Anderson, who had served since 1952 was unable to continue because of th pressure of other duties.

Allan Jones has been a member o the Bird & Son Accounting Depart ment since October 1946 and assistan general cost accountant since March 1956. A graduate of the Bentley Schoo of Accounting and Finance, class o 1941, he is presently director of com munications for the Mass.-Norfolk County Chapter of the National Asso ciation of Accountants. Allan and his wife, Barbara, reside in Westwood.

As part of his new duties with th Credit Union, he is a member of th Auditing Committee.

". . . We proclaim that all men ar brothers, irrespective of the race or na tion to which they belong."

— First major pronouncement of Th Second Vatican Council, October 22 1962.



"Hey, McGee! Watch what you are doing!"

# oes To Work At Location 'here Ancestors Farmed

by ROBERT W. PEARSON

Although it was 25 years ago, and I had just finished high school, I don't think I'll ever forget having the East Providence truant officer drive up to my home. It appeared he had been sent as a messenger tell me of an opening down at the ɔer mill, and to go down Monday an interview, if I was interested. those days we had split terms at ool. I had just finished my Senior .r in February (went back for gradu- ɔn in June.) The Bird & Son office led the school to notify me of the ening. Since I had no phone, the ıool office sent the truant officer to no- / me.

I had always lived in Rumford, R.I., t didn't know just where the plant s. I must have walked at least an extra le before I finally found the office.

I was interviewed by the late Dave wry on Monday, Valentine's Day, 38 and started my career with Bird & ı that very day, as finished stock clerk. March 1941 I transferred to clerk, ·paring the payroll and assisting with ›duction and shipping schedules. I : Bird & Son, on February 13, 1942 serve with the U.S. Army for forty- months. Eighteen months were spent ·rseas in the European Theater with 94th Infantry Division as Personnel :hnician in the 302nd Infantry Regi- nt.

returned to Bird & Son in January 16, and worked as payroll clerk until y of 1949, when I was appointed to present position as Office Manager. s was due to the transfer of the late ck Campbell to Chicago.

ʌy wife and I enjoy saltwater fishing I like to make an attempt at bowling ı the Bird League.

t has been very interesting to see the ıt grow from one felt machine and ed felt mill to the present two felt :hines and board mill.

\ few years ago an interesting thing pened when Warren Anderson asked to check on Bird & Son's deed in the ' Hall. To my surprise, I found that l & Son had purchased the present l site of the Phillipsdale plant from mother's ancestors. The land then was wn as "The Walker Farm."

have enjoyed working for Bird & these past 25 years, and look forward ıany more.

# fety Record Good Start of New Year

'he 1963 Safety program is off to ood start. Even with two more ıts than a year ago (Chicago Felt Perth Amboy), there were fewer time accidents — 7, compared ı 8 at the end of January last year. ›f the 17 locations participating in contest, only 5 suffered lost time dents. The following plants had no accidents in the first month of the year:

Floor Covering, Norwood Roofing, Charleston Roofing, Chicago Roofing, East Walpole Power and Maintenance, No. 2 Box Shop, Shreveport Felt, Lewiston, New Britain, Chicago Felt, Manchester and Dinsmoor.

The Shreveport Felt Mill now has a record of 1218 calendar days since their last accident — more than three years!

# Outstanding Cast Picked For "Iolanthe" Production

The cast for the Spring production of "Iolanthe" by the Neponset Choral Society was chosen following trials on February 11. Many familiar faces and voices will appear over the footlights at the May performances — and one new player in the role of Lord Chancellor.

James Smith of Framingham, who has played the part several times before, was chosen as Lord Chancellor. His performances with the Arlington Friends of the Drama, and Peabody Playhouse have proved that he will be outstanding, especially in the difficult and tricky "Nightmare Song."

Martha Guild has the soprano lead, Phyllis. In the title role of Iolanthe is Louise Hall. The Fairy Queen is Del Brule and the two other female singing roles of Celia and Leila are to be taken by Dorothea Hargreaves and Dorothy Fader, respectively.

The male leads, in addition to the Lord Chancellor are: Strephon, James Silvi; Lord Tolloller, Leonard Weaver; Lord Mountararat, Edgar Grout; Private Willis, Hoel Bowditch.

Staging of the show under the direction of Director Hassler Einzig, started March 4 and will be continuing on Mondays and Fridays until the time of the three performances — May 9, 10 and 11 at the Walpole High School.

# *Choral Group on WCRB*

During the month of March the Neponset Choral Society is being heard in a series of Sunday night broadcasts at 10:05 over Station WCRB — AM and FM. Tapes have been made of all concerts in recent years. Several selected for this series include: "St. Paul" by Mendelssohn, "Judas Maccabaeus," by Handel, the work performed last December and parts of the Brahms "Requiem."

Director Leonard Weaver and several chorus members also appear in brief interviews each evening, discussing the work of the group.

Station WCRB has also announced that some of the Neponset Choral Society tapes will be used in future Voice of America broadcasts around the world, wherever the "Voice" is heard.

HELP CHILDREN WALK
EASTER SEALS 1963
EASTER SEALS 1963
HELP CHILDREN WALK

**National Society for**
**Crippled Children and Adults**
**2023 W. Ogden Ave.**
**Chicago 12, Ill.**

# LONG SERVICE LIST

## APRIL

| *Name* | *Year* | *Dept.* | *Yrs.* |
|---|---|---|---|
| Patrick Silvestri | 4-24-23 | No. 1 Box Shop | 40 |
| James O. Lowe | 4-24-23 | Roofing | 40 |
| Salvatore DelSignore | 4-25-23 | Paper Mill | 40 |
| John W. Faulkner | 4-26-28 | Roofing | 35 |
| Edward A. Knaus | 4-30-28 | Maintenance | 35 |
| Charles J. Geraghty | 4-4-38 | Floor Covering | 25 |
| Peter Wolent | 4-7-43 | Paper Mill | 20 |
| John W. Sutphin | 4-12-43 | No. 1 Box Shop | 20 |
| Paul DeChellis | 4-1-48 | Floor Cov. Sales | 15 |
| Jeremiah McGillicuddy | 4-1-48 | Floor Covering | 15 |
| Michael T. Walsh | 4-1-48 | Roofing | 15 |
| Antonio Berghelli, Jr. | 4-5-48 | Roofing | 15 |
| Anthony Carpino | 4-6-48 | Floor Covering | 15 |
| Mark Walsh | 4-6-48 | Floor Covering | 15 |
| James A. Michienzi | 4-7-48 | Roofing | 15 |
| Auvo A. Aho | 4-7-48 | Roofing | 15 |
| Thomas W. Fish, Jr. | 4-8-48 | Roofing | 15 |
| August A. Holtman | 4-8-48 | Roofing | 15 |
| Joseph H. Petrolini | 4-9-48 | Floor Covering | 15 |
| Russell J. Blake | 4-12-48 | Floor Covering | 15 |
| Francesco J. Petrolini | 4-15-48 | No. 1 Box Shop | 15 |
| Ronald W. Cook | 4-23-48 | Floor Covering | 15 |
| Hayward Perry | 4-1-53 | Floor Covering | 10 |
| Andrius Valentinas | 4-1-53 | Roofing | 10 |
| Vito J. Bevivino | 4-6-53 | Roofing | 10 |
| Edward A. Thompson | 4-6-53 | Floor Covering | 10 |
| Coleman Joyce | 4-7-53 | Roofing | 10 |
| Howard I. Stott | 4-7-53 | No. 1 Box Shop | 10 |
| Frank Gonsalves | 4-9-53 | Roofing | 10 |
| Duncan S. Sutton | 4-21-53 | Floor Covering | 10 |
| John W. Carberry | 4-27-53 | Roofing | 10 |
| Rene R. Hebert | 4-2-58 | Floor Covering | 5 |
| Harold K. Sundquist | 4-7-58 | Paper Mill | 5 |
| Ronald C. Munschy | 4-15-58 | Roofing | 5 |
| Charles R. Chamberlain | 4-16-58 | Roofing | 5 |
| Robert A. Beausejour | 4-17-58 | No. 1 Box Shop | 5 |
| Samuel Wallace | 4-17-58 | Roofing | 5 |
| Alfred J. Kwiatkowski | 4-25-58 | Floor Covering | 5 |
| Robert F. Gilligan | 4-28-58 | Roofing | 5 |
| L. Roger Voisinet | 4-30-58 | Floor Covering | 5 |
| **MANCHESTER** | | | |
| Albert J. Roberge | 4-2-53 | | 10 |
| **NEW BRITAIN** | | | |
| Robert J. Audibert | 4-2-58 | | 5 |
| **PHILLIPSDALE** | | | |
| Joseph White | 4-13-23 | | 40 |
| Louis A. Threshier | 4-7-43 | | 20 |
| Merton E. Greene | 4-6-53 | | 10 |
| Antonio Cicirelli | 4-13-53 | | 10 |
| Anthony Ricci | 4-28-58 | | 5 |
| Earl Vincent | 4-28-58 | | 5 |
| **CHICAGO** | | | |
| Albert M. Dobbins | 4-14-23 | Sales Manager | 40 |
| Ernie Reeves | 4-23-43 | | 20 |
| James C. Williams | 4-7-53 | | 10 |
| William Clifton, Jr. | 4-21-53 | | 10 |
| **SHREVEPORT** | | | |
| Joe Henry Wilson | 4-17-53 | | 10 |
| William E. Johnson | 4-1-58 | Sales | 5 |
| Arthur Lee Henry | 4-7-58 | | 5 |
| Louis Anthony | 4-18-58 | | 5 |
| John L. Hopkins | 4-18-58 | | 5 |
| **CHARLESTON** | | | |
| Dewey Jones | 4-8-58 | | 5 |
| James Z. Huckabee | 4-16-58 | | 5 |
| Luther T. Feagin | 4-23-58 | | 5 |
| Roy S. Martin | 4-28-58 | | 5 |
| **PERTH AMBOY** | | | |
| Guillermo Martinez | 4-1-53 | | 10 |
| James Perry | 4-22-53 | | 10 |
| **G. W. DINSMOOR CO.** | | | |
| Henry J. Bourassa | 4-15-28 | | 35 |

# Europe

(continued from page 1)

riving in Boston the same evening.

Who could ask for more! And for the unbelievably low price of $558. This includes ALL transportation, ALL hotel accomodations, breakfast and dinner every day and all direct expenses of sightseeing, including the services of an experienced courier throughout. Read the details on the brochure distributed by the Bird Club, and you'll want to sign up at once.

Reservations are being received now by the tour chairman, William Melish of the Floor Covering Plant. He can also be reached at home, 712 East Street, Wrentham, Tel. EVergreen 4-2249. Each reservation must be accompanied by a deposit of $100 per person. An additional $295 is due April 12 and the balance must be paid by April 30. Checks should be made payable to the Bird Club Tour Fund.

For further details contact William Melish or inquire at the Credit Union Office.

# Carol Michaud's Team Leading Girls' League

As of March 1st it was possible to predict with some certainty that Carol Michaud's team would be the final winner of the Girls' League. And for the Men's League, it looks like Team FBM again in the top spot. FBM was jockeying with FBF a month ago, but now FBF has dropped to third position, with EM team in second place.

There have been no changes in High Single or High Three String honors in either league.

For the men, Angelo LaSalvia has moved from third place to the head of the list of bowlers, with a season average of 110.5. Armando Croatti is second with 109.2 and Moses Bader third, with 109.1.

# Cribbage and Pinochle Tournaments Are Ending

Pinochle Parties will soon be ending, with the last two of the season scheduled for March 12 and 19.

Winners of the last party on February 19 were Theodore Pierce, Roofing and Joseph Sastavickas and Alfred Kwiatkowski of Floor Covering. Clayton Abar, Floor Covering Maintenance, has been this year's chairman.

The two final Cribbage Parties of the season were held at the East Walpole Brigade Room on February 4 and March 4; twenty-four were present at the earlier one and twenty-six at the last one.

In this small but consistently enthusiastic group, prize winners were as follows:

February 4th party: First, Harry Nordblom; second, Joseph Sastavickas of Floor Covering; Baskets of Fruit — James Manninen and R. Parker.

March 4th party: First, Alfred Krusas; second, Eino Manninen, Floor Covering; Baskets of fruit — J. Nelson and Lauri Jalkanen, Roofing.

One Bird & Son chemist to another, as a shapely secretary walked by: Now there's an arrangement of molecules for you!"

**BEST RECORD.** Ralph Sweinimer, left, engineer at the Norwood Roofing Boiler Room, accepts Safety Plaque from Foreman John Lukko. This department has the best safety record at the plant. They have not had a lost time accident since the department started keeping records in 1950.

**MR. AND MRS. LEWIS WALTER** who observed their 50th wedding anniversary with an Open House at their Norwood home, January 26th.

MRS. AND MRS. SANTO DAMICO who were given a surprise party by their children in celebration of their golden wedding anniversary.

## Golden Wedding Parties For Two Retired Couples

Golden Wedding anniversaries were recently observed by two Bird & Son couples on two successive days. The Lewis Walter's celebration was on Saturday, January 26 and the Santo Damico's on Sunday the 27th.

The Walter's day opened with a Mass of Thanksgiving at St. Mary's Church, East Walpole. During the day the fortunate couple was feted at their home, 34 Highview Street, Norwood. Good wishes, gifts and flowers poured in throughout the day from their many friends and neighbors.

They have three children, Lewis of Norwood, Mrs. James (Anne) Doherty of Norwood and Mrs. Richard (Emma) Cashen of East Walpole. There are four grandchildren. Lewis is a retired employee from the No. 1 Box Shop, where he worked as a punch press operator until retirement in December 1959.

Mr. and Mrs. Santo Damico's actual anniversary date was last October. Plans for a party at that time were abandoned because of the illness of one of their daughters. On the night of January 27 they were invited to Runeberg Hall, Norwood for what they thought was a party for a niece. When they arrived, they learned it was *their* party, arranged by their children and kept as a surprise until the last minute. Over 100 friends and relatives attended, enjoyed a buffet, music by Damico's Band (their son's band), and even an impromptu skit by Sandy himself imitating Frank Fontaine.

The Damicos live at 7 Dean Street, Norwood. Their children, who planned the party, are Mrs. William (Antoinette) Troilo, Mrs. William (Mary) Cheney, Mrs. Agnes Obuchon and William Damico. There are 13 grandchildren and one great-grandchild, the grandson of the William Troilos, three months old.

Santo was employed from 1948 to 1958 as a janitor at the Main Office, retiring in December 1958. He also worked during the War in the Shell Department at Floor Covering and later in the yard crew.

## Doused His Superintendent-Thought He'd Be Fired!

JOSEPH HAROLD MARICELLI was hired February 7, 1938 before all the "bugs" were ironed out of our roofing mill, and he recalls how hard they worked and sometimes only produced 100 squares of shingles in an entire day. In May, 1962 he saw them produce more squares of #21 Masterbilt Shingles in fifteen minutes than they sometimes produced all day, 25 years ago. On that day in May last year the plant established a new record for eight hours of production.

J. H. Maricelli has worked all along the machine. Some of his first duties were to mix slate by hand for the machine; mix the coating and filler and load shingles from the conveyor to the trucks. He was one of the first operators of our automatic winder.

In the early days of the Shreveport Plant, in running roll roofing, Harold had to cut the sheet with a knife. When the automatic winder was installed, he felt it was a personal favor done just for him. He says it afforded him the most exciting experience he can recall. The Superintendent was watching him when the sheet broke and doused them all with dirty water, ruining the boss' best suit. Harold thought this would be his last day to work for Bird.

Of his present job, he states he feels that he has found a home. Harold operates the boilers used throughout the entire Shreveport Plants, roofing and felt, that also furnish heat for the office. He finds his job very interesting and, therefore, enjoys it very much.

We have so many interesting memories of Harold, we hardly know what should be eliminated. Bird & Son has always maintained a baseball team, and years ago Harold was one of the star athletes of this team. Something happened one night though! While on first base, he thought it would be an easy trick to steal second base. However, he didn't read his road map too carefully, and when he slid in and dusted himself off, he found he was sharing the mound with the pitcher!

Less than a year after he was married, he was one of our first to volunteer for military service and spent four years in the Army; three of these were in the Sahara Desert, travelling through North Africa from Alexandria, Egypt to the Gold Coast as Corporal in the Quartermaster Refrigeration Corps. Harold worked as stock record clerk and drove a fuel truck. He states he will never forget his trip back to the States when the war was over. After three years in the terrific heat, they sailed for New York and landed in knee-deep snow. He says he can't remember ever being so cold.

Upon his return to Bird & Son, February 4, 1946, Harold was amazed to find so many changes in the machine. Automatic mixers had been installed by that time, so he had to learn all over again how to manufacture roofing. Then in November, 1950, he was transferred to the Boiler Room and has been very happy on this job ever since.

Harold likes to fish and work in his garden. His greatest achievement is the beautiful brick veneer home on Lincoln Drive which he built himself and shares with his lovely wife, Mabel, and pretty daughter, Peggy, who attends Hamilton Terrace School.

He is a member of the St. Pius Catholic Church and American Legion. Harold has also been a faithful civic worker in several organizations including the P.T.A. Once when the American Legion was trying to raise money, we can remember enjoying an evening watching Harold try to ride a stubborn donkey in a baseball game.

Harold says the past 25 years have gone by so fast, he is looking forward to 25 more here among his many friends.

## Bird New Britain Plant Moves To Down-Town Site

On the first of February the New Britain Plant of Bird & Son, inc. moved to a new location on Elm Street in down-town New Britain. Since the plant first opened in 1954, our plant has been in a section of the Landers, Frary and Clark Building on the outskirts of the city, on Ellis Street. Now, Landers, Frary and Clark needs the space for their expansion, so they have moved our plant to another of their buildings in down-town New Britain.

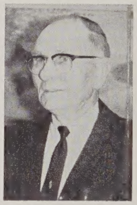
At the new location, Bird & Son occupies the ground floor in four adjacent and connected buildings. There is a better truck loading area than before and very adequate work space. The Cleated Fibre operation has been discontinued, but the product will be supplied, to these customers who require it, through the Darlton Wood Works Corporation of Cumberland, R.I. Bird & Son will continue to manufacture the solid fibre board at East Walpole with Darlton Wood Works doing the cleating. The product is used for shipments of very heavy materials, and is specified in many Government contracts.

## George Smith's Letter Mentioned On Radio

George Smith, retired assistant supe intendent of the Norwood Roofing Pla made the news one day in February, the Tom Russell Show, WEEI. Ste Cavanaugh of Floor Covering, who ha pened to be listening to the 5:30 A. edition of Lou Webster's Country Jou nal, which is a feature of the Tom Ru sell Show, was surprised to hear Bird Son mentioned.

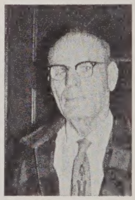
Lou Webster was reading a lett from George describing the terrible wi ter of 1920 when a series of Februa snow and ice storms brought all tran portation to a standstill. Bird & Son w practically without coal. The mills we closed and for three weeks as many 400 men a day volunteered to shov out tracks and switches between Wa pole, Attleboro and Valley Falls, R and Walpole and Framingham. Th battled storm after storm, sometim digging through drifts nine feet dee Finally they succeeded in getting t coal through to East Walpole. George letter recalled the many emergencie Several times they were marooned a had to sleep in the East Walpole Briga Room.

## Retirement Arrives For Babbitt and Wisocky



ODUS T. BA BITT retired D cember 31st 19 from the Gle wood Granu Plant. He beg work as a jac hammer operat at the quarry 1945, which w then located Buttermilk Springs. Odus transferred the plant in June 1949 where he worke as oiler until retirement.

Odus and his wife, Jewel, live Glenwood where they own their hom Since retirement, he has been painti his house and plans to garden in t spring and summer. Odus is a gre deer hunter, so this sport will take ca of his fall and winter activities.



SAMUEL W SOCKY, 11 Washington Stre Norwood, retir from his job in t Beater Room, E Walpole on Febr ary 28th.

He had been truck driver f many years befo joining Bird & Son in October 1944 a third hand on No. 3 Paper Machin The next spring he transferred to t beating department where he worked the hydrapulpers and was a gang bo for several years. For the last ten yea he has been a beater operator for No. Machine.

Sam, who is not married, may short head for Florida for a few weeks with nephew. Later, when he returns to Ne England he'll probably move nearer Boston. Other than that, Sam says, has no definite plans.

*The* BIRD REVIEW

ılume 51 No. 4 Published for Bird & Son, inc. employees and their families April 1963

## ıicago Felt Mill ɖds New Screens, ːtends Drying Section

During December and January the icago Felt Mill shut down for six eks for installing additional equip- :nt to improve quality and increase : amount of felt produced.

Two new pieces of stock cleaning uipment were purchased from the rd Machine Company. First, a Cen- ffler, which removes coarse heavy ıterial such as glass, bottle caps, and ıd. Second, a Centriscreen, which noves other coarse materials such as ıstics and fibre bundles. Accepted ›ck from the new screen goes directly the felt machine.

The dry end of the machine was tended by adding another section of :ven dryers, which required relocat- ; the calender stack, the reel, the nder, and the inspector's office. A w drive was installed for the calen- r stack and the reel was rebuilt from ıorizontal to a vertical position.

Other changes include the installa- ›n of a lowering platform which al- ws the finished rolls to be picked up floor level and a trim blower which urns the side trim to a hydrapulper another part of the building.

As the photographs on another page this issue show, all of these changes : now completed and the plant is ck in operation. The finished rolls are ›red in the felt warehouse, shipped the Chicago Roofing Plant, or pped to other customers.

## ɑrry Angus Appointed ssistant Plant Engineer

On April 1 Harry Angus was named istant plant engineer at East Wal- le. He will assist Plant Engineer Robert Holman in all phases of the work at the Paper Mill and the two Box Shops.

Harry Angus started his Bird & Son career shortly after graduating from Walpole gh School in 1938, beginning on gust 29 that year as a messenger at Main Office. A year later he trans- red to the Maintenance Department an apprentice machinist, working Bird & Son days and attending :ntworth Institute at night, taking machinist's course. From January ł2 to December 1945 he served with

(continued on page 3)

## Life Insurance Coverage On New Credit Union Loans

Starting April 1st, *new* personal and automobile loans made at the Neponset Credit Union are protected by life insurance. That is, if the borrower dies before the loan is completely paid off, the insurance will pay the balance, under a Creditors Group Life Insurance Plan now in force with the Metropolitan Life Insurance Company.

The cost, 25¢ per $100 of the loan, per year, is added to the note signed by the borrower. The actual cost of the insurance is more than this, the balance being paid by the Credit Union. Thus, in the event of the borrower's death, his family is not burdened by having to settle a debt with money needed for other purposes. The insurance gives protection, too, to co-signers, who would otherwise have to pay the remainder due on the loan, should the person for whom they had signed die before his loan was paid off.

Secured loans are also covered. If the borrower dies, the insurance pays off and the security is released to his estate.

The Credit Union's latest report shows total assets of $2,756,000. Personal loans outstanding are $390,000, real estate mortgages, $1,679,000 and automobile loans $154,859. Shares owned by the 3450 members total $2,134,451, and savings accounts, $305,826.

# Stockholders Report Shows Sales of $71½ Million for '62

The annual report to stockholders, mailed early in March, showed net sales of $71,496,000 in 1962 compared with $80,487,000 in 1961. The profits (net earnings) in 1962 were $1,058,000 compared with $1,953,000 in the previous year. These figures include the Bird Machine Company operation, which for the first time has been combined with Bird & Son, inc., since, as the report indicates, Bird Machine Company is an 83% owned subsidiary. Also, the 1962 report reflects the fact that the Berry Refining Company formerly owned by Bird & Son, inc., was sold last April.

In spite of a drop in net earnings in 1962 of approximately $900,000, the company paid off $1,886,000 on its long-term debt and spent $5,761,000 on additions to plant facilities, expansion, replacement and modernization, in addition to normal maintenance. The two major items in our expansion program were, of course, the purchase of the Chicago Felt Mill and the Perth Amboy Roofing Mill.

To help finance this extensive program and provide money for other improvements scheduled for 1963, new loans of $2,300,000 were made in 1962, bringing the company's total long-term debt to $9,242,000. $823,000 of this is scheduled to be paid in 1963.

(continued on page 2)

## President Wilkins Elected Chairman at G. W. Dinsmoor

### *Robert Watters, President*

Ralph A. Wilkins has been elected chairman of the board of the George W. Dinsmoor Company, wholly-owned subsidiary located in Lawrence, Mass. This is a new position created by action of the Dinsmoor Board of Directors on March 19.

At the same time Robert A. Watters, formerly general manager, was elected president, to fill the vacancy created when Mr. Wilkins was made chairman, and Donald Beck of the Dinsmoor Company was elected assistant clerk of the corporation.

## 1962 RESULTS

The total paid to Bird & Son, inc. by our customers in 1962 amounted to $71,496,000.

Here is how those dollars were spent:

| | How Much in 1962 | Cents From Each Sales Dollar |
|---|---|---|
| GOVERNMENT — for direct taxes | $ 1,928,000 | 2.7¢ |
| MATERIALS, SUPPLIES, etc. | 39,265,000 | 54.9¢ |
| EMPLOYEES — for wages, salaries and all benefits | 23,834,000 | 33.3¢ |
| REPAIRS and depreciation | 5,411,000 | 7.6¢ |
| STOCKHOLDERS — cash dividend | 329,000 | .5¢ |
| STOCKHOLDERS — stock dividend | 511,000 | .7¢ |
| BALANCE — reinvested in the business | 218,000 | .3¢ |
| CUSTOMERS— thousands of them, paid — (for products valued at the sum of the above items) | $71,496,000 | 100.0¢ |

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Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor JOHN J. MURPHY, Adviser

The finest maxims have already been written. What the world needs to do is to live by them.

— Pascal.

## Annual Report

(continued from page 1)

Prices received for our products in 1962 were in some cases lower than in 1961 and in many cases because of the pressure of competition did not increase sufficiently to balance the increased operating costs.

Dividends to stockholders were again paid partly in cash and partly in the form of a stock dividend.

One of the most encouraging accomplishments of the year was the continued success of the company's cost reduction and profit improvement program. By a continual tightening of operations everywhere, making sure that time and materials and manpower are not wasted, substantial savings are being made.

As President Wilkins stated in the Stockholders Report: "An optimistic forecast (for 1963), however, depends for its success on the people who do the work. We are pleased and thankful for the support of our company family at all our locations. They are the ones who are providing the solutions to our problems and whose efforts are so largely responsible for our success." A continuation of this kind of in-plant cooperation from every worker, coupled with a reasonable price level for our products, will go a long way toward making 1963 a successful year.

### To Improve Profits

Other things that the company is doing or has done to help improve profits have already been mentioned in these columns:

The purchase of a Felt Mill a year ago in Chicago. This provides a much-needed supply of high grade felt for the Chicago Roofing Plant.

The purchase of a Roofing Plant at Perth Amboy, New Jersey, last April, located in the heart of the New York-Philadelphia market. This operation is helping Bird & Son capture a larger share of roofing business in this area.

The addition of permanent vinyl floor covering products to our line, especially the distinctive wood grains series introduced early in 1963.

Continuing research in all divisions to improve present products and constantly develop new ones.

Programs already under way in 1963 to continue improving and modernizing our facilities include:

The addition of dryers, stock refining equipment and other machine changes at the Chicago Felt Mill, reported in this issue of the Review; also new wood handling and storage equipment at the Chicago Felt Mill.

A new roofing machine and a new warehouse, now under construction at Perth Amboy.

As this is being written (mid-March), prices in 1963 in all divisions are still subject to strong competition. Throughout both the roofing and floor covering industries, business is at a lower level than last year at this same time, due partly to the extremely cold, stormy weather which has halted construction and repairs during much of the winter in the northern sections of the country. Also, in all three of our major industries, paperboard, roofing and floor covering, there is at present more production capacity throughout the country than demand for the products. Thus, all companies are in fierce competition with each other for the customer's dollar.

Fortunately, we have an excellent line of quality products, and we have a strong selling organization to handle them. In 1963 there is no doubt that quality, appearance, and service will influence customers to buy Bird rather than the products of our competitors. Our success in stressing these sales points, plus operating our plants at their highest efficiency, will determine Bird & Son's profits in 1963 and the job security of all Bird employees.

## Patent Awarded Bird For Self-Sealing Shingle

Another patent has just been issued to Bird & Son, inc. by the U.S. Patent Office. No. 3,080,683, entitled "Self-Sealing Shingle" was issued in the name of Stanley H. Sallie, and assigned to Bird & Son.

The patent covers both the shingles themselves — Wind Seal [1] and Seal King [2] and the method in which they are stacked to prevent sticking together in the bundle.

A year ago in May, James Jackson of the Product Development Department, Building Materials Division, was issued a patent on the adhesive used in the Bird self-sealing shingles and the patent was assigned to Bird & Son. The recently issued patent goes a step further, covering the shingles, together with the method of stacking them.

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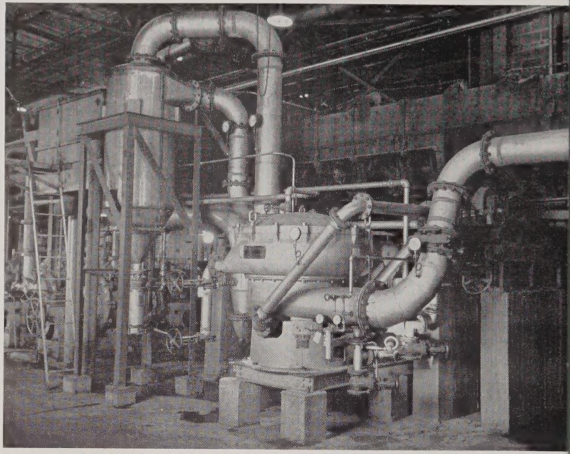
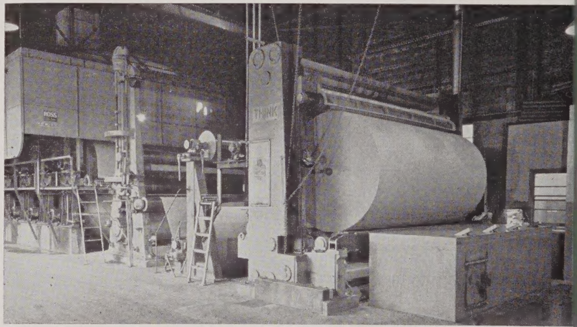
[1] Reg. U.S. Pat. Off. [2] Trademark

## Improvements at Chicago

(See Story on Page 1)



**NEW MACHINERY** at the Chicago Felt Mill, installed this winter, includes the Bird Centriffle left, and the Bird Centriscreen. Manufactured by Bird Machine Company, both these machin refine the stock, taking out all impurities before the stock goes to the felt machine.



**CHANGES AT THE CHICAGO FELT MACHINE** include the addition of 11 dryers, relocating an rebuilding the calender stack, the reel, the winder and the inspector's office. In the foregroun is the new lowering platform which brings the heavy rolls from the winder to floor level.

## Marylee's Night - March 20 She Could Do No Wrong

March 20th was Marylee Gibadlo's night. For one string she could do no wrong. Not even the hysterical cheers of all girls on all the bowling teams rattled her. She kept right on getting spares and strikes — and ended up with a 150 — 30 points higher than the previous record for the season, which she herself had held.

The former high three string record also toppled, several girls having bowled above the 311. It now stands at 320 bowled by Mary Ann Tamasanis. Her nearest competitors are Evelyn Balduf and Marylee Gibadlo, both with 314.

It still looks like Carol Michaud's team for the season winner.

In the Men's League there are no major changes. The FBM team, which won the first half of the season, is still well ahead in the second half. Robert Gilligan still holds his high single record of 160 and Armando Croati, his high three of 381. As of March 20, Antonio LaSalvia is leading the averages with 110.4.

## Perth Amboy and Chicago Felt Join Suggestion Program

Our two newest plants are welcome into the suggestion system this mont Both Perth Amboy and the Chicag Felt Mill have announced the establishment of the suggestion program. W hope that before long these colum will contain the names of successf suggesters from both the Chicago Fe Mill and the Perth Amboy Plant.

In March there were seven winne of $25 awards and five winners of th $5.00 awards:

| | |
|---|---|
| Gunnar Anderson, FBM | $25 |
| Elwood Drake, DPM | 25 |
| Leonard Mastropieri, FFT | 25 |
| John Mitchum, FKM | 50 |
| Sven Mollerberg, DPX | 25 |
| Frank Montisano, FXG | 25 |
| George Wise, FXF | 25 |
| Joseph DeRose, FFV | 5 |
| Daniel Hourihan, DPIF | 5 |
| Theodore Paul, FFN | 5 |
| Carter Sexton, FSM | 5 |
| Vernon Stromberg, DPRE | 10 |

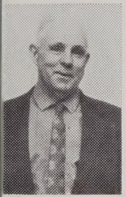
## ames Mulkern Retires
## rom No. 5 Paper Machine

JAMES MUL-ERN, paper ma-ine tender for any years, retired om his job on o. 5 Machine on arch 31. Jim me from Ireland 1923 and soon ter that went to ork for Bird & on in the Stock Transfer Department.

Later he left, but returned in October 927 to work on the paper machines, here he has been for the last 35 years. im has worked at all positions on both o. 2 and No. 5 Paper Machines and r the last 13 years has been a machine nder on the big No. 5 Machine.

Right after retirement Jim and his ife plan to take a short trip to Ken-ucky. Later they may possibly go to reland to visit his brother. He says that e is going to lead an easy, retired man's fe on June Street, East Walpole. We ope he has a healthy, happy and long tirement.

## inds up Bird Career
## fter Sixteen Years Service

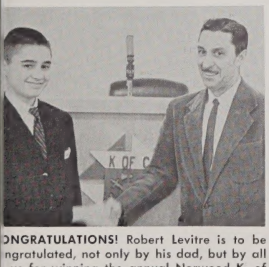


RUFUS ALEXANDRIA DEATON, 2661 Trichel Street, Bossier City, Louisiana, retired March 31st, from his job as Inspector on No. 1 Machine at Shreveport with over sixteen years of service with Bird and Son, inc.

He spent his early years in the oil eld and then settled down to a steady b at Silas Mason Ordnance Plant at inden, Louisiana. When the war was ver and the defense plants began to ose, Rufus sought employment with ird and was hired as an inspector. His yalty and dependability and eagle eye ave helped to improve the quality of ur roofing during all these years.

The Deatons have only one child, a aughter, who is married and has two ildren. Since they moved to Bossier ity, they have been very faithful mem-rs of the Barksdale Baptist Church.

When asked how he intended to spend is retirement, Rufus laughingly replied, le Rockin' Chair Has Got Me!"



**NGRATULATIONS!** Robert Levitre is to be ngratulated, not only by his dad, but by all us for winning the annual Norwood K. of Essay Contest, held in February. Bob's ther, Leo, is foreman at No. 2 Box Shop.

# TOP OF THE NEWS

### MAIN OFFICE

The Floor Covering Sales Department is proud of its two extra-curricular girls, Mimi Berteletti and Betty Lamore: On March 6 at the Canton High School Mimi was awarded a certificate for completing a sixteen weeks course in Stenoscript, a modernized version of shorthand; Betty received her certificate on March 19 at the Walpole High School for completion of a course in horticulture and flower arrangement.

Two other Bird & Son graduates of this course in horticulture were Anne Lindsay and Muriel (Pat) MacDonald.

Those "always on the go" MacDonalds, Gertrude and John, have done it again, this time forsaking Europe for a late winter cruise with friends from Norwood to Nassau and Haiti. Gertrude reports a lovely trip and perfect weather.

Congratulations to James Hennessey, recently elected to the Foxboro Board of Selectmen. When he ran three years ago, he came in second. This year with perseverance and hard work he defeated the veteran incumbent selectman and chairman of the board, N. Carl Annon. Jim is an accountant at our Main Office.

Congratulations to Tom Sullivan, sales manager of the Industrial Division, who has just been elected to his second term as chairman of the Board of Governors of the Suppliers Division of the Mobile Homes Manufacturers Association. Tom, who has been very active in this Association, has built up a remarkable record of sales of Bird Linoleum to the mobile home industry.

### PAPER MILL AND FINISHING

Joe Tarbell, whose picture appears elsewhere on this page, was elected last month to the post of captain of the 1963-64 hockey team at Bowdoin College. Joe is the son of Lester Tarbell, General Superintendent.

A hockey star at high school for three years, Joe graduated from Walpole High School in 1960. He was captain of the team in his junior year and a regular member when they took the New England Championship in 1958. At Bowdoin he played on the freshman team and has been a regular on the varsity team for the past two years. He is also interested in baseball which he played for Bowdoin in his freshman year. He will be going out for baseball this spring.

Joe may be at school in Maine, but he follows the Walpole games very closely and in fact, managed to see quite a few of them including the State playoffs and the New England playoffs. He is a member of Beta Theta Pi Fraternity.

Congratulations to Martin McDonagh in becoming a machine tender at No. 5 paper machine, moving up from winder man on No. 4 machine.

The men in the Paper Mill wish Sam Wisocky the best of everything in his retirement which started at the end of February.

### MAINTENANCE AND POWER

Francis Gilmartin and his wife report a wonderful time on their St. Patrick's Day weekend in New York City.

We wish good luck to Herbert Bartlett in his new job.

We extend sympathy to the O'Malley family on the recent deaths of the brothers Patrick and Michael, who formerly worked in the East Walpole Power Plant.

### NO. 2 BOX SHOP

Martin Saulen with his wife and a party of friends spent a week-end at the Elms at Goffs Falls, New Hampshire.

Everett Seavey and his wife spent a three weeks' vacation in Miami, Florida. While there they visited Sarasota, St. Petersburg, and Drysdale.

We welcome back to the Box Shop Raymond Sederquest, pressman on the Nilsaton press. Raymond formerly worked here but last fall went to Arizona for his wife's health. As she is much improved, they have recently returned to Massachusetts.

## Bowdoin Captain
## (See Paper Mill News)

### NORWOOD ROOFING PLANT

Reports from mid-year exams at Stonehill College rate James Mack, Jr. as superior in studies. He has been appointed by the college to enter advanced mathematics which he is now studying this semester. He is the son of James Mack of the Roofing office.

We are glad to see Elmer Johnson and Vincent Lamont back to work. They have been on the sick list for some time.

We are sorry to report that Joe Bartell is still out sick. We send best wishes and hope he will be feeling better and back to work soon.

Among those taking early vacations are Nick Radzwill, Arthur Blakeney and Herbert Pratt.

### FLOOR COVERING PLANT

Carol Santoro of the Floor Covering Research Laboratory Office made her initial trip to New York over the March 17th week-end. She enjoyed the city very much and is anxious to return soon — next time by plane she says.

All of us are happy to see Bill Mark of the Research Department back to work again after undergoing surgery at the Norwood Hospital.

Marylee Gibadlo is still receiving words of praise for her excellent performance at the Sports Center on March 20 when she rolled 150 in the Bird Club Girls' Bowling League. She already held the high single of 120 but evidently didn't feel that was too safe, so pushed it up another 30 points!

Good luck to Marilyn Churchill in her new job at Boch Motors. During the few months Marilyn spent as a temporary employee at the Floor Covering office, we all enjoyed her company very much.

### MANCHESTER

Parker and Louise Leonard and Bob and Barbara Harden enjoyed an evening out together recently while attending the Junior Chamber of Commerce Dinner. Bob and Parker are working on the Red Cross Drive, doing their share at putting the drive over the top.

The new belt line highway is beginning to take shape and we will soon be using it, by the signs.

Barbara Jo Harden, daughter of Bob and Barbara Harden, looked quite cute in a recent fashion show held by the Sally Zyla Dance Studio.

### CHARLESTON

We welcome Frances Hughes to the Charleston Office as transcribing machine operator. She is married and a native of Charleston.

Mary Jo Rakoske and family traveled recently to Jacksonville, Florida for a week's vacation. Her husband, Bob, was attending school for a week there.

We also welcome Jackie Gamble back to the office after being out for a short while in the hospital, due to a recent automobile accident.

Mr. and Mrs. Kin Powers recently moved into their new home in Lawton Bluff. Their lovely home, overlooking a tidal creek, has caused Kin to get the outboard motor bug. Charleston fishermen better look out this summer!

Word has been received that our former plant superintendent, William Freegard, recently became married.

Congratulations to Mr. and Mrs. Dick Usry on the birth of their fifth daughter. Needless to say, Dick was looking for a son!

We were very glad to hear that Bill Mazyck, Shipping foreman, has recovered from his minor operation with no ill effects.

All heads were pointed up recently as the flag pole in front of the office building was being painted. Many were amazed at how easily the painter climbed the approximately 75 foot pole.

Our sympathy goes out to Kyzer Hudson, assistant foreman at the Crushing Plant, on the passing of his father recently.

We were very glad to have Herb Schaier, assistant credit manager, visit with us again for a week. This time Herb did not bring the bad weather with him.

### PHILLIPSDALE

We welcome Kenneth Allen back to Phillipsdale. Ken left us a year and a half ago to work in Texas. We hope you'll have many happy years with Bird & Son.

Our sympathy is extended to Raymond Kindberg and Russell Olney on the loss of their fathers, and to Mr. Henry Phelps (retired) on the loss of his wife. Also to Kenneth Allen, and Manuel Corry on the loss of their mothers.

Albert Dyson, one of our more fortunate employees, has spent a wonderful winter vacation in Florida.

(continued on page 4)

## FOR RENT

Summer Cottage

On a point of land on the Piscataquog River, Goffstown, N. H. Four rooms. Sleeping accommodations for 6 people. Modern electric kitchen. Swimming. Available June 1st — September 1st at $70 a week. Call Julia Kucab, Norwood 762-5616 after 5:30 P.M.

## Harry Angus Promoted

(continued from page 1)

the U.S. Army in World War II. He received further instruction as a machinist at Chanute Field, then was assigned various duties both in this country and in Iceland where he was stationed for a year just before the end of the War.

Returning to Bird & Son in December 1945 with a B machinist's rating, he was promoted to A machinist in 1947. For several years one of his chief duties has been the servicing of Bird carton set-up machinery at locations throughout the country.

Mr. and Mrs. Angus live in their new home which he built on Old Post Road, East Walpole several years ago. They have four children, attending Walpole schools: Susan, 16; Priscilla, 14, Marilyn, 11 and Marshall, 8.

In addition to his outside interests in house construction and real estate, Harry has served his community as president of the Bird School P.T.A. several years ago, and for the past ten years as a driver at the East Walpole station of the Walpole Fire Department.

## TOP OF THE NEWS

(continued from page 3)

With our bowling season coming to a close with only three weeks left at the time of this writing, it appears that a miracle would have to happen to unseat the Wrens from 1st place. They now lead the second place Blue Jays by six points. Margaret Pierson has improved her chances of taking ladies' high single by bowling 130 the night of February 20, bettering her past high single by one pin.

The top five men have changed as follows:

| | |
|---|---|
| 1. A. Roy | 115 47/73 |
| 2. E. Boisvert | 113 25/81 |
| 3. D. Seeley | 112 58/78 |
| 4. R. Mollerberg | 108 48/81 |
| 5. H. Lourenco | 108 21/63 |

### CHICAGO ROOFING MILL

Little Laura Renee Hintz arrived Feb. 12, 1963, weight 5 lbs. 4 oz. Congratulations to Mr. and Mrs. Roger Hintz! (Roger is a laboratory technician — Chicago Plant.)

Ray Gusick, general foreman, recently completed the National Safety Council Safety Course. This course required a lot of time and effort to complete. We know that many good ideas will result to help our Safety Program. Congratulations, Ray!

On March 3, 1963 Dawn Marie Hoffmann arrived (her mother is Pamela — daughter of W. T. Wiggins, Supt.) Congratulations to the happy parents, and congratulations to Grandmother and Grandfather Wiggins!

Everyone was happy at the home of Willie Brown — his daughter, Karon Marie was confirmed at St. James Church and Willie celebrated his 15th year at Bird & Son. Congratulations, Willie, and may you have another 15 years with Bird's happy family.

A wedding took place at Irvin Prochaska's home — Irvin's son, William, took the step of matrimony.

The boys in the Machine Shop are getting fat on the job . . . Martin Krajcir is already on a diet, Jimmy Riser is going to diet, and Bill Wittenberg says he is next for the diet.

Bird & Son, like other business places in Chicago, is flying our U.S. flag. We like this patriotic gesture.

## LONG SERVICE LIST

| *Name* | *Year* | *Dept.* | *Yrs.* |
|---|---|---|---|
| Helena G. White | 5-8-13 | Office | 50 |
| William J. Ivatts | 5-28-18 | Maintenance | 45 |
| Albert S. Hayward | 5-12-23 | Floor Covering | 40 |
| Amos T. Dixon | 5-14-28 | No. 2. Box Shop | 35 |
| John Walsh | 5-15-28 | Maintenance | 35 |
| Edward F. Phillips | 5-8-33 | Floor Covering | 30 |
| Eino Manninen | 5-15-33 | Floor Covering | 30 |
| Arthur L. Eames | 5-15-33 | Office | 30 |
| Anne H. Lindsay | 5-18-33 | Office | 30 |
| Hubert E. White | 5-22-33 | Floor Covering | 30 |
| Joseph L. Carchedi | 5-5-48 | Roofing | 15 |
| Peter E. Carchedi | 5-6-48 | Roofing | 15 |
| Arthur R. Armour | 5-7-48 | Roofing | 15 |
| Albert J. Franklin, Jr. | 5-10-48 | Roofing | 15 |
| Harry L. Kimball | 5-24-48 | Roofing | 15 |
| Lester P. Hathaway | 5-24-48 | Maintenance | 15 |
| Charles E. Gray | 5-12-53 | Roofing | 10 |
| Carolyn J. Coyne | 5-13-53 | Office | 10 |
| Joseph R. Tamulevicz | 5-25-53 | No. 1 Box Shop | 10 |
| Richard Beaudoin | 5-5-58 | No. 1 Box Shop | 5 |
| George J. Carroll | 5-7-58 | Paper Mill | 5 |
| Philippe Jacques | 5-12-58 | Paper Mill | 5 |
| George F. Annese | 5-19-58 | Paper Mill | 5 |
| Anthony J. Greco | 5-19-58 | Floor Covering | 5 |
| James Greaney | 5-26-58 | Paper Mill | 5 |
| Stanley L. Farrington | 5-28-58 | Paper Mill | 5 |
| Chicago | | | |
| Harold W. Altman | 5-21-23 | Office | 40 |
| Willie Brown | 5-24-48 | | 15 |
| Mae Schaller | 5-5-58 | Office | 5 |
| Chicago Felt Mill | | | |
| Pablo Salazar | 5-4-48 | | 15 |
| Natividad Salazar | 5-10-48 | | 15 |
| Shreveport | | | |
| Grady Nelson, Jr. | 5-12-48 | | 15 |
| Marvin L. Dyess | 5-18-53 | | 10 |
| Eugene H. Dancy | 5-2-58 | | 5 |
| John L. Handy | 5-2-58 | | 5 |
| Johnnie B. Robinson | 5-10-58 | | 5 |
| Levern Woods | 5-10-58 | | 5 |
| Edward Pickett | 5-17-58 | | 5 |
| James E. Wilson | 5-19-58 | | 5 |
| Maurice Gibbs | 5-20-58 | | 5 |
| Charleston | | | |
| William E. Passmore | 5-5-58 | | 5 |
| Horace E. Butler | 5-7-58 | | 5 |
| Archie L. Hatcher | 5-7-58 | | 5 |
| Acie T. Rabon | 5-7-58 | | 5 |
| Dan S. Clarke, Jr. | 5-10-58 | | 5 |
| Marvin L. Thompkins | 5-10-58 | | 5 |
| Hubert H. Alford | 5-12-58 | | 5 |
| Clarence Hughes, Jr. | 5-29-58 | | 5 |
| Johnny M. Phillips | 5-29-58 | | 5 |
| Joseph F. Floyd | 5-30-58 | | 5 |
| Perth Amboy | | | |
| Mario Pato | 5-10-43 | | 20 |

### CHICAGO FELT MILL

John Bielowski and Harry Zajokowski have been put to work at home painting and cleaning for Easter. They both are do-it-yourself men. Besides working at home they also work selling Girl Scout cookies for their daughters.

George Hunt is a grandfather again and very proud that it was a boy, which means that the Hunt name will be carried on for another generation.

Also walking around passing out cigars is John Grande, a grandfather of another grandson.

Ray Rivas went to the Auto Show at McCormick Place so we may expect to see him drive up with a new Cadillac one of these days.

We are happy to hear that Ward Thompson is getting along very well after his long illness. Mrs. Thompson called to thank all at Bird & Son for their kindnesses, and especially to thank Ted Marcinkowski and Louis Oldenburg for donating blood.

William Brown and family spent a recent afternoon at the Big Top Shrine Circus.

Rudolph Juarez left us for a few weeks of sunshine down in Mexico. We know Rudy and his family will have a nice time.

### SHREVEPORT

The Shreveport Division will long remember this winter. Besides the extreme cold weather, almost everyone has had the flu and been absent for several days. As many as five at one time have been out of the office. We are so glad that things are settling down to a normal basis with almost everyone back at work.

Mr. and Mrs. B. P. Soward enjoyed a week's vacation in Corpus Christi, Texas relaxing and going deep sea fishing. Mr. Soward reports several big ones landed.

Nona Cox is all smiles over her new grandson, born on St. Patrick's Day in New Orleans. Naturally his christening should have some connection with the Blarney Stone — he was named Stewart Patrick Maxey. Needless to say, Nona took an early vacation and was on the train for the Crescent City the following week end.

Huey Humphrey, Shipping foreman, enjoyed last week's vacation relaxing with his family. He reported good white perch fishing around duck blinds on Cross Lake. We understand Mrs. Humphrey and daughter had more fish on the stringer than Huey.

We point with pride to our Basketball Team (see picture). They have won first place in the No. 3 League, taking 8 out of 10 games. In the City Play-off, they went through the semi-finals and were nosed out by five points in the final game. This is marked improvement over last year's record. If they follow this trend, we expect them to be champions next year.

### PERTH AMBOY

Congratulations to Mr. and Mrs. John Kienlen on the birth of their sixth child, a girl, on March 19th. There are four boys and a girl at home. John is our salesman in the Philadelphia area.

## E. L. Lincoln Participates In Two Panel Discussions

Edward L. Lincoln, commodity manager, Built Up Roofing, participated in two panel discussions last month.

In Boston on March 6th an eight-member panel took part in a Built Up Roofing Forum, moderated by Professor Neil Mitchell, head of the Construction Workshop at the Harvard Graduate School of Design. Other companies represented besides Bird & Son included Barrett, Philip Carey, Lloyd A. Fry, Johns Manville and Ruberoid. The session was one of the features of the annual meeting of the New England Approved Roofers' Association.

Ten days later Ed Lincoln was one of the experts in a 12-member panel on the program of the Southeast Trade Exposition at the Atlanta Biltmore Hotel, Atlanta, Georgia. This panel appeared on March 16, the second day of the Exposition which was attended by more than 250 contractors and distributors of roofing products.

The Bird exhibit at the show featured Architect,[1] Wind Seal,[1] Seal King [2] shingles and the Bird Nepolon [2] Liquid Roofing System, with the following in attendance at the booth, in addition to Mr. Lincoln: A. K. Powers, W. N. Hackney and Leslie Smith, all of the Southeastern (Charleston) Division.

[1] Reg. U.S. Pat. Off. [2] Trademark.

## Tri-Mill Sports Club Re-elects All Officers

The annual banquet and election of officers of the Tri-Mill Sports Club was held Saturday, March 23rd.

After an excellent meal at the Stoughton Diner, the 38 members present adjourned to Edward Parson's home where the business meeting and election were held. Holding to the theory that it is unwise to change horses in mid-stream, the present slate of officers was re-elected: Aldo Bertoni, president; Edward Kniolek, vice president; Thomas McColgan, treasurer and Donald Brennan, secreta

Reports of various committees w heard and plans made for the followi season. A period of recreation follow the meeting.

## Get Tickets Early For "Iolanthe" at Walpole Hig

Only a few weeks ahead is one of t big Bird Club events — Gilbert & S livan's "Iolanthe," scheduled for a thr night stand at Walpole High School M 9, 10 and 11. Because there was stan ing room only at the final performan of "The Gondoliers" last season, an ext night has been added. Tickets are n on sale from members of the cast, through the Bird Club ticket distribut listed on the Bird Club flyers.

This profssionally-staged show w have the best in costumes, scenery a make up and will be accompanied an orchestra. Ever-popular Joe Hanco is cast as the Lord Chancellor, Lou Hall in the title role of Iolanthe, Mart Guild as Phyllis and James Silvi Strephon. Leonard Weaver, Roofing La oratory, and Ed Grout, Employment O fice, will play the two lords, Tololl and Mountararat, Del Brule is the Fa Queen and Hoel Bowditch is Priva Willis.

These are names well-known to f lowers of the Bird Club-sponsored N ponset Choral Society Spring show They guarantee you'll see a good sho when you join the crowds at Walp High School on May 9, 10 and 11.

## *$750 Scholarship Available*

For the sixth consecutive year Paper Trade Journal is offering a $750 scholarship to a student who wishes to enter the University of Maine to major in pulp and paper technology.

A continuing grant, available both in the freshman and sophomore years, the main purpose of this scholarship is to enable a student to major in pulp and paper at the University of Maine who might not otherwise be able to do so.

Financial need of the student w have an important bearing on t choice of the recipient, who will selected by the Freshman Scholarsh Committee of the University of Main Early application is advisable.

Requests for application forms f the scholarship should be addressed the Editor, Paper Trade Journal, 4 West 45th Street, New York 36, N.

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BIRD & SON
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BIRD & S
BIRD

**TAKES FIRST PLACE.** This Shreveport Plant Basketball team won first place in the No. 3 Leagu at Shreveport this past winter. They also went through the semi-finals in the City Play-of were nosed out by five points in the final game. Left to right: Earl Acree, Joe Humphrey, Ea Johnson (coach), James Wilson, Darryell Squyres, Jimmie Brown and Jerald Johnson (brothe of Earl). Other players not in the picture are Gene Kelley and Jerry McCoy.

**ADING THE GIRLS' LEAGUE.** Carol Michaud's Team of top-notch bowlers looks certain to in this season's top spot. Carol is seated. Standing, left to right: Mary Lee Gibadlo, Margaret werison, Dorothy Bisdnack. Mary Geoghegan, another regular bowler, was not present.

**KELY WINNERS.** The FBM team won the first half of the Men's Bowling season, and are the ery probable winners of the second half. Capt. Ted Pierce is seated. The others are Joseph urpura, Francis Flaherty, Julius Aukstolis and Everett Pyne. Armando Croatti, not present, is lso a regular bowler on the team.

## ird Ten Pin Team
## low Second in League

With eight matches still to be played, e Bird Club Ten Pin Team holds cond place in the 12-team League. Tied r first place are Bird Machine Team o. 3 and Kritzie's Truck Team No. 4. railing in the third spot is Gorman leaners.

In the latest match, as of this writing, hn Grudinskas led the Bird Club team ith the highest single game of 212 and e highest three game total of 544. igh game for the season is held by ennis McMahon — 228; Dennis Mc-ahon and John White are tied at 574 r the high-series position.

Highest season averages are: John hite, 173; Dennis McMahon, 155; hn Grudinskas, 151 and Howard hnson, 151.

The members of the team are antici-ating a good time at the annual ban-uet to be held at the Embassy Club Woonsocket on May 18.

## Contributors

Contributors to this issue include: Julia Smith, Louisa Graham, Dorothy Solbo, Lucille Burrow, Frank Markham, R. N. Potter, Earl Johnson, Rose Fox, Virginia O'Brien, Robert Zobel, Adam Chase, Rita Wolczanski, Moses Bader, Mary Moylan, John Hutchins, Leonard Weaver, Aldo Bertoni, William Melish, Robert Roby, Julia Lewis, Catherine Brady, William Ford, Beatrice Thompson, Donald Beck, Mary Driscoll, Rita Connolly, Charles Cobb, Robert Pearson, John Grudinskas.

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# Recent Deaths

### *Wesley Cragin*

WESLEY CRAGIN, Gulf District roofing salesman, died at his home February 28, 1963, after a lengthy illness.

Mr. Cragin, whose home was in Baton Rouge, Louisiana, came to us July 30, 1942 from Cinclare Central Factory, a sugar refinery in Cinclare, Louisiana. From the first day he arrived, he left an impression of deep loyalty for his customers and all the personnel of Bird and Son with whom he came in contact. After a very short time in his territory, he became a top ranking salesman and maintained this position each year thereafter.

Born in Richburg, Mississippi November 11, 1898, Wesley had completed over twenty years of service with Bird and was looking forward to retirement at the end of the year. He possessed a rare quality in his appreciation of his job as evidenced in a letter to Mr. E. L. Chamberlain (published in the September, 1952 Review) when Mr. Chamberlain had congratulated him on ten years of service. He left a deep impression of his love for his fellow man with everyone with whom he came in contact.

Funeral services were held March 1 in Welsh Funeral Parlor, Baton Rouge, Louisiana. He is survived by his widow, who resides at 1076 Denbo Drive, Baton Rouge, four children and thirteen grandchildren.

### *Andrew F. Oates*

ANDREW F. OATES, 68, retired from Phillipsdale, died on March 14 at the Veterans' Administration Hospital, Providence.

He started his Bird & Son employment as a piper in the Maintenance Department on October 19, 1935. He was made head piper in 1942, holding this position until his retirement March 31, 1961.

During World War I he served in the U.S. Army. He was a former town councilman in his home town of Johnston, R.I. and a past president and honorary life member of the Graniteville Fire Department.

Funeral services were held on March 16 at the Winfield Home, Providence. Surviving him are his wife, Alice, a son Andrew F., Jr. of Nantucket, a daughter Mrs. Albert Darbey of East Hampton, Conn. and three grandchildren.

### *Alexander Ferguson*

ALEXANDER FERGUSON, 64, of 140 Weymouth St., Holbrook, died on March 22 after a long illness. He had been employed at the Norwood Floor Covering Plant since February 1951. During most of his twelve years he worked in the Undercoat Department as an assistant mixer.

Born in Scotland, he had worked in his early years at the trade of marine plumbing at the ship works on River Clyde, Scotland. He also served in this trade at Fore River Shipyard during World War II.

He is survived by his widow, Mrs. M. Elizabeth Ferguson, and a married daughter, Mrs. Jeannette Siltanen of Brockton, a brother and two sisters. Funeral services were held March 24 at the Cartwright Funeral Home, Holbrook.

### *Bernard Van Brussel*

BERNARD J. VAN BRUSSEL, foreman of the Asphalt Blowing Department at Chicago, passed away suddenly on March 14 at the age of 48.

Although he had been sick since February 11th and in the hospital for two weeks, his sudden passing came as a great shock to his fellow workers.

Bernie started to work at the Chicago plant on April 26, 1935 on the old No. 1 Machine. On August 24, 1942 he was transferred to the Laboratory as an inspector, a position he held until May 1946 when he was made foreman of No. 4 Machine Department. When the Siding Machine was closed down, Bernie was transferred to the Asphalt Blowing Department. Upon the retirement of Joseph Blosky in 1959 he was made foreman of the Department.

He is survived by his widow, Josephine; three daughters, Mrs. Judy Warner, Elaine and Judy Van Brussel; and one grandchild. His mother, grandmother, one sister, and two brothers, are also living. Funeral services were held from Mount Greenwood Funeral Home on March 18th.

### *Patrick O'Malley*

PATRICK O'MALLEY, 26 Press Avenue, Norwood, died on March 25 at the age of 71.

He first joined Bird & Son as a helper in the East Walpole Boiler Room in June 1917. He was promoted to second class fireman in June 1918, and held that job until his retirement in December 1959.

Funeral services were held on March 28 with a solemn high mass of requiem at St. Catherine's Church, Norwood. He is survived by his wife, Bridget and two daughters, Mrs. Theresa Harris of Norwood and Mrs. Mary Tierney of Waltham. Also two sisters and three brothers survived him.

### *Arthur S. Lloy*

ARTHUR S. LLOY, retired, of 90 Allen Street, Walpole, died March 25. He had been in poor health in recent months.

His employment with the company started at Bird Machine Company in 1942. In 1944 he transferred to the East Walpole Maintenance Department as a helper, becoming an A Millwright in June 1946. He retired in June of 1960.

Funeral services were held on March 27 at the Robert J. Ross Funeral Home in Wrentham. Surviving him are his wife, Lillian and four children: Robert, 19, Roger, 12 and Gary, 3, of Walpole, and John, 18, in training in the Navy at Great Lakes, Illinois.

### *Michael O'Malley*

Michael O'Malley, retired, died on March 27 at the age of 90, just two days after the death of his brother, Patrick. A third brother, Andrew died on January 10. All had been employed at the East Walpole Power Plant of Bird & Son during their working years.

Michael started at the Boiler Room in April 1918 where he worked for many years as repairman's helper until his retirement in August 1947.

Funeral services were held at St. Mary's Church, East Walpole with a Requiem Mass on March 30. He is survived by a son, John, of East Walpole and four daughters; Mary Kelley of East Walpole, who works at No. 1 Box Shop, Mrs. Chester Porter of Newington, Conn., wife of the New Britain Plant Superintendent, Mrs. Edgar Peavey, Foxboro and Mrs. Helen Ferioli, Norwood.

# *Hail To The State Champions!*

**MOMENT OF VICTORY!** Victorious Walpole High School Hockey Team taken on the ice at the Boston Garden just after they won the State Championship by defeating Arlington 2 - 0 on March 9. Chris O'Neil, No. 10, scored both goals.

**STATE CHAMPION!** The 1962-1963 Walpole High Hockey Team, winner of both the Bay Stat League and the State Championship. On the squad are five Bird & Son "sons." In the fron row: No. 20, Jerry Delaney (Dan Delaney, No. 2 Box Shop); 19, Robert Rockwood (Walter Rockwood, Fibre Box Sales); 1, Kenneth Allan (Vaughn Allan, No. 2 Box Shop); 13, Terry Hoga (Martin Hogan, No. 1 Box Shop). Second row; 18, Mark Peterson (Roland Peterson, Main Office)

Photos courtesy of Walpole High School

## Allan and Rockwood Win Three All-Scholastic Berths

THE BIRD REVIEW proudly salutes the Walpole Hockey Team, winner of the 1963 Bay State League and State Hockey Championships. Five on the squad have dads working for Bird & Son, whose reactions to the exciting season are in another column.

Two of the players who have fathers working for Bird & Son have had state-wide recognition of their outstanding talents, Kenneth Allan and Robert Rockwood.

Kenneth, son of Vaughn Allan of No. 2 Box Shop, goal tender and captain of the Walpole team, has compiled a fantastic record of only 30 goals allowed in 37 games. He achieved 18 shut outs in the state tournament, and was awarded the Henry C. Lynch Memorial Award as the most valuable player of the tournament.

Both Allan and Rockwood have been named to several All-Scholastic Hockey squads, including those chosen by the Boston *Globe, Record American* and the Boston *Herald.* Rockwood is one of New England's outstanding defensemen, always there in the pinch, terrifically fast and cool-headed.

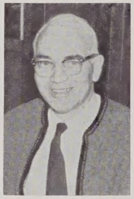
All this started for Ken Allan back in 1956 when he began to help his older brother, William, (defense man on the New England Championship squad in 1958) to develop a hard, accurate shot for scoring. The two boys made a make-shift net, and acquired some old goalie pads, a first baseman's mitt and a stick. Kenny was placed between the pipes with the job of stopping any pucks shot at him. The result — his brother William developed into a very good shot (6 goals and 7 assists) and Kenny became sensational.

Bob Rockwood likewise has had the hockey bug since early boyhood (what Walpole boy has not!) A life-time ambition had been to be on a championship hockey team for Walpole — which ambition was realized this year — helped to a great extent by his own outstanding contribution.

## Five Proud Dads Answer The Question -

"How does it feel to be the father of a hockey player on the championship team?

VAUGHN ALLAN: I feel very proud and happy to have two sons that have achieved athletic distinction that has been a credit to the Walpole school system and to the town. My son William, was defenseman on the New England Champions squad in 1958. And now Ken has achieved high honors as a goal tender.



DAN DELANEY: It has been a wonderful, exciting experience. Naturally, I'm very proud. Believe me, you suffer right along with them! Watching a close game can be an exhausting experience.

MARTIN HOGAN: It feels great! I'm very proud, of course. This is the second time I've had a boy on the Walpole team. My older boy, Larry, was captain in 1961. But winning the State Championship is great, just great.

ROLAND PETERSON: It has been a thrill t see this splendid team in action. I've enjoyed every game and have been especially impressed with the wonderful team spirit, which I think is the reason they went right to the top.

WALTER ROCKWOOD: There are three distinct feelings that have hit me during this exciting season.

First, a terrific sense of pride that a son of ours has helped accomplish the championship. Second, a feeling of humility that my son has displayed the kind of athletic ability which has allowed him to be part of such an outstanding team. And third, the feeling you ge before and during every game — butterflie in the stomach, hoping that the boys will b as good as you know they can be.

## Doing Spring Cleaning?

A good vigorous cleanout of trash is one of the smartest things you can do to keep your home and family safe from fire. Do it now during spring cleanup and repeat the job at regular intervals throughout the year.

Almost everyone's attic, closets and basements get to be the final resting place for clothing, draperies, lampshades mattresses, papers and other items which have lost their usefulness but which could serve as fuel for a destructive fire

Add a trash can to the tools you ar probably using this spring — broom rake, paintbrush. Fill the trash can wit all the junk you can find from the top t the bottom of your home — stacks o papers and magazines, old furniture cleaning rags, dust mops, etc. In th basement workshop clean out shavings scrap, oily rags and paint cans.

Get rid of old paint and solvent containers and those with small left ove amounts. Store paints and solvents wel away from the furnace and only i capped metal containers. Glass jars break easily, creating a definite fire hazard.

## Bird Bridge Players In National Tourney, April 27

Bird & Son, through the Special Activities Committee of the Bird Club, is entering the National Contract Bridge Tournament to be held on Saturday, April 27th. It is a duplicate bridge tournament with all players across the country playing identical hands. The winning pair gets a week's vacation (all expenses paid) in London and Paris, and on returning to New York will receive the Charles H. Goren Cup which will be theirs to display for a year.

The eight regional winners receive Samsonite bridge tables and chairs, and local winners receive citations. The Bird Club will also offer prizes.

At this writing the Bird Club committee, headed by John Hutchins, is working to get a minimum of four tables (8 pairs) which will be necessary in order to compete. With all the interest in bridge in this area, this should not be a problem. One member of each competing pair must work for Bird & Son or Bird Machine. The other must be a close relative. There is a charge of $1.00 per player to cover cost of the entry fee. For further information, contact John J. Hutchins, PBL.

Other Special Activities of the Bird Club during March included:

*Music at Midnight,* a British play at the Wilbur Theatre, Boston, which a number of members attended, taking advantage of the tickets offered by the Club at special prices.

*European Tour.* A meeting of all who are interested was held on Wednesday, March 27 to view a film and learn more details of the tour. At present about 18 individuals have signed up. At least 25 must sign before the final deadline of April 12. The tour is a real bargain at $558 for a 17-day trip through six countries.

# *The* BIRD REVIEW

lume 51 No. 5 Published for Bird & Son, inc. employees and their families May 1963

We Have Worked
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Da s ith u

**O SAFETY AWARDS** for Charleston. One was from the National Safety Council for placing d in the Paper Industry Contest. The other, from the Asphalt Roofing Industry Bureau for standing accident prevention in 1962. In the foreground are Superintendent Ernest Zinkow- and General Manager A. K. Powers. Committee members, left to right: Steve Gooden, Joe oreath, Malcolm MacDonald, William Mazyck, Tommie Epting, William Price, Richard Usry, nley Phillips, Aaron Carter and Jesse Ulmer.

## igorous Program Promotes Safety

At the end of the first quarter of 53, ten of the seventeen plants in Bird & Son, inc. Safety Contest ıld be proud of the fact that they l operated without a lost time ac- ent for the first three months of year. One of those plants, the eveport Felt Mill, had the remark- e record of 1277 days — over 3 rs — without lost time due to an ident.

### tional Awards

Two other plants at the top of the have received national recognition safety records achieved in 1962: Charleston and Norwood Roofing nts. Although the Floor Covering nt has not won national honors, its d & Son record has shown a remark- e improvement over the past three rs.

To find out just what makes a safety gram click, the editor talked with, received reports from, the superin- dents of Bird plants from Massachu- s to Louisiana. Ernest Zinkowski, erintendent at Charleston, says:

Our motto is that safety cannot be ored or put off until a more con- ient time for the investigator. We e learned that the most serious ac- ents can be attributed to people be- too busy to listen to or instruct em- yees in the proper working pro- ures. We never brush aside any gestions pertaining to the safety of employee."

Nelson Phillips, who until recently was in charge of the Floor Covering's successful program (William Pratt now heads the safety work at this plant), agrees with this approach. He states: "As a result of our monthly meetings we receive many ideas for safety. Sometimes these are installations to make the machines safer; sometimes they concern safe practices for the employees themselves to follow. We have had excellent cooperation in putting these changes and practices into effect. Safety repairs are given priority at our machine shop. All employees have become really alert; not only the safety committee members, but all men throughout the plant have become interested. And when that happens you get real improvement in your safety record."

### Regular Meetings Pay Off

All Bird & Son plants have safety committees, organized through the plant superintendents' offices. Representatives from various areas of each plant gather regularly, usually once a month, to review safety problems and make recommendations. At some plants the insurance representative frequently attends the meetings.

Donald Frazier, superintendent at the Norwood Roofing Plant, and chairman of his committee comments: "The big problem is to see the small, seemingly unimportant hazards which COULD cause serious injuries. It is the function of safety committees to look at the everyday, routine situations in a new light and to recognize the hazardous actions or conditions which most of us tend to overlook. These men, whose

(continued on page 2)

# Floor Covering Division Sold To New London Mills, Inc.

### *TRANSFER EFFECTIVE JULY 1*

As announced on April 25 by President R. A. Wilkins, the Bird & Son, inc. Floor Covering Division has been sold to New London Mills, Inc. of New London, Conn., effective July 1, 1963. New London Mills will continue to operate the Floor Covering Plant, which employs 400, and a sales division in a separate and distinct operation known as Bird-New London.

New London Mills, Inc. is the United States division of a large Belgian manufacturer with many plants throughout Europe. Selling under the trade name Balatum, the European company is known as Papeteries de Genval. They have extensive research and design facilities in several major European cities. Their products include Felt Base Floor Covering, Linoleum, wallpaper, book paper, wrapping paper, and many other paper products, also some roofing products. Countries in which Papeteries de Genval operates one or more plants are Belgium, Holland, Germany, France, Sweden, England, Ireland, Amsterdam, South Africa.

The effective date of the sale of the business, July 1, allows time for an orderly transfer of ownership. The agreement provides that New London Mills will assume the obligations of the present contract with the Union and that Bird & Son will continue to supply base felt from Phillipsdale for the Floor Covering process. Bird & Son will also sell corrugated paper and tube paper to the plant. New London will erect its own steam plant and will purchase its electrical power.

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## *BE A REPEATER* — in Accident *PREVENTION*

Safety Engineer recently found this quotation which makes good sense in any safety program:

> **"Repetition is necessary. There are many areas of life where repetition is an absolute necessity, or the outcome is disastrous. For instance, your heartbeat is repetitious; so is the sunrise; so are the seasons of the year. In other words, there are some things that happen over and over again and must continue to be repetitious. This should be our way of thinking about accident prevention. Preventing accidents and injuries is a repetitious function, and like breathing, we must continue it if we are to survive."**

## Employee's Son Nominated For Achievement Award

Nikander Lapuszynski has reason to be very proud of his 16-year old son, Victor, who is one of two Norwood High School students nominated in the Annual Achievement Awards Program. This program is sponsored by the National Council of Teachers of English.

(continued on page 3)

# *Bird Product Will Be Used At New York World's Fair in '64*

A Bird Wind Seal® Roof will be on display in the HOUSE OF GOOD TASTE at the New York World's Fair in 1964-65. Leonard Niese, director of advertising, represented Bird & Son at ground-breaking ceremonies in Washington, D.C. on March 27, where 28 Senators, many Representatives and other administration officials took part.

A sixteen-square foot flat of land from the HOUSE OF GOOD TASTE site was cut at Flushing Meadow, New York and sent to Washington. This was placed in the new Senate reception room at the Capitol, with large color renderings of the three exhibit homes as a background. In this setting, wielding silver shovels, the many important government officials each turned a spadeful of soil; television cameras recorded the event, along with newspaper photographers and Washington correspondents. Mr. Niese was photographed with both Senators — Kennedy and Saltonstall — as the accompanying pictures show.

THE HOUSE OF GOOD TASTE EXHIBIT consists of three homes to be placed on a landscaped plot just inside the Fair entrance. The rambling New England style house, about 120 feet in length, including a two-car garage and wings, was designed by Royal Barry Wills. The roof will be a Bird Wind Seal Roof.

The second house, a contemporary in an H-shape, was designed by Jack Pickens Coble, and the third, a modern pavilion house with walled patios at the four corners, is the design of Architect Edward Stone. The three units

(continued on page 6)

ICIE The BIRD REVIEW MIEA
Vol. 51 No. 5 May 1963

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Published for the employees of Bird & Son, inc., and their families.
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor JOHN J. MURPHY, Adviser

It is possible for all of us to give the gift of time — the time it takes to do our work conscientiously. The time it takes to offer a sincere compliment. The time it takes to think twice before we say an unkind word, and then not say it at all. — R. & R Mag, Research & Review Service of America, Inc.

**SAFETY AWARD TO NORWOOD ROOFING**, from the Asphalt Roofing Industry Bureau. Proud to display the certificate are Safety Committee members Don Frazier, superintendent, Theodore Pierce, Herbert Pratt, John Reddick, Charles Chorlton, Nicholas Radzwill and Vice President Burleigh Hutchins.

## SAFETY

(continued from page 1)

special job is to consider safety matters, carry the safety message to all corners of the plant."

Herbert Dungay, plant engineer at Chicago, who is chairman of their committee, writes: "Safety is a daily job — every day. Our committee works at safety on a full time basis, in addition to our regular duties. Any report to a committee member receives prompt investigation and recommendation for action.

"Even more serious than unsafe conditions are the unsafe actions by the few who don't know, don't care and are willing to take the chance. Every committee member corrects this on the spot.

"By prompt, vigilant action we are determined to improve our record."

### First Aid Courses

Charleston reports that ten men have just completed a course in First Aid, under the instruction of Tommie Epting. The graduates of this course are: Aaron Carter, William Price, Homer Bills, George Davis, Stephen Gooden, Jack Lee, John Lyons, Jesse Ulmer and Joe Gilbreath.

B. P. Soward, superintendent at Shreveport, where the Felt Mill has established such a fine record, states: "Safety starts at Shreveport with the new employee. Frank Markham in Personnel explains the Safety Examination Card. The foreman covers hazards and safety precautions on the job." Thus, safety is stressed from the first day of work.

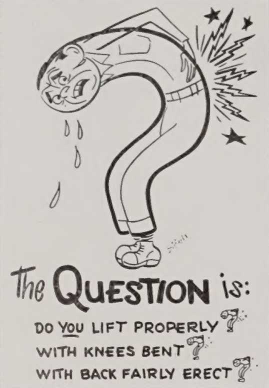
At Perth Amboy, the company's newest Roofing Plant, Fred Nolte has been named safety supervisor. Safety meetings are held monthly, preceded by a safety inspection of the plant. Results of the inspection are discussed and action taken at the meeting. All supervisors have been issued hard hats, to remind plant workers constantly of the safety program. Perth Amboy is also starting First Aid classes, given by the Perth Amboy First Aid Squad at their headquarters.

### New Signs for East Walpole

Signs promoting safety or showing the date since the last lost time accident have been used effectively at a number of plants, especially at the Norwood Roofing and Floor Covering plants and at Shreveport. New signs have been put up at East Walpole where they now show the standing of various plants in this division. One is located outside No. 1 Box Shop, the other at the Boiler Room, where all who enter the main gate can read it.

General supervision of the Bird & Son safety program is in the hands of Frank Eisenhauer, safety engineer, who tours the Massachusetts and Rhode Island plants constantly, serves as adviser to all safety committees and to plant management and works closely with insurance inspectors to provide the safest working conditions possible.

Safety has always been an important part of every job at Bird & Son. It will continue so in 1963, thanks to the good work of Bird safety committees, and the cooperation of all levels of management, union officers and the individual employees through all the plants.


The QUESTION is:
DO YOU LIFT PROPERLY?
WITH KNEES BENT?
WITH BACK FAIRLY ERECT?

## George Wise Earns Extra $25 Award

George Wise, of No. 1 Box Shop became the first suggester to win the extra $25 award for three accepted money-saving suggestions submitted in 1963. His two $25 awards paid in April plus one in March, put him on the list for the extra cash. Another suggester, Joseph Watkins of Norwood Roofing, has only one to go to make him the next extra award winner. Eight others have reached the first step by having had one suggestion qualify so far this year.

A total of $295 in regular suggestion awards was paid in April as follows:

| | |
|---|---|
| Voldemar Anijarv, FCM | $25 |
| James Reiser, FCM | 65 |
| Charles Sheeley, FCM | 30 |
| Edward Smith, DPIF | 25 |
| Joseph Watkins, FBPM9 | 50 |
| George Wise, FXF | 50 |
| Joseph Zablowski, FBW | 25 |
| Edward O'Rourke, FBPM9 | 5 |
| Lawrence Poitras, FFD | 5 |
| John Polovitch, FBPM1 | 10 |
| John Whitehall, FC | 5 |

### You Can Win, Too

Here's the Way You Become Eligible for EXTRA AWARD MONEY under the Suggestion Plan:

1. All suggestions dated in 1963 and received before December 1, 1963 are eligible.
2. Each time in 1963 that a suggester receives a total of three No. 2 ($25) suggestion awards, on suggestions which qualify under Rule No. 1, he will receive an extra award of $25. (That is, after the 3rd, 6th, 9th, etc. No. 2 award.)
3. All suggestions will still be eligible to compete for the year-end awards and special awards.

## Hints For Creating Award-Winning Ideas

Some people seem to have a knac for thinking up ideas that win sug gestion awards. You see their name frequently in the lists of winners.

With a little thinking in the righ direction, you, too, can be one of them

Suggestions most likely to wi awards are those which result in:

- Lower Cost of Materials
  - Less expensive material?
  - Reduce amount of trim or oth waste?
  - Salvage trim or other unused ma terial?
- Improvements in Machines
  - Faster?
  - More efficient?
  - Better quality?
- Reduced Processing Costs
  - Less waiting?
  - Less manufacturing time?
- Reduced Maintenance Costs
  - Better parts that last longer?
  - Better methods of repair?
  - Redesigned equipment?
- Simplified Clerical Work
  - Eliminate unnecessary steps?
  - Eliminate unnecessary records?
- Greater Safety
  - Equipment?
  - Material handling?
  - Fire hazards?
- Increased Sales
  - Better customer service?
  - Shorter deliveries?
  - Improved products?
  - New products?

Remember: Any suggestion which directly responsible for bringin new and profitable business t the company may win the $1,50 Business Builder award.

The trouble with the "Harmony of N tions" is that some want to beat the b drum, few face the music, and none wi play second fiddle.

COUGH
COUGH
COUGH
COUGH
COUGH
COUGH
COUGH
COUGH TOO MUCH?
SHORT OF BREATH?
BREATH?
BREATH?
BREATH?
BREATH?
BREATH?
BREATH?
BREATH?

**Don't take chances:** see your doctor. You may have a Respiratory Disease. Chronic RD afflicts at least 12 million Americans. Don't take chances with its most common symptoms. Your local Christmas Seal organization and National Tuberculosis Association say: **See Your Doctor.**

# )P OF THE NEWS

## IN OFFICE

ast year the Review carried a story about Beattie's son, Bob, who is doing an tanding job as coach of the U. S. Olym- Skiing Team. Coach Bob is in the news n. In the April 12 issue of *TIME* he aluted for his work. The article lists of Beattie's best skiers — Wallace ner, William Marolt, Chuck Ferries, Jean Saubert, and says, "For the first in years an air of real optimism hung the Olympic trials. Seven times last U. S. skiers beat Europe's best. And year, their performance at Sun Valley Mount Alyeska was so good that U. S. mpic coach Bob Beattie could predict: have got half a dozen skiers who can at Innsbruck (in 1964).'"

hose who attended the very successful w Boat Minstrels' performance in Nor- d last month saw Carol Griffin as one he dancers in a snappy Can Can num- they also saw Jim Hennessey again petently wielding the baton as the di- or of this popular annual show. Jim is one who recently became one of the ngest selectmen in Massachusetts by de- ing veteran Selectman and Chairman of Board N. Carl Annon in Foxboro last ch.

arolyn Delaney won a Blue Ribbon for of her paintings done at the Adult cation Evening School in Walpole this ter. At the showing at the Walpole h School on April 4, her oil painting rmont Winter" won the award. She ed the Walpole class because she was rwise busy on the nights the Bird Club met.

elen Goetz of Payroll has opened her ge at Eastham on the Cape for the on; and Julia Smith of Accounting has wise opened her cottage at Damariscotta aine.

argaret Delaney, Mary Geary, and Mary ton, travelled 3700 miles by auto to ida and back in March, with Mary Con- doing the driving. At Miami Beach stayed at Desert Inn Motel. They re- ed very good weather, and proved it by ing back with wonderful tans.

## ER MILL AND FINISHING

ongratulations to Janet McEwen who elected captain of the Walpole High rleaders for the '63-'64 season. Janet, will be a senior, is the daughter of ble McEwen, assistant superintendent at aper Mill.

baby girl was born April 5 to Mr. and Charles Sabonis, Jr. Mrs. Sabonis is ormer Florence Fitzgerald who worked e Finishing Mill before her marriage.

n the sick list are Anne Cavanaugh and Calmaza, who, we hope, will be well he road to recovery by the time this is ished.

## 1 BOX SHOP

ngratulations to Mr. and Mrs. Joseph n on the birth of a baby boy, Patrick h, born April 10th.

## 2 BOX SHOP

e are glad to learn that George Docar tting along well after his recent acci- due to a fall on the ice.

e extend sincere sympathy to Spencer am whose father recently passed away.

tricia Sears took an early vacation trip exico City and to San Antonio, Texas her mother.

bert Patterson went on a trip to Okla- , stopping at a few places along the

## WOOD ROOFING PLANT

arles Peters just could not wait for the weather to arrive, so in mid-April he to Bermuda and spent a week basking sunshine.

e are glad to see Charles Clark back at esk. He has been on the sick list for time.

Richard Storkfelt took an early vacation, spending it working around his home.

Auvo Aho and Tony Utorka were recently installed as officers in the Norwood Lodge of Elks. Tony is Secretary and Auvo, Loyal Knight.

Congratulations to Brian Redding on the birth of a son, Gary Keith, who weighed in at 7 lbs., 13 oz. on April 11th at the Sturdy Memorial Hospital in Attleboro.

Tony Utorka was a stunning "ballerina" in the very successful Showboat Minstrels staged at the Norwood Junior High School three nights in April. Director of the annual show was again James Hennessey, a man of many parts, from Main Office Accounting, who was recently elected selectman in the town of Foxboro.

Congratulations to Ray Bearce who became a grandfather recently. The baby's name is Michael Brian Bearce and this is Ray's first grandchild.

Norwood's Little League Baseball is underway for the 1963 season with Jack Reddick managing the Yankess.

## FLOOR COVERING PLANT

We are sorry to report the sudden death of Michael McColgan, father of Robert and brother of Thomas, both of whom work at Floor Covering. Michael was himself a floor covering print machine tender in the 1930's and in recent years had worked for the New London Mills at New London, Connecticut.

Lyman Small, retired, stopped in the other day on his way to Provincetown to help his son-in-law open a Guest House which the family operates in that vacation town. Lyman looked good after his snowbound winter.

## CHICAGO ROOFING MILL

John V. Fentz joined Bird & Son, inc. on April 1st, as salesman in Michigan, replacing G. M. Wilson who transferred to the South Bend, Ind. area. John came to us from the Greenfield, Indiana School system where he was a teacher. He is married and has four children. He will locate in the Flint, Michigan area. Our most hearty welcome to him and the best of luck in his new work.

## PHILLIPSDALE

John Conley, who left the Phillipsdale Power Plant a year ago this month, was guest of honor at a testimonial dinner in Rhode Island on March 30.

In the past year the Honorable John Conley has served in the Rhode Island Legislature as representative (reelected last November), and was the manager of the successful campaign for the election of Governor Chafee. His Excellency John H. Chafee was the principal speaker at the dinner attended by more than 800 persons.

John Conley is also Chairman of the first Ward Republican City Committee and Chairman of the Republican State Central Committee. Prior to May 1962 he had worked for Bird & Son for twenty-six years.

Employees at the Phillipsdale plant who took their 2nd polio vaccine at the East Providence Central Jr. High School had to look twice to make sure they were not at the mill. Our civic-minded workers were there in force. Ralph Williams, Gilbert Dias and Benjamin Pino gave up this day off to help this good cause.

Manuel "PoP" Corry is now a pumpman in the Power Plant, formerly a beaterman for a number of years.

Dick Ferris is back at work after his recent illness.

We all wish chief engineer Peterson a speedy recovery from his operation and hope to see him back soon.

We extend our sympathy to Bill Parrett and his wife on the recent loss of his father-in-law.

Manuel Silva, treasurer of Local 878, attended a financial meeting on April 17th in New London, Conn.; very educational, he reports.

Everyone is admiring the fine workmanship of the cabinet and shelf for testing water in the Power Plant. It was made and donated by Dick Ferris.

The bowling season at Phillipsdale ended the night of April 10th with the following lucky prize winners:

Winning Team — Wrenns
Second Team — Blue Jays
Third Team — Parrots
High Avg. — A. Roy 115 65/82
High Single — J. Medeiros 164
High Three — J. Rebello 407
Sec. High Av. — E. Boisvert 113 31/87
Sec. High Single — A. Tirocchi, Jr. 158
Sec. High 3 — R. Pearson 395
High Team Single — Robins 607
High Team 3 — Hawks 1667
Ladies High Single — M. Pierson 130

The following bowlers should be complimented on their perfect attendance for the season: R. Mollerberg, J. Arruda, R. Williams, A. Tirocchi, Jr., A. Tirocchi, Sr., M. Pierson, C. Averill, and P. Gouveia.

## PERTH AMBOY

John Heaney did not learn a lesson when his wife broke her leg skiing last year, but continued skiing this year and is now supporting a cast on *his* right leg from an accident which occurred on his recent ski trip.

Congratulations to Eileen Wagner on her promotion to sales correspondent.

Welcome greetings are extended to Maria Goguen, clerk-typist, who recently joined the Bird staff. Maria is a native of New Brunswick, Canada and has been living in the United States for the past year.

Mr. and Mrs. John Heaney have recently moved into their new ranch home in Avenel, N. J. We all wish them years of happiness and enjoyment in their new home.

## CHARLESTON

On Saturday, April 6 the employees at Charleston celebrated their outstanding safety record with a barbecue at the plant. This plant has now worked over 800 days without a lost time accident, which represents more than 938,500 man hours of safe work.

After the barbecue, the employees played bingo. Winners of hams were: Jean Minshew, William Price, Clinton Powell, Jack Lee, Cyril Joyce, Ernest LeMay, Edward Toler, Preston Brooks, George Hutto and Lynwood Therrell, Jr. Donnie Rabon of the Shipping Department won a rod and reel.

**WINS NOMINATION.** Victor Lapuszynski, right, was one of two Norwood students to be nominated the Annual Achievement Award program in English. His father, Nikander, works at the Paper Mill.

## Achievement Award

(continued from page 1)

Many students in the Junior class at Norwood participated by writing an autobiography of 600 words. Victor's essay qualified because of general excellence in English and its literary qualities. The other Norwood winner was Perry-Lynn Moffitt, daughter of Rev. and Mrs. Walton Moffitt of the Baptist Church, Norwood.

These winning papers will now be put in competition at the state and national level. The National Council will announce the finalists at its annual Thanksgiving convention. The names will be sent to every U.S. college and university with the recommendation that these students be considered for scholarship assistance.

Victor's chief interest is physics, not English. An honor student, he hopes to be accepted at M.I.T. and pursue a course in physics there after graduation from Norwood High School in 1964.

His father, Nikander, came to Bird & Son in 1949 only a short time after arriving in this country from a DP camp in Germany where he and his family had been living since 1943. He was a farmer in Poland before the War. His friend, Julian Borowko, now retired, introduced him to his first job on the beaters at East Walpole, and helped him learn English as well.

JEFFERSON MACHAMER

Copyright 1959 Cartoons-of-the-Month

"I won't be in today, boss. I feel below par"

## Two Floor Covering Men Retired on April 30th

Samuel J. Steele, 285 Vernon St., Norwood, retired at the end of April. He would have completed 39 years of service at the Floor Covering Plant next month. Starting in June 1924 as a machine helper in the old Print Machines Department, he worked up quickly to machine tender. After thirteen years on this job he was promoted to one of the foremen's positions in this large department. He has continued on this work, serving as night foreman for more than ten years.

Following a severe illness which kept him from work during the past winter, he has greatly improved, but has chosen to retire so that he can take life easy. Sam's memories go back to the hey-day of felt base enamel-surface floor coverings. Ernest Huggard was his first foreman, followed by Elton Hamilton. Matter of fact, Sam worked for about a year in the Floor Covering Finishing Room in 1923-24, leaving for other work for a short period, but returning in June 1924 to the work at the Print Machines.

He and Mrs. Steele will continue to live in Norwood. Their son, Hollis, is married and also living in Norwood and has three children. After retirement the Steeles may do some traveling to New York, Pennsylvania, Florida and Canada.

James E. Ronci, 35 Monroe St., Norwood, retired on April 30 after 22 years of service at the Floor Covering Plant. Although he worked briefly in the old Chromalin Department he soon transferred to the Undercoat Department where he has since remained. For many years he was a machine tender, back.

Mr. and Mrs. Ronci will continue to live in Norwood. They have two sons John and Donald, who live at home with them.

EVERYBODY'S DISH OF TEA!
PAYROLL
SAVINGS

Buy U.S. Savings Bonds REGULARLY

## TOP OF THE NEWS

(continued from page 3)

The plant has won two awards for their achievement in safety in 1962. In addition to the award from the Asphalt Roofing Industry Bureau, mentioned in the March Review, Charleston has also received an award from the National Safety Council. This was for placing third in their section of the Paper Industry Safety Contest.

Only through the cooperation and perseverance of the safety committee members and employees was this fine record made possible. With their continued help, the record will be maintained.

### LEWISTON

We extend a very sincere welcome to Sharon Keeley, Florence Proctor and Russell Foss, and hope their stay will be a long and happy one.

We hope those on the sick list, Annie Bannister, Margaret Gillis and Marguerite St. Onge, will recover rapidly and be back with us soon. So glad to see the improvement in Annie on her recent visit.

The Cody girls, Betty Breau and Flo Hooper have been making several appearances on Saturdays, locally and in surrounding towns. Betty recently had a visit from her son Lennie, popular guitarist, who has been appearing at the Blue Angel in New York City.

We were pleasantly surprised to have Berniece and Bob Knox and their daughter, Elizabeth, visit us recently. Some of the oldtimers remember Berniece as the former Chief Operator at E.W. Having talked with her over the telephone some ten years ago, it was a pleasure to meet her personally and her husband Bob who works at East Walpole.

Our congratulations to Walter Fish, proud father of another daughter. We were also pleased to meet Mrs. Fish and Grammie Yvonne Fish (former employee) on their recent visit.

Our two retirees, Guy Houghton and Eddie Quinn, stopped in for a short visit; must say that loafing seems to agree with the both of them.

Our sincere best wishes to Philip Caron, whose marriage will have taken place by the time this appears in print.

Art Lynch certainly got a beautiful tan on his recent vacation in Bermuda.

We welcome Rita Wright back to work after her long siege of illness.

Sharon Keeley has found that her recently purchased little Ford simply will not run without gas.

### MANCHESTER

By the time this goes to press, Al Roberge will be in California enjoying his vacation. We hope Al will bring back some pictures for our next edition.

Parker and Louise Leonard are the proud parents of a son, 8 lbs. 3 oz., born April 16, at the Elliott Hospital. Congratulations on the birth of Daniel Tory Leonard.

Mr. and Mrs. Lawrence Johonnett, son of Beatrice Thompson are the parents of a 6 lb. 3 oz. baby girl, at the Notre Dame Hospital, on April 23.

### NEW BRITAIN

Mrs. Annita Wilk has returned to work after an extended illness. Glad to see her back.

Welcome to our newest employees: Mrs. Bertha Sousy, Mrs. Laurette Belanger, James Milton and Frank Brayton.

It is nice to see Marshall Lee back at the plant now and then, keeping up his interest in packaging engineering.

Mr. and Mrs. Stanley Mackiewicz, both employed at Bird-New Britain, are the proud parents of a baby girl whom they have named Ann Margaret.

One of the many good features of the recent move from 321 Ellis Street to our present location, 170 Elm St., is the brighter, more colorful office.

**CONTRACT BRIDGE TOURNAMENT** under way at East Walpole on April 27th. At the same ti about 4,000 other bridge players were playing the same hands across the country. At the ta in foreground: Mr. and Mrs. Wilbur Downing, John Hutchins and Peter Dubey; next table, and Mrs. Walter Connolly and Mr. and Mrs. Amos Dixon; third table, Mr. and Mrs. Nicho Radzwill, Mr. and Mrs. Richard Baker. The kibitzer is not a kibitzer at all, but Joe Vass, w organized and directed the play according to the national rules.

## Bird Club Members Hold Annual Meeting

Apparently, most of the 1100 members of the Bird Club are satisfied with the Club and its present activities. As usual when the organization is running smoothly, only a handful showed up for the annual meeting at the Main Office on April 9.

Reports from various committee chairmen were read and received and the election of officers took place with the following results:

Julia Lewis was reelected treasurer, Velma Cobb was reelected secretary, and three directors were elected for a three-year term — Harold Bailey (Accounting), Edgar Grout (Employment) and Robert Weger (E. Walpole Maintenance). Bailey is serving his first term in office. Grout and Weger were re-elected.

At the next regular meeting of the Directors, early in May, the President for 1963-1964 will be chosen, and committees appointed for the next year.

## Golf Start Stopped
## -- By April Showers

After weeks of no rain, the Golf Committee succeeded in scheduling its opening match on Tuesday, April 30 — and was rained out!

Matches will be held this year on Tuesday evenings at the Cedar Hill Country Club in Stoughton. Four teams are on the schedule, with the following captains: Team No. 1, Walter Rockwood; No. 2, Raymond Bearce; No. 3, John Reddick; No. 4, Theodore Pierce. Thirteen players are listed on each team.

This year's committee has Rocco Phillips as chairman, the other members are: Percy Spiers, Harry Cady, Thomas Coyne, Edmund Wenstrom and Theodore Pierce.

## Four Tables Entered In National Bridge Tourne

On Saturday evening, April 27, t Bird Club played Contract Bridge wi about 4,000 other bridge players throug out United States and Canada. This w the first tournament ever offered by t National Industrial Recreation Asso ation, and appears likely to be an annu event.

Eight pairs filled up four tables in t Brigade Room at East Walpole. Short after 8 P.M. all got busy playing P Bridge. The purpose of par bridge is arrive at the correct contract, and ha ing done so, play so as to make the bi Even if the correct contract is not bi the pair which should have made it pla the hand anyway. In some cases points were given even if the contra was made. Points were awarded for co rect contracts; correct bids; correct pla ing, etc.

All who competed felt it was a r warding evening, even though a lon one. Play did not finish until aft midnight. Couples competing were t Amos Dixons, the Nicholas Radzwil the Richard Bakers; the Walter Co nollys and the Wilbur Downings of Bi Machine; John Hutchins, Peter Dube the Bob Sebrings of Westwood, Di Confort and Joe Vass of Westwood. T latter two pairs were not eligible f prizes. Mr. and Mrs. Amos Dixon we the East-West winners and Wilbur an Mrs. Downing were the North-Sou winners.

Because of the interest in this tourn ment, we are planning to start a Bi Club Contract Bridge Club in the Fa

## Contributors

Contributors to this issue include: Jul Smith, Muriel McDonald, Elna Gottber Julia Lewis, Warren Eisner, Jr., Catheri Brady, William Ford, Helen Lane, Jo Walmsley, Beatrice Thompson, Antho Utorka, Mary Driscoll, Arthur McKenn Charles Cobb, Vernon Stromberg, Ray N lan, Robert Pearson, Robert MacLeod, J Gilbreath, Robert Zobel, Rita Wolczansk John Hutchins, Marion Tolman, Carol Gri fin, Rocco Phillips.

EE FOR UNCLE SAM. John V. Smith of 2 Box Shop has three sons in the Armed ces of the United States. Left is Fred, Navy stationed at Quonset Point; next, Peter, a nber of the Army Reserves; right, John, with the Navy at Jacksonville, Fla.

## ring Cleaning For Charity - Save Old Eyeglasses

Spring cleaning for charity? What an a! But it's true!

There's a volunteer, non-profit organ tion called New Eyes for the Needy, ., located in Short Hills, New Jersey, t you can assist just by cleaning out ir bureau drawers and cupboards. New s has been working for thirty years to prove the vision of the needy, the rld over. They have helped a quarter a million people, and have never so ted a penny. That's where your spring aning comes into the picture.

New Eyes for the Needy wants your carded eyeglasses, broken jewelry, e teeth with bits of gold, or other cious metal scrap. New Eyes is pres ly receiving donated glasses at the rate more than seven thousand pairs a ek, but this is not enough to keep up h the many requests received for istance. So, gather up your old glasses broken bits of silver, gold, platinum, even costume jewelry, and send them ng to New Eyes for the Needy, Short lls 3, New Jersey.

What will they do with all this? The broken plastic framed glasses you send l be sorted, graded and sent to medi missions all over the world to im ve the vision of people who do not e access to new glasses. A recent ship nt of sun glasses went to a leper ony on Okinawa. As a result, these ple whose light-sensitive eyes had fined them to the shadows, were en ed to walk in the sun again.

Metal framed glasses and your broken elry and precious metal scrap will sent to a refinery. The money thus lized goes to buy new prescription sses which are distributed to needy sons all over the country through hos ls and welfare agencies, who are en funds for that purpose.

New Eyes for the Needy is endorsed the National Society for the Preven of Blindness and the American demy of Ophthalmology and Otol ngology. Through the years, it has gressed and expanded to a world-wide anization.

## C. S. Bird, Sr. Mentioned In Current Magazine Story

John D. Green of Floor Covering Maintenance spotted a familiar name in TRUE magazine, May issue. Charles S. Bird, former president of this company, is mentioned in an article about hunting big game in Africa with a lasso.

According to the article by Robert Easton and MacKenzie Brown, Mr. Bird helped finance the Buffalo Jones East African Expedition in 1909. Buffalo Jones was a frontiersman who had no use for Teddy Roosevelt's hunting expeditions in which wild animals were shot for sport. He believed the real challenge was in lassoing animals from a horse, and armed only with a 40 foot rope.

Mr. Bird had admired Buffalo Jones' success in this sport in our own Wild West, the article says, and as the result of a conversation at the Grand Canyon, agreed to support this unusual African safari. The article tells of the remarkable success.

Buffalo Jones, who at age 65, looked like Uncle Sam himself, led a group which included two other Arizona cowboys, 12 cow ponies and a pack of specially trained dogs. They proceeded to lasso everything from wart hogs to a rhinoceros and finally to the fiercest of all beasts — an African lioness.

Mr. Bird, mentioned in the article, is Charles Sumner Bird, Sr., father of the present Charles Sumner Bird, who is chairman of the Board. The elder Mr. Bird was interested in politics, ran for governor of Massachusetts in 1912-1913, and served as head of Bird & Son from 1894 to his death in 1927.

# *That Freedom May Live*

In 1949 few motorists leaving the highway at the Valley Forge Interchange in Pennsylvania realized that across the road from George Washington's historic encampment in three scattered old buildings was the home of Freedoms Foundation.

Today, just fourteen years later, the impact of Freedoms Foundation's program is felt strongly all over the nation. A new $1,500,000 American Freedom Center marks its headquarters where a staff of nearly forty dedicated men and women daily goes about the business of fighting the greatest single threat to the American Way of Life . . . Communism.

### Belongs To All The People

Freedoms Foundation is a national organization devoting its full energies and resources to the rededication of Americans to the principles of the American System. Its Awards Program is summed up simply by Dr. Kenneth D. Wells, president of the organization and one of its founders:

> "Freedoms Foundation is dedicated to the principle that freedom belongs to all the people and that only by the thoughts and acts in their everyday lives can the American people extend and preserve their freedom. Employing the free enterprise principle of incentive and reward, the Foundation gives awards to encourage and stimulate activities that increase understanding and appreciation of the freedoms we enjoy and the responsibilities we must assume as Americans."

Tracing the Foundation's beginning, World War II had just ended and left some sobering thoughts in its wake. High ranking officers of the military were shocked to find that a high percentage of men in the Armed Forces had not known what they were fighting for.

Ministers of all faiths deplored falling church attendance and judges were appalled by the increased brutality of criminals as well as the youthfulness of the offenders. Members of Congress voiced alarm that restrictive measures adopted because of wartime necessity were still in force and that if the trend continued, some of the cherished liberties that had been regarded as inalienable rights under the Constitution would be lost forever.

In 1949, Communism in the United States was at the peak of its power and influence. Open membership in the party stood at 85,000. The concealed Communists, sympathizers and fellow travelers, some of whom held high places in government, in unions and in education, could be numbered in the hundreds of thousands.

### Valley Forge Chosen

Conscious of the subversive tactics used by the Communists, three men, Dr. Wells, Don Belding, then president of a large west coast advertising agency and Edward F. Hutton, well-known patriot and financier, saw the need to develop an effective program to combat those alien forces on the American scene. After talking with such men as Dwight D. Eisenhower, then president of Columbia University, former president Herbert Hoover, and other educators and businessmen, their reasoning began to take concrete form and they came up with the plan for Freedoms Foundation and the National Awards Program.

Valley Forge was chosen for the Foundation's headquarters because of its historical significance as the birthplace of American freedom. It was thought that the peril facing the country in 1949 was as great as in the days when General Washington and his battered Continental Army endured the grueling and bloody winter of 1776 at the Valley Forge encampment. November 21 was set for the first Freedoms Awards Ceremony, with Dwight D. Eisenhower presenting the cash awards and medals to the first and second place winners in each category.

### Programs for Schools

With the successful conclusion of the first Awards Ceremony, the Foundation started the school program on its way. The ultimate goal in this program is to stimulate patriotic programs in every school in the land. It will be some years before that goal can be achieved, but already over 3,000 high school students with their classroom teachers have made the pilgrimage to Valley Forge to receive their school's award.

Today, the Awards program each year recognizes the work of over 1,000 men, women and school children from all the varied facets of American life, and encourages them to express their patriotism and love of country and their ideals in simple, everyday language which is understood by all.

facts about paper
**annual U.S.**
paper consumption: more than 435 pounds per capita. (Back in 1899 it was only 58 pounds for each person in the U.S.!)

435
lbs. per capita

*This message by* BELOIT *Corporation, Beloit, Wis., in behalf of the Pulp, Paper, & Paperboard Industry*

**NEXT MONTH**
**A MUSEUM OF FREEDOM HERE IN NEW ENGLAND**

## Recent Deaths

### *Peter J. McCall*

PETER J. MCCALL, retired, of 2 Parkway, Norwood died on April 12, 1963 in his 67th year. For many years he was supervisor of oilers at East Walpole.

He worked in the 1920's for the old American Glue Company of East Walpole, beginning his work with Bird & Son in January 1932, after the Glue Company closed its doors. He first worked at No. 1 Box Shop, transferring to Maintenance in 1940. He was supervisor of oilers from 1945 until he retired in July of last year. He also worked for Bird & Son at No. 2 Box Shop between 1916 and 1918 and at the Norwood Floor Covering Plant from 1920 through 1924.

A requiem mass was celebrated for him on Monday, April 15 at St. Catherine's Church, Norwood. Surviving are his wife, Theresa, two daughters and a son in Norwood: Mrs. Betty Hunnewell, Mrs. Marion Turner and Philip, and a son, James F. of Daytona, Florida, and eleven grandchildren.

### *Nazareth Peters*

NAZARETH PETERS, 57, passed away suddenly on April 16, 1963. He had been an Chicago Roofing Mill employee since April 30, 1935.

Starting work on the old No. 2 Machine as a shingle cleaner, he later became a shingle catcher and performed other jobs. At the time of his death he was working on No. 6 Machine as a press roll man. A most faithful and loyal employee, he will be missed by all.

He is survived by his widow, a daughter and two sons. Funeral services were held on Saturday, April 20.

**DIRECTOR OF ADVERTISING** Leonard C. Niese participated in the ground-breaking ceremonies for the House of Good Taste at the 1964-1965 New York World's Fair. Mr. Niese, right, is shown with Senator Leverett Saltonstall and Lady Malcolm Douglas Hamilton, creator of the House of Good Taste on which Bird Shingles will be used.

## World's Fair

(continued from page 1)

will contain materials, furnishings and decorations supplied by more than 200 American firms.

THE HOUSE OF GOOD TASTE, created by Lady Malcolm Douglas-Hamilton, is designed to present on a national scale the attractive living which is within reach of all, as the result of the combined creativity of American business and labor.

Although the exhibit houses will of necessity be large, to accommodate the crowds of visitors, smaller, basic versions of the same houses have been designed to be built in the $20,000 price range.

## LONG SERVICE LIST

### JUNE

| *Name* | *Year* | *Dept.* | *Yrs.* |
|---|---|---|---|
| Richard T. Murphy | 6-25-23 | Floor Cov. Sales | 40 |
| Alfred M. Kendall | 6-5-28 | No. 1 Box Shop | 35 |
| Raymond F. White | 6-18-28 | Office | 35 |
| Lambert J. Anderson | 6-20-28 | Office | 35 |
| Peter F. Glebus | 6-1-33 | Paper Mill | 30 |
| Pauline Ransow | 6-6-33 | Office | 30 |
| Louis H. Camelio | 6-21-33 | Floor Covering | 30 |
| Thomas L. Paquette | 6-22-33 | Floor Cov. Sales | 30 |
| William F. Heino | 6-22-33 | Floor Covering | 30 |
| Adelard Blais | 6-26-33 | Paper Mill | 30 |
| George H. Sullivan | 6-14-43 | No. 1 Box Shop | 20 |
| John J. Foley | 6-21-43 | No. 1 Box Shop | 20 |
| Robert A. Moore | 6-21-43 | Shoe Ctn Sales | 20 |
| Edward A. Keefe | 6-2-48 | Roofing | 15 |
| Abel S. Michael | 6-2-48 | Roofing | 15 |
| Frank Bevino | 6-15-53 | Paper Mill | 10 |
| Helen Bickford | 6-22-53 | Office | 10 |
| George C. Dexter | 6-22-53 | No. 1 Box Shop | 10 |
| Albert Macchietto | 6-2-58 | Floor Cov. Sales | 5 |
| Helen M. Tohosky | 6-4-58 | Office | 5 |
| Alfred R. Taft | 6-11-58 | Finishing Mill | 5 |
| Martin J. Noone | 6-12-58 | Paper Mill | 5 |
| Mary Ann Tamasanis | 6-16-58 | Office | 5 |
| **MANCHESTER** | | | |
| Horace R. Horton | 6-26-58 | | 5 |
| **PHILLIPSDALE** | | | |
| Joseph L. Braga | 6-4-23 | | 40 |
| Anthony J. Matonis | 6-13-33 | | 30 |
| Joaquim Ferreira | 6-29-43 | | 20 |
| George J. Bouchard | 6-5-53 | | 10 |
| **CHICAGO** | | | |
| Frank P. Maggerise | 6-26-33 | | 30 |
| Ronald H. Snyder | 6-23-58 | | 5 |
| **SHREVEPORT** | | | |
| George Cain, Jr. | 6-11-58 | | 5 |
| Eustus C. Wilson, Sr. | 6-26-58 | | 5 |
| **CHARLESTON** | | | |
| William R. Welch | 6-3-58 | | 5 |
| **PERTH AMBOY** | | | |
| Frank Bobick | 6-28-48 | | 15 |
| Cyrus Green | 6-10-53 | | 10 |

**SENATOR TED KENNEDY** also participated in the ground-breaking. He is shown here with Leonard C. Niese, Director of Advertising for Bird & Son.

## *Industry Day – May 16*

In Massachusetts more people work in factories and laboratories than in any other source of employment.

There are nearly 675,000 such employees — about 35% of the total work force.

There are 11,408 manufacturing firms in Massachusetts, most of them small businesses. Ninety-four companies in the state employ more than 1,000. More than 7,000 companies have less than 20 workers on the payroll.

Massachusetts represents half of the six-state New England area, industrially speaking. New England's dependence on manufacturing is evident. Industry is the life blood of New England and of Massachusetts in particular.

## Visit E. Walpole Library And Cast Your Ballot

Right now you should take yourself to the East Walpole Branch Library to see the exhibit of this year's Bird Club Art Class. More than 50 paintings are on exhibit, showing the craftsmanship of over 30 students who have been working on portraits, landscapes and still life, under the direction of Mrs. Helen Pierce, East Walpole.

A popular feature of each year's show is the balloting by the general public. Cast your ballot for the pictures you like best, and see how your vote compares with that of the official judges. Results will be announced in the June Review.

Marion Tolman has served as chairman of this year's Art Class which has met in two sections on Monday and Tuesday evenings at the East Walpole Brigade Room.

The show at the Library opened on May 6 and will be open until about May 17th.

## Spring Is Here And So Is Softball

The Girls' Softball Team is going into their third year of defeat(?). A meeting was held Monday, May 22, 1963 at the Norwood Recreation Center with Mr. Ready to organize the teams that will play this year. There are seven of them: St. Mary's, Nortronics, Plimpton Press, Raytheon, Chi-Rho, Hospital and Bird Club.

The girls who are playing for Bird Club this year are Carol Cacciagrani, Roberta Webber, Gerry Kissell, Martha Holman, Bernadine Giallanardo, Mary Anne Rosata, Ginny Hoar, Gail Landry, Joyce Ostrom, Sandy Netzer, Carol Griffin, plus Theresa Nolan, Norma Cordo, Mary Jane DeGrazio as subs.

We all hope to have a more profitable and enjoyable year than in the past. If anyone else is interested in playing, it is never too late to start; we may need your help before the season is over. We extend a cordial invitation to sign up now with Carol Griffin, Dept. AA.

## Sixty Students Learn Business Through J. A.

Junior Achievement in Walpole is about to close another successful year. More than 60 students have been attending the sessions held at the Old Stone School on Tuesday, Wednesday and Thursday evenings, where companies known as Bilco, Lebydo, and Eljac have been doing business.

Townspeople through the years have become increasingly aware of Junior Achievement activities. This was evident this year by the popularity of the Junior Achievement booth at the recent Rotary show at Walpole High School. Their products on display sold very well, especially the costume jewelry. Other products sold by the groups this year include wall plaques, Christmas decorations and telephone memo pads.

The annual banquet for the Junior Achievers is scheduled on May 22 at the New Stone School cafeteria. Awards in various categories will be made, especially the most coveted on the delegate to the Junior Achiev ment Conference in Indiana.

William Smith, Building Materia Division, has continued to serve general chairman of the activity. Oth Bird & Son people who have been i structors this year include Barba Hanks, Ronald Babcock, Robe Churchill, Hugh Stouppe and Harl Heere.

**GOLDEN WEDDING** for Mr. and Mrs. C radino DiBerto was observed with a dinn party at Cornetta's Iron Horse on March Corradino retired in 1957.

## Golden Wedding Party For Mr. and Mrs. DiBerto

Mr. and Mrs. Corradino DiBer were the honored guests at a dinn party attended by 35 friends and rel tives at Cornetta's Iron Horse Resta rant, March 24. The occasion — the Golden Wedding Anniversary. T actual date was March 29, but the par was held on a Sunday so that all cou attend to congratulate them and show them with gifts and good wishes.

The party was arranged by the daughters, Lola DiBerto and Mrs. Jul Ostergren of Norwood and their so Eino DiBerto of East Walpole. Corr dino had worked at the Norwood Flo Covering Plant for 24 years until h retirement in April, 1957. He and M DiBerto now live with their daughte Lola, on Oolah Avenue, Norwood. H enjoys playing cards, watching tel vision and visiting with friends ar with his eight grandchildren.

On the day of the 50th anniversar March 29th, the couple, together wi some of their family, attended Mass the South Station Chapel in Bosto where they received an Apostolic Bles ing from Pope John. This was r corded in the form of a beautifully i scribed scroll which will soon framed and hanging on their wall.

### Lawrence of Arabia

Tickets for the May 19 Sunday m tinee performance of "Lawrence Arabia" are still available through t Bird Club. Billed as the Best Picture the Year, this great motion picture showing at the Gary Theater in Bosto

# *The* BIRD REVIEW

olume 51 No. 6 Published for Bird & Son, inc. employees and their families June 1963

TY YEARS WITH BIRD & SON! Helena White of the Auditing Department achieved that re- rkable record on May 8. In the picture she is holding a check for $500 which had just been sented. Surrounding her are company executives present at the Administrative Committee offer congratulations: Warren H. Anderson, Burleigh M. Hutchins, Ralph H. Hall, Ralph A. kins, Philip C. Johnson, Frank H. Vietze and John J. Murphy.

## Helena White Observes Fiftieth Bird Anniversary

The first week in May was Helena White Week at Bird & Son! On Monday morning she was invited to a meeting of the Administrative Committee at which she was congratulated by top company officials and presented a check for $500, in recognition of her 50th anniversary with Bird & Son. All week long she received cards, flowers and personal congratulations.

The climax came on the anniversary day, May 8. At a desk in her office was a bouquet of fifty red roses from executives in the Treasury and Auditing Departments. Several other beautiful bouquets, and dozens of cards decorated the room. At noon she attended a lunch in her honor.

When we talked with Helena, just after she had received her $500 check, she was wearing a corsage of roses and an orchid, a gift from the several men for whom she works. She did not look like a person just completing 50 years on the job, as she vivaciously recalled early days at the Main Office.

She started as a typist in the Stenographic Department, working part time during her last few weeks of High School. Annie Brown was in charge of the department at that time. She recalls that one of her first assignments involved typing a report with several carbon copies. In her nervousness she reversed the carbons, but Mrs. Brown was very understanding and patient as she helped her start over again correctly. In the year 1913 there were no dictaphones at Bird & Son, but a few were installed soon after Miss White came.

Through the years, she worked in various departments, including a short period in the Mill Office with Manufacturing Manager G. R. Wyman. For

(continued on page 8)

FIFTY RED ROSES arrived on Helena's desk on her half-century anniversary day. Atop the cabinets opposite her were hundreds of congratulatory cards and more flowers. The many tributes were strong testimony of the affection in which Miss White is held throughout the organization.

## obert F. Jenkins lamed Executive ice President

### 'eed and Hutchins 'e Senior Vice Presidents

Robert F. Jenkins of Shreveport bene executive vice president of Bird Son, inc. on May 27. President Wils, in making the announcement, announced the appointment of Rogers Weed, Jr. as senior vice sident in charge of all sales and leigh M. Hutchins as senior vice sident in charge of all manufactur-

Ir. Jenkins has been southwestern nager in the Building Materials Dion since 1959. Starting in Shrevet in the Sales Department in 1939, served as salesman in the area and ales service manager from 1940 to 2. Following four years of military rice in the U.S. Signal Corps, he reied to Shreveport and was shortly ied assistant sales manager. In 1948 became sales manager of the Southtern Division, in 1956, sales man- of the Gulf District and in 1959 eral manager of the division. He is tive of St. Louis, Missouri, but has d in Shreveport since an early age. graduate of Centenary College, eveport, he worked briefly for stern Union Telegraph Company ore joining Bird & Son. He is a nber of the Shreveport Chamber of nmerce and the Louisiana Manuurer's Association, and a director he latter. He and his family will

(continued on page 2)

Robert F. Jenkins

## Huge Warehouse Built At Perth Amboy Plant

Bird & Son's largest warehouse for roofing products has just been put into service at Perth Amboy, N.J. Built during the spring of 1963, it has an inside storage area 150 feet by 300 feet — 45,000 square feet of space. The Norwood finished goods warehouse built in 1952 has 40,000 square feet.

The building is of plastic coated corrugated metal with plastic skylights for daytime illumination. At one end it adjoins the building where the production machines are located; at the other end is a 200 foot platform under cover, for loading of trucks. Along one side is a railroad siding where four cars can be spotted and loaded at once.

The warehouse was designed and built by Inland Building Systems, Inc. from specifications set up by Bird & Son. George Dusty, engineer from East Walpole, supervised the construction for Bird & Son.

The Perth Amboy Plant, acquired by

(continued on page 8)

## Perth Amboy Appoints J. R. Lukko Chief Chemist

John R. Lukko of Norwood Roofing has been named chief chemist at the Perth Amboy, N.J. Plant and assumed his new duties on June 3. He has been a chemist at the Norwood Roofing Plant since March 1942 and has had charge of the Boiler Room operation.

His training in chemistry was obtained in the Industrial Chemistry course at Franklin Technical Institute and in evening courses at Los Angeles Polytechnic Institute, taken while working for U.S. Gypsum Company at Southgate, California in 1941 and 1942. At the Norwood Roofing Plant Lukko has been a specialist in asphalt problems as well as participating in other phases of laboratory control. For four years, while the Charleston Plant was being planned and built, he served as foreman of the Asphalt Handling

(continued on page 7)

## Suggestion Awards Total $335.00 in May

Twelve suggestions from eleven suggesters were awarded $25.00 each in May because they proved to be money-saving ideas. Each is eligible later for additional award money if the savings prove to be substantial.

Award winners in May were as follows:

| | |
|---|---|
| *Harry Angus, EMM | $25 |
| Robert Barnhill, FKPM1 | 25 |
| Jean Brooks, FK Office | 30 |
| Horace Butler, FKM | 50 |
| Oscar Carlson, EME | 30 |
| Ernest Field, FXR | 25 |
| Robert Hood, FKV | 25 |
| John Lahey, FFF | 25 |
| John Mitchum, FKM | 30 |
| Agnor Oberg, FCM | 25 |
| Edward Smith, DPIF | 25 |
| William Clifton, FCQ | 5 |
| Dewey Jones, FCQ | 5 |
| Alva Mathews, FFT | 5 |
| Bernard Stravinski, FXF | 5 |

* Suggestion entered before he became a supervisor.

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Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor JOHN J. MURPHY, Adviser

## Executive Vice President

(continued from page 1)

soon be moving to Massachusetts. His wife's name is Margaret; a daughter, Ellen, 18, is a student at Southern Methodist College in Dallas and a second daughter Mary Katherine, 16, a student at Byrd High School in Shreveport.

A. R. Weed, Jr.

B. M. Hutchins

Mr. Weed has been vice president of the Building Materials Division and a member of the Board of Directors since 1960. His first years with the company, starting in 1925, were in sales of roofing materials. He next served a period as sales service manager, the Northern Division Manager and, in 1951 assistant to the vice president. He became eastern manager in 1956 and executive assistant to the vice president of the Building Materials Division in 1959.

He is a graduate of Harvard College, class of 1925 and Harvard Business School, 1927.

Burleigh M. Hutchins joined Bird & Son as vice president in charge of engineering in July 1961. In September of last year he became vice president in charge of manufacturing and engineering and was also elected to the Board of Directors. A graduate of the University of Maine, he was a staff consultant for Rust Engineering Company of Pittsburgh as a pulp and paper specialist for six years before joining Bird & Son; and prior to that was for five years chief engineer at the Crossett Paper Mill, Crossett, Arkansas. In addition to his degree from the University of Maine, Mr. Hutchins also holds a degree in Business and Engineering Administration from M.I.T.

## Credit Union Is Host To Metropolitan Chapter

Neponset Credit Union was host to the Metropolitan Chapter, Credit Union League of Massachusetts at its May 28 meeting, held in the Bird & Son Main Office cafeteria.

Delegates and guests were present from the following credit unions: Amlico (American Liability Insurance Co.), Boston Consolidated Gas, Boston Edison, Boston and Maine Railroad, City of Boston, Walter Baker, Boston Firefighters, Everett, Grover Cronin, Hillside, Longwood, M. T. A., Mitre, Quincy Eastern Mass. Street Railway, Randolph, REX (American Railway Express), Social Service, Thomson Press, and Watertown Arsenal.

Mr. Alongi, representative of the Graphic Microfilm Company, demonstrated filming equipment.

The annual election of officers was held.

Door prizes were given to Mr. Edward J. Berman of Hillside Credit Union (husband of Irene Milesky, a former Bird & Son employee) and Mr. Walter Butkiewicz, Boston Firefighters Credit Union.

**TWO BIRD & SON EMPLOYEES** appear in this unusual family picture taken last winter on the occasion of the 50th wedding anniversary of Albert Solbo and his wife, Devina. Charles, third left, works at Norwood Roofing and Patsy, third from right, at No. 2 Box Shop. Second left is Albert Jr. whose wife, Dorothy, is in Floor Covering Sales. Albert, Sr. was a Bird employee at the Finishing Mill from 1923 to 1945. (See Paper Mill News.)

# TOP OF THE NEWS

### MAIN OFFICE

Congratulations are in order to Carol Cacciagrani and Frank Bailey of Walpole who have recently announced their engagement.

Barbara Ellen Vietze, daughter of Frank Vietze, has just graduated from Fisher Junior College where she took the executive secretary course and received high honors as the leading student of her class. She is now working in the Boston office of Republic Steel.

In April, Theresa Nolan and two of her girl friends flew to Miami Beach for a week's vacation. She said it was very enjoyable and she hated to leave.

Bill Phipps, son of Dick Phipps, Traffic, was a member of the trick drill Rifle Team at Northeastern University, which became East Coast champions this spring. This group is a member of the Pershing Rifle Honor Society, which has units in every college on the East Coast. After competition, which lasted all winter, the sixteen finalists met at the Armory in Boston in April, and the Northeastern team won top honors. They competed with crack teams from the Coast Guard Academy, Lowell Tech, Norwich University, Providence College, and others.

Just recently Bill Phipps has been made a second lieutenant in his ROTC unit, which removes him from the team. He is now Public Information Officer. One of his duties is to determine where and when the rifle team will appear. Coming soon is the big 250th Anniversary celebration in Medway, in which they will parade and display their remarkable skill.

Walter Wells and some other men took a group of fifteen boys to see the Red Sox play one Friday evening, and lost two boys, but later it was found that the boys went home with someone else they met at the ball game.

Fred Parker, formerly of the Credit Department, dropped in to see us recently. He is now credit manager with Penn Metal Company, Inc. in Boston.

Robert E. Murphy received his A.B. from Boston College in June. He majored in Math. Commissioned a second lieutenant in the Army, Bob reports July 24 to Fort Bliss, Texas, to participate in the artillery's missile program of air defense. He is the son of John J. Murphy, director of personnel and industrial relations.

It is nice to have Mimi Berteletti back with us after her recent operation. Good luck to her in her new position in the Employment Office.

Sunny Florida was the vacation area chosen by Betty Lamore for her three weeks' vacation, where she had a wonderful time.

Congratulations to Mr. and Mrs. Alexander P. Ayer, who welcomed a new boy on May 7, who has been named Alexander, Jr. Ayer is a salesman in the Rhode Island area for the Building Materials Division. They have another boy, Jonathan.

Robenia Alexander is the proud mother of two graduating sons this June. Jackie is graduating from Thayer Academy in Braintree, and Stuart from Walpole High School.

Elizabeth Gleichauf of Personnel graduates from Northeastern University on June 16 with a B.A. degree in Sociology. By attending three or four nights a week, for six winters and five summers, she has won her degree in a much shorter time than usual. At the end of June she leaves Bird & Son to take courses in Education at the summer school, University of Maine. In the Fall she plans to teach somewhere in Maine in the elementary school system.

### PAPER MILL AND FINISHING

A former employee of the Paper Mill for more than 20 years, Albert Solbo, Sr., and his wife, Devina, celebrated their Golden Wedding Anniversary some weeks ago. They were showered with gifts and best wishes by their many friends and relatives at a party given in their honor at Petracca's in Walpole. The couple raised ten children, two of whom are presently working at Bird & Son. Charles is at the Norwood Roofing Plant, and Patsy at No. 2 Box Shop. T also have a son-in-law, Lino Fiorio, at No Box Shop, and a daughter-in-law, Doro Solbo, in Floor Covering Sales. There fourteen grandchildren and one great-gra child.

### MAINTENANCE AND POWER

Fran Fulton of the Maintenance O got an early start on trips to the Cape year. She has been spending her week-e at her place, the White Dory in Provin town, Massachusetts.

It is nice to see Charles Carter com along well after his operation; we hope see him back to work soon.

Also, it is good to see Jim Barnes b to work.

### NO. 2 BOX SHOP

Eino Heikkila spent a recent week-end Rockland, Maine.

On April 28, a surprise birthday pa was given for Alphonse Wardowski of N 2 Box Shop Shipping at Mary Hartiga restaurant in Dedham. Twenty close frien and relatives from Lowell and Hyde Pa attended. Alphonse received many gifts.

Ludger St. Cyr took short trips on a cent week's vacation.

We welcome two new workers, Augu Holtman to the Shoe Carton Departme and Benjamin Stone to the Printing Depa ment.

John Smith's daughter, Sandra, w graduated from Norwood High School th year, will attend the University of Mass chusetts next fall.

### NORWOOD ROOFING PLANT

Our sympathy to Herbert Davis, who mother died recently.

Congratulations to James Mack, Jr., wh has been elected president of the sophomo class at Stonehill College. His father is Ji Mack of the Roofing Office.

Welcome to Ira Gray and Paul Hoy formerly of the Floor Covering Divisio Gray is on the staff of the Roofing Produ Development Department, and Hoye is the Roofing Plant Laboratory.

Patricia Anne Phelan, whose picture a pears elsewhere, graduated this June fro the Chamberlain School of Retailing. Th daughter of Mr. and Mrs. John Phela (Mrs. Phelan is in the office of the Produ Development Department), Patricia h been accepted by Filene's of Boston for the executive training program.

Our best wishes go with Brian Reddin who has left to accept a position with No tronics of Norwood.

Nicholas Radzwill took a May vacatio — day trips and sight-seeing.

Judith Weaver, daughter of Leona Weaver, graduated from Walpole Hig School on June 5 and will enter the Un versity of Rhode Island in the fall, taking course in dental hygiene.

Carroll Homan's daughter Sandra, wh graduated from Walpole High School o June 5, has been accepted at the Universi of Maine. Thus Carroll's daughter will b entering this fall the university from whic her dad graduated in 1936.

### FLOOR COVERING PLANT

Carol Santoro of the Flooring Lab Offi was given a farewell at the Village In Wednesday evening, May 8. Carol ha accepted a position with Wiggins Airway Norwood. We all extend our best wishes t Carol for success in her new job.

George Bigelow, retired, dropped in fo a visit recently on his way back from For Myers, Florida where he is spending hi winters during retirement. If looks mea anything, his new life surely does agre with him. He plans to build a summe residence in some part of New Hampshir

Sam Jones, the Celtics basketball sta beat Frank Clem at a tennis match at th Sharon courts. Clem is trying hard to fig ure a way to outwit Sam in a return matc to even that score.

Glad to see Tom Rogers back again aft his recent illness.

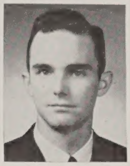
(continued on page 3)

# *Congratulations, June Graduates!*

Carol E. Fornaro
). Peabody School
Victor Fornaro
oor Covering and
Emily Fornaro
Main Office

Barbara E. Vietze
Fisher Junior College
Frank Vietze
Main Office

Joseph J. Smelstor, III
Norwood High School
Joseph J. Smelstor
No. 2 Box Shop

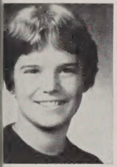

Robert Chandler
Canton High School
Grace Chandler
Main Office

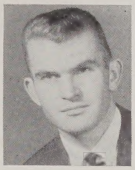
Judith V. Weaver
Walpole High School
Leonard W. Weaver
Norwood Roofing

Howard A. Moore
King Philip Regional H S
Charles E. Moore
Norwood Roofing

*The Bird Review* is proud to salute these sons and daughters of Bird & Son employees who are graduating from high school or college in 1963. Graduation day marks the successful ending of a part of their education and the beginning of a new education, either in an advanced school or on a job.

We congratulate the students and their parents and wish success and happiness in the years to come for each of these young men and women.


andra C. Homan
lpole High School
arroll A. Homan
orwood Roofing


John L. Schensnol
Auburn University
Leon Schensnol
Floor Covering

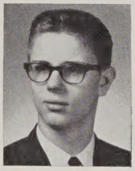
Dorothy M. McKernan
H. O. Peabody School
William McKernan
Main Office

Mary E. Forrest
Walpole High School
Francis W. Forrest
Norwood Roofing

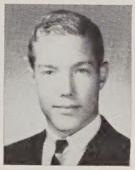
Yvonne Boisvert
E. Providence High School
Albee Boisvert
Phillipsdale

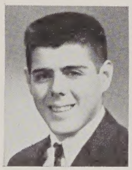
Patricia Ann Phelan
Chamberlain School of Retailing
Ruth Phelan
Norwood Roofing

bert E. Murphy
oston College
hn J. Murphy
Main Office

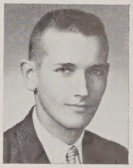

Earl S. Hinds
Norwood High School
Caryl Hinds
Norwood Roofing

Diana Makarevich
Boston College
Charles Makarevich
Main Office


Mark Peterson
Walpole High School
Roland Peterson
Main Office


Ronald P. Valerio
Newington (Conn.) H S
Romeo P. Valerio
New Britain

Joyce Perdue
Walpole High School
Ruth I. Perdue
Main Office


Robert Rockwood
Walpole High School
Walter Rockwood
Fibre Box Sales Office

Maxine Ann Ward
Bethune (La.) High School
Jesse Lee Ward
Shreveport

## OP OF THE NEWS

(continued from page 2)

eon Schensnol's son, John, graduated
a Auburn University in June with a
degree in Electrical Engineering. He
member of two scholastic societies, Eta
pa Nu and Tau Beta Pi. Next fall he
rns to Auburn for his Master's Degree.

his will probably be the last news from
Flooring Division. Nice knowing you

### W BRITAIN PLANT

Irs. Catherine Okon and her two chil-
a are visiting in Belgium from June to
ember. Catherine has not seen her
her or four sisters in eight years. We
ope she has a wonderful time.

bastiano Cultrera and Margaret Boucher
Jew Britain will be married on July 20th
t. Anne's Church.

### LLIPSDALE FELT MILL

7e extend our deepest sympathy to Al
ell on the recent loss of his mother.

ames Hammond, Jr. received a nice
et when his team placed first in the
irban high school division hockey
npionship. James is the son of Jim
mond.

l Hammond is now in Florida enjoy-
a month's vacation. We envy Al.

e Marrier's wife Louise had a recent
ation; she has our best wishes for a
dy recovery to good health.

More pictures of June graduates will appear in the July issue. Pictures which arrived too late for this issue will be printed next month. Also, additional pictures will be welcomed. The deadline is June 21. Pocket size photos preferred. Write the student's name, name of school, and your name and department on a separate sheet of paper and mail to the Editor at GR.

Elizabeth Gleichauf
Northeastern University
Employed in
Personnel Dept.

Paul E. Treeful
Norwood High School
Paul M. Treeful
No. 2 Box Shop

Sandra Smith
Norwood High School
John V. Smith
No. 2 Box Shop

Kenneth A. Allan
Walpole High School
Vaughn C. Allan
No. 2 Box Shop

---

Manuel Silva has two sons playing in the Little League. Frederick is playing in the minor league for Cedarhurst, and Gerald is playing in the international league for Phil Sisto's.

Vernon Stromberg was recently elected to the board of directors of Big Brothers of Rhode Island, Inc.

Stromberg followed the excellent advice of "Dr." Larry Massey and lost 25 lbs. since March 1st.

The boys in the power plant look forward to seeing Chief Peterson back on the job soon.

Arthur Trudell, one of our retirees, paid us a visit and we were sorry to hear he had been in the hospital. He is looking fine now and we wish him the best for the future.

### PERTH AMBOY ROOFING PLANT

The Personnel Office at Perth Amboy has been a busy one the past month. We welcome all new employees and wish them a long and happy stay with Bird.

Greetings are extended to Harold Skinner our new assistant shipping supervisor. Harold worked for Weber Showcase & Fixture Co., Inc., Los Angeles, California as warehouse and office manager for 6½ years prior to his employment with Bird. Harold and his wife reside with their 3 children in Metuchen, N. J.

Good luck Fred Nolte who was recently transferred from Chief Chemist to No. 3 Machine Foreman.

We are all glad to see Alfonse Casalino back to work after a recent illness. He is a winder on No. 2 Machine.

### CHARLESTON ROOFING PLANT

George Coleman and Martin Krajcir are invited to attend the Convention of District 7 Council, to be held in Detroit.

Results of Machine Shop Diet: Martin Krajcir lost 12 lbs., while Jimmy Reiser gained 5 lbs., and Bill Wittenberg didn't gain or lose. (Jimmy Reiser loves to eat!)

Marge Hoey took an early vacation, spent some time in Wedron, Ill., and reported a fine time.

We extend our sympathy to the Blackman family on the loss of their sister and father.

Our sympathy to Levi Hosch on the loss of his sister.

### MANCHESTER PLANT

Manchesterites are boasting of their new heliport, just opened off Elm Street in downtown Manchester, not far from the Bird Plant. It has been established by and for the R. C. Hazelton Co. Inc. which op-

(continued on page 7)

## Men's Soft Ball Team Wins First League Game

Chalk up two wins and one loss for the Bird Men's Soft Ball Team in its first games of League play this year. On May 23 they won their first game 12-3 over Federal Pacific on the strong pitching of John Jarlis and timely hitting by the entire team, particularly Harlan Heere, Ed Mingels, Ron Babcock and Bob Wheeler. The second game, a thriller all the way, resulted in a 3-2 loss to a strong Mason-Neilan team.

Stars of this second game included Harlan Heere for his fine pitching against a strong batting order, and exceptionally fine fielding from the entire team, particularly the infield.

The third game on May 28 resulted in a 19-7 victory over the Square D team. As we go to press Bird is out to avenge their loss to Mason-Neilan with their next game, June 5. A win would put Bird into a first place tie.

The idea of a Bird Soft Ball Team started in the summer of 1961. Several men from the accounting divisions of the Main Office got together then, playing softball on an entirely informal basis. Several practice games were arranged with teams in the surrounding area, with good results.

Last year, 1962, due to a lack of players, soft ball was a matter of discussion only. This year a sufficient number of men indicated interest; therefore, the charter members worked toward organizing a league and a team interested in playing for enjoyment and companionship of fellow-members. A league was formed which currently includes Mason-Neilan, Square D, Federal Pacific and Bird, with at least one other team interested in joining. In order to secure financial support, Bird Club sponsorship was obtained and membership opened to all members of the Bird Club.

Other members of the present team, in addition to those mentioned in the first paragraph, are Harold Bailey, William Doyle, Robert White, John Allen and Allan Jones. Several other Bird Club members have indicated interest and may be playing by the time this issue appears.

So far the team shows good balance in their hitting and above average fielding. The only thing missing are a few supporting cheers from the sidelines.

## Reduced Price Tickets For Pleasure Island

Pleasure Island tickets are available again this year at reduced prices to Bird Club members. Good any day during the summer except 4th of July and Labor Day, the adult tickets are $1.00 and the children's tickets, 75¢. Since the regular prices are $1.90 and $1.45, this represents a real saving.

There are 400 adult and 400 children's tickets waiting on a first come, first served basis. Apply to George Shackley, FFY or Mary Moylan at the Credit Union.

**Keep America Beautiful**

Bit by bit...
every litter bit hurts

## Girls' Softball Team Wins Close Victory Over Chi-Rh

On May 13 the Girls' Softball team started off their season with a 24-23 victory over Chi-Rho. There were seven long, hard innings, but the final result has roused everyone's enthusiasm.

The second game of the season on the 22nd resulted in a 20 to 18 victory for the Nortronics team, again a hard-fought contest, with Bird & Son on the short end this time.

The league is divided into two rounds and for anyone interested, the games are played at the Norwood Civic Recreation Center. A game on May 29 with Raytheon will be history when you read this. The remaining games in the first round are:

Monday, June 10 — St. Mary's
Tuesday, June 18 — Plimpton
Monday, June 24 — Hospital.

The second round schedule will be announced soon.

## Yarway Salutes Bird As a Valued Customer

Bird & Son's history, in capsule form, is being read by many thousands of Yarway customers who receive the publication, *Yarway News*. This magazine, published by the Yarnall-Waring Company of Philadelphia, carries a salute to Bird & Son in its May issue, under the title "This Yarway Customer is '168 Years Young.' "

A picture of the East Walpole Power Plant is shown, along with copy describing how the company has grown through the years. "Yarway is proud to include this splendid company among its customers," the article says. It lists several items that Yarways sells to Bird, such as Yarway Unit Tandem Blow-Off Valves, and states that they are giving dependable service on boilers in various Bird plants.

George Blair and Oscar Lambine cooperated in the preparation of th article. A statement by Mr. Blair regarding the quality of Yarway equipment is also appearing in current advertisements in several trade publications read by power plant engineers.

## "Iolanthe" is Big Success; Staged Three Nights for 1300

Thirteen hundred people saw the performances of "Iolanthe" at the Walpol High School, May 9, 10, and 11, an judging by the thunderous applause eac night at the final curtain, 1300 peopl thoroughly enjoyed themselves.

This 12th Gilbert & Sullivan performance by the Neponset Choral Society wa hailed as the best yet. For days afterwar Director Leonard Weaver was receivin compliments on the singing, acting, costuming, dancing and all the other detail which resulted in a Broadway-calibr production. Leonard, who directs th Christmas concerts, and trains the chorus in the music for the Spring show, took the part of Lord Tolloller in this production. Ed Grout was his partner in the House of Lords, Mountarrarat. Edythe McMullin, Main Office, is Librarian and a member of the chorus and James Twohey, Roofing Research Lab, was behind-the-scenes expert with lights and curtain.

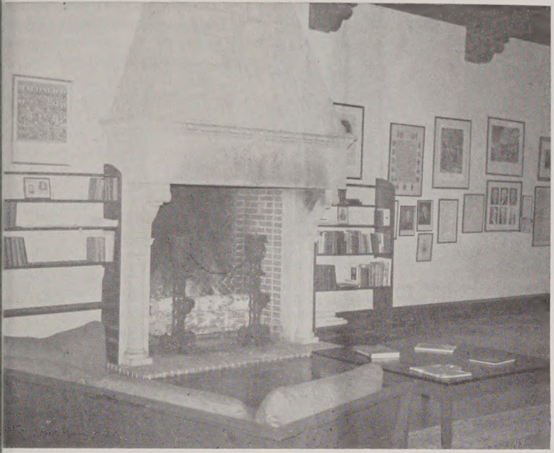
The members enjoyed their annual banquet a week later, May 17, at the Floral Club.

### Weaver Saluted

Leonard Weaver was cited by the Walpole Times in a special article in the edition immediately following the show. Said the Times, "The success of the Neponset Choral Society is largely due to the exceptional ability and perseverance of its talented director, Leonard W. Weaver of 1135 Washington St., Walpole. He conceived the group in his mind, organized it, educated it, strengthened it with his vast store of musical knowledge, and molded it into the highly skilled choral group it is today."

**ENTIRE CAST OF "IOLANTHE,"** latest and most successful Gilbert and Sullivan performance of the Neponset Choral Society which played to more than 1400 people in three nights at Walpole High School last month. Principals, kneeling in front are: Leonard Weaver (organizer and director of the Choral Society), Dorothy Hargreaves, Hoel Bowditch, Del Brule, Cathy DiTomaso, Joseph Hancort, Louise Hall, James Silvi, Martha Guild, Thomas Clarke, Peggy Robbins, Edgar Grout and Dorothy Fader. Standing at extreme left are accompanist Mary Bowditch and Director L. Hassler Einzig.

# luseum of Freedom Displays Many Famous Documents



**MALL SECTION** of the Museum of Freedom exhibit at the Casino, Castle Hill, Ipswich. If go to Crane's Beach for a swim this summer, ask to see this Museum established by our irman of the Board, Charles Sumner Bird. Although the museum is not open daily as yet, ight well be open the day you are there. Interesting pictures and manuscripts line the walls his large room.

n the Casino at Castle Hill, Ipswich, ırles Sumner Bird has established Museum of Freedom. Castle Hill is magnificent 350 acre estate which merly belonged to Richard T. Crane, and which is now operated by the tle Hill Foundation, with Mr. Bird president.

The Great House stands on the top a hill overlooking the famous Ipch Beach and marshes. A quarter e of lawn leads from the house to section of the beach; several hund feet below the house, the lawn is ken by the Casino, a large room d frequently for meetings, teas and ces. On the walls of this Casino g the pictures, prints and copies of ıous documents which comprise the seum of Freedom.

### ual History

Here, gathered together under one f, are documents that present a vishistory of American and English ıs of freedom and democracy. You study such famous documents as Magna Carta, England's great charof liberties, written in 1215; the flower Compact of 1620; the Dection of Independence, 1776; the ıstitution of the United States, 7, and the Bill of Rights, 1791.

ine portraits of early United States idents and other leaders are inled in the exhibit. There's a pic- of Patrick Henry delivering his ous "Give me Liberty or give me th" speech. There are pictures of ous places and events in both Amer- and English history. One picture pecial interest shows the ancestral ıe of George Washington, Washon Old Hall, in Durham County, land. This famous home has recently been restored through the efforts of Mr. Bird and other interested persons.

The idea of the museum started about six years ago when Mr. Bird first began collecting items for exhibit. Castle Hill in Ipswich is an appropriate setting for the museum because some important writing in the cause of freedom was done in this very town. About ten years after the Massachusetts Bay Colony was established in the New World, the Council decided that they needed a body of laws. John Winthrop and others, charged with drawing up these laws, enlisted the services of the Rev. Nathaniel Ward, first pastor of the church of Ipswich. In 1618 he wrote the One Hundred Laws, known as the *Body of Liberties* (also known as the New England Magna Carta). It was these laws, together with the Virginia Great Charter (written in 1618), which were used by George Mason in drafting the Ten Amendments to the U. S. Constitution, presented at the first session of the First Congress in 1787 and known as the *Bill of Rights*. This helped clarify individual and state rights and freedoms that at that time were causing much wrangling in and out of Congress. The Ten Amendments were finally adopted in 1791. The first of these, dealing with religion, freedom of speech and freedom of the press, again made headlines in 1962, because of the Supreme Court decision regarding the use of prayers in public schools.

In the early days of the Constitution there was great fear on the part of some people that by joining with a central government they would find themselves with only a change of tyranny and not a deliverance from it. The Bill of Rights calmed their fears.

If you go to Castle Hill this year to enjoy the wonderful swimming at Ipswich Beach, you can also enjoy a picnic in the woods near the Great House and a walk around the lawns, the Rose Garden and the Italian Garden in which outdoor concerts are given during the summer. You may be lucky enough to see several of the 50 or more deer that roam the property. The house at the top of the hill is not open generally to the public, but the Casino containing the Museum of Freedoom may be. Inquire from the guides, and if you find it is open, you will want to spend some time visiting it. A trip to Castle Hill and the beautiful Ipswich Beach is an outing the whole family can enjoy.

## MR. BIRD COMMENTS ON THE MUSEUM HE HELPED ESTABLISH

"The object of this museum," said Mr. Bird in a recent interview, "is to present a visual history of American and English ideas of freedom and democracy. It is the beginning of a collection of historical documents to demonstrate the development of the English Constitutional system and the natural evolution and growth, from that system, of the Federal Republic of the United States, and in fact, all other constitutional governments.

"The documents mark milestones along the road of the long, hard-won fight for liberty by the English-speaking people, covering more than fourteen centuries.

### Price of Liberty

"The Bill of Rights, adopted by Congress in 1791, calmed the people's fears that a central government might be just another form of tyranny. But eternal vigilance is the price of liberty.

"Warning of the future, Thomas Jefferson said, 'Most of the Republics of the world have degenerated into governments of force and though certain forms of government are better calculated than others to protect individuals in the free exercise of their natural rights, and are at the same time themselves better guarded against degeneracy, yet experience shows that even under this best form, those entrusted with power have in time and by slow operation perverted it into tyranny. The natural process of things is for liberty to yield and government to gain ground.'

"As a warning for today, 'There is no surer way to destroy our government than to pass legislation which under the guise of democracy slowly undermines the checks and balances of our Republic.' It was individual freedom and self-reliance that built the United States of America."

" 'The blessings of a Republican form of government are not for weaklings.' 'Power corrupts and absolute power absolutely corrupts.'

"Following the Constitutional Convention Benjamin Franklin was asked, 'What is it, Mr. Franklin, a monarchy or a republic?', to which he replied, 'A republic if we can keep it, but I am afraid it will only last for a course of years and end in dictatorship, for when the people become more numerous they may become corrupted and be incapable of any other form of government.'

"The dangers that our republic faces today," states Mr. Bird, "arise from a variety of causes — none more sinister than the listlessness of so many of its citizens. Such people take the blessings of freedom for granted. 'If once the people,' wrote Edward Carrington, 'become inattentive to public affairs, you and I and Congress and Assemblies and Judges and Governors shall all become wolves.' "

## Can You Pass This Driving Test?

*Thresher Goes Down with 129 Lives Lost* — We all shudder at the tragic news.

*Nearly 41,000 Traffic Fatalities in 1962* — and because the accidents happen a few at a time, one here, three or four there, we scarcely notice them.

The fact is that traffic deaths rose by almost 3,000 in JUST ONE YEAR, from 1961 to 1962.

Something can be done about it. Something IS being done about it, with a special traffic accident prevention campaign across the nation in June, July and August.

Summer is the worst time of year for fatal auto accidents — more people driving, less care used in driving because the roads seem so dry and safe.

How will YOU fare this summer? Do you KNOW and OBSERVE the rules which will prevent an accident to YOUR CAR, YOUR FAMILY?

Try this test:

1. If you notice a vehicle approaching a stop sign at an intersection or crossroad ahead at a high rate of speed what should you do?
2. Approximately how many feet would you travel at 60 miles per hour during the time it takes to move your foot from accelerator to brake pedal?
3. Once you applied the brakes, how many feet would you travel before you stopped at 60 miles per hour?
4. When two vehicles approach an intersection at the same time from right angles and there are no traffic control devices in operation, who has the right-of-way?
5. What is proper left turn technique?

Answers on page 6

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An ounce of enterprise is worth a pound of privilege.

— Frederic R. Marvin

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**SIXTY YEARS AGO** this was how little boys looked, all dressed up. John Shelley, traffic manager at East Walpole, brought this to the office a few days ago. Yes, that's John himself.

## Four Choose May 31st As Date of Retirement

ELTON E. HAMILTON retired from Bird & Son at the end of May after 43 years on the job. When he started as one of the hands on the Floor Covering Print Machines, in April 1920, Ernest Huggard was foreman.

Elton eventually worked up to print machine tender, then to foreman, from 1927 to 1932. After many years as machine tender, when the flat bed presses were taken out, Elton went to work in the Finishing Room and has been there until his retirement.

Always handy with tools, Elton does all the utility work on his home in Norwood, and also on his cottage on Cape Cod. In his spare time he likes to fish. He and Mrs. Hamilton will do some traveling around the country after retirement, but, except for these excursions, will be at home on Cypress St. in Norwood.

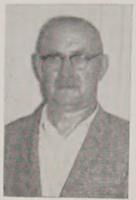
ANTON SKINNARI, 27 Chapman Street, Walpole, retired from the Floor Covering Plant at the end of May. He was in his 40th year of continuous employment with the company.

Starting in September 1923 in the Cleaning Department, he became a member of the Finishing Department in October 1928, and continued to work there during most of his Bird & Son employment. At various times he worked on the winder, on the tube machine and as assistant inspector and later as gang boss.

In June, soon after he retires, he and Mrs. Skinnari will go to Finland for their first visit in forty years. Later in 1963 they may also visit in Florida. Anton still has three sisters living in Finland and Mrs. Skinnari also has a sister living there. The Skinnaris have one son, Pentte, married and living in Indianapolis. There are three grandchildren.

ALBERT DUFFY, 163 Canton Street, Randolph, retired at the end of May after nearly 39 years of service at the Floor Covering Plant. For a great many years he was an inspector in the Finishing Department; recently he has been doing reclassification and relabeling work. He is retiring a year or two early because of ill health.

Although restricted somewhat in his activities, he was able to make a trip to New Hampshire recently and he makes frequent visits to see his 14 grandchildren who live near by in Randolph, East Bridgewater and Norwood.



KAZYS SIMENAS, 29 Chapel Street, Norwood, retired on May 31st. Except for the first month when he worked in Floor Covering, in August 1953, he has been employed at the Norwood Roofing Plant, mostly on No. 5 and No. 6 Machines.

Born in Lithuania and raised on a farm there, Kazys and his family left his native land during World War II. They spent several years in a DP camp before coming to this country in 1949.

His oldest daughter, Ina, was the first member of the family to work for Bird & Son, back in 1950-1951 at the Flower Pot Department. She left to further her education in occupational therapy. She is now Mrs. Ina Nanortas of Dorchester. The second daughter graduated from Norwood High School, then from Smith College and then obtained her Master's Degree from Smith, specializing in Eastern European history and languages. She is now Mrs. Grayson and engaged in social work in a New York Hospital.

Daughter number three is Renata, now attending Smith College on a liberal scholarship because of her excellence in studies.

In retirement Kazys will continue to keep bees, a hobby he has followed since farm days in Lithuania. And he will also spend much time in another hobby — woodworking, making cabinets, tables and similar articles, for himself and for others. He says he has always liked his jobs at Bird & Son and the men with whom and for whom he has worked. He thanks his many Bird & Son friends for the help they gave him in making a new start for himself and his family in America.

## Answers to the Traffic Quiz

### on Page 5

1. Be prepared to stop before you enter the intersection.
2. 66 feet. (Based on ¾ths of a second to make the move.
3. This varies, of course. It could be as little as 200 feet and as much as 300 feet.
4. If the driver on the left yields the right-of-way, as he should by law, then the driver on the right can proceed first. (When the driver on the left contests the right-of-way, you win by letting him through.)
5. a. Position vehicle at least 200 feet before entering turn.
   b. If you must change lanes to position yourself for the turn, check for traffic approaching from the rear just as you do when getting set to pass another vehicle.
   c. Turn on your *turn* signals at least 150 feet ahead of the turn.
   d. Before you turn and during the time you wait to make a left turn, check for vehicles approaching from your rear. It is better to pass up a turn and pull ahead to avoid a tall approaching vehicle if it appears he fails to respond to your turn signal.
   e. Turn only when you will not interfere with approaching vehicles or pedestrians in the cross walk.

**DR. JACK B. BIRDWELL**, right, is congratulated by Superintendent B. P. Soward on the occasion of his 25th anniversary as company physician at Shreveport.

## Shreveport Congratulates Dr. Jack B. Birdwell

Twenty-five years ago, in 1938, the Shreveport Division made arrangements for a company physician and surgeon. Dr. Jack B. Birdwell was selected and all was well for almost two years — then he answered the call to the Colors and joined the Army. During the four years he was away, we visited Dr. Quinn. Upon his return from service, Dr. Birdwell designed and built a beautiful Clinic at 2020 Centenary Blvd., and the Bird and Son, inc., medical business went with him.

On his weekly visits through the plant, Dr. Birdwell has noted marked changes. Our operation has grown several times its size since 1938. Although 25 years have passed, quite a number of our present employees were here w
he made his first visit to our mill.

His most interesting and gratify
experience, Dr. Birdwell says, has b
the loyalty and good will of both m
agement and all the men and their fa
ilies for 25 years. "All have apprecia
my sincere desire to do the best kno
for them for all of these wonder
years. I have tried hard to be honest
sincere with all the men and mana
ment. The most rewarding remunerat
has not been financial, but instead,
loyalty and good will I feel, and se
that everyone feels toward me."

Dr. Birdwell's family consists of
wife, Alleyne; two married daught
Naomi and Jackie, and seven gra
children. Naomi is a graduate of Ne
comb College for Girls (Tulane U
versity), and Jackie is a graduate
Southern Methodist University.

He is a member of Shreveport Me
ical Society, Louisiana State Medical
ciety, American Medical Association,
ternational College of Surgeons; Am
ican Society of Abdominal Surgeons, a
Shreveport Country Club.

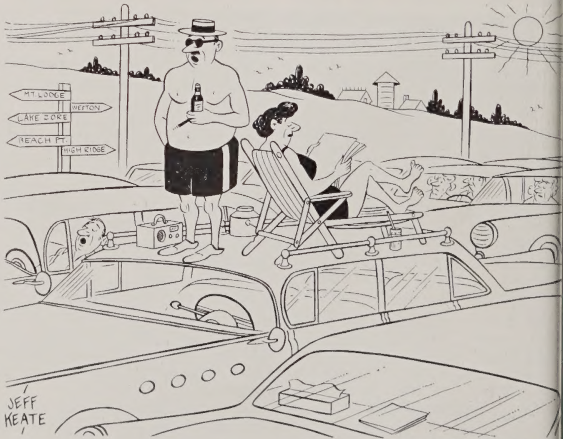
He likes to relax at his week-end ho
on the lake where he enjoys fishing a
boating. He also likes all sports, espe
ally baseball.

We enjoy Dr. Birdwell's visits to
office and plant and hope we have ma
more years' association with this phy
cian and surgeon.

## Contributors

Contributors to this issue include:

Sandra Simonelli, Dorothy Solbo, Do
Reardon, Edward Geraghty, Edward W
niewski, Catherine Brady, Beatrice Thom
son, Violet Mackiewicz, Donald Beck, Ru
Phelan, Mary Driscoll, Rita Connolly,
W. Pearson, Robert MacLeod, Virgin
O'Brien, Rose Fox, Rita Wolczanski, M
rion Tolman, Leonard Weaver, Geor
Shackley, Rocky Phillips, Carol Griff
Harold Bailey.



Copyright 1959 Cartoons-of-the-Mon

"Well, we'd better be thinking of getting below, dear . . . traffic will probably start moving soon"

# *hicago Salutes 120 Years of Service*

40th anniversary with Bird & Son fine record, but when you celebrate e 40th anniversaries at the same time, 's really something unusual.

t was Chicago's privilege to have such elebration on April 26, when three year men were saluted at a dinner heir honor. William J. "Bob" Bre- ı, Chicago City salesman, had al- ly reached his 40th milestone on De- ber 4, 1962; A. M. Dobbins, Mid st Division sales manager, reached his April 14, 1963 and Harold W. Alt- ı, purchasing agent, completed his years on May 21.

)n this most unusual occasion, West- Division Manager Richard H. Emer- presented each man with a sterling er bowl suitably engraved to mark the nt. Each of their wives was presented h a corsage.

Iore than 25 attended the special ner at The Barn Restaurant, Oak n, Illinois.

**M. DOBBINS** examines the gift presented im on his 40th anniversary, while Mrs. bins watches.

## P OF THE NEWS

(continued from page 3)

es a new company, New Hampshire copters, Inc. to help the Hazelton firm ver key men and materials to difficult tions throughout the state. Busy con- ors can land beside their working pment in the field, no matter how re- and difficult the location might be over-the-ground access. Spare parts can vise be flown in fast. The Hazelton ly thinks there is a great future for a opter port in this part of the state. r field will be open for other helicop- to use.

## W. DINSMOOR

A. Watters, president of Dinsmoor Co., npanied by Mrs. Watters, left Boston lane on May 17th for a two weeks va- n in Europe.

ost of the time will be spent in south- Germany and Switzerland where their Lt. Robert A. Watters, Jr. is presently oned.

ney are looking forward to getting ac- nted with their granddaughter, Katy, was only 3 months old when she flew ermany with her parents in September .

n the return trip, the Watters plan to for two days in Ireland so that Mrs. ters can visit her home town of Belfast.

**H. W. ALTMAN,** who celebrated his 40th anniversary May 21, 1963, receives a gift and warm handshake from Mr. Emerson. Mrs. Altman is seated at the right, while Mr. Dobbins watches the proceedings.

**W. J. BREBACH,** whose 40th anniversary was December 4, 1962. General Manager Richard Emerson is making the presentation and Mrs. Brebach is at the left.

## Chief Chemist

(continued from page 1)

and Blowing Department and since 1957 has served as foreman of the Boiler Room in addition to his laboratory duties.

The Lukkos have four children, John, 21, who is graduating from Wentworth this year, Mary Ellen, 19, a junior at Emmanuel College, Thomas, 17 and James, 13, students in the Norwood Public Schools.

## Bird Club Repeats Spring Bulb Offer

Tulips, daffodils, narcissus, crocus, hyacinths — these Spring-flowering bulbs, and others, are again being offered to Bird Club members at special prices.

More than 80 members participated in last year's sale, and report wonderful results in their Spring gardens this year, except where the hard winter took its toll.

Orders will be received until August 15, and then will be shipped to Imperial Gardens in New Jersey for processing. You pay when the bulbs are delivered at planting time in October. Each order is individually packed and marked.

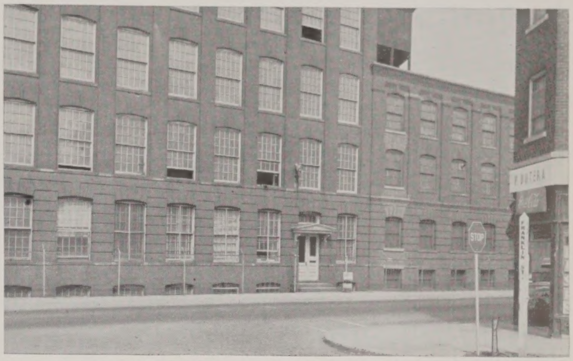
Select bulbs from the display poster nearest you:

- East Walpole Brigade Room
- Roofing Cafeteria
- Floor Covering Cafeteria
- Main Office — entrance near Employment Office
- Phillipsdale
- Bird Machine

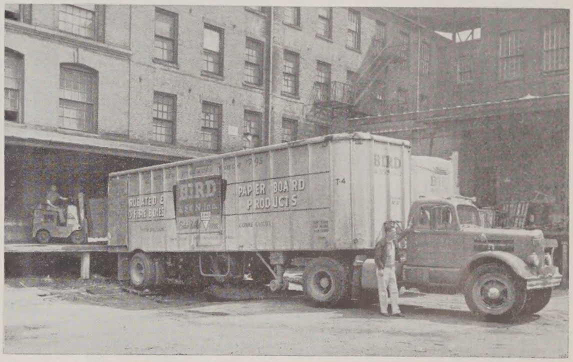
The following Bird Club representatives have order blanks for you:

Alice Pole, FX2, Louise Conti, FX1, Robert Weger, EME, Julia Lewis, PE, Pauline Zablowski, FB office, Ann Allen, FF Office, Catherine Collins, Bird Machine, Gilbert Dias, DP and Edgar Grout, GL.

## NEW BRITAIN'S NEW LOCATION



**NEW BRITAIN DIVISION** of Bird & Son, inc. occupies the first floor of this building on Elm Street in New Britain, Conn. The move to the new location was announced in the March Review.



**SHIPPING DOCK** at the New Britain Plant where many truckloads of Bird Shipping Cases are sped each week on their way to customers in the Connecticut area. The trailer driver is Henry Owca and the towmotor operator is Jack Giliberto.

## Recent Deaths

### *Michael Curran*

MICHAEL CURRAN of Norwood died on April 29, 1963 at the age of 78. He had not been well for some time.

At the time of his retirement in June 1950 he had served the company for 27 years in the East Walpole Power Plant. From 1929 he had been a water tender.

Mr. Curran also worked for the company off and on for several years between 1911 and 1922, in the Finishing Mill and No. 2 Box Shop.

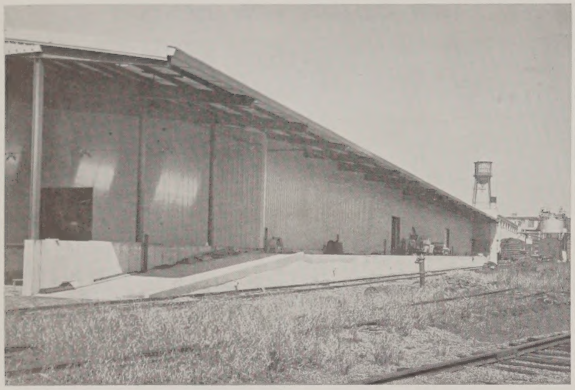
He is survived by a nephew, Coleman Griffin, of Norwood. Funeral services were held on May 3, with a requiem mass at St. Catherine's Church, Norwood.

### *Henry C. Phelps*

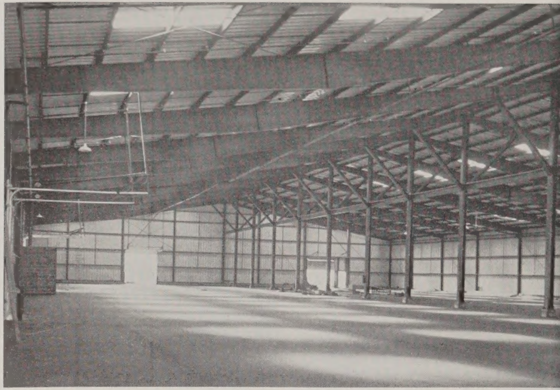
HENRY C. PHELPS, 110 Crook Manor, Pawtucket, died April 29 in the Bianchi Nursing Home, East Providence at the age of 80.

He was employed at the Phillipsdale Plant for 41 years from March 7, 1909 to his retirement in June 1950. From 1914 on he was foreman of the Cutter Room and from 1948, foreman of the Cutter Room and Stock Handling.

Surviving him are his daughter, Mrs. Dudley Perry of East Providence, seven grandchildren and five great grandchildren. Funeral services were held in East Providence on May 3 with burial in Bristol, R.I.



**BIRD & SON'S LARGEST** roofing warehouse has just been completed at the Perth Amboy, N.J. plant. It is of corrugated metal construction and has 45,000 square feet of storage area.



**INSIDE** the huge Perth Amboy warehouse rolls of roofing and stacks of shingles are now b ing stored in this area which was photographed soon after the building was completed. T truck loading platform is just beyond the doors at the far end of the building.

## Huge Warehouse

(continued from page 1)

Bird & Son just a year ago, now operates two roofing machines. Work is progressing on schedule on the new 48-inch roofing machine now under construction at the plant. This machine will be completed and in operation before the end of the 1963 season.

## Observes 50th

(continued from page 1)

several years she was in charge of the Stenographic Department. Since 1932 she has been secretary in the Auditing Department.

Helena is not the first member of her family to achieve 50 years with Bird & Son. Her father, John J. White, completed a similar record in June, 1941. His working life was spent at No. 1 Box Shop where he was foreman and for many years head inspector. Miss White's brother, Howard, is also a long-time employee of No. 1 Box Shop where he is now a foreman. Helena's nephew and Howard's son is Thomas M. White of Walpole, State Representative for this area.

### Card of Thanks

To all my friends at Bird & Son:

I want to thank all my friends at Bird & Son for the beautiful flowers, cards and miscellaneous gifts which I received on the occasion of my 50th Anniversary.

It was a wonderful day and I certainly enjoyed everything.

Helena White

## Popular Art Exhibit Draws Many Visitors

Fifty-two watercolors, sketches and oil paintings have been on exhibit during May at the East Walpole Library — the work of this year's Bird Club Art Classes. Judging this year was done by Brenda Bates, Norwood artist and Mrs. Eva Lindequist, local librarian and painter.

Topping all winners was Aira Johnson of Norwood whose oil painting of Iceboats won first place in the Seascape class and first in Special Effects.

Other winners were:

Landscape: 1st, Idyllic by Marianne Radzwill; 2nd, Keystones by Alice Ruzzano; 3rd, French Garden by Douglas Wells (7th grade student).

Seascape: 1st, Iceboats by Aira Johnson; 2nd, Turbuts Creek by Betty Wenstrom; 3rd, Home Port by C. N. Bennett.

Floral: 1st, Iris by Suzanne Hamilton (12th grade); 2nd, Tulips by Betty Wenstrom; 3rd, Still Life by Diana Bouchard.

Still Life: 1st, Summer Delight by Barbara Jones; 2nd, Still Life by Suzanne Hamilton; 3rd, Still Life by Evelyn Rafuse.

Portraits: Pussies by Mary Grover.*

Special Effects: Iceboats by Aira Johnson.

Children's Merit: Iris by Suzanne Hamilton and Swiss Alps by Beth Loring.

Honorable Mention: 1st, Waterfall by Mary Grover; 2nd, Farm in Winter by Ruth Anderson; 3rd, Peasant Village by Leo J. Martin.

Marion Tolman of Accounting is Chairman of this activity. The class is taught by Mrs. Helen Pierce of East Walpole who has done outstanding work with Bird Club classes for several years and who is herself a talented painter.

* Pussies won the popular vote for best in the exhibit.

## Two Almost Tied At Midway Point

Mid-way through the first half of the season, the Men's Golf teams captained by Ted Pierce and Ray Bearce are practically tied. Ted's team has won 53 and lost 31, Ray's team has won 52½, lost 31½.

At the end of the fourth match:

| Team | Won | Lost |
|---|---|---|
| Ted Pierce | 53 | 31 |
| Ray Bearce | 52½ | 31½ |
| Walter Rockwood | 40½ | 43½ |
| Roland Peterson | 22 | 62 |

Jack Reddick who was captain of Team No. 3 found that his Little League activities were conflicting, so he resigned as captain and Roland Peterson has taken his place.

At the end of the first half of the season (late June or early July) a Scotch Foursome with the ladies is planned. The date will be announced soon.

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## LONG SERVICE LIST

### July

| *Name* | *Year* | *Dept.* | *Yrs.* |
|---|---|---|---|
| Marion F. Smith | 7-1-18 | Office | 45 |
| Frank H. Vietze | 7-23-23 | Office | 40 |
| Julia Lewis | 7-2-28 | Paper Mill | 35 |
| Victor P. Taggart | 7-7-28 | No. 2 Box Shop | 35 |
| Newell W. Tibbetts | 7-10-28 | Roofing | 35 |
| Earl O. Boyden | 7-30-28 | No. 1 Box Shop | 35 |
| Sienna G. McDavitt | 7-1-33 | No. 2 Box Shop | 30 |
| Patsy Solbo | 7-1-33 | No. 2 Box Shop | 30 |
| Amedio DeFlaminis | 7-1-33 | No. 2 Box Shop | 30 |
| George Docar | 7-1-33 | No. 2 Box Shop | 30 |
| Donald M. Ross | 7-6-33 | Paper Mill | 30 |
| John W. Siegmund | 7-18-33 | Maintenance | 30 |
| Fiorino V. Felici | 7-27-33 | Paper Mill | 30 |
| Lawrence M. Hassler | 7-27-33 | No. 1 Box Shop | 30 |
| Tony Marzuolo | 7-31-33 | Roofing | 30 |
| Michael J. Sadaway | 7-31-33 | Maintenance | 30 |
| Daniel H. Delaney | 7-31-33 | No. 2 Box Shop | 30 |
| Harold R. Bonnyman | 7-5-38 | Office | 25 |
| James D. Conrad | 7-7-38 | Roofing Sales | 25 |
| Charles J. Malacaria | 7-19-48 | Paper Mill | 15 |
| John V. Smith | 7-19-48 | No. 2 Box Shop | 15 |
| John Sipielka | 7-13-53 | Paper Mill | 10 |
| Harriet A. Sutherland | 7-20-53 | Office | 10 |
| Kenneth C. Groh | 7-30-58 | No. 2 Box Shop | 5 |
| LEWISTON | | | |
| Ralph Maxim | 7-19-48 | | 15 |
| PHILLIPSDALE | | | |
| Dudley P. Perry | 7-31-33 | | 30 |
| Giovanni Olivieri | 7-29-43 | | 20 |
| Roland E. Forand | 7-28-58 | Military Service | 5 |
| CHICAGO | | | |
| Rose L. Fox | 7-13-43 | | 20 |
| Len Edwards | 7-23-43 | | 20 |
| Dudley Donelson | 7-16-53 | | 10 |
| John Simpson | 7-16-53 | | 10 |
| Elvin James | 7-28-53 | | 10 |
| Herman Wallenschus | 7-21-58 | | 5 |
| Theodore Parker | 7-30-58 | | 5 |
| CHICAGO FELT MILL | | | |
| Rudolph Juarez | 7-16-53 | | 10 |
| John Rico | 7-28-53 | | 10 |
| SHREVEPORT | | | |
| Thomas D. Blanchard | 7-15-38 | Sales | 25 |
| Frank D. Zellner | 7-20-53 | | 10 |
| GLENWOOD | | | |
| Orville E. Caldwell | 7-14-48 | | 15 |
| CHARLESTON | | | |
| William D. Brady | 7-10-58 | Military Service | 5 |
| Carl S. Vick | 7-16-58 | Military Service | 5 |
| G. W. DINSMOOR CO. | | | |
| Wilfred J. Fredette | 7- -28 | | 35 |

## Larry Lindblom's Son Wins Trip to Indiana

Michael Lindblom, son of Lawrence Lindblom of Accounting, was chosen the delegate from Walpole to the National Junior Achievers' Conference in Bloomington, Indiana, August 18-23.

Michael, who learned the good ne at the annual Junior Achievement ba quet on May 22 at the New Stone Scho received this recognition because of outstanding work in the organizati this year. He is a Junior at Walp High School.

### W. E. Smith Jr. Cited

William E. Smith, Jr. merchandisi service manager, Building Materials, ceived a special citation and many co pliments for his work as chairman of t Walpole program for the past sev years. Benjamin Beale, sales manag Fibre Box Division, was largely respo sible for starting Junior Achievement Walpole, and helped greatly in carryi it on for the first year or two, but sin then William Smith has been its chai man. As many people said at the ba quet, he has done an outstanding jo with the assistance of the many co pany advisers.

In addition to Bill Smith, five oth Bird & Son employees were recogniz for their work as advisers: Barba Hanks, 2 years' service, and for one ye of service Ronald Babcock, Robe Churchill and Harlin Heere from A counting and Hugh Stouppe of Roofin Sales.

PUT YOUR BEST FOOT FORWARD!
THAT GOOD OLD PAYROLL SAVINGS
Zarba
Buy U.S. Savings Bonds REGULARLY

# *The* BIRD REVIEW

ume 51 No. 7 Published for Bird & Son, inc. employees and their families July 1963

## ed H. May Heads uthwest Division

Fred H. May has been appointed Southwestern Division general manager, succeeding Robert F. Jenkins who has been named executive vice president, with headquarters in East Walpole.

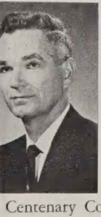
Ir. May, a native of Dubach, Louia was educated at Louisiana Polynic Institute, Ruston, Louisiana and isiness college in New Orleans. A ner salesman for Magnolia Packing npany, Fred was hired November 1941 and traveled the East Texas ritory. For a short time he resided Tyler, Texas, but in 1945 was transed back to Shreveport which has n his home since that time.

n order to better handle Bird & 's volume of business, the Southtern Division was split into two ricts January 1, 1956, and Mr. May appointed district sales manager of newly created Mid-South District ch then comprised the states of bama, Mississippi, Arkansas, Oklaıa, Southern Kansas, Western Tenee and the Florida Panhandle.

Ir. May resides at 529 Stephenson et with his wife, Ellen. They are parents of one son and grandpar- of two granddaughters.

red is very active in civic work of eveport. He is a member of the t Baptist Church, Masonic Lodge, eveport Chamber of Commerce, oleum Club and is a past president he Fellowship Club.

## *bert Harper, Jr. Is Sales Manager of Mid-South District*

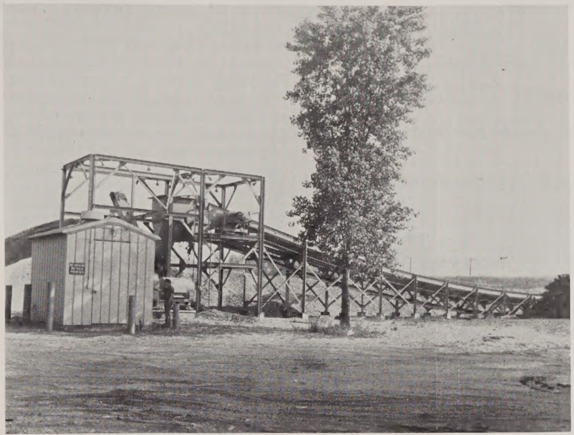


Albert G. Harper, Jr. who has been appointed to succeed Fred May as sales manager of the Mid-South District, June 1, 1963, is a native Shreveporter. He is a graduate of Byrd High School Centenary College of Shreveport. fter receiving his B.A. Degree, Al employed by Lee Dry Goods Comy and from there joined the staff Bird & Son, inc., on February 1, 9 as territory representative travelthe Wichita, Kansas territory. In , 1940 he was moved into the Texas territory. On October 15, 1941, he was called into the army and served in the Anti-Aircraft Artillery, with two years of duty overseas. During his service he advanced from buck private to the rank of Major.

Returning to civilian life and Bird & Son in 1946, Mr. Harper was assigned the Memphis, Tennessee area. In 1947 he was moved to San Antonio and in 1949 to Temple where he has been the last 14 years.

Sharing his home is his wife, Mary Elizabeth, twin daughters Mary and Ann, and the younger daughter, Suzan.

Al has served on the official Board of the First Methodist Church in Temple and is past president of his Sunday School class. He is also past President of Temple Knife and Fork Club, a member of Temple Country Club and Knights of Pythias Lodge. His hobbies are golf, football and baseball.



**CHIPPER AND WOOD CONVEYOR** at Chicago Felt Mill. The building in the left foreground houses the 300 H.P. motor. The operator is Manuel Lopez.

## $205 in Suggestion Awards Paid to June Winners

Ernest Ostrom of Norwood Roofing led the June suggestion winners, with $50.00 for two money-savings awards. In all, there were six $25 awards paid and eleven awards for ideas of intangible value.

| | |
|---|---|
| Antonio Berghelli, Jr. | $25 |
| Edward O'Rourke, FBPM9 | 25 |
| Ernest Ostrom, FBJ | 50 |
| Russell Weddell, DPM | 25 |
| George Wise, FXF | 25 |
| Robert Barnhill, FKPM1 | 5 |
| Horace Butler, FKM | 5 |
| John Ellis, DPP | 5 |
| Thomas Concannon, FBV | 5 |
| Raymond Nolan, DPP | 5 |
| Johnny Phillips, FKPM1 | 10 |
| Charles Sheeley, FCM | 10 |
| Milton Webb, DSPM1 | 5 |
| Joseph Zablowski, FBW | 5 |

## Floor Covering Div. Sale Brings Numerous Changes

The sale of the Floor Covering Division, to New London Mills on July 1 has resulted in numerous changes throughout the organization.

Former Floor Covering executives and office personnel remaining with Bird & Son include: P. C. Johnson, now vice president and general sales manager, Building Materials Division: R. V. Garner, now employed by the Building Materials Division; and William McEntee, now at Phillipsdale where he is taking over many of the former duties of D. S. Lowry. Also, Mary Ann Berteletti to Employment, Ruth Doane to the Credit Union, Dor-

(continued on page 2)

## New Wood Chipper Now in Operation At Chicago Felt Mill

At the Chicago Felt Mill a new Wood Yard is in operation, supplying mountains of chips for the manufacture of Roofing Felt.

The new equipment, installed during the spring, includes a 300 h.p. belt-driven chipper (known as a D. J. Murray 96″ 5-knife chipper), a 140′ log conveyor and equipment for weighing and for carrying the chips to the defibrator.

Logs are delivered to the mill by various local suppliers, usually in four-foot lengths. Trucks weigh in at the scales by the office, then deliver their loads right to the conveyor. Here there is a large, flat area for quick unloading of several trucks at once. Logs up to eight feet in length and up to 18 inches in diameter can be fed into the system.

A series of bars spaced five feet apart grab the logs and carry them to the top 140 feet away and 14 feet in the air where they are dumped into the chipper. Gravity and the whirring knives of the chipper quickly reduce the logs to chips. Thin chips about 1½″ square are blown out onto a pile in the yard, 40 tons of them per hour.

Finally a payloader scoops up large amounts of chips at a time and delivers them a short distance across the yard to the system which converts them into pulp for felt manufacture. This new equipment is one more step in the Chicago Felt Mill's modernization program, making the mill more productive and better able to serve Chicago Roofing Mill.

**(See Page 6 for Other Pictures)**

HOUGH
30
PAYLOADER

**THIS PAYLOADER,** operated by Antonio Garcia, transports wood chips from the pile to the defibrator where they are made into pulp.

ICIE The BIRD REVIEW MIEA
Vol. 51 No. 7 July 1963

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Editorial Office at East Walpole, Mass.

Edgar M. Grout, Editor John J. Murphy, Adviser

# *Increase in Orders Makes Plants Busy But Prices and Profits Not Keeping Pace*

## NEW LONDON TAKES OVER FLOOR COVERING

At the end of the first six months of 1963 Bird & Son closed out its Floor Covering operations. The sale of this division to New London Mills will provide some needed working capital (money) which the management believes can best be spent in strengthening the operations of our Paperboard Products and Building Materials divisions. Also, the human energies of top management can now be concentrated on the production and sales of two divisions rather than three.

There follows a mid-year report on the activities and future plans of the Building Materials and Paperboard Products divisions:

### Building Materials

After an unusually quiet first three months of the year, orders began to increase in April. This improvement has continued and by mid-year our volume of products shipped had built up to about the same point that it was the end of June, 1962.

The satisfactory recovery from the poor winter is gratifying but unfortunately the prices, driven down by severe weather and competition during the winter, have not improved. In fact, there has been a further drop in price on some items. This, of course, has had a bad effect on the profits of this division.

Most construction forecasts predict that much work will be done in the next few months. Business in general throughout the country seems to have improved considerably. Thus we hope to have a better volume of incoming orders from now through the late fall to keep all our roofing mills busy. In all probability we will complete the year with as large a total of goods shipped as in 1962. To have a satisfactory year in profits as well, prices must climb from the very low level of the present moment. A most favorable sign for this to occur is the increasing activity in building construction.

Another column in this issue describes in detail the advertising of Bird Wind Seal Shingles and the offer of a free trip to Paris for two. Each entrant, in order to qualify, has to visit one of our dealers or roofers for endorsement of his entry blank. This scheme has helped bring these prospects to our customers to make the sale of Bird Wind Seal Shingles. Dealers and roofers are eager to help promote the Trip to Paris Contest because the dealer who endorses the winning contest blank will also win a trip to Paris. In previous years trips to Hawaii and Acapulco, Mexico have been featured. This method of promotion has proved most successful in putting prospective customers in touch with our dealers, thus increasing the sale of our goods.

### Paperboard Products Division

In the paperboard industry generally there has been a good demand for products in the first six months of 1963 but the industry's capacity to produce has been even greater. This has put continued pressure on prices and a squeeze on profits. Despite this, many of our operations have been moderately successful, but certain others have been less so. This condition is quite common throughout all companies in the paperboard industry.

Specifically, our corrugated business had a slow start but picked up nicely in June, with indications of a healthy volume during the second half of the year. More and more applications are being found for products from the new Gasway Coater installed last year. In solid fibre the situation is quite different, inasmuch as total consumption is not expanding in the United States. However, we have some prospects which may permit us to get a reasonable amount of good business in this particular product.

Shoe cartons continue to be shipped in good volume. The prospects within the shoe manufacturing industry are bright for the second half of the year so it is reasonable to expect our July through December record to be as good as the first six months. The same general comments apply to such products as Bird Tack Boxes and other special boxes, and tube chipboard.

The Horticultural Division is planning to offer several new products for the fall and spring, which makes the outlook more favorable than in the recent past.

On balance, prospects for satisfactory volume are favorable. To turn this volume into profits, efficient operations in every department will be required. Our company greatly needs reasonable profits to remain competitive and to provide jobs for as many employees as possible. Programs to accomplish this are going on now and will continue through 1963.

## Changes

(continued from page 1)

othy McEleney to East Walpole Mill Office and Robenia Alexander to Purchasing.

At the Floor Covering Plant, now operated by Bird-New London, Jack Lockridge continues as superintendent. The union contract remains in effect, with all hourly-paid employees being employed by the new company. Most departments will have the same foremen in charge, and in many instances, top technical and staff people have been retained by the new company. Nelson Phillips continues in the employ of Bird & Son, inc., as inventory control representative for New London, and with an office at the Floor Covering Plant.

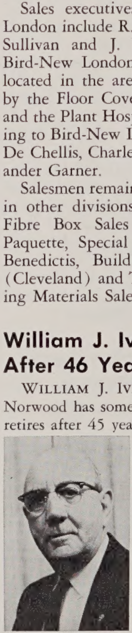
The quality control, research and design departments have been reduced and reorganized. Watchmen's duties have been taken over by an outside firm. Salaried men from the Floor Covering watch service and from some other departments have transferred to watch duties at East Walpole and the Norwood Roofing Plant.

The following chemists have transferred to other Bird & Son divisions: Ira Gray to the Building Products Development Laboratory; Paul Hoye to the Roofing Plant Laboratory; William Mark to the Paper Mill Laboratory.

Sales executives joining Bird-New London include R. T. Murphy, Thomas Sullivan and J. V. O'Sullivan. The Bird-New London sales office is now located in the area formerly occupied by the Floor Covering Brigade Room and the Plant Hospital. Salesmen moving to Bird-New London include: Paul De Chellis, Charles P. Mills and Alexander Garner.

Salesmen remaining with Bird & Son in other divisions are: Edwin Guise, Fibre Box Sales (Maine), Thomas Paquette, Special Papers, A. R. DeBenedictis, Building Materials Sales (Cleveland) and T. F. Dunlevy, Building Materials Sales (Buffalo).

## William J. Ivatts Retires After 46 Years With Bird



William J. Ivatts, 8 Rockhill St., Norwood has some long memories as he retires after 45 years of continuous service. For instance, when he first started with the Yard Crew at East Walpole in May 1918, the rolls of felt from No. 2 Machine were transported to the storage shed at DMT on flat cars drawn by horses! "Also," says Bill, "today's trucks are like Cadillacs compared with the ones I remember in the early days. My first boss was Jack Smith who was well-known to a great many Bird employees."

Bill started in the East Walpole Yar
transferred to the Roofing Yard Crew
November of his first year and work
there until 1927, when he returned
East Walpole once more, as a spare tru
driver. From 1955 he has been a tru
driver and Yard Supervisor.

Bill's retirement plans call for lon
lazy summers at his summer home
Hog Island, Bristol, R.I. and perhaps
trip to Florida in the winter. He tak
great pride and satisfaction in his fan
ily, especially the fact that his two so
also work for Bird & Son. Robert,
Norwood is a piper in East Walpo
Maintenance and William, of Foxbor
an electrician in the same department ar
president of Local 1330 United Pape
makers and Paperworkers. His daughte
Mrs. Edward Maher and Mrs. Jose
Buccilli, live in Norwood. There are
grandchildren!

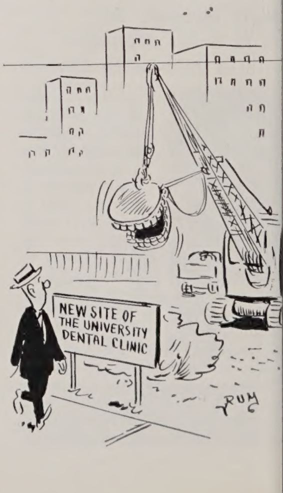
## Company's Coming

Last year hundreds of thousands
tourists from abroad visited U.S.A.
record number. And this year we exp
*still more,* because word has gone
about the warm, generous welcome
itors to our shores can expect.

How can you help make our gue
feel at home? Simply by going just
little out of your way to be helpful
any visitors you meet. By rememberi
that friendly Americans win Ameri
friends.

For details about how you can he
visitors write: United States Travel Se
ice, Department of Commerce, Washin
ton 25, D.C.

(Advertising Council, Public Servic



NEW SITE OF THE UNIVERSITY DENTAL CLINIC

# *Congratulations, June Graduates!*

Erika Ali-Oglu
Walpole High School
Daughter of
Nesi Ali-Oglu
Main Mill

Thomas C. Coyne
Walpole High School
Son of
Thomas F. Coyne
Floor Covering

Mary A. Mastropieri
Framingham State Col.
Daughter of
Leonard Mastropieri
Floor Covering

William E. Johnson
Boston College
Now working at
No. 1 Box Shop
(summer employee)

Elaine Storkfelt
Dean Junior College
Daughter of
Richard Storkfelt
Norwood Roofing

Ronald BeLair
Providence College
Son of
Leo A. BeLair
E. W. Maintenance

ert C. Holman, Jr.
wood High School
Son of
obert C. Holman
W. Maintenance

Warren Carson
Boston College
Son of
Arthur R. Carson
Main Office

Diane L. Gagnon
Edward Little H. S.
Lewiston, Maine
Daughter of
Christine Gagnon
Lewiston Plant

Kathleen C. Naughton
Norwood High School
Daughter of
Patrick J. Naughton
Floor Covering

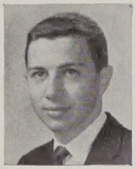
Charles E. Naff
Stockbridge School
of Agriculture
University of Mass.
Son of
Walter J. Naff
Norwood Roofing

Nancy P. Nado
Mt. Auburn Hospital
School of Nursing
Cambridge, Mass.
Daughter of
Tony Nado
Norwood Roofing

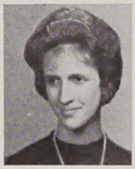
Stephen M. Emerson
Morgan Park Academy
Chicago, Ill.
Son of
Richard H. Emerson
Chicago Roofing

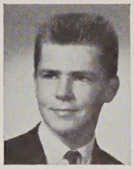
Barbara J. Foley
Norwood High School
Daughter of
John Foley
Norwood Roofing
(Summer employee
No. 1 Box Shop Office)

thur G. Johnson
rtheastern Univ.
incoln College
Son of
thur F. Johnson
lo. 1 Box Shop

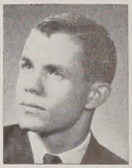

Robert W. Grazado
Boston College
Son of
William Grazado
Advertising Display

Mary P. Grazado
Norwood High School
Daughter of
William Grazado
Advertising Display


Sharon Hall
Goffstown High School
(New Hampshire)
Daughter of
Barbara Garland
Manchester


Fred W. Green
Foxboro High School
Son of
John D. Green
Floor Covering

Sherry A. Ivatts
Foxboro High School
Daughter of
William S. Ivatts
E. W. Maintenance


Hayward Sumner
Lawrence College
Appleton, Wisc.
Son of
Roger Sumner
Chicago Plant

John A. Orlando
Norwood High School
Son of
Frank Orlando
E. W. Power Plant

## OP OF THE NEWS

### AIN OFFICE

At the same time that Robert E. Murphy s graduating from Boston College last nth, his father, John J. Murphy, director personnel and industrial realtions, was serving the 25th anniversary of his gradu-on from the same college. John had the ique honor of leading the College of ts and Sciences in the University Com-ncement procession.

Joyce Perdue, the daughter of Ruth Per-e, was awarded the Martha Metcalf Allen olarship at graduation exercises at the alpole High School on June 5. This ard is given each year to the member of graduating class who has the highest rage in scholastic standing for four years, d who has definite plans for continuing ucation in a college or university. Joyce ll enter the University of Massachusetts September.

Bunny Woolley has transferred to office the director of personnel where she is ing over the position left vacant by Eliza-th Gleichauf's resignation Bunny is now istant employment manager and secretary BA. On Elizabeth's last day of work, she s presented with two pieces of luggage d a purse of money, with good wishes m her many friends at Bird & Son, as leaves to study at the summer school of iversity of Maine, and then to teach in State of Maine.

Diana Makarevich, daughter of Charles Makarevich, will teach in the Foxboro schools in the fall. She graduated from Boston College with a Bachelor of Science Degree from the School of Education. Her picture appeared in the June Review.

There were double graduation ceremonies in the Bill Grazado family this year, as Mary graduated from Norwood High School and Robert from Boston College. Mary will attend Salve Regina College School of Nursing in Newport in September, and Robert goes to Georgetown University, Washington, D.C. to take graduate work in dentistry.

Many Bird & Son people were observed at the visiting hours and funeral of William Pratt who died suddenly on July 7. He had completed 35 years of service with Bird & Son last January and as of July 1st had joined the new Bird-New London organization. Bill had been on vacation and was feeling fine, but was stricken suddenly in the early morning hours of July 7. His many friends at Bird & Son will miss him.

At least three members of the Bird & Son family recently attended the Department Convention of the American Legion held in Quincy on June 27, 28 and 29. Herbert Church, assistant purchasing agent, was elected to the high office of County Commander for Bristol County, Mass. This is a great achievement, as the competition for such an office is very keen. Also in attendance at the Convention and taking part in the mammoth parade were Garner Stevens of Maintenance and Charlotte Taylor of the Stenographic Department.

Kathrin Saari of Stenographic flew to Finland in June where she has been enjoying a six weeks' vacation visiting friends and relatives.

We are glad to hear that Alice Donovan of Stenographic, who recently underwent surgery at Peter Bent Brigham Hospital in Boston, is coming along nicely.

### MAINTENANCE AND POWER

Leo BeLair's son, Ronald, graduated June 4 from Providence College with a Bachelor's Degree in Political Science.

Ted Knaus has been a lucky fisherman this season. On a fishing trip in May on the Knickerbocker, out of Newburyport, Ted won the $34.00 pool for the day by catching a 28 lb. cod. Everybody had good fishing that day, but the nearest to his catch was another cod which weighed in at 17 lbs. With him on that excursion were John Lestan of No. 4 Machine, Edgar Johnson, Maintenance, and Johnson's brother Francis. Since that lucky day, Ted has made several other fishing trips and again won a $21.00 pool on Saturday, June 15, with the largest catch of the day.

Harry Angus' daughter Susan has just returned from a 15-day All States Encampment of the Girl Scouts at Elizabethton, Tennessee. She was one of seven New Englanders chosen on a points system. Among the extra things Susan did to win the honor: 1) volunteer work at Pondville Hospital. 2) volunteer work at the Day Camp in Francis William Park in the summer of 1962. 3) service as assistant to the leader of her Scout troop. Each girl also participated in a series of interviews before being chosen. The encampment lasted from June 19 to July 5. At camp Susan received instruction in advanced outdoor camping. She will serve as instructor to local troops now, on the basis of what she learned in Tennessee.

George Kenny has been at home for his vacation, while Ed Powers and his family took a camping trip to Quebec.

Frank Orlando's son, John, who graduated from Norwood High School in June, has been accepted at Barrington College, Barrington, R.I. Frank, by the way, has returned home from the hospital.

Glad to hear that Ernest Frank has returned home after a hospital visit. Hope he will be fully recovered soon.

Francis Gilmartin and his wife spent the July 4th holiday at Block Island.

A late welcome to John Britton who has been with us for some time, transferring from the Roofing Plant.

Also, welcome to George Milliken, our newest engineer.

George Baird and his family spent their vacation on a trip to Alabama to visit his family.

### NO. 2 BOX SHOP

We all hope that Superintendent Robert Patterson who has been ill, will be back soon.

We welcome to the Shoe Carton Department Stephen Joyce, Richard Lottero, Robert Charlton and John Carpenter. They are all students who are filling in for summer vacations.

(continued on page 4)

**NEWLY-FORMED MEN'S SOFTBALL TEAM.** Standing, left to right: Harold Bailey, John Allen, John Jarlis, John Rooney, Lester Tarbell. Seated, Harland Heere, Robert Wheeler, Allan Jones (manager), Russell Babcock. Not present for the picture: Edward Mingels, Robert White, William Doyle and Joseph Geehan.

## Soft Ball Team Captures Third Place at Mid-Season

The Men's Softball Team finds itself in third place in the league standing, as of the end of June, with a four-win and three-loss record. The three losses have all been close, well-played contests with evenly-matched clubs.

The veterans on the squad, including Ed Mingels and Les Tarbell, are leading the team in the hitting averages. Harlan Heere has contributed some fine pitching against the top teams in the league.

We hope to see many of the readers of the Review on the side-lines for the remaining games:

Monday, July 15, K. of C. vs. Bird
Thursday, July 18, Federal Pacific vs. Bird
Monday, July 22, Bird vs. Square D.
Thursday, July 25, Bird vs. Mason Neilan
Monday, July 29, Bird vs. K. of C.
Wednesday, July 31, Mason Neilan vs. Bird
Tuesday, August 6, Federal Pacific vs. Bird
Thursday, August 8, Bird vs. Square D.

## TOP OF THE NEWS

(continued from page 3)

Earl S. Hinds, son of Mr. and Mrs. Caryl Hinds, who graduated last month from Norwood High School, has been accepted by Case Institute of Technology in Cleveland, Ohio.

We welcome Frank Nicholson to No. 9 Machine.

We wish a speedy recovery and return to Fred Fairfield and Mike Walsh, who have been out with extended illnesses.

M/Sgt. Famolle, who works on No. 1 Machine, was off to maneuvers in Camp Drum, New York, last month. Sgt. Famolle is attached to the Headquarters and Headquarters Company, Third Battle Group, 26th Division. With him at Camp Drum was Sgt. Pat Famiglietti, also of the Roofing Plant.

Sam Cirillo of No. 9 Machine is now in charge of the Blood Bank. Anyone in need of blood or willing to donate blood, please contact Sam.

Herbert Davis attended the State Elks Convention at Shine Inn, Chicopee Falls, meeting and talking with old friends. Herb has recently been appointed to the Personnel Board Study of the Town of Norwood.

**STRONG PITCHER** for the Men's Softball Team is Harlan Heere. He's also reliable behind the bat.

The Zablowskis, Pauline, Joe and children, have been week-ending at their cottage at Lake Sebago, Maine.

Al Serani recently met Nunzio Galano, who recently retired. Al reports that Nunzio is well and happy.

Harry Brylinsky's recent three day-fishing trip netted him approximately 300 lbs. of fish. Good eating!

Henry Thomas and Charles Matthews are off on early vacations down Maine way, where we understand the fishing streams and lakes will be getting a workout.

Judith Cahill, daughter of Kenneth Cahill, was recently married to Lawrence King. The Kings are now living in a home of their own in Pembroke.

## NEW BRITAIN PLANT

Mr. and Mrs. Charles Gugel are returning to their favorite vacation spot, Old Lyme, Connecticut. Here they indulge in the sport of crab catching.

Mrs. Maria Tasiemski and her husband and family are planning to take their vacation in Montreal, Canada. Also heading in the same direction are Mr. and Mrs. Roland Pelletier.

Edgar Beaupre and family will be touring Maine for his vacation, with four of his five children going with him.

Foreman Romeo Valerio has been seen leaving home early in the morning for his new found fishing spot, where from all reports, he is having extremely good luck.

## PHILLIPSDALE FELT MILL

We extend our sympathy to Arthur Turner whose mother passed away June 8, 1963.

Joan Pierson, one of the early vacationers, spent most of her vacation mastering the art of golf. We understand she is almost out-driving her father who also took his vacation to play some golf.

We extend our deepest sympathy to the family of Edmund J. Godin, who passed away June 6, 1963. We will miss "The Champ" and his cribbage games with Tony Pimentel and Tony Gouveia in the Brigade Room.

Vernon Stromberg, recording secretary of Local 878, has been notified by John J. Hall, Director of Labor, that his appointment as a member of the Advisory Board to the Dr. John E. Donley Rehabilitation Center has been approved by Governor John H. Chafee. The Rhode Island AFL-CIO has notified Stromberg that they consider him an official representative of the Rhode Island AFL-CIO on the Advisory Board.

## W. J. HILL DIVISION

We all wish Tom Gugliotta a hearty welcome back! It was a long recuperation from his accident, but he is feeling fine now.

We extend our sympathy to the Joe MacDonald family on the recent death of Mrs. MacDonald's father, Mr. William J. Torpey.

New additions to the Hill family include:

A daughter, Nancy Jean (6 lbs., 6 oz.) born April 20 to the Philip McGraths. (Grandpa Joe McGrath works with us, too.)

A daughter, Carolyne (7 lbs., 9 oz.) born April 21st to Mr. and Mrs. Harold Songin.

Welcome to a new member of the Hill Division: John F. (Barney) Sullivan. He joins brother Jim who works also for Hill, and brother Ed at the Paper Mill.

Frances Rubini has kindly assisted at the office while Ruth Emmons spent her vacation traveling through upper New York State and Canada.

## MANCHESTER PLANT

As you can see from the accompanying picture, the girls really enjoyed the steak dinner in Hooksett at Lombardo's Restaurant. This was in celebration of the end of the bowling season.

Al Roberge has returned after a trip to California and many points along the way. After seeing the many folders he brought back, lots of others would like to make the trip, too.

## CHICAGO ROOFING PLANT

Helen Rhein took a few short trips in and around Chicago during a week's vacation, and enjoyed a good rest too.

We extend our sympathy to R. H. Emerson on the loss of his mother; to T. L. Volz on the loss of his father; to T. E. Downey on the loss of his father.

It is good to see the summer gang bac again . . . Barbara Meyer, Judy Strom, an Hap Sumner.

We extend a warm welcome to Barba Callaghan and Joanne Hussey who recent joined the Bird family.

Richard Emerson's son, Stephen, wh graduated June 8 from Morgan Pa Academy, Chicago, will enter Missou Valley College at Marshall, Missouri, the Fall.

## CHICAGO FELT MILL

William B. Brown spent one week of h vacation painting the inside of his hom Better luck, Bill, on your next week!

Ray Rivas' eldest son graduated on Ju 17th from the John L. Morris School. R took his vacation at this happy time.

We are sorry to hear that Mrs. Shar wife of William, had her leg amputate but are happy to know she is making speedy recovery.

John Bielowski has had one week of h vacation. He spent it puttering aroun home and putting around the golf cours

Our new wood chipper is running an fast filling the yard with mountains chips.

Harry Zajakowski is busy with the law and garden at the Felt Mill. We also than Guadalupe Sanchez and James Bender wh give a helping hand when not busy wi the shipments from the warehouse.

Albert McKay did not mind the h weather, even when the mercury climb into the 90's. He just runs home to h pool. We are still hoping for another inv tation, Mac.

Adam Chase left for a trip to Europe June 25. He was originally scheduled to with the Bird Club-Bird & Son flight May. When that cancelled out, he ma other arrangements.

## SHREVEPORT ROOFING AND FEL

Students of Lamar Junior High Scho Temple, Texas, received awards and d plomas in June. Among them were t twin daughters of Mr. and Mrs. Albe Harper, Mary and Ann. In their class 180, Mary made all A's and Ann made a A's except for one B during the year. Ma also received an award from the PTA f outstanding scholarship.

Felt Mill employees are having no smo ing problems these days. Cigars were pass out by David Tate, father of an 8-pound g on May 6th. Her brother and sister nam her Sandra Kay . . . Earl Acree is t father of a 7-pound son, whom they nam Bruce. Bruce's little sister is very anxio for him to come home from the hospital

(continued on page 5)

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A small or medium-size plastic spong used as a sanding block, will let you sa curved surfaces better, says the Bett Homes & Gardens. Flexibility of the spon conforms to the surfaces you are sandi and distributes the pressure evenly on bo the sandpaper and the stock.

**A STEAK DINNER** was enjoyed by these girls from the Manchester Plant at the end of bowling season. Here they are at Lombardo's Restaurant in Hooksett: Hazel Rybczyk, Lou Dionne, Claire Grandmaison, Theresa Provencher, Pauline Breault and Bea Thompson. Una to attend: Grace Genest and Mary Dwyer.

# LONG SERVICE LIST

| AUGUST | | Dept. | Yrs. |
|---|---|---|---|
| r W. Ross | 8-6-23 | No. 1 Box Shop | 40 |
| o Cisternelli | 8-13-23 | Paper Mill | 40 |
| am R. Duquette | 8-15-23 | No. 2 Box Shop | 40 |
| B. Morrison | 8-24-23 | Plant Guard | 40 |
| ld Frazier | 8-2-33 | Roofing | 30 |
| am V. Mattson | 8-2-33 | Maintenance | 30 |
| k Montisano | 8-3-33 | No. 1 Box Shop | 30 |
| J. Didick | 8-8-38 | Roofing | 25 |
| s Bader | 8-8-38 | Office | 25 |
| rt M. Knox | 8-8-38 | Maintenance | 25 |
| y Angus | 8-29-38 | Maintenance | 25 |
| M. Burns | 8-23-48 | Maintenance | 15 |
| ge M. Wise, Jr. | 8-3-53 | Maintenance | 10 |
| E. Giusti | 8-4-53 | No. 1 Box Shop | 10 |
| las W. Sylvia | 8-4-58 | No. 1 Box Shop Sales | 5 |
| LEWISTON | | | |
| Tremblay | 8-17-48 | | 15 |
| PHILLIPSDALE | | | |
| ony N. Perry | 8-9-23 | | 40 |
| ge W. Condry | 8-22-38 | | 25 |
| iel E. Goulart | 8-10-43 | | 20 |
| CHICAGO | | | |
| rt Dettling | 8-26-58 | | 5 |
| CHICAGO FELT MILL | | | |
| Rivas | 8- -48 | | 15 |
| SHREVEPORT | | | |
| is Lee Baker | 8-21-53 | | 10 |
| ard Steward | 8-27-53 | | 10 |
| J. Cole | 8-22-58 | | 5 |
| CHARLESTON | | | |
| ld A. Sayres | 8-16-33 | | 30 |
| olm M. MacDonald | 8-8-38 | | 25 |
| E. Altman | 8-8-58 | | 5 |
| S. Stevens | 8-15-58 | | 5 |
| n N. Litchfield | 8-18-58 | | 5 |
| ner B. Stone | 8-18-58 | | 5 |
| G. W. DINSMOOR CO. | | | |
| e Boucher | 8- -43 | | 20 |

## T. Harriman Near Top N. E. Golf Tournament

laying through drizzle and, later, ing rain, Lou Harriman finished ond in the first round of the 42nd nual New England Senior Golfers' ociation championship tournament d last month at Woodland Golf b, Auburndale, Mass. His score 77, trailing the noted optometrist, John Mercer of Fitchburg by 2 nts.

n the finals, played the following , Dr. Mercer won the championship. tied for fourth place. In spite of bad weather the first day, Lou was xcellent form. He made birdies on 316-yard third hole and the 387- d seventh, giving him a one-under- score at the half-way mark. He yed in heavy rain from the 10th to 14th hole, scoring five over par on es 10 through 13, and playing even the last five. His birdie on the enth was sensational — a wedge t from a behind-a-trap lie.

ou, who eats and sleeps golf, when has finished his day's work as sales vice manager in the Building Ma- als Division, served as president of Cape Cod Pro-Am League from 7 to 1960. He was president of the ron Country Club in 1958 and 0. In 1960 he and Sharon pro Kirouac won the Massachusetts f Association Pro-President title.

### ntributors

ontributors to this issue include: ED- RD GERAGHTY, CATHERINE BRADY, LLIAM FORD, BEATRICE THOMPSON, LET MACKIEWICZ, RUTH PHELAN, IUND CORMIER, PETER CARCHEDI, RY DRISCOLL, VIRGINIA O'BRIEN, ROSE , LUCILLE BURROW, JOHNNIE WEST, MILLER, ADAM CHASE, WILLIAM WN, ROCCO PHILLIPS, HAROLD LEY, CAROL GRIFFIN, ROBERT PEAR- , LOUISA GRAHAM, MILTON GARDNER, RENCE PICKENER.

**WATCH THOSE WINDOWS, CAROL!** Carol Griffin, chairman of the Bird Club Girls' Softball Team, ready to hit a homer.

## Girls' Team Loses Game To Plimpton By One Point

The Girls' Softball Team hasn't been doing as well as many players hoped they would, but the season isn't even half over at this writing. The Bird team is in fifth place.

The last game played, on June 18, was with Plimpton Press. The Bird team lost by one point — 22 to 21 — a very exciting and enjoyable game. Since the season opened, two players have announced their engagement and two more have married. We don't offer the sport as a matrimonial bureau, but it seems to be working that way. At any rate, when the girls acquire husbands and fiancés, they have less time for Softball; and when good players are lost this way, it doesn't help the final score.

The next game, which will become history while this Review is being printed, is with the Norwood Hospital team.

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## Ted Pierce's Team Leads First Half of Golf Season

The first half of the Men's Golf season ended June 25th with Ted Pierce's team leading. Each member won $5.00 first prize money for this victory. Standings at the end of the first half are:

| Team | Won | Lost |
|---|---|---|
| Ted Pierce's | 87 | 60 |
| Ray Bearce's | 80 | 67 |
| Walter Rockwood's | 73½ | 73½ |
| Roland Peterson's | 53½ | 93½ |

Tournament winners have been announced as follows:

A Group
Low Gross — Percy Spiers, 36
Low Net — John Koval, 36
2nd Low Net — Kenneth Rouillard, 38
3rd Low Net — Nicholas Radzwill, 38
4th Low Net — Rocky Chiofar, 38

(A cut of the cards was required to determine the winners, since these three tied at 38.)

B Group
Low Gross — Raymond Flynn, 45
Low Net — T. A. Tapley, 45
2nd Low Net — Alex MacIntyre, 45 (by cut of cards)
3rd Low Net — Robert Garner, 46
4th Low Net — G. M. Tohosky, 46
5th Low Net — Howard Heath, 46

(A cut of cards determined the winners here, also.)

C Group
Low Gross — Francis Brown, 49
Low Net — James Kemmler, 44
2nd Low Net — Edward Hutcheon, 47
3rd Low Net — Lawrence Griffin, 49
4th Low Net — Peter Daly, 50

**GIRLS' SOFTBALL TEAM** which is working hard for a top spot in this year's League play. Standing, left to right: Mary Ann Rosata, Lucy Iagatta, Carol Griffin, Martha Holman, Eleanor Holman. Kneeling: Roberta Webber, Carolyn Cacciagrani, Doris Reardon, Geraldine Kissell, Heather Arthur.

## Credit Union Offering Life Insurance Coverage

The new life insurance coverage is now being written on Neponset Credit Union loans. If your personal or automobile loan was written before April 1, 1963, you may apply to the Credit Union office to have this loan rewritten. When it is rewritten for the amount you now owe, life insurance coverage will be placed on the balance. The cost is small and the protection valuable to your family.

IMPORTANT: If you have not already done so, please return Internal Revenue Form 3435, recently sent you. It is necessary that this form, giving your social security number, be sent back for yourself and each member of your family having an account with the Credit Union.

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# TOP OF THE NEWS

(continued from page 4)

she can hold him. Both of these men are tractor operators in the Felt Mill.

We extend our deepest sympathy to T. D. Blanchard in the recent death of his father and also to Lucille Burrow whose mother passed away last month.

Annona Cox is enjoying a visit with her daughter and family from New Orleans. Sammie has been here many times, but this is Little Stewart Patrick's first trip to Grandmother's House. Annona's son-in-law, Sam Maxey, is graduating from L.S.U. Medical School. He will intern in Biloxi, Mississippi, Keesler Air Force Hospital.

Sammie Thomas, No. 3 winder operator, enjoyed a vacation in the Blue Grass Country of Kentucky.

Jerry McCoy, No. 3 winder operator, was married Sunday June 16 to Carolyn Bailey. Congratulations, Jerry!

Edwin Sompayrac and Lucille Burrow enjoyed the 50th Anniversary celebration of the Mer Rouge High School, Mer Rouge recently. Lucille graduated there in 1931 and it was the first time she had seen some of her class mates since that time. A full day's program was planned with morning assembly, barbecue at lunch, open house in the afternoon and a dance that night.

Vivian Wilson's son, Bill, is the father of four children. Last month his daughter graduated from Bossier City High School and Bill received his degree from Centenary College, where he majored in math by attending night classes. The Wilsons are very proud of Carol Jean, Bill's daughter. This young lady won a 4-year $4200.00 scholarship to Northwestern Teachers' College where she will major in math also.

William Winkler enjoyed a week of his vacation resting and fishing at his camp on Lake Bistineau.

We enjoyed a visit from Mr. Wilkins and Mr. Bird recently.

Maxine Ann Ward, whose picture appeared in the June Review, is the daughter of Jessie Lee Ward. She graduated from Bethune High School with a B plus average and was Salutatorian of her class. In September she will attend Grambling College.

# Recent Deaths

## *Edmond J. Godin*

EDMOND J. GODIN, 132 Harris Street, Pawtucket, died on June 6 at the age of 62. Starting at the Phillipsdale Plant of Bird & Son on November 23, 1942, he had worked for many years as an inspector on the Felt Machine.

Funeral services were held June 10 with a solemn requiem mass at St. Cecelia's Church. He is survived by his wife, Jean, a brother and four sisters.

## *Stanley Wasiliauskas*

STANLEY WASILIAUSKAS, 57 Willow St., Norwood, who retired from the Roofing Plant in 1957, died suddenly on June 7th.

His employment at Bird & Son dated from April 12, 1926, and was entirely at the Norwood Roofing Plant. He worked in several departments and was for many years on No. 1 Machine. Funeral services were held on June 11 with a solemn high mass of requiem at St. George's Lithuanian Church.

Surviving are his wife, Emilya, two sons, Richard of Mashpee and Stanley of Norwood, and four grandchildren.

## Trip to Paris Contest Builds Sales in Roofing

Almost 5000 responses have already been received in the 1963 Bird Wind Seal shingle "Free Trip To Paris" contest being offered by the Building Materials Division.

This means almost 5000 bona fide leads of homeowners who need a new roof. Past promotional contests have proved that a great many new Bird roofs are sold through such leads. Thus, production hours and a better opportunity for profits can result from this popular contest which began in April and will run through November. At the end of last year's Acapulco Contest, 5600 leads had been received.

As advertised in AMERICAN HOME, BETTER HOMES AND GARDENS, HOUSE BEAUTIFUL, HOUSE & GARDEN and other magazines, the 1964 contest offers the winning homeowner a free two week trip to Paris for two people and a new Bird Wind Seal roof installed free. There are four runner-up prizes of a roof only, also installed at no charge. In addition to the magazine advertising campaign, this year's contest is being promoted through two direct mail programs aimed specifically at home-owners. Last year's contest winner went to Acapulco, Mexico and two years ago the free trip was to Hawaii.

In order to be eligible for the 1963 Paris Contest, each entrant must:

1. Own his own home.
2. Need a new roof.
3. Have his contest entry card endorsed by an authorized Bird dealer or roofer.

Obviously, this puts into the hands of our dealers and roofers a working list of potential customers for new roofs. Customers who have Bird Wind Seal roofs installed right away and become contest winners next November will be reimbursed by Bird for the full cost of the roof and installation.

## Local 1330 Members Establish Blood Bank

Local 1330 at the East Walpole Plants has just established a blood bank for its members. By depositing 10 pints of blood at the Norwood Hospital the members are protected at all times when blood may be needed — emergency or otherwise.

As the blood is used, the 1330 Blood Bank Committee is notified and arrangements made to replace it. Only one pint is required for each pint used, thus differing from the direct request from the hospital which asks for two pints for one, for the first two pints used.

If a 1330 member is a patient at another local hospital, for instance in Brockton or Providence, he can still draw on the blood banked at Norwood. The necessary blood is transported by the local Red Cross Chapter.

William O'Brien of No. 2 Box Shop is chairman and Donald Parkinson, also of No. 2 Box Shop, is co-chairman. Everyone in Local 1330 is urged to sign up, whether he qualifies as a donor or not. This gives each member and his family full protection in case blood is needed.

Already the registrations show about 70 of the valuable Rh negative types and two of the rare ABs. O'Brien and Parkinson are working hard to have every member of Local 1330 signed up by the end of July. All stewards have registration cards.

**THEY GIVE CHEERFULLY** to the new Blood Bank just established for Local No. 1330 at the Norwood Hospital. Here are the first ten donors: Left to right: Harold M. Tracy (seated), Alfred DeFlaminis, Robert E. Collins, William L. Dailey, Charles J. Campisano, Robert W. Ellis, George Angus, Edward Malinosky, Robert H. Ivatts, Victor Savioli. The two nurses are Karen Nordeen, left, and Clare Conley.

## Smoked Glass or Film Not Safe For Seeing Eclipse

The fascinating sight of a solar eclipse can mean permanent eye damage for those unsuspecting children and adults who stare at the darkened sun through sunglasses, smoked glass, or exposed photographic film during North America's next eclipse on July 20, 1963.

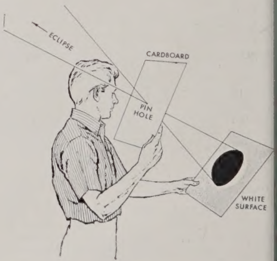
The National Society for the Prevention of Blindness warns THAT THERE IS NO SAFE METHOD OF LOOKING DIRECTLY INTO THE ECLIPSE without risking incurable burns of the retina from infra-red rays of the sun. The damage is similar to what happens when a magnifying glass is used to burn a hole in a piece of paper with the sun's rays.

"Normally, the sun is much too bright for a person to view comfortably," states Dr. Ferree executive director of the National Society. "But during an eclipse enough light is blocked out to permit easy observation. This is when the rays do their damage — unnoticed, because the retina is not sensitive to pain."

When the burn is serious enough to scar that small portion of the retina where the rays were focused, no treatment can cure it. The scar causes a defect of vision which may show up as a blank spot on whatever the eye is looking at. Very often the damage strikes only one eye because people normally close the other eye when watching the eclipse.

Dr. Ferree advised that the eclipse be watched over television wherever possible. Or, a simple eclipse viewer can be created from a piece of cardboard: punch a round hole in the sheet of cardboard so the sun's rays are focused through the tiny hole onto another cardboard or similar white surface, stand wit back to the sun to use this device (se illustration).

Parents, school personnel, and doctor are urged to alert the public, especiall children, to the eclipse dangers. Man adults and many more children paid dear and needless price in damaged eyesight in past eclipses.



**THIS WAY** is the only safe way to watch th eclipse on July 20. Don't use smoked glas or exposed film. Stand with back to the sun put a pin hole in a piece of cardboard, an let the image project onto a second piece o white paper.

## Chicago Chipper Operation (See page 1)

**TRUCKLOADS** of logs on their way to the new Chipper at the Chicago Felt Mill. Each tru is weighed at these scales before and after delivery.

**ANOTHER VIEW** of the Chicago Felt Mill's Chipper, showing the pile of wood chips, ready f further processing.

# *The* BIRD REVIEW

lume 51 No. 8 Published for Bird & Son, inc. employees and their families August 1963

**V. JOHN H. REED** welcomes another Bird plant to Maine at the groundbreaking ceremonies Waterville, Maine on July 18. Left to right, behind him on the platform are: Harold Bonny-1, general sales manager, Paperboard Products Division; Maurice Goulet, builder; Ralph H. l, vice president Paperboard Products Division; Russell M. Squire, president Waterville In-trial Development Corp.; A. Rogers Weed, Jr. and Burleigh M. Hutchins, senior vice presi-ts, and John J. Murphy, director of personnel and industrial relations, who responded for & Son, inc.

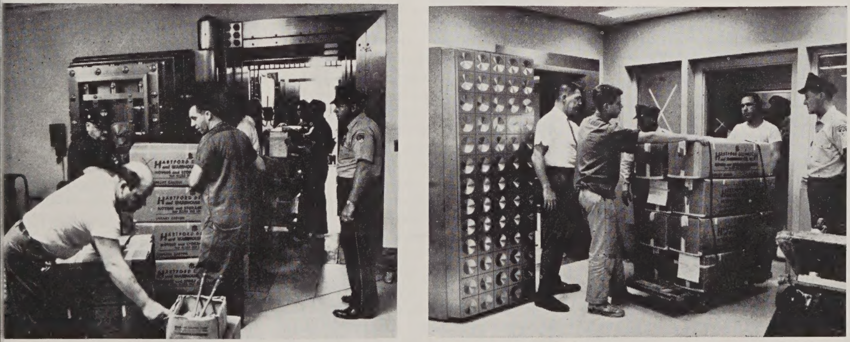
## Billion Cargo In rd Shipping Cases

Two billion dollars in securities e moved in Bird Boxes from one k to another in Hartford, Conn. month. When The Connecticut k and Trust Company opened its main office building at One Con-tion Place, all the contents of its lts at 760 Main Street had to be sferred to the new location.

Hartford Despatch and Warehouse npany was entrusted with the job packing. As is their custom in such s, they used Bird Boxes. Once the es were filled at the old vault, under watchful eyes of an auditing team n the bank, they were sealed, pped in groups of four. Under con-al guard, they were then removed n the vault, carried to ground level a sidewalk elevator and loaded into armored trucks.

It took 100 truckloads to do the job. The entire move was completed between 6 P.M. and midnight, with about 100 police, guards and bank officials taking part. The trucks, under heavy guard, were radio routed to the new office building, unloading at the special armored car entrance. Here the boxes were stacked eight to a dolly and rolled through the security doors into the largest vault area in New England.

Bird Boxes have carried many valuable items through the years, including many vital war supplies during both World Wars. But perhaps never before have so few boxes carried materials valued at two billion dollars. Hartford Despatch and Warehouse Company has been a Bird customer for eight years; they use Bird Boxes for all kinds of moving jobs.



**OF THE OLD** bank and into the new. At the left is part of the illion shipment of securities leaving the old vaults of the Connec- Bank and Trust Company in Bird Boxes. At the right, securities being moved into the vaults of the new building at One Constitution Place. Hartford Despatch and Warehouse Company, good Bird customer, handled the packing operation. (Hartford Courant Photos)

# Construction of Newest Plant Starts at Waterville, Maine

Construction started in mid-July on a new sheet plant for Bird & Son, inc. at Waterville, Maine. At groundbreaking ceremonies on July 18, conducted on the site of the new building, Governor John H. Reed of Maine and Mayor Cyril M. Joly, Jr. of Waterville welcomed Bird & Son to the city and expressed pleasure in having a company of Bird & Son's prestige join the community.

John J. Murphy, director of personnel and industrial relations, responded for Bird & Son. He thanked the officials for the warm welcome and expressed the company's appreciation of the co-operation from state and local officials in the surveys which, resulted in the decision to locate the new plant in Waterville. Russell M. Squire, president of the Waterville Area Industrial Development Corporation, served as master of ceremonies. Other Bird & Son officials present were Vice Presidents A. R. Weed, Jr., B. M. Hutchins and R. H. Hall, General Sales Manager H. R. Bonnyman, Lewiston Plant Manager Robert Houghton, Sales Representatives Arthur Lynch and Parker Leonard and former Lewiston Manager, Guy Houghton, now retired.

Preceding the afternoon ceremonies, General Sales Manager Harold Bonnyman was interviewed on radio by Allison Day on her daily "Luncheon at the Elmwood (Hotel)" program. In this 15-minute noontime interview, Miss Day put the questions and Mr. Bonnyman replied on such subjects as Bird & Son history, size of the plant and the number of employees.

The Waterville Plant operations will be similar to the New Britain, Conn. Plant, with the addition of some shoe carton set-up machinery. In the large floor area will be a complete series of converting machines, similar to those at New Britain; there will be a special section for setting up shoe cartons.

The shipping and receiving area will have an inside dock for trucks. A large storage area next to the shipping platform will be used for storing both raw materials and finished products. Waste will be baled at the plant and returned to East Walpole. W. J. Hill trucks will handle both the deliveries of stock from No. 1 and No. 2 Box Shop and the return shipments of baled waste.

About 30 persons will be employed, most of them men, when the plant opens late in 1963.

The building is being constructed to Bird & Son specifications by Maine Factories, Inc. on a site in Waterville's new 85-acre Industrial Park. Enough land has been acquired, and the structure planned, so that operations can easily be expanded in the future. The building is of concrete block with a roof supported by steel trusses.

(continued on page 2)

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## Credit Union Searching For Owners of $576.60

Neponset Credit Union has money belonging to several former Bird & Son and Bird Machine Co. employees whose addresses are at present unknown.

After these accounts, which total $576.60, have been "abandoned" for fourteen years, the law requires that the Credit Union turn the money over to the Commonwealth of Massachusetts. If you know the present address of any of these persons, please notify the Credit Union.

**Andrew Buckus, formerly 1025 Washington St., Norwood**
**Mrs. Anne Yonker, formerly 103 Cottage Street, Norwood**
**Russell Wagner (Bird Machine Co.)**
**Eugene Pudsey, 762 Washington Steet, Walpole**
**William G. Fyffe, 19 Wardwell Road, Canton (Bird Machine Co.)**
**William Graham, Bird Machine Co.**
**Anthony Mello, Phillipsdale**
**Antonio Vila Boa, FBPM1**
**Joseph S. Simkevich, 22 Bangor Street, Warwick, R. I.**
**Clayton Carlson, Bird Machine Co.**
**Elliott Middlebrooke, 109 Charles St., Boston**
**Eugene Walker, Chicago**
**Elwood Miller, (Berry Asphalt Co.) Waterloo, Arkansas**
**Leo F. McEwan, 335 School Street, Stoughton**
**Carrie Blackshire, (Shreveport)**
**Russell L. Medbury, Phillipsdale**

(continued on page 4)

The BIRD REVIEW

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Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor JOHN J. MURPHY, Adviser

# *A Square Speaks Out*

Back in Mark Twain's day, "square" was one of the finest words in our language, among the top 10 on any lexicographer's hit parade. You gave a man a square deal if you were honest. And you gave him a square meal when he was hungry. You stood foursquare for the right, as you saw it, and square against everything else. When you got out of debt, you were square with the world.

Then a lot of strange characters got hold of this honest wholesome word, bent it all out of shape, and gave it back to our children.

Now everyone knows what a square is. He is the man who never learned to get away with it. A Joe who volunteers when he doesn't have to. A guy who gets his kicks from trying to do something better than anyone else can. A boob who gets so lost in his work that he has to be reminded to go home. A fellow who laughs with his belly instead of his upper lip. A slob who still gets all choked up when the band plays America the Beautiful.

And what, by the way, ever happened to laughter? Once we were a laughing nation. We laughed easily and deeply. The corn may have been as high as an elephant's eye — but we laughed, and it was good for us.

Laughter today is stored in Hollywood in cans, just as the gold was once stored at Fort Knox. It is taken out as needed and pasted onto TV films. And the laugh track tips us off to when things are funny.

But I want to laugh when I am amused. And I want to decide what I think is funny. And this, I suppose, will mark me as a square. And if it does, I will be in pretty good company. For this country was discovered, put together, fought for, and saved by squares. It is easy to prove that Nathan Hale, Patrick Henry, Paul Revere, and almost anyone else you care to include among our national heroes were squares — by simply thinking what they might have said had they not been squares.

**Nathan Hale:** "Me spy on those British? Are you trying to be funny? Do you know what they do with the spies they catch? I'll give you a news flash, chum. They HANG them."

**Paul Revere:** "Why pick on me? Am I the only man in Boston with a horse?"

**Patrick Henry:** "Sure, I'm for liberty. First, last and always. But we've go to be a little realistic. We're a pretty small outfit. If we start pushing the British around, someone is going to get hurt."

Arnold Toynbee, the historian, says that of 21 notable civilizations, 19 perished not from external conquest but from the evaporation of belief within.

Today, our country still has a choice. I believe it has already begun to make that choice. I believe it is going back to its old beliefs in such things as ideas, pride, patriotism, loyalty, devotion and even hard work.

*—from a recent speech by Charles H. Brower,
president of the advertising firm of
Batten, Barton, Durstine & Osborn, Inc.*

ANOTHER PLANT
FINANCED WITH ASSISTANCE OF THE
MAINE INDUSTRIAL BUILDING AUTHORITY
ANT
SON Inc.
WALPOLE, Mass.
Waterville
INDUSTRIAL
DEVELOPMENT

**TURNING THE FIRST SPADEFULS** with gold shovels at the site of Bird & Son's new plant Waterville, Maine. Left to right: Governor John H. Reed, Russell M. Squire, president of Wat ville Industrial Development Corp., Burleigh M. Hutchins, senior vice president, Bird & S inc. and Mayor Cyril M. Joly, Jr. of Waterville.

## Waterville Plant

(continued from page 1)

Waterville Industrial Park is located west of the city on the new Interstate Highway U.S. 95. Other companies already using the area include Keyes Fibre Co., a leading producer of molded pulp products, and Fox & Ginn Co., a well known trucking company in the New England area.

Waterville and nearby Winslow together have a population of about 25,000. This is a growing industrial area where there is promise of a good and increasing demand for corrugated shipping cases. In addition, the Bird plant will produce set-up shoe cartons, relieving the congestion at the Lewiston Plant, so that Bird can provide better service to present customers and seek new business as well.

In his statement to the newspapers President Wilkins said, "This new branch plant will enable Bird & Son to offer additional service to present users of corrugated boxes in Maine and at the same time reflect our confidence in the industrial growth and future development of the State of Maine. It is interesting to note that the founder of our company, George Bird, came from Union, Maine in 1795 to Massachusetts, where he manufactured paper, using a hand process."

The decision to locate in Waterville was reached after careful marketing surveys under the direction of Vice President Ralph H. Hall and General Sales Manager Harold R. Bonnyman, working with the Waterville Area Industrial Corporation, whose president is Russell M. Squire.

Vice President Burleigh M. Hutchins is in charge of the building plans and layout. George Dusty, engineer, is following the construction which will go forward quickly so that the building can be occupied in November.

## Three Sales Managers Mark Twenty-Fifth Anniversaries

HAROLD R. BONNYMAN celebrated the 4th of July in 1938, then started the next day on his new job with Bird & Son. He had just graduated from Northeastern University. He began as a sales correspondent in the Fibre Box Sales Division and has grown with that division from salesman to sales manager to general sales manager of the Paperboard Products Division.

It was a Northeastern University assignment that brought him to Bird & Son originally, 25 years ago. Each graduating student was required to send out 100 letters of application. Having read in the daily paper that Governor Hurley had appointed Bird & Son President B. H. Roberts and two other presidents to a special commission, Bonnyman wrote each of these men a letter of congratulation and enclosed a resume. The Bird & Son letter was referred to Mr. Floyd, and by him, to his assistant, Mr. Walker. Interviews were arranged, since there was an opening, and shortly Mr. Bonnyman was hired. In fact, he recalls that the arrangements were completed while his immediate boss, Chester Andrews, was on vacation. Obviously, they liked him — and obviously he has liked Bird & Son.

His first territory was in western Ma sachusetts and southern Connectic from which he took a leave of absen to serve as a Captain in the U.S. Arn during World War II. In 1947 he w made assistant to the sales manager, 1950, assistant sales manager and 1951, sales manager. Since Januar 1960 he has been general sales manag of the Paperboard Products Division.

In his home town of Westwood, Ha old Bonnyman has been very active town and political affairs. He has bee a member of the Town Affairs Stu Committee since 1959, currently ser ing as its vice chairman; he is treasur of the Westwood Mental Health Ass ciation and a former member of t Westwood Town Republican Committe Presently he is a member of the Repu lican Club of Massachusetts and of t county Republican group, Norfolk A sociates. He also is a member of t Northeastern Alumni Association.

Since 1957 he has been Chairman the Solid Fibre Box Group. Other bus ness affiliations include: program chai man of the Fibre Box Association, Ne England Zone, and member of the D fense Supply Association.

His membership in the Historical S ciety of Sandwich, New Hampshire give a clue to an absorbing hobby, which h shares with his wife, Winifred — t restoration of a 150-year-old farmhous in North Sandwich, N.H. Other famil interests include the breeding of Sco tish Terrier dogs (Bonny was for se eral years president of the Scottish Te rier Club of New England), and broo trout fishing with his six- and eigh year-old grandchildren, Jonathan an David Cawley.

JAMES CONRAD has had only on employer since he graduated from th University of New Hampshire 25 yea ago — Bird & So On July 7, 193 he joined the fir as a sales corre spondent in th Building Material Division. Tw years later he wa selling the divi sion's products i the New York Cit territory.

Then Uncle Sam tapped him for mil- y service, from the end of 1940 to 6, at which time he returned to the ode Island territory. He continued in area until promoted to the post of s manager of the Lake District in , 1962.

n the service he was a Major — a ot and squadron commander of B-24 nbers. He was with the 8th Air Force Europe in 1943 and 1944.

While carving a successful sales career, still has had the enthusiasm and en- y to follow his hobby of backyard ning with horses. The beasts are e now, due to his heavy travel sched- but for a dozen years he ploughed cultivated with a pair of horses at farm in Wrentham, raised enough etables for all the neighbors as well is family of six. "It is still more fun ning with a pair of horses, "Jim says. tractor has no personality!"

Now, with his heavier schedule, his sonal farming activities are limited to ekends and holidays. But when he is there, the work is ably carried on young Jim, age 10 and his brother, , 9, under the supervision of Mrs. nrad, whom many will remember as Harriet Phalen when she worked at the Main Office before her marriage. There are two younger children in the Conrad family — Jane 8 and Jennifer, 3, and they like the outdoor life, too.

In spite of all his traveling for the company, Jim has also found time for community activities. He has served on a local Cub Scout Committee and for two years was treasurer of the Wrentham Republican Town Committee.

Jim recalls that when he was hired by Eli Chamberlain in 1938, he had already received an appointment by the government under the Thomason Act which provided for 1,000 Infantry R.O.T.C. 2nd Lieutenants to serve with the regular Army for one year. However, Jim was able to call the commanding officer at Fort Devens and tell him that he could not report, as he had accepted another job! In fact, he called right from the Brigade Room while talking with Mr. Chamberlain. The Colonel said "O.K.", and that was that! Says Jim, "I often recalled that conversation during the next few years, when the war came along and they caught me for *five* years. I wished I could have talked again to that same obliging colonel at Fort Devens!"

## Ciancarelli's Daughter "Joins" Fire Rescue Squad

When you are a freshman at the Tufts University Medical School, taking a required course called MEND, you experience some interesting class assignments. This is what ANTONIA (TONI) CIANCARELLI has discovered. She is the daughter of Primalto Ciancarelli of No. 2 Box Shop, and last winter she took this course called Medical Education for National Defense. Students devote two hours a week to the subject, in classroom work or outside activities.

Every member of the class spent one night or weekend day with a rescue squad. Toni and her roommate were assigned to the Cambridge Fire Rescue Squad. Travelling in pairs, as observers only, they are not allowed to use the equipment but they get the know-how by watching. The students learn the medical techniques for handling disasters. A medical castastrophe is anything that is too large for the normal local facilities to handle, such as a big fire with many casualties or a bad traffic accident, involving many cars and victims. During their visit the girls were shown proper techniques with a stretcher and a resuscitator. Toni had only one disappointment: "They wouldn't let us slide down the pole!"

## Recollections

BY: T. D. BLANCHARD

After graduating from Marshall High ool in Marshall, Texas, I attended ntenary College in Shreveport. Shortly er leaving Centenary, and while work- for a Natural Gas Company, I heard ut Bird & Son, inc., and immedi- ly became interested. As a result, I an to see R. D. Peterson, who was s manager; and I continued to see so often that he finally gave up and ed me.

. BLANCHARD, holding his Silver Anni- ary certificate, receives his 25-year pin Fred May, southwestern manager, at a y in the coffee room.

Within a few weeks after going to k, I talked to Robert F. Jenkins one and told him about the company. So could have been my first good sell- job for Bird & Son. Also, along this , it was my pleasure to have been the person with Bird & Son to talk to sley Cragin who later became a nd as a Bird salesman in the South- tern Division.

After two and one-half years in the y during World War II, I was gned the Houston, Texas Territory re I remained for fourteen years r to becoming sales manager of the f District four years ago.

As I have told many people in the last few weeks, these 25 years have gone by so fast it has been hard to realize it has been 25 years because they have been so happy and pleasant.

In conclusion, I would like to quote a description of Bird and Son, inc., that one of our fine jobbers, Mr. V. H. Prange, vice president and general manager of Moncrief Lenoir Manufacturing Company, Houston, Texas, said to me after I told him of Robert Jenkins' promotion to executive vice president. "I have finally realized what it is that makes Bird such a great company," he said and continued, "The employees of Bird & Son are not only loyal to the company, but are loyal to each other."

# TOP OF THE NEWS

### MAIN OFFICE

Bird & Son's Accounting Department is well represented in local and national accounting organizations. Lawrence M. Lindblom, general cost accountant, was elected to the National Board of Directors of the National Association of Accountants at their recent convention at San Francisco. He is a past president of the Norfolk County Chapter.

Allan F. Jones, assistant general cost accountant, was elected director of membership for the Norfolk County Chapter for the next year; and Ronald Babcock, supervisor of cost accounting, was elected director of special activities for the same local chapter.

Nearly 100 signatures were on the card presented to Harold R. Bonnyman on his 25th anniversary. At a stag party at the Floral Steak House on July 1, Vice President Ralph Hall presented the guest of honor with a gold Hamilton self-winding watch, the gift of his many friends. Sales Manager Ben Beale presented Bonny with an antique silver ladle for Mrs. Bonnyman who is a collector of fine antiques. It was pleasant to have retirees John Dolan and Jim Maguire in attendance. For convenience, the party was held on Monday night, rather than Friday, July 5, the actual anniversary date.

William Doyle was elected a director of the Data Processing Management Association, Boston Chapter at their annual meeting in June. He is also chairman of their Education Committee.

Genevieve McEntee enjoyed two weeks in Alton Bay, New Hampshire.

Other recent vacations include Nora Kane, Robert White and John Jarlis.

About forty people enjoyed the happy party at the Lord Fox on July 1, celebrating Jim Conrad's 25th Bird & Son anniversary. In addition to many friends from the office there were a number of salesmen present, with whom Jim has been closely associated. Acting as master of ceremonies, Doug. Johnston presented the guest of honor with luggage; Jim's wife, Harriet, was present and also received a gift. Jim responded with a fine off-the-cuff speech and later expressed his thanks in a note to the department which reads: "Many thanks to all of my friends at Bird & Son, who have contributed so much in so many ways, over the years, and again at the recent anniversary party. Your expressions, in so many ways, have certainly made everything most pleasant and worthwhile."

Doug Johnston has returned with a good coat of tan from a pleasant vacation at East Brewster on the Cape.

Sandra Simonelli is vacationing at Kezar Lake, Maine.

### PAPER MILL AND FINISHING

Welcome to Dorothy McEleney who has transferred from sales and is now at the Mill Office. She replaces Connie Sullivan Cobb who, when she left early in July to become a mother, was presented with a purse.

Not the most newsworthy item of the month, but certainly worth mentioning are the triplets that arrived last month on the roof of the Hospital storeroom. Yes, the mill cat found herself a safe and comfortable place to raise her newest litter.

### MAINTENANCE AND POWER

Frank Clem, who two months ago was defeated in a tennis match by Sam Jones, Celtics star, evened the score recently, by beating Sam 6-2. Since Jones is quite a few years younger than Clem and an outstanding sportsman, Frank and his supporers feel quite good about the return match. Frank, formerly at Floor Covering, is now in the guard service at East Walpole.

Our sympathy to Milton Gardner whose son, Charles, died in a tragic drowning accident on July 9.

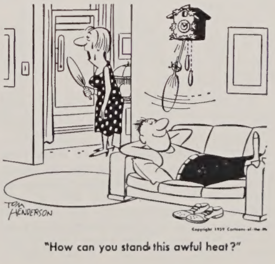
Robert Ivatts is to be congratulated on the birth of a third son and fourth child on June 21st.

Robert Mattson has just become a granddaddy for the first time. A daughter was born at Chelsea Naval Hospital to Mr. and Mrs. Robert F. Mattson.

Familiar faces appear every summer. It is nice to welcome back Jack Glebus and Mike Scafati, two students who are in the Yard Crew for the vacation period.

Congratulations to Elaine Ann Procaccini on her forthcoming wedding August 17th. Elaine has been our summer replacement in the maintenance office for the past two years. She fills in for Kay Niden and Frances Fulton.

Among the avid fishermen in Maintenance we have a few who can prove they caught fish. Steve Joyce took first prize money his first time out of Gloucester, and as reported last month, Ted Knaus has won top money twice on trips out of Newburyport. P.S. Jack Folan and Bill Mattson are still at sea waiting their turn!



"How can you stand this awful heat?"

Matt Naughton spent his vacation at Falmouth.

Bob Weger says that living in the country (his motel in Upton) sure does things for your vim and "vig-ah."

Donald Brennan has made his annual pilgrimage to Prince Edward Island, the land of fishing and farming.

### NO. 1 BOX SHOP

Our congratulations to Tom McCafferty on his marriage to Miss Marcella McDonnell of Boston on June 8. The couple had a very enjoyable honeymoon at Niagara Falls.

### NO. 2 BOX SHOP

Everett Grainger went to Sebago, Maine with his wife and daughter where they enjoyed boating and fishing.

Vito Puopolo and his family journeyed to Canada to visit relatives in Toronto.

Mr. and Mrs. Charles Ricker traveled to Nova Scotia to visit Charlie's 80-year-old mother. They also went sight-seeing in the area.

William Grinavic with his family toured through Maine and New Hampshire.

We extend our sympathy to Martin Saulen on the recent death of his mother.

William Duquette and his wife and son are planning to visit Bill's daughter who makes her home at Monterey, California.

### NORWOOD ROOFING PLANT

Ray Bearce and family vacationed at their summer home at Lake Sebago, Maine.

The Martin Kelleys and Michael Walshs were recently blessed with baby daughters. Martin's daughter weighed in at 8 lbs. 7 oz. and Mike's, at 9 lbs. 5 oz. Both men work on No. 1 Machine.

FIVE HUNDRED POUNDS of alligator, 13 feet long, shot by the Taylor brothers of Shreveport.

## Shreveport Brothers In Louisiana 'Gator Hunt

By Clayton Taylor

My brother and I went fishing on Cross Lake and saw this alligator floating on top of the water. We watched it for awhile and then went home. The next day we went out there again and I took my rifle with me. The alligator was still there, only about 60 yards from the same spot.

My brother, Darrell, paddled toward it slowly while I shot it in the head and killed it. It sank in about 9 ft. of water and we could not find it. I had to work the next day, but Darrell went back and found it. It took six men to put it on top of my station wagon. Darrell and my wife, Barbara, drove it to the plant and showed it off to my friends.

It weighed approximately 500 pounds and was 13 feet long. At first I thought it might beat the state record of 17 feet.

We had lots of fun!

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## *Drivers' Quiz No. 2*

Summer, the time when you do more driving and take longer trips, is a good time to check your driving habits. Continuing the driving quiz, started in June, we offer six new questions for you to try your skill on:

1. What would you do if a front tire suddenly blows as you are travelling at 50 miles per hour?
2. What is a safe interval between your vehicle and the car ahead?
3. What is meant by "open range country" and what should you do as a driver?
4. Can you safely take "alert" pills to extend your driving time on a long trip?
5. When another car is passing yours what should you do to prevent accidents?
6. When you pass another vehicle what should you do?

**(Answers on Page 5)**

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## TOP OF THE NEWS

(continued from page 2)

Jack Reddick took his family on a camping trip to Myles Standish State Park, Plymouth.

Herb Davis with family vacationed at Harwichport on the Cape.

Nick and Maryann Radzwill visited friends in New Hampshire and Vermont.

The boys on No. 1 Machine welcome back Fred Fairfield. He has just returned after a long illness.

Louis Silvestri and his family drove to Cleveland, Ohio, visiting friends. Louis also spent a week working around his home.

### CHICAGO ROOFING PLANT

John Erdman, storekeeper, vacationed at home this year. No. John didn't plan it that way. John's son, Stanley, who is in the Army and home on furlough got married on Saturday. After the wedding, John and family packed what they needed for vacation into the car, ready for an early start Sunday morning. John said, "Good morning, Mary Ann," and looked at her and there she was all broken out with measles. That ended the Wisconsin vacation!

Irving Prochaska, Maintenance, is the proud father of a baby girl — Karen Ann, 8 lbs. Irving says her hair is black and curly — what there is of it.

Jimmy Reiser vacationed in Milwaukee touring the breweries, seeing how beer is made and sampling some of it.

Bernie Schatte chose Cedar Lake and reported the fishing was good. Bernie's son, Robert, is working at Bird & Son for the summer vacation. This will be Robert's second year in college.

We welcome to the Bird Family Tracy Grimmett and Clay Dicks now working on No. 6 machine.

We extend our sympathy to Agnor Oberg on the loss of his sister.

Once again Martin Krajcir, George Coleman, and Alfred Baker are invited to the National Convention of the Oil, Chemical, Atomic Workers' International Union. This time it will be held at the Congress-Pick Hotel, August 18th, in Chicago. (Yes, they arrived at the last one!)

Mae Schaller vacationed in Colorado — Estes Park, Colorado Springs, Denver . . . and saw the Royal Gorge, Garden of the Gods, made the trip to Pike's Peak, etc. She says it was a fine trip.

Congratulations to Barbara Mayer. She has received her Master's Degree from the University of Illinois.

### SHREVEPORT ROOFING AND FELT

The Shreveport Plant Softball Team went into the last game of the regular season needing a win to tie for fourth and a spot in the play-offs. They beat Superior Iron Works which gave them a tie with First National Bank.

The game with First National Bank had some exciting moments. Earl Acree made several sensational catches in left field; Ladner had the bases loaded twice and then struck the batter out. Ed Pickett, Jackie Wise, Elton Bamburg, John Evans, Joe Humphrey, Rodney Squyres, all hit well.

The bankers were great sports and were hollering for a 10-run rally their last time at bat. Final score Bird 10, First National 1.

So now we are in the play-offs and this story will be continued next month.

Eugene Dancy, to whom trouble is certainly no stranger, started to work June 29th and just as he was leaving his home, he smelled smoke. Investigation proved his house ablaze. Gene would like to take this means of thanking all of his co-workers and supervisors who contributed to a fund to help him out. "This is one thing I shall never forget," Gene said. "When I was in need, the men were very eager to help me out." Each contributor signed his name and Gene says he is going to frame this list and hang it on his living room wall so everyone who comes in might see it. From May, 1958, Eugene Dancy was one of Bird's long distance truck drivers. However, he is now working in the mill as slate unloader.

Our deepest sympathy is extended to Troyce Brown, whose father passed away on July 2. The funeral was held at Springridge Baptist Church, Pleasant Hill.

A. C. Sheppard and his family enjoyed a camp-out at Larto Lake recently. The white perch were slow but the fishermen filled three ice boxes with about 300 bream.

Jackie and Nona Elizabeth Wise, with their three children, enjoyed a trip to Six Flags Over Texas on their recent vacation.

Lorraine Williams enjoyed a few days in Galveston, Texas playing in the Gulf, on her vacation. . . . Annona Cox visited her daughter and family in Biloxi, Mississippi. . . . John Evans visited relatives in Virginia. . . . Earl Johnson took his family on a trip through Yellowstone Park, Salt Lake City and a short visit with his sister in Utah.

We are glad to report that Vivian Wilson's mother is improved after a recent heart attack. Mrs. Owsley is home now and Vivian is spending two weeks' vacation caring for her.

The girls in the Mail Room, Gertrude Salter and Mabel Cohn, braved the hot weather to travel on week-ends, Gertrude to Beaumont to visit her sister, and Mabel to Ruston to visit her daughter and son-in-law.

Louise Barberousse visited relatives in the far corner of West Texas, and enjoyed friends she had not seen in more than 25 years.

### LEWISTON PLANT

This month we welcome Antoinette Guilmet, Shirley Travers, Constance Chabot and Maurice Dion. We hope their stay will be a pleasant one.

We also welcome back from the sick list Florence Hooper, Blanche Goldman and Irene Freve.

Rita Breau is planning on a trip to St. John, N.B. the first of August.

(continued on page 5)

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## Money at Credit Union

(continued from page 1)

Johnnie Lendsey, Shreveport
William H. Ryder, DMC
Horace Johnson, Chicago
Richard C. Buck, FFF
Jean G. Rodrigue, 246 Court St., Brockton
Joseph Connell, 58 Railroad Ave., Norwood
George S. Neely or Mrs. Beverly Neely, Berry Refining Co.
Loy E. Oxley, Shreveport

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## Recent Deaths

### *Charles Geigol*

Charles Geigol, 9 May St., East Walpole, died suddenly on July 20 at the age of 73. A paper mill worker for 44 years, he had retired in 1956.

Mr. Geigol began his Bird & Son employment on April 15, 1912 in the Beater Room. He was soon put in charge of the Allen pumps and screens. La on, in 1944, he was made a beaterm and tester. He continued in this wo until his retirement on December 1956.

Funeral services were held on July with a solemn high mass of requiem St. Peter's Polish Church in Norwo Surviving are his wife, Catherine, t daughters, Mrs. Edna Dubrawski of E Walpole and Mrs. Wanda McMillen West Warwick, R.I., a son, Edmund a a brother Kostanty, both of East W pole. Kostanty is a former Bird e ployee, retired from the Paper Mill.

### *Thomas J. Foley*

Thomas J. Foley, retired, of 5 Mo Street, Norwood, died at the Norwo Hospital on July 22. He was for years "A" machinist at East Walpole Main nance before his retirement on Nove ber 1, 1947.

Born in Ireland 80 years ago, he h lived most of his life in Norwood. H began work in May 1918 in the M chine Shop, worked up to the "A" M chinist rating and remained on that j all his working life.

He is survived by two daughters, M Robert Fraser and Mrs. Agnes Curti and one son, John Foley of Norwo who works in the Combiner Room No. 1 Box Shop. There are also thr sisters and a brother. Funeral servic were held on July 25 with a solemn hi mass of requiem at St. Mary's Chur East Walpole.

### *Michael Yasionis*

Michael Yasionis, retired Finishi Mill worker, died at his home, 336 Street, South Boston, on July 24 at t age of 75.

He was first employed by the compa for three years, 1913 to 1916 in t Shipping Department of the Box Sho He returned again in March 1917, th time to the Norwood Roofing Plant. August 1918 he transferred to the Ea Walpole Finishing Mill and stayed the until his retirement, August 31, 195 For most of the time he was an Underc operator.

No immediate family survives hi but there are several nieces and nephew

### *Robert Worthington*

Robert P. Worthington, 65 Ma shall Ave., Brant Rock, died on July 2 after a short illness. He was in his 43 year.

He was stricken with a heart atta while on vacation, had improved suf ciently to be sent home for recuperatio and was stricken with a second, fat attack at home.

When he joined the company in Ma 1946, he worked for two years on No. Roofing Machine. He then transferre to the Roofing Plant's Shipping Depar ment and was employed there on vario jobs until his death. For many years h had been a checker-driver.

Funeral services were held on July 2 at the J. Robert MacDonald Funer Home in Marshfield. He is survived b his wife, Rita, and three sons, aged 14, and 4.

## P OF THE NEWS

(continued from page 4)

ob Houghton and family enjoyed a July ation to the Bay of Fundy and other nts of interest in Maine and Canada.

Ve all enjoyed the first week of July, the weather was good to us. Some of se taking the second week did quite a of traveling. Lillian MacDonald visited h her family in Nova Scotia, Simon Edds and his new bride, went to South olina to visit his family. (Had a lovely e wedding.) Norman Parks enjoyed his ond week at Camp; Benoit Sirois started New York but the terrific heat stopped in Connecticut.

ita Tremblay enjoyed resting at camp, Bill Cody did some traveling but we not happen to hear where.

hose taking August vacations will be vette Morin, Maryette Smith, Joan lmsley, Rita Tremblay, and Helen Lane. urice Dion, will not exactly take a vaon, but will be with the National Guard two weeks.

Ve were very glad to hear that Annie nister is improving and hope that she continue to do so rapidly. Also glad hear that Russell Foss' wife is coming ng nicely.

## RTH AMBOY ROOFING PLANT

reetings are extended to the following employees both working in the Ship- Dept.: Frank Galambos, messenger Alexander Zatik, shipping clerk. We e they have a happy and pleasant stay Bird.

Velcome to Marion Libis who recently ed our Sales Department as a sales corondent.

ongratulations to Robert Wingard on promotion to an inspector.

Ve extend our sympathy to the Theodore nyr family on the recent death of his er, John Czmyr.

Ir. and Mrs. William Cosgrove and their children spent a two-week vacation at side Park, N.J. They enjoyed swimming, ous amusements and puttering around naget Bay in their boat.

red Nolte and his family spent a twok vacation down south in their home n of Charleston, S. C.

ur condolences are extended to the nk Komentch family on his recent death. Komentch had been in poor health for ny months and had taken an early retirent in March from the company due to illness.

ood Luck to Frances Robertson who left employ on July 26. Fran is now iting the arrival of her blessed event. n was employed in our Sales Dept. as a s correspondent.

hearty welcome back is extended to ly Gallas, who is now supporting a cane. ly returned to work, after a few weeks recuperation at home, after suffering a ken bone in his foot from an unfortu- accident which occurred at work.

ohn Lukko who was recently transferred n East Walpole to Perth Amboy as Chief Chemist purchased a home in nford, N. J. We all wish him and his ily the best of health and happiness and ny years of enjoyment in their new home.

## ntributors

ontributors to this issue include: Harold ey, Rose Fox, Virginia O'Brien, Frank kham, Johnnie West, Jr., Ora Miller, y Burrow, Helen Lane, Joan Walmsley, Wolczanski, Doris Reardon, Edward aghty, James Barnes, Julia Lewis, War- Eisner, Jr., Catherine Brady, William d, Edmund Cormier, Mary Driscoll, nard Weaver.

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n're getting old when you don't care ere your wife goes, just so you don't e to go with her.

*The IMP*

## Answers to Drivers' Quiz

1. Take your foot off of the accelerator but *don't* jam on brakes. It's safer to try to steer out of trouble than lose control in a locked wheel skid.
2. On dry pavement — one vehicle length for *each* ten miles per hour. Double this on slippery pavements, down grades and during bad weather.
3. Open range country in the Western states refers to the fact that cattle are not fenced in and can possibly wander onto the highway. Usually such roads will be posted. Reduce your speed and keep a sharp lookout for cattle up ahead that are near the road.
4. Forget it! Doctors tell us these pills *do not work for you.* They actually work against a driver. You may be fooled into thinking they help, but they have a way of catching up fast and you can doze off more rapidly after initial effects wear off. Repeated use or overdosage could be fatal.
5. Slow down when necessary to help the passer pull back into your lane. If he tangles with oncoming traffic, you could be involved. Don't signal another driver to pass. He may confuse your signal and do the wrong thing. If he is involved in an accident he could blame you.
6. Check to the rear before starting to pull out to pass. Leave a good interval between you and the vehicle ahead before you swing out. A sharp turn out is dangerous. Let the driver ahead know you intend to pass. Make sure you have enough room to pass — if not, drop back before you reach a point of *no return!* Once passed, make sure you have enough room to pull back safely. Don't delay getting back into your lane, however! Never pass on curves, hills or at intersections. What's more, watch out for careless passers at these points. Slow down before you enter these areas to be better prepared to cope with a reckless passer who attempts to pass in these "suicide zones."

## $1,000 in Gov't. Bonds For Careful Drivers

One Thousand Dollars in United States Government Bonds will be awarded to eight teen-age drivers in Massachusetts, this summer. Perhaps your son or daughter will be a winner.

The prizes for "Safe and Courteous Driving" will be given away by the Massachusetts Citizens Organization for Highway Accident-Prevention, Inc., in cooperation with the Registry of Motor Vehicles and the Massachusetts State Police.

Bit
by
bit...
every litter bit hurts

**MOE BADER PUTTS** at the Cedar Hill Country Club as (left to right) Ray Bearce, Ken Rouillard and Rocky Phillips watch. We think he made it, too! Taken at the opening night of the second half of the season.

## Garner Gets Hole in One At Cedar Hill's 8th Hole

Bob Garner became famous over night when, on July 30, he got a hole-in-one at the Cedar Hill Country Club, playing in the second half of the Bird Club tournament.

The lucky drive was at the 8th hole. The others in the foursome, Howard Heath, Vincent Chubet and Edgar Johnson, had all used No. 9 irons. Bob decided on a pitch and run technique with a No. 7 iron. The ball landed just short of the green, bounced a couple of times onto the green and, to everyone's astonishment, ROLLED IN! The 8th is a 125 yard drive, par 3 hole. And what's more, it's a temporary green, used while the regular green is being repaired, and on the rough side so that good golfers have sometimes used three and four shots to the cup, even after reaching the green!

The only other hole-in-one in Bird Club tournament play in recent years was scored by Alex MacIntyre on September 8, 1959 at the same Cedar Hill course.

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Attorney A. C. Rome of Boston, President of the Massachusetts Citizens Organization for Highway Accident-Prevention, Inc., will serve as one of the judges for the contest, along with Registrar of Motor Vehicles James R. Lawton, and Commissioner of Public Safety Frank Giles.

The contest will be held during the months of July and August, and the first nine days of September of this year.

The two top prizes of a Two Hundred Dollar United States Government Bond will be awarded to one girl driver and one boy driver. The next six winners will each receive one One Hundred Dollar United States Government Bond.

Nominations for the contest will close September 9. All Examiners and Investigators of the Registry and all members of the State Police have been alerted to the contest now in progress, and their nominations for safe teen-age driving are now being received.

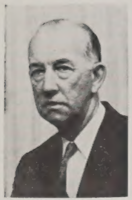
**THIS FOURSOME,** watching Oscar Lambine drive, includes, beside Oscar, Larry Griffin, Edgar Johnson and Vincent Chubet.

## LONG SERVICE LIST

SEPTEMBER

| *Name* | *Year* | *Dept.* | *Yrs.* |
|---|---|---|---|
| Mary C. Driscoll | 9-3-18 | FBP Office | 45 |
| Louis Lamperti | 9-1-23 | FXF | 40 |
| Ralph A. Wilkins | 9-4-23 | B | 40 |
| Charles S. Mutch | 9-4-23 | FXC | 40 |
| Vincent Lestan | 9-14-23 | FXF | 40 |
| Horace Morton | 9-6-28 | CEN | 35 |
| Robert McLaughlan | 9-17-28 | EMM | 35 |
| Charles W. Desmond | 9-5-33 | FXA | 30 |
| Fred C. Coleman | 9-5-33 | EMW | 30 |
| George J. Silva | 9-5-33 | FXG | 30 |
| Anthony Campisano | 9-18-33 | FBW | 30 |
| A. Lorne Murphy | 9-26-33 | FBB | 30 |
| Luigi Zinni | 9-28-33 | FBL | 30 |
| Emil G. Lestan | 9-28-38 | FBPM1 | 25 |
| Alba F. DeFlaminis | 9-7-48 | DF | 15 |
| Forrest H. Clark | 9-7-48 | PBL | 15 |
| Donald F. Parkinson | 9-10-48 | FXR | 15 |
| Angelo Delsignore | 9-10-48 | DFB | 15 |
| Catherine Foley | 9-28-53 | DFB | 10 |
| Frances V. Robinson | 9-28-53 | DFB | 10 |
| Mason W. Johnson | 9-8-58 | PEL | 5 |
| Warren G. Young | 9-22-58 | CPC | 5 |
| MANCHESTER | | | |
| Jean L. McDonald | 9-11-58 | | 5 |
| PHILLIPSDALE | | | |
| Gibson M. Strickland | 9-8-53 | | 10 |
| CHICAGO | | | |
| Virginia L. O'Brien | 9-30-33 | | 30 |
| Edwin Scheide | 9-20-48 | | 15 |
| Jessie Willis | 9-16-53 | | 10 |
| Thomas J. O'Connor, Jr. | 9-2-58 | | 5 |
| Ann Stupur | 9-15-58 | Office | 5 |
| CHICAGO FELT MILL | | | |
| George L. Hunt | 9- -53 | | 10 |
| SHREVEPORT | | | |
| Cephas Myers | 9-6-38 | | 25 |
| Gerald A. Sayres, Jr. | 9-1-53 | | 10 |
| Ben Jones | 9-13-58 | | 5 |
| Louise Barberousse | 9-15-58 | | 5 |
| CHARLESTON | | | |
| William B. Jarrell | 9-9-58 | | 5 |
| Robert J. Barnhill | 9-10-58 | | 5 |
| PERTH AMBOY | | | |
| Thomas E. Lazarovich | 9-14-53 | | 10 |
| W. J. HILL | | | |
| Albert D. Boonstra | 9-14-48 | | 15 |
| John Guy | 9-30-58 | | 5 |
| G. W. DINSMOOR CO. | | | |
| John P. Harrington | 9- -28 | | 35 |

## Kimble McEwen Retires; Witnessed Many Changes



Kimble McEwen, paper maker for 30 years, retired at the end of June. During his long service he has witnessed the complete modernization of all the paper machines at East Walpole, the installation of new equipment at Phillipsdale and the building of the Felt Mill at Shreveport, as well as the purchase of another felt mill last year in Chicago.

Perhaps the best remembered experience, Kimble says, was getting the Shreveport Felt Mill into operation on November 30, 1949 two months ahead of schedule. Kimble was one of several experts from East Walpole and Phillipsdale who went to Shreveport in mid-November that year to train a crew in manufacturing felt. Bird & Son engineers, in cooperation with the Rust Engineering crew, rushed completion of the construction. On November 30, when everything checked out, the wheels began to turn. Everything went like clockwork, and the first reel of felt produced was good felt which passed inspection for saturation and eventual sale as a finished product. Kimble and some others returned to Shreveport after Christmas that year and stayed on for some time helping train the Shreveport operators.

### A Section at a Time

He also remembers how No. 2 Machine at East Walpole was modernized a section at a time, so that it continued to operate. New vats, for instance, were installed one at a time, on weekends.

The records show that Kimble McEwen first started with Bird & Son in July 1928; but in April 1929 he left No. 5 Paper Machine for another job. Papermaking must have attracted him, however, for in April 1931 he returned — and was thankful to have such a steady job, with even some overtime, he recalls, in that year of the Depression. By 1933 he had become a backtender, and in November 1936 was made machine tender on No. 2 Machine. Ten years later, in 1946, he was promoted to night foreman; ten years after that, in 1956 to day foreman, and on January 1, 1962, he became assistant to the superintendent at the Paper Mill. A heart attack last year kept him from working for several months and has now indicated that he should retire to a life of less stress and strain.

He has no immediate plans, except to renew his old hobby of bridge playing and to cultivate his newest hobby of photography. His new Keystone movie camera with electric eye and turret lens arrived just in time to try it last Spring at his daughter Janet's Junior Prom. He shot about 100 feet in color which came out very well. He also has an Argus Autronic camera for still color photography.

Mr. and Mrs. McEwen live at 18 Calvert Road, East Walpole with their daughter, Janet, who will be a senior at Walpole High School in the Fall. An older daughter, Mrs. Jean Dean lives in Philadelphia where her Ph.D. husband has a responsible position with the Roman Hass Chemical Company. The McEwen's son, Peter, also lives in Philadelphia. He is a civil engineer with American Water Works. The Peter McEwens have three children, a boy and two girls and the Deans have a boy and a girl.

## Bird Club Bulb Offer Expires In Mid-August

Last call for Spring bulbs!

The Bird Club offer of tulips, hyacinths, daffodils and other Spring bulbs ends this month. The deadline for receiving orders is August 15th.

Get your order blanks from any of the persons listed below and consult the colored posters throughout the plants for colors of the flowers. Prices are on the order blanks, which are available from: Alice Pole, FX2, Louise Conti, FX1, Robert Weger, EME, Julia Lewis, PE, Pauline Zablowksi, FB office, Gilbert Dias, DP, E. M. Grout, GL.

## Ostrom Gets Extra Award; Seven $25 Awards Paid

Ernest Ostrom was $50 richer in July, and George Wise, No. 1 Box Shop, increased his earnings by $30 — both as the result of suggestion awards. In all, seven $25 awards were paid and four $5 awards.

Ostrom becomes the second man to earn an extra $25 for having had three No. 2 accepted suggestions this year. A number of others are hot after this extra money, too: George Wise, who received one such award in April, has two suggestions credited toward his second award. Others with two accepted and one to go are Horace Butler, FKM, Edward Smith, DPIF and Joseph Watkins, FBPM9.

Regular awards were paid in July as follows:

| | |
|---|---|
| Gunnar Anderson, FBM | $25 |
| Thomas Concannon, FBV | 25 |
| Louis De Baggis, FBM | 25 |
| Ernest Ostrom, FBJ | 50 |
| Joseph Purpura, FBY | 25 |
| Joseph Roslauskas, FBV | 25 |
| George Wise, FXF | 30 |
| Anthony Grinavic, FFG | 5 |
| Robert Prosser, FKW | 5 |
| Ralph Sweinimer, FBR | 5 |

## Massachusetts Citizens Work To Save USS Massachusetts

Among the thousands of people hoping to save the battleship USS Massachusetts as a permanent World War II memorial for Massachusetts is Jim (P.J.) Mollison of the Credit Department.

Jim has good reason to be interested. He was with the USS Massachusetts while it was under construction at Quincy, and he served aboard it for three and a half years in World War II. Jim belongs to the USS Massachusetts Associates, Inc., an organization of former crew members now living in this area. It is this group which is sparking the drive to raise $150,000 to bring "Big Mamie" from Norfolk, Virginia to a permanent berth in its "home" state. The Navy was planning to scrap the vessel, now in mothballs, but has held off for six months to give the people of Massachusetts an opportunity to bring it to the Bay State. The USS North Carolina and USS Texas are already top tourist attractions in their states.

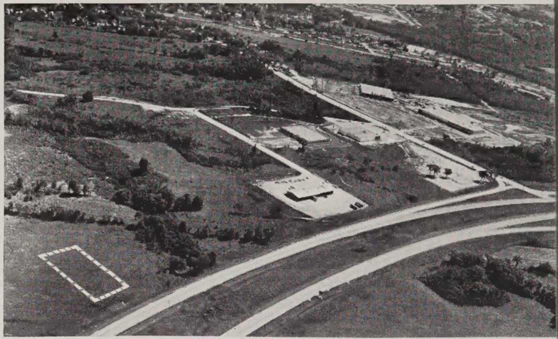
If the plan can be carried out, the ship would be:

1. a tourist attraction
2. an educational display for school children and others.
3. an historical exhibit, since the era of the battleship has given way to the era of missiles and rockets.
4. a World War II Memorial for the State of Massachusetts.

During his period aboard the USS Massachusetts, Jim Mollison saw active service in both the Atlantic and Pacific theatres. He was a crew member on the ship's first engagement — the invasion of North Africa. Jim tells us that the U.S. Flag flown that first day was pierced by a bullet, and that flag with its bullet hole is now on display at the State House in Boston.

## Locating of Waterville Plant

(See Story on Page 1)



**DOTTED LINES** show location of the new Bird Sheet Plant at Waterville, Maine. Other buildi in Waterville's new Industrial Park are at the right. U.S. Interstate 95 swings through f ground of the picture. (Waterville **Morning Sentinel** photo)

## Men's Softball Team May Win League Title

At going-to-press time, the Men's S ball Team was currently enjoying seven-game winning streak, which it near the top of the league and i favorable position to capture the lea title. The next three games against strongest opposition will determine eventual outcome.

The seven-game streak was hi lighted by a thrilling 5-0 win over strongest contender and current lea leader, the Walpole K. of C. This wa "must" game and the team perforn admirably under pressure. The star t evening was Harlan Heere who pitcl the four hit shut out. Aside from t the victory was a team effort, involv a good, tight defense and timely hitti particularly by Harold Bailey and Jo Rooney.

The sidelines have been fairly w populated by a vocal and attentive cro of fans. This is appreciated by the tea

## *Neponset Choral Society Sets Program for Coming Seaso*

Three new works are on the program of the Neponset Choral Society for 1963-64, plus a Gilbert and Sullivan operetta that the group has not performed for 11 years.

For the winter concert, scheduled for December 1st, a Sunday night, the Society will present Mozart's "Solemn Confessional Vespers" and a modern, tuneful work by Kodaly, "Missa Brevis." These two numbers are entirely different from each other and promise an evening of real enjoyment for both the singers and the audience.

It's a double bill for the Gilbert and Sullivan show in the Spring: "Trial By Jury," which the group has never done, and "H.M.S. Pinafore," last performed at the Norwood Junior High School in 1953. Again, as in 1963, there will be three performances — April 30, May 1 and May 2, at the Walpole High School Auditorium.

Rehearsals for the early winter c cert start at Bird Hall, East Walpc at 8 P.M. on Monday, September Present chorus members will rece notice through the mail. New me bers are cordially invited to co 'round and sign up. Just introdu yourself to Leonard Weaver who w be wielding the baton as usual.

### Radio Broadcasts

On the five Sunday nights in S tember the Neponset Choral Soci will again be heard on station WCR This is a repeat of the broadcasts April. On the first three Sundays Me delssohn's "St. Paul" will be present plus a chorus or two from Brahr "Requiem." "Judas Maccabaeus" w be broadcast on the final two Sunc evenings. This is a tape of the p formance given in Walpole last D cember. Programs start at 10:05 P.

# *The* BIRD REVIEW

ɔlume 51 No. 9 Published for Bird & Son, inc. employees and their families September 1963

## inton M. Law Appointed ss't. Superintendent at ıst Walpole Paper Mill

CLINTON M. LAW of Philadelphia joined Bird & Son on August 19 as assistant superintendent at the East Walpole Paper Mill, under Albert F. Gilmore.

Mr. Law was educated in the blic schools of Philadelphia and has ent many years as a papermaker. ıce September 1960 he has been th the Barrett Division of Allied ıemical Co. at Philadelphia as proction supervisor. He was 20 years th the Bicking Paper Company of ɔwnington, Pa., and five years as neral superintendent at the Gardiner per Mills, Inc., Gardiner, Me. He o worked as general superintendent · United Board and Carton, Inc. at bana, Ohio and as trouble shooter · the mills of Federal Paper Board, ːw Haven, Conn.

Mr. and Mrs. Law will soon make ːir home locally. They have a mard son, Thomas C., of Harrisburg, . and one grandson. Mr. Law is a ːmber of the Paper Industry Manageːnt Association and a past member Lions.

## hree Named as ɔremen Last Month

Last month General Superintendent ster J. Tarbell announced the apintment of three new foremen to ist in supervision in the Paperboard ɔducts Division: William Fahey, rrugated Case Finishing, No. 1 Box ɔp; W. Joseph Geehan, No. 1 Box ɔp Shipping and William McKinn; E. W. Maintenance.

In each instance the men named are litional foremen to assist those aldy supervising the operations. They l help provide better service to cusners and more complete service hin the company, in these several ge departments.

WILLIAM FAHEY knows a great deal about No. 1 Box Shop operations through 17 years of employment in several departments. He started in the Combiner Room under Charles Mutch in September 1946, transferred the following year to Shipping. After six years as a checker, he moved again to Corrugated Case Finishing, the department in which he now assists Jack Walsh as foreman.

**MORE SALES** of Horticultural Products was the goal of the 3-day sales meeting of the Horticultural Division. Sales Manager William D. Marland, holding plastic tray, discusses a point at the meeting. From his left: Gladys Eisenhauer, secretary, Harold Bonnyman, general sales manager Paperboard Products Division, Ralph Hall, vice president, Ronald Biggerstaff and Robert Christensen, sales representatives, and Herman Allen, product development manager.

Following three years in a Tank Destroyer Battalion during World War II, he worked for a short time at Bethlehem Steel in East Boston, before joining Bird & Son in 1946.

Bill Fahey met his wife at Bird & Son. She is the former Frances Ferrara who worked at No. 1 Box Shop and the Finishing Mill until 1949. They have two children, James William, 13 and Loretta Frances, 10. Working to provide for his family has kept Bill busy, but in off hours he has found time for some golfing and for working in his yard at 11 South Street, Walpole.

When WILLIAM JOSEPH GEEHAN joined the company in May of 1961, he was self-employed in the real estate business in Walpole. A natural ability with figures was put to good use in No. 1 Box Shop's Shipping Department office. He soon began to assist in supervisory work, too, which led directly to his new appointment as the second foreman in the department.

Joe is unmarried, lives at 265 Stone Street, Walpole and has a B.S. degree in Sociology and Psychology from Boston College (Evening Division). At one time he did rehabilitation work at the Correctional Institution in Bridgewater. He says he has few hobbies, as

(continued on page 2)

## *We Ship to Mexico*

Early in August Bird & Son shipped a carload order of coated base wad to a new customer in Mexico — the first shipment of this product across the border to the south.

Remington Arms Company, Inc., a Bird customer for many years, is a partner in a plant in Cuernavaca Mexico, about 70 miles south of Mexico City. This plant, Cartuchos Deportivos de Mexico, manufactures small arms ammunition for sport shooting. Through Remington Arms, the Mexican firm learned about Bird base wad and asked for a price quotation. Several letters and telegrams later, Bird & Son had a firm order for coated base wad which was shipped on August 8 through Cartuchos' customs agent in Laredo, Texas.

## Credit Union Checks Now Have Stubs For Your Convenience

Have you noticed the new checks now being issued by the Neponset Credit Union?

Each check now has a detachable stub which the member can keep as a record. The stub shows the detail of the transaction, whether the withdrawal is from savings or from shares.

If the check is for a new loan, the amount of the check is shown, also the amount of the interest charge, the life insurance premium and the total loan. In cases where a previous loan is consolidated with a new loan, the stub shows the amount of interest and life insurance premium refunded.

Keep these stubs. They are handy for reference at income tax time.

## Horticultural Sales Sets Program For Busy Season

In preparation for fall and winter business, the Horticultural Division of Bird & Son held its sales meet-up at the Main Office on August 19, 20 and 21. Products and sales programs were discussed by Sales Manager William D. Marland, General Sales Manager Harold R. Bonnyman and Vice President Ralph H. Hall. President Ralph Wilkins and Executive Vice President Robert Jenkins attended some of the sessions.

There is a continuing acceptance of the Bird Vita Band Plant Bands, Marland stated, despite many competitive products now on the market. Sales of Bird injection-molded plastic pots have likewise grown, and a good market for them is anticipated this season.

Two new products to help fill out the line were first shown at the August meetings. One is a line of blow-molded perennial pots. These are of a soft, pliable, but tear-resistant green plastic in sizes from 5½″ for general use to 9″ for roses and other large plants. There is a special 5″ pan for chrysanthemums.

The second product is a line of bagasse fiber pots for growing and transplanting. These, made from the residue from the manufacture of sugar cane, are similar to peat pots. Like them, they can be planted directly in the soil where the pot will disintegrate and allow natural growth of the roots into the surrounding soil. The Bird Line now includes both bagasse pots and peat pots, each with their own characteristics.

Other products which will be promoted this year include corrugated trays and chipboard trays. The former is sold to growers of geraniums and other small plants who use them as a lug to carry small quantities of potted plants. The chipboard trays are for retail sales, so that the purchaser can carry several pots easily and transport them safely in his car.

## Alice Connolly and Joseph Butler Retire

Two Box Shop workers have retired early this summer because of ill health. Joseph F. Butler retired from No. 2 Box Shop on June 30 and Alice Connolly from No. 1 Box Shop on July 31.

JOSEPH BUTLER had a very brief period of employment at the East Walpole Paper Mill in 1940, left and returned again for continuous employment

(continued on page 6)

The BIRD REVIEW
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Editorial Office at East Walpole, Mass.

Edgar M. Grout, Editor John J. Murphy, Adviser

*Life is tons of discipline.*
— Robert Frost

## Bird Shingles Meet Sunburn Test

The following editorial recently appeared in the AMERICAN ROOFER Magazine published for the roofing trade —

"It takes a tougher asphalt shingle to resist 'sunburn,' wind abrasion, rain, snow, ice and other weather vagaries than it did in the B. I. era (B. I. — before insulation). A sunburned roof can be as bad for a house as sunburned skin for humans. Over-exposure to the sun which causes pain and peeling in a person causes premature wear in asphalt shingles.

"One reason is the low slope of today's roofs results in a more direct assault on the roof from the ultra-violet rays of the sun. High winds, rain, hail, snow and ice also do more damage to low slope roofs. Roofs today suffer more from cold in winter and heat in summer, because houses are better insulated than in former years. Insulation in attic floors or ceilings keeps the summer heat right under the roof, which because of the thermal barrier, can have a 165° F. temperature where the surrounding air temperature is only 85°.

"In winter the roof remains cold with the resultant accumulation of snow and ice, because the insulation prevents the house heat from — as in the past B. I. — heating the roofing. These extremes of temperature call for higher-quality, tougher and heavier shingles — asphalt shingles bearing the UL (Underwriters' Laboratories) label testifying to their fire resistance and quality. We salute those roofing manufacturers and contractors who in face of opposition by home-builders and other interests have resisted efforts to produce and sell inferior quality products. Today's top quality UL Labelled asphalt shingles cost a few dollars more, but labor application cost is the same and over the life of a building, it is still the most economical roofing product in today's market."

All Bird shingles of 235 lbs. or more carry the UL label.

"Fore!" shouted the golfer, ready to play.
But the woman on the course paid no attention.
"Fore!" he repeated a bit louder.
"Try her with three ninety-eight," suggested his partner "and watch her move."

## Anniversary Month for Six Quarter-Century Men

Like many others who started their working careers in the mid-30's, Peter Didick was hired and laid off several times before finding steady work. So, although his official Bird & Son anniversary date is August 8, 1938, he actually worked for Bird & Son five months in 1935 and part of 1936 and 1937.

His very first job was as a header at the Roofing Plant, for Charles Seavey. He also worked a brief time in the Granule Plant packing dust. When he returned in 1936 he was again a header, then transferred to Floor Covering Undercoat Department.

Returning to Roofing in August 1938 for what proved to be continuous service, he worked in Shipping for four years until entering military service in November 1942.

As a returning veteran from World War II, he again worked in Shipping, starting in October 1945. But he was soon to have his most exciting experience in having the opportunity to learn a trade as a machinist in the Maintenance Department. This transfer took place in February 1947. He progressed on schedule, becoming an A machinist in 1951, the position in which he still works.

He remembers that when he came to work back in 1935 the No. 6 Machine looked the same as it does today; No. 9 Machine and No. 1, however, have been completely rebuilt. In fact, the old No. 9 Machine stood where No. 7 is today.

Pete is married and lives a short way from the plant on North View Road. His oldest daughter, Ann, is married and has one child. His son, Joe, is studying to be a jet aviator mechanic in the Army Air Force in South Carolina. There are four other sons: Dan, a senior in High School, Peter, a freshman, Richard, 5th grade and Mark, 3.

Pete is a member of the North Walpole Sportsmen's Club and has been associated with the Norwood Little League for ten years. In 1962 he was the coach of the team which won the district championship. In addition to baseball, his other hobbies are fishing, softball and bowling.

## Foremen Appointed

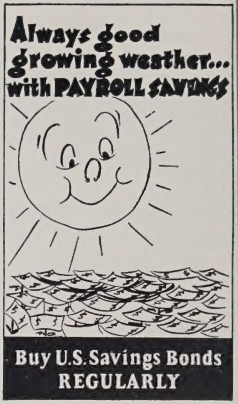
(continued from page 1)

whenever he has a free moment, his time is spent in the real estate business which he still carries on in a limited way.

William C. McKinnon, the new foreman in the Maintenance Department, started work in the coal mines of Sydney, N.S. at the age of 13. He came from a large family, so when each boy reached working age, he had to get out and hustle.

Coming to the United States, he had several jobs before joining Bird & Son at the Roofing Plant in 1942. For eleven years he was a cleaner at Mass. Institute of Technology. After two years at Norwood Roofing he left for other work, returning permanently to a job on the Hydrapulpers at East Walpole on January 21, 1946. In November that year he transferred to the Yard Crew and in October 1959 became a truck driver. On his new assignment he will help supervise Yard work, the Trucks, Oiling and Cleaning and the Garage.

Bill McKinnon and his wife Catherine live at 10 School St., Norwood, with their daughter, Mary, who is employed in Westwood. They have three other daughters, Ann, who works for Metals and Controls at their new Sharon office, Mrs. Florence DeMarasis of Franklin and Mrs. Joan Haynes of Norwood. Hunting, fishing and card-playing occupy Bill's spare time, but in the past few years there has been a new interest — three lively grandchildren.



Always good growing weather... with PAYROLL SAVINGS
Buy U.S. Savings Bonds
REGULARLY

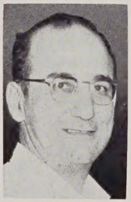
## Still Time to Earn Extra Suggestion Award

Vacations and the summer doldru combined to make a slim list of su gestion awards in August. Three No or money-saving awards were ma and four in the intangible class:

| | |
|---|---|
| Walter Downs, EMM | $25 |
| Joseph Roslauskas, FBV | 25 |
| Ralph Sweinimer, FBR | 30 |
| Nettie Fellage, FXNB | 5 |
| Edward O'Keefe, FBR | 5 |
| John S. Polovitch, FBPM1 | 5 |

There are 27 suggesters with c or more $25 awards to their credit successful suggestions in 1963. H are 27 possible extra awards of $25 these persons can come up with c or two more money-saving ideas t year. The extra money is paid for ea three $25 awards accepted. The co test closes December 1st.

Even if your name isn't on the l of 27, there's still time for you to su mit three successful suggestions in t $25 category. One of your good id might pay off with a handsome ad tional award and possibly the best- the-year award, too. Just last ye Francis Gilmartin pocketed $1,165 f one idea.



August 8, 1938 was a lucky day for Moses Bader, too. Just like Peter Didick, he had had several previous periods of work with Bird & Son, but it was not until 1938 that he landed a permanent job at the Finishing Department of Norwood Roofing. Six months later he transferred to Floor Covering, leaving his job as winder on April 24, 1942 for military service. Three years and seven months later he was back at his winder job, having seen service with the 1159th Co. Engineer Combat Group in Central Europe and the Rhineland.

Joining the East Walpole Drafting Room in September 1946, he became one of the students in on-the-job training as a draftsman. He also started a program of night schooling; this paid off in two ways — he became a full draftsman in 1951 and in June 1952 received his diploma in engineering from Northeastern's Lincoln Technical Institute.

Moe Bader and bowling go together like ham and eggs. He's been bowling with the Bird Club teams as long as he has been around the company and for seven years has been chairman of t Men's Bowling League. Bowling is or one of many sports that interest M If you recall, he was one of the g foursome pictured in the August Revie

The Baders live at 32 Maynard Stre Roslindale. A son, Bruce, 14, is in Ju ior High School and a daughter, Kar 11 is an all-A student in the 6th grac

For Robert Knox one of the bigg thrills of his twenty-five years with Bi & Son came last January when he ceived awards talling $700 his first accept suggestion. H idea for cut-ou on Rotary dies w named the 2 Best Suggesti of 1962 ($1 award) and ceived a speci award of $600.

(continued on page 3)

## 5th Anniversaries

(continued from page 2)

Bob's official 25th anniversary date is ugust 8; on that day in 1938 he arted his continuous service on No. 6 Iachine at Norwood Roofing. Actually is first job at Bird & Son was as Roofig Plant messenger two years earlier, here, he recalls, his first boss was Henry Iorgan, now retired from Bird Machine ompany. He later worked in the Roofig Plant, but had his service interrupted ith a long layoff until August 8, 1938.

Transferring in 1939 he worked at loor Covering for over a year, then as accepted as an apprentice at the ast Walpole Machine Shop in Novem- er 1940. The records show that he was alled into military service for a year of aining in March 1941. The year lengthned to four and a half years because of ie war. He became a truck driver with ie 182nd Infantry, Co. G, and saw serv- e at Guadalcanal, the Northern Soloions and Southern Philippines.

A month after the war ended, he was ack at his mechanic's helper's job in ast Walpole. He progressed steadily to B machinist in 1947 and A machinist 1 1949. A spare man for the repair of hoe Carton machinery throughout the ountry, he became the regular repair ian when Harry Angus was promoted to ssistant plant engineer in April.

In 1953 Bob married Berniece Potter ho for eleven years was operator and hief operator at the Bird & Son switchoard. They have a daughter, Elizabeth, , entering the fourth grade at Plimpton chool this month. Bob says his family nd his home on Common Street in 7alpole are his only hobbies; in the ommunity he has been on the Republican Town Committee for a dozen years, ie last eight as secretary.

**HARRY ANGUS** made the news for the econd time in 1963 when he achieved is 25th Bird & Son anniversary on August 29. He was in the news before when named assistant Plant Engineer on April 1, 1963. Harry's pattern of promotion is a familiar one: messenger, one year, apprentice machinist, three years, 7orld War II service, nearly four years, icluding further machinist's training at hanute Field, B machinist, two years nd A machinist from 1947 until apointed assistant plant engineer five ionths ago. One of his chief duties was ie servicing of Bird carton set-up mainery at various locations throughout ie eastern part of the country.

The Angus's have four children, Susan, 6, Priscilla, 14, Marilyn, 11 and Mariall, 8. They live on Old Post Road, ast Walpole. Harry's community activities include a term as president of the ird School P.T.A. and ten years as river at the East Walpole station of the 7alpole Fire Department.

**GEORGE W. CONDRY**, foreman of the Board Machine and Board Finishing Departments at Phillipsdale, completed 25 years of service on August 22. When George first took over in the Board Mill in January, 1949, they were making only one basic product of board, but through the years they have expanded to many products in a variety of sizes. Many new types of finishing equipment have also been added to meet the increased demand on the various types of board produced.

George was hired back in 1938 by the late David Lowry as office boy. He was almost let go after they realized he was short one month of being eighteen years old, but was able to stay on after getting his working papers approved. He recalls how the entire plant has grown since he first started. At that time, for instance, the present Board Mill was a mill for saturating tarred felt.

After working approximately fifteen months as office boy, George was sent through all departments of the Felt Mill on a training program by Thomas Henderson, who was then superintendent, and then was given the foreman's job in the newly started Defibrator Room where wood chips are processed into fibre for both felt and board. This, incidentally, he classes as his most interesting experience, the installation and starting up of the first defibrators. He also had some very interesting and exciting experiences while serving three years in the Air Force during World War II as a bomber pilot in the 8th Air Force.

Mrs. Condry, the former Gladys Kindberg, is school nurse for the town of Rehoboth, Massachusetts. They have two daughters, Lynne, a sophomore in high school, and Ann, in the sixth grade. Lynne is active in athletics.

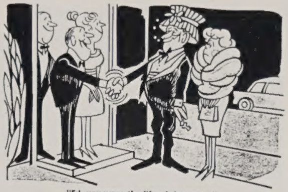
George is a member of the Awards Committee of Citizens' Scholarship Foundation of Dighton-Rehoboth High School. He is a former member of the Rehoboth Planning Board, the School Building Committee, and the Republican Town Committee. Other activities include membership in the Rising Sun Lodge, F & AM and Craftsman Club, and a major in the Active Air Force Reserve, where he has just returned from two weeks of active duty at Otis Air Force Base, and in New Bedford.

His chief and only hobby at present is flying. He is part owner of a Cessna 170 plane, as described in the August *Review* of 1960. He formerly liked to play golf until this was curtailed by an operation for a ruptured spinal disc in 1960. Anyone for a plane ride?

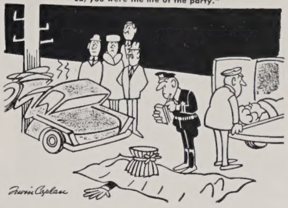
After being laid off from temporary work with Bird & Son on two occasions, **MALCOLM MACDONALD** of Charleston has successfully completed 25 years of continuous service.

On August 8, 1938 MacDonald began his full time career with Bird & Son on No. 1 machine at the Norwood Roofing Plant working as a pick-up man on the shingle cutter under the supervision of Howard Everett.

From pick-up man he transferred to the Shipping Department where, later, he was promoted to an electric truck operator under Dick Stoddard.



"Ed, you were the life of the party."



Mr. Mac's desire was to be in the Maintenance Department so he worked 10 hours a day and attended night school for 4 hours each night for 5 nights a week. Through his efforts, he completed a four year course in general machine shop practice in six months. After completion of night school he transferred to Maintenance as a B Machinist and later was promoted to an A Machinist under Raymond Call and Ralph Kemp.

In 1954 Mr. Mac had the wonderful opportunity to transfer to the Holy City (Charleston) as Master Mechanic and has held this position ever since at the Charleston Plant. Arriving in Charleston during the days of construction, Mr. Mac helped Ralph Kemp install the Roofing Machine.

MacDonald married the former Eva Bonnell and they have one son, Richard. At the present, Richard is attending the S.C. Medical College working on his doctor's degree. Richard is a graduate of the Citadel, the Military College of S.C., having majored in pre-med.

Mac enjoys fishing, woodworking and photography. One of his most enjoyable hobbies is flowers. He has one of the greenest thumbs at the Charleston Plant and has done an excellent job in beautifying the grounds around the plant. Further, his talent of grafting camillas is outstanding. He and his family belong to the First Scots Presbyterian Church in Charleston.

Mr. Mac stated to this reporter that he has thoroughly enjoyed being associated with Bird these many years and especially the last ten in Charleston. He feels that any success he has gained at the Charleston Plant is dut to the fine cooperation existing at the Plant especially the men in the maintenance shop, and the excellent job they have done for him and Bird & Son, inc., over the years.

# TOP OF THE NEWS

## MAIN OFFICE

Welcome to Robie Alexander who transferred to the Purchasing Department when the Floor Covering Sales Office was closed.

Richard Phipps spent a week of his vacation at his summer home in Alstead, N. H.

Others who chose New Hampshire for vacationing this summer were Dorothy Avanzini, Katherine Padden who spent a few days in Laconia, and Charles Makarevich who spent some time in Meredith, N. H. and some at Cape Cod.

Mary Ann Tamasanis chose the Cape as a place for relaxation.

Norma Cordo spent her two weeks' vacation taking day trips to the Cape.

Ruth Flynn went to Avon, Conn. for a week and came back with a lovely tan. She also spent a few days with her son who is a teacher at Holy Cross College.

Good luck to two men who have left us recently for other employment: Byron Nelson is now at Plymouth Rubber in Canton and Hugh Stouppe has just started his new manager's job at Central Fuel Co. in Norwood.

We are all happy to see Gerry Buckley back after her visits to the hospital.

Katherine Padden thanks all of her friends for her get-well cards and get-well wishes during her recent illness.

(continued on page 4)

**TWENTY-FIVE SILVER DOLLARS** to Malcolm MacDonald, center, of Charleston, on the occasion of his 25th Bird & Son anniversary. The gift was from his associates. Making the presentation of the money and the Bird Quarter Century pin and certificate are Kin Powers, general manager, right, and Ernest Zinkowski, superintendent, left. In the background: Alfred Lukow, Jeffrey Stoddard, James Owens, Joe Gilbreath, Richard Usry, Tommie Epting, Terence Jenkins, Note Turner, George Davis, Jack Lee and William Mazyck.

## TOP OF THE NEWS

(continued from page 3)

Welcome to Dorothy Solbo who has joined the Shoe Carton Sales Department.

Hannah Flavin recently returned from a trip to Europe.

### PAPER MILL AND FINISHING

We have all heard some good fish stories in our time but here's a switch. Johnny Siegmund was telling his friends that the cucumbers in his father's garden are a foot long. Julia Lewis chided Johnny for exaggerating, so to prove his point Johnny brought her a few samples. He wasn't exaggerating — the largest one measured 13″ long and 10¾″ in circumference. It was delicious, too! See picture for further proof.

Incidentally, congratulations are in order to Johnny who completed a course in IBM programming at Chamberlayne Junior College receiving his certificate on August 21. Two days later he left for a touring vacation to Florida.

It was a pleasure having Mary Badala, Susan Stillman, Priscilla Barrows and Bob Johnson working with us this summer. We hate to see them go but wish them the best of luck as they go on to further their education at their chosen colleges. We certainly will miss the ZIP these kids brought to the Main Mill.

**HERE'S PROOF!** Nobody believed John Siegmund, Jr. when he boasted that his father (East Walpole truck driver) was raising cucumbers over a foot long. So John Jr. brought one to work last month, and besides, here is John, Sr. in his garden with a sample. "We've had some even bigger than this," says John.

Congratulations to Mr. and Mrs. Alfred Taft on the arrival of their third son, Steven Manuel, born July 29. The baby's dad works at the Finishing Mill.

### MAINTENANCE AND POWER

Martin Bowers and his family enjoyed two weeks at Buttermilk Bay while on their vacation.

Ed Powers and family recently camped at Brewster State Forest.

Another camping family was the Henry Murphys who went to the Thousand Islands.

More vacation news: Chester Ambruskevich and family went to a dude ranch in Upstate New York. . . . William Peters and Francis Martin and their families vacationed at home. . . . John Wozniak and his family took day trips. . . . Mario Boragine vacationed in Connecticut and Pennsylvania. . . . Oscar Lambine and his family spent their vacation at their summer home in Brewster. . . . John Dorsheimer divided his vacation time between home and down in Maine.

When Joseph Jarlis can spare time from painting his house he and his family have been taking day trips.

Albert Westhaver took his vacation on skis — water, that is — at Pembroke.

### NO. 1 BOX SHOP

Frances Penza traveled this year to Las Vegas, Los Angeles, San Francisco and Hawaii. She reported a wonderful trip. The champagne flight to and from Hawaii really was something.

We wish William Fahey the best of success in his new job. He was recently made foreman in the Corrugated Department.

Robert Bothwell and family vacationed in Maine with guests from Pennsylvania.

Martin Green spent his vacation at his cottage in New Hampshire.

Mary Kelly reports an enjoyable time touring around with her son and family.

Leonard Curran tried commuting from South Yarmouth but gave it up when he found out how early he had to rise.

Michael Flaherty is back from Ireland having spent a month visiting his parents and other relatives.

Edward Fitzpatrick was elected a steward to fill the vacancy which occurred when Bill Fahey became foreman.

### NO. 2 BOX SHOP

Our best wishes to Patricia Sears. She and her husband have built a new home at Cobb Terrace, North Walpole.

We all hope that Ambrose Fitzpatrick of the office will be quickly on the mend after a recent operation.

Stuart Farris spent his vacation travelling through parts of Maine.

Fred DeFlaminis vacationed at White Horse Beach.

Joseph Smelstor and his family went to New York City.

Leo Levitre and his family took short trips. . . . Alice Pole also spent her vacation taking short trips.

### NORWOOD ROOFING PLANT

We welcome Margaret Owens who has joined the Roofing Office staff working for Mr. Frazier.

James Mack and family vacationed at Hampton Beach.

Mr. and Mrs. Clifford E. Smith, Jr. are the proud parents of a second daughter, Karen Elizabeth, born July 25. Cliff is a chemist at the Roofing Laboratory.

Nelson and Helen Bartlett spent a few weeks at their summer home at Moosehead Lake, Maine.

Camping trips must be fun. Jack Reddick took his family on a second vacation of camping, this time to Naples, Maine.

Priscille DeVautour brought in her year-old son, Robbie, to the Roofing offices. Priscilla formerly worked at the desk where Peg Owens now works.

### PHILLIPSDALE FELT MILL

Welcome to Bill MeEntee who has joined the Phillipsdale Office staff. We hope he enjoys working with us.

New members on the Power and Steam Safety Committee are Charles Waterman, James Hammond and Manuel Corry.

We all wish Paul Knight a speedy recovery and hope to see him back at the plant real soon.

A recent election of Local 878 has resulted in the following slate of officers: President, Gilbert Dias; Vive-Pres., Philip Zompa; Recording Secretary, Vernon S. Stromberg; Financial Secretary-Treasurer, Manuel Silva; Sergeant-at-Arms, Joseph L. Braga.

### MANCHESTER PLANT

Congratulations to Mr. and Mrs. Roland Palmer on the birth of a daughter who weighed in at 7 pounds, 12 ounces on August 3rd.

Welcome back to Robert Dupont who has returned to work after being out for some time with a bad cut on his hand.

More congratulations: To Mr. and Mrs. Raoul Desmarais on the birth of a daughter, 7 pounds one ounce, on August 7th.

Roland Palmer suffered a severe sprain to his ankle while on duty with the National Guard at Camp Drum, N. Y. He has recovered, however, and it is good to see him back.

### CHICAGO ROOFING PLANT

Tom Cooling vacationed as usual in Minnesota with his buddy Lou Lantz (Lou worked for Bird's years ago.) No fishing this year, just resting. This vacation is a must for Tommy every year.

We had a visit from three of our retired men — Joe Blosky, Jimmy Stanek, and Raleigh Stearles, who was one of our first men to retire. We enjoyed seeing them.

Bernard Schatte's son, Jimmy, "graduated" from Pixie School last June and is entering kindergarten in September . . . while Robert enters his second year of College. Yes, Bernie is the proud father of both boys.

Levi Hosch, back from a visit South reports Bozo, his dog, has a new look — "clipped," but has a clown's collar.

We have two of our boys on the sick list, Harry Brandau and James Hopkins. Reports are that Harry is home from the hospital, and "Hoppy" is still in the hospital. We hope both will have a quick recovery.

We wish to extend our sympathy to Ewrin Prochaska on the loss of his mother.

We welcome to the Bird Family, Tony Simunich, assistant to Charles Sheeley . . . and Louis Gesiakowski, tractor mechanic.

James Reiser's son James graduated from 8th Grade and his daughter, Barbara, graduated from High School.

Martin Krajcir bought a new home in Cicero. It is a ranch type and above all has a Bird roof.

Margaret Hoey vacationed at Lake Lawn — Delavan, Wisconsin. On the drive home she also stopped at Lake Geneva. Had a fine time.

William O'Brien (Assistant to Office Manager) and his wife drove to Georgia for their vacation and also to attend a wedding, in Gainsville, Ga. Bill was best man for his brother, who married a Gainesville, Ga. girl. Bill reports it was a fine trip.

Marie Patterson enjoyed her vacation by doing Chicago.

### SHREVEPORT ROOFING AND FELT

The best laid plans of men and mice don't always end up nice, especially in Softball. We showed real intestinal fortitude in landing that play-off berth mentioned in last issue of the Review and the first game we lost a tough one to Superior Iron Works, 2-1. This was the same team we beat to tie for fourth place in our division.

After that game we had to win the next one from United Gas to stay in the running. At the end of seven regulation innings the score was tied 2-2. In the next four innings everyone hollered

**READY TO GO.** One of the leased trucks at the Chicago Felt Mill, being weighed at the scales before leaving with its load of dry felt for the roofing plant at 1472 West 76th Street.

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## Recent Deaths

### Wilmer C. Wiggin

WILMER C. WIGGIN, retired from No. 1 Box Shop since 1957, died August 20 at the Norwood Hospital. Born in London, N.H., he came to Walpole and worked for the Allen Construction Company six years before joining Bird & Son in November 1917.

After a year in the East Walpole Shipping Department, he was made a gang boss and in this work he continued for most of his working life. The department eventually became the Shipping Department for No. 1 Box Shop. He retired in November 1957 at the age of 65.

Funeral services were held on August 23 at the United Church of Walpole. He is survived by his wife, Evelina of 154 Pemberton St., Walpole, six daughters: Mrs. Emily Ellis and Mrs. Vivian Smith of Walpole, Mrs. Beatrice Toppin of Lynn, Mrs. Myrtle Smith of Dover, Mrs. Edith Meomartino of Needham, Mrs. Mabel Macione of Franklin and a son, Wilmer E. Wiggin of Norwood.

### Alvah H. Bridgham

ALVAH H. BRIDGHAM, retired, died at the home of his daughter, 8 Marston Road, East Walpole, on August 21 at the age of 92.

From June 1921 to his retirement in August 1945 he was a compositor in the Printing Department at No. 2 Box Shop. Upon retirement he moved to Dexter, Maine, his birthplace, and lived there until six years ago, when he moved to East Walpole to live with his daughter, Mrs. Ralph Hildreth, who is the only immediate family member surviving him.

Funeral services were held on August 23 at the Union Congregational Church, East Walpole. Burial was in Dexter, Me.

ıself hoarse. United finally pushed oss a run in the 11th inning and our ;on ended.

We had a lot of stars that last night, Dick Doiron, being one of the older yers, won the applause of the crowd. one point he rolled up his pants leg show the umpire calling strikes his e just wasn't that close to the ground. lashed a screaming double to left field ick's own words) and had two for e times at bat for the night to lead hitting. When he dusted himself off second, he came up doing the twist. Cuz is an actor as well as a good l player.

apturing the Eastern Junior B League vn for the second consecutive season e the Kool Kats, a group of neighbord boys, coached by Philip O. Johnson, man on No. 1 Machine. For years Phil worked with boys in his neighborhood almost every year, they win a trophy.

everal units of the 49th Armored Dion from the Longview, Texas area are Fort Hood for two weeks of intensive ning. Second Battalion, 144 th Infantry, ommanded by Capt. Bert L. Pevey, Bird on's salesman from Tyler, Texas.

everal of the Shreveport employees have n on vacation. Anne Eddy, with her ents and her son, Gary, visited relatives Waco, Texas. . . . Gladys Bryan spent eek at home resting. . . . Modena Fuller her sister from San Antonio, Texas visit for a month and Modena took a week's ation to be with her and her son Frank-Fuller, and his family from New Orleans. . Mr. and Mrs. O. N. Sherburne en-d Florida for a nice vacation. . . . Opal , with her daughter and four grand-dren, had a wonderful time in Galveston. . Kavat Loe spent most of his week's ation fishing. . . . Mrs. Leon Taylor had e a few chores lined up for Leon this k. . . . And we will have to wait until le Wilcher returns from New Orleans report on her vacation. Anything can pen in The Crescent City. . . . Lorraine liams visited Galvaston for a week's fun. . We enjoyed a visit from Cliff Pregge n Birmingham while in Shreveport a days on his vacation. We understand and the family had been fishing on a in Arkansas before arriving in Shreve-. . . . Mr. and Mrs. B. P. Soward spent r vacation visiting relatives in Chicago.

## ARLESTON ROOFING PLANT

rnest Zinkowski, superintendent, and ily toured to California for vacation this . While there they visited many interng places, including Disney Land.

ean Minshew and family travelled to her ie in Austin, Texas for two weeks' vaon.

anice Ritter flew to her home in Florida a week's vacation.

etty Fallaw, order typist, and Broadus aw, No. 1 Machine, also went to Florida two weeks on vacation.

oyce McDonald purchased a gold bath-suit for vacationing at Myrtle Beach,

ur transcribing machine operator, Ar-Wilkes, and family travelled to Jackville recently.

ngratulations go out to Sharon Williams, operator and receptionist, with the re-announcement of her engagement to lie Harley, sales manager at Blackwell . Supply Co., one of Bird's leading ibutors in the Charleston area.

ohn Burn and family spent a week on of Charleston's local beaches enjoying sun and sand.

lary Rakoske, credit clerk, and husband ntly spent the week-end at Myrtle h, S.C.

Ve were very sorry to lose John Beckum, tant foreman in Shipping. John, prior mployment with Bird & Son, inc., had aded Clemson College for 3 years and now returned to college for his degree. will miss him.

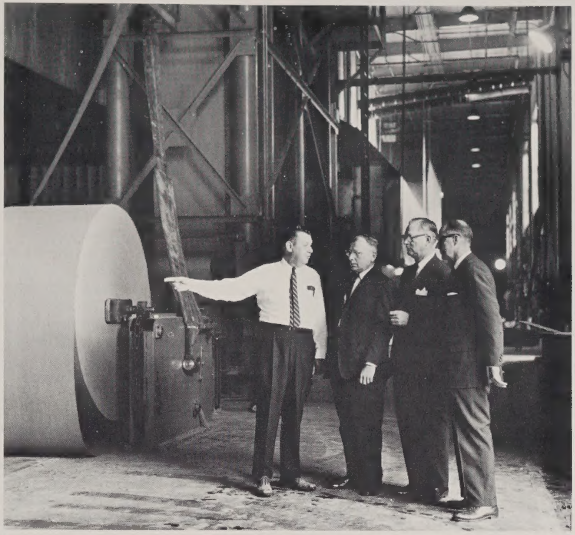
Ve welcome Joe Sessoms to the Bird ily. Joe is married with children and will be working as raw stock receiving clerk.

Tommy Brooks, recently paid us a visit while home on leave from military service. Tommy's mother is Jeanne Brooks, sales correspondent.

Kin Powers, general manager, recently spent two weeks at Fort Bragg, N.C., for annual reserve training.

Joe Shokes and family travelled to Florida for vacation.

# *Bankers Visit Shreveport*



B. P. SOWARD, superintendent of Shreveport and Glenwood operations, explains the manufacture of dry felt to Vernon Atkins, Vice President of Commercial National Bank, while F. H. May, Southwestern Division manager and R. F. Jenkins, executive vice president, listen.

Bird and Son has been a valued customer of Commercial National Bank since the beginning of the Shreveport Division in 1937.

This photograph appeared on the back cover of *Shreveport Magazine* for September. The message under the picture stated that here, in the picture, a banker bones up on roofing manufacturing of roofs for homes from the Rockies to the East Coast, as products roll out of the Shreveport Plant, providing employment for hundreds of Shreveporters. The plant also utilizes products native to the area; asphalt, wood pulp and slate. To keep abreast of developments in this important industry, the bank's officers not only make continuing financial studies, but go behind the scenes for in-plant visits. This sort of first hand knowledge puts them in a position to provide informed financial assistance to many business firms in the Shreveport area.

## LONG SERVICE LIST

### OCTOBER

| *Name* | *Year* | *Dept.* | *Yrs.* |
|---|---|---|---|
| Catherine M. Brady | 10-7-18 | No. 2 Box Shop | 45 |
| John C. Seastrand | 10-8-23 | Paper Mill | 40 |
| John P. Walsh | 10-18-28 | No. 1 Box Shop | 35 |
| Louis O. Hertel | 10-29-28 | No. 2 Box Shop | 35 |
| Stephen Joyce | 10-2-33 | Maintenance | 30 |
| Elizabeth I. Connolly | 10-2-33 | Finishing Mill | 30 |
| Mickele Lamonica | 10-2-33 | Maintenance | 30 |
| Henry Bochanovicz | 10-26-38 | No. 1 Box Shop | 25 |
| Daniel J. Benedetti | 10-27-38 | No. 1 Box Shop | 25 |
| Chester J. Grusheski | 10-28-38 | Paper Mill | 25 |
| Edward T. Mingels, Jr. | 10-29-38 | Office | 25 |
| Julia A. Kucab | 10-4-43 | Office | 20 |
| Ella L. Stratton | 10-4-48 | Office | 15 |
| Edward C. Hayman | 10-26-53 | Paper Mill | 10 |
| Albert C. Morelli | 10-26-53 | No. 1 Box Shop | 10 |
| Angelo J. Risotti | 10-28-53 | No. 1 Box Shop | 10 |
| Michael Caulfield | 10-30-53 | No. 1 Box Shop | 10 |
| Stefan Makar | 10-14-58 | Paper Mill | 5 |
| Hugh P. McLean | 10-28-58 | Carton Salesman | 5 |
| John Lydon | 10-29-58 | No. 2 Box Shop | 5 |
| LEWISTON | | | |
| Joan Walmsley | 10-28-53 | | 10 |
| MANCHESTER | | | |
| Robert C. Harden | 10-19-53 | | 10 |
| CHICAGO | | | |
| Margaret M. Hoey | 10-29-23 | | 40 |
| Curley Orr | 10-7-53 | | 10 |
| David Miller | 10-8-53 | | 10 |
| Theodore L. Volz | 10-6-58 | Office | 5 |
| CHICAGO FELT MILL | | | |
| Geronimo Martinez | 10-1-53 | | 10 |
| Joe L. Rangel | 10-14-58 | | 5 |
| SHREVEPORT | | | |
| Ernest M. Dyess | 10-4-48 | | 15 |
| Alton Myers | 10-9-53 | | 10 |
| Rodney D. Squyres | 10-13-58 | | 5 |
| Robert E. Watts | 10-13-58 | | 5 |
| CHARLESTON | | | |
| Jack W. Stokes | 10-1-58 | Roofing Salesman | 5 |
| Thelbert E. Alford | 10-13-58 | | 5 |
| G. W. DINSMOOR CO. | | | |
| Peter N. Couture | 10-15-28 | | 35 |
| Franklin T. Woodbury | 10- -43 | | 20 |
| Richard Alan Ward | 10-4-58 | | 5 |

# *Evening Study?*

Anyone for studying? Catalogs from various Boston schools and colleges, listing evening courses of study, are now available at the Personnel Office. Among those already received are Northeastern University, Lincoln College, Suffolk University, Wentworth Institute and the Boston Center for Adult Education.

## Trash Burning Can Cause Dangerous Eye Injuries

Whoever draws the family trash-burning chore during the fall clean-up campaign should think twice to safeguard his eyesight, warns the National Society for the Prevention of Blindness.

Both smoke and flames can mean unusual vision hazards for Mom, Dad or the kids. Be watchful when raking leaves or plants for burning — smoke from burning poison ivy or poison oak can cause serious inflammation of the eyes as well as the skin.

Discarding old bottles or cans in the rubbish fire can mean tragedy if one should explode from the heat and spray potentially-blinding fragments of glass or metal for yards around the incinerator; the danger is greater if the container still holds some combustible powder or liquid. Another risky idea is disposing of old batteries in the trash fire. Batteries such as those used in flashlights and portable radios explode with tremendous force when exposed to heat. Don't gamble with your eyesight.

A free pamphlet on eye safety and health can be obtained by writing to the National Society for the Prevention of Blindness, Box 426, New York 19, N. Y.

September is Sight Saving Month

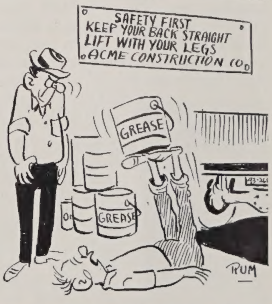
## Softball Team Ends Season Only One Game from Top

The Men's Softball team finished the League season in second place, just one game out of first place.

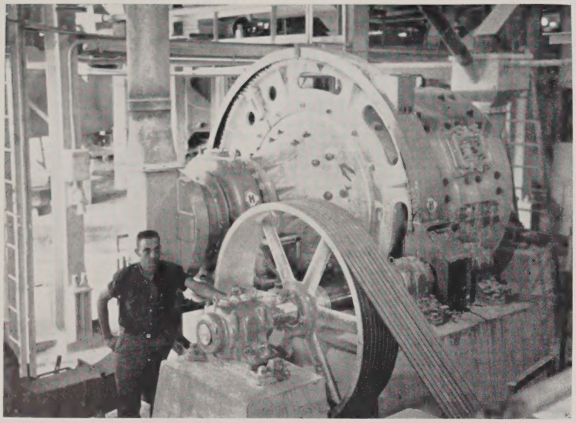
The final game provided some consolation for two earlier losses which prevented the team from taking over the top spot. This final game ended in a 10 to 0 shut out over Square D, featuring a fine pitching performance by John Jarlis, a good tight defense and timely hitting by the whole team.

All team members have thoroughly enjoyed this opportunity to play and work together and they wish to publicly express their thanks to the Bird Club for its support.

"Old age is like everything else. To make a success of it you have got to start young."
— Felix Martin



"Now the problem is, how do I get it in the truck?"



**NEW BALL MILL** now in operation at the Charleston Plant has a seven foot diameter. Fines from the granule operation are ground here into mineral stabilizer used by Charleston in its asphalt coatings. The size of the machine can be judged by comparing it with the height of Tommie Epting, plant engineer, standing beside the mill, who engineered the project.

## Huge Ball Mill Helps Supply Charleston Operation

A new ball mill at the Charleston Plant went into operation on July 31 to supply more mineral stabilizer for asphalt coatings used at Charleston.

An increase in production at the Charleston granule plant had resulted in more rejected fines (particles too small for use as granules); and at the same time a larger supply of mineral stabilizer was needed for coating production.

The new ball mill is a 7 by 4 foot machine with a rotating drum in which steel balls rotate with the fines. This grinding process reduces the fines to a powder-like material called mineral stabilizer — and does it very efficiently.

A general idea of the size of this impressive machine can be had by noting how the machine on its base towers over the man standing beside it in the accompanying picture.

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### Two Retire

(continued from page 1)

starting December 8, 1947. The following February he transferred to No. 2 Box Shop. He has worked on several jobs here, mostly as a finisher. From 1960 he worked in Shipping. Before coming with Bird & Son he was employed as a driver-salesman with General Foods and Pepsi-Cola.

ALICE CONNOLLY has always worked at No. 1 Box Shop ever since she started, thirty-eight years ago in March 1925. Her first boss, she recalls, was Harry Tower — a name familiar to many old-timers in Bird & Son.

Her first years were in the Corrugated Finishing Department where Arthur Colburn was another of her bosses at one period. In 1937 she transferred to the Solid Fibre Finishing and was for a long time a taper operator. She has also been a stapler operator and a feeder on various machines. Since November 1962 illness has prevented her from working.

Alice makes her home at 9 Lenox Ave, Norwood with her sister and brother-in-law, Mr. and Mrs. Alexander Balnis. Hers is a Bird family all the way. Alex has been an employee in the Combiner Room at No. 1 Box Shop for nearly 30 years and Mrs. Balnis worked at the same shop for a number of years before her marriage when she was Eileen Connolly.

## Bowling Notices Out; Have You Signed Up?

When you see the schools open again you know its time to be thinking about fall sports. And foremost in the Bird Club sports program is bowling.

Notices went out in mid-August announcing the reorganization of Ten Pin Bowling. One or more teams will be set up for Wednesday night bowling at Atlantic Lanes, if enough members sign up. Notices on regular candle pin bowling have also gone out. Both men's and girls' teams will be organized in both leagues. It's not too late to sign up.

On Ten Pin Bowling, notify John Grudinskas, FBPM1. On Candle Pin Bowling, sign up with Moses Bader, BE.

## All Singers Invited To Join Choral Group

Rehearsals have started, but it is not too late to join up with the Neponset Choral Society for their fall concert. Rehearsals are held each Monday evening at 8 P.M. at Bird Hall, East Walpole. No voice test required. New members are cordially invited.

Director Leonard Weaver states that the two works to be presented in early December are Mozart's "Vesperae Solennes de Confessore" and Missa Brevis" by Zoltan Kodaly. The two, one classical, the other modern, are effectively paired for enjoyment, both by those who will rehearse and sing them and by those who will hear the finished performance in December.

Tryouts for solo parts are scheduled for Monday, October 7 at Bird Hall. Each work will require a mixed quartette of solo voices, singing mostly as a quartette, without individual solos. If there are sufficient qualified applicants, two separate quartettes will be selected.

There are still several Sunday nights left in September for enjoyable listening to the Choral Society's former concerts on Station WCRB at 10:05 P.M. This is a repeat of the broadcasts of last April which proved popular.

## E. Walpole Man Becomes Submarine Commander

Several Bird & Son people were present at the impressive change-of-command ceremonies at the Portsmouth, N.H. Naval Shipyard when Lt. Commander Roy Marinor Springer, Jr. became the new commander of the U.S.S. Albacore. He is the son of the late Roy M. Springer, sales manager of the Shoe Carton Division until his death in 1952, and Mrs. Ethel Springer of East Walpole.

Lt. Commander Springer reported to his new assignment from duty as submarine electrical inspector of the Board of Inspection and Survey, Washington, D.C. He is a graduate of Walpole High School and the Navy Postgraduate School of Monterey, California, and has served in the Navy for 17 years. He was made a Lt. Commander in August 1960. In the summer of 1945, just before entering the Navy, Marinor Springer worked at the Paper Mill Laboratory in East Walpole.

The ceremonies, held at noon on August 15, consisted of the reading of orders and brief remarks from both the retiring commander and the new commander. Among those present were Springer's wife, his mother, and other members of his family; also President and Mrs. Ralph A. Wilkins and their daughter, Janice, Mr. and Mrs. Ralph M. Wight of Exeter, N.H., Mr. and Mrs. Richard Watson of Westwood, Mrs. Stuart Nickerson and Mr. and Mrs. James Buffington — all neighbors or former neighbors of the Springers.

The U.S.S. Albacore is a pioneering submarine, very fast, but not nuclear. It conducts numerous experiments and tests as the Navy's only full scale model ship.

### CONTRIBUTORS

Contributors to this issue of the Review include: Bernice Thompson, Catherine Brady, William Ford, Agnes Fraser, Julia Lewis, Elna Gottberg, Milton Gardner, Norma Cordo, Sandra Simonelli, Ruth Phelan, Mary Driscoll, Robert Pearson, Vernon Stromberg, Lucille Burrow, Ora Miller, Frank Markham, Gladys Bryan, T. D. Blanchard, Robert Zobel, John Grudinskas, Carol Griffin, Harold Bailey, Rose Fox, Virginia O'Brien, Leonard Weaver, Rita Connolly.

## *TOM (Safety) SWIFTI*

You have no doubt been caught in the swift avalanche of Tom Swift such as: "I'll have a martini," he s dryly. With all this going on, we co not help but coin a few Tom (Safe Swifties:

"I'm wearing safety shoes," he s archly.

"Watch that point of operation," said guardedly.

"Get your respirator," he said airil

"I'm wearing ear plugs," he said eer

"Looks like dermatitis," he said rasl

"Cut out the horse-play," he s hoarsely.

"Just stepped on a nail," he said pe tratingly.

"Keep out from under suspen loads," he said flatly.

"Careful — I think it's lye," he s caustically.

"Grab a fire extinguisher," he s hotly.

"Adjust the guard on that saw," said cuttingly.

"My tires are wearing out," he s baldly.

"Don't be such a cut-up," he said cisively.

"I fell off the ladder when I cleaning out my gutters," he said gutt ally.

And after a day of concocting th an editor is inclined to say: "Mix m stinger," he said waspishly.

*Employers Mutuals of Wars*

## Girls' Softball Season Provided Fun If Not Many Victories

Here we are again, writing from "F way Park." Since you last heard fr the Girls' Softball Team they h played four games.

On July 17 the game was with N tronics, the score, 22-3, not in our fav In a thrilling game on July 31st, agai Raytheon, the Bird girls ran away w the game, 6 to 1; at the August 12 ga with St. Mary's they won as usual, to 2. The final regular game of season was a return game with Raythe on August 19 which, sad to relate, t won 12 to 6, in spite of the Bird tea high hopes of repeating the July 3 victory.

St. Mary's team came out on top the league again this year with 14 w and no losses at all. As a final event the season, a team of all-stars made of two or three from each team in league met St. Mary's on August 21 The result: All Stars 7, St. Mary's Playing from Bird & Son were Do Reardon, Martha Holman and Ca Griffin.

The season ends with a banquet when and where is not known at t writing.

---

A Dutchman was explaining the r white and blue Netherlands flag to American. "Our flag has a connection w our taxes," he said. "We get red when talk about them, white when we pay our bills and we pay them 'til we are blue the face."

"That's just how it is in the U.S.A.", s the American, "Only we see stars, too!"

# *The* BIRD REVIEW

lume 51 No. 10 Published for Bird & Son, inc. employees and their families October 1963

## hester H. Porter Waterville Supt.

Chester H. Porter, superintendent for nine years at the New Britain, Conn. Plant, has been named superintendent of the new plant due to open at Waterville, Maine later this year.

His previous work assignments have n unique in that they match so sely the work areas he will supervise Waterville. During his 37 years at d & Son Chet Porter worked in h No. 1 and No. 2 Box Shop before ng to New Britain.

He started in No. 2 Box Shop in tember 1926, working on various duction machines until named foren of the Flower Pot Department in 5. For two years before becoming oreman he served as vice president Local 1330 at East Walpole.

n 1947 he transferred to the Intrial Engineering Department, do- principally engineering studies at 1 Box Shop. Since March of 1954 has been superintendent at the New ain Sheet Plant which finishes corated and solid fibre products for dery in the Connecticut area.

he Waterville operations will be ilar to those at New Britain, with

(continued on page 2)

## d Club Chooses ur New Directors

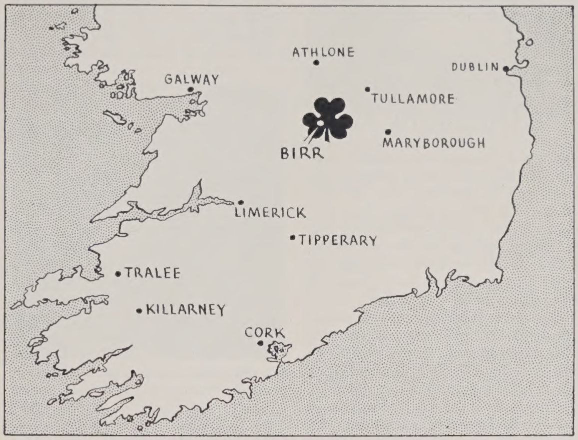
our new directors of the Bird Club e elected at a special meeting of Board on September 6, to replace r men who have left Bird & Son.

he new directors are: Rocco Phil-, Norwood Roofing, who has been year's Golf chairman, Alex Mac-

(continued on page 2)

SQUARE
3000
ERIN
PEAT POTS
The Irish
EAT MOSS TRANSPLANTING POT
MADE IN
REPUBLIC OF IRELAND

**MROCK DESIGN** decorates the boxes of Peat Pots, distributed by Bird & Son.



**FROM THE HEART** of Ireland come the Erin Peat Moss Transplanting Pots sold by Bird & Son. The special peat is cut from bogs near Birr. (Map drawn by William Grazado.)

## *Erin Peat Pots, Sold By Bird, Made From Finest Irish Peat Moss*

Erin Peat Pots, sold by Bird & Son, are made from peat which comes from Birr in the heart of Ireland, a spot that Tom McCafferty of No. 1 Box Shop knows well. He used to live near there.

Tom describes Birr as a very small village in rather hilly country, south of Athlone. All around are peat bogs and farmland.

In the spring of the year the men in the village go out to cut peat for winter fuel. In the bogs of Ballywilliam and Killnoglinny the special peat for the Bird Irish peat pots is cut. The process is essentially the same for both products. In the old days peat was cut by hand and set in the sun to dry. Nowadays, there is a machine which cuts square blocks and squeezes out the water.

Sales brochures explain why this sphagnum moss peat from Birr is so fine for growing plants. The bogs from which fuel is taken yield peat with a high degree of "humification" of the original mosses and lichens. But in the bogs of Ballywilliam and Killnoglinny the moss still looks like moss, with long fibres, leaves and stems still intact. This gives the peat power to absorb water and qualities which are better for forming into the little 2-inch to 4-inch pots.

In the Birr area peat is found in great quantities to a depth of 3 to 4 feet and in some places it reaches a depth of 12 feet. Farming is the other industry in this part of Ireland. Tom McCafferty has written to relatives in Ireland for a picture of the bogs and the peat cutting. When received, this picture will be published in the *Review.*

Hannah Flavin of Shoe Carton Sales, who traveled in Ireland this past summer, journeyed through this area. She not only saw much peat being cut, but also saw the interesting "cotton" growth that follows. After the peat has been cut, a white, moss-like plant grows in the bogs, giving the appearance of fields of cotton.

## Credit Union Locates Eight "Lost" Persons; Warns on Auto Mortgages

Eight "lost" persons were found for the Neponset Credit Union as the result of publishing the list of abandoned accounts in the August Review. Two other persons are being tracked down and may be located soon.

Needless to say, the owners of the sums of money were grateful for the windfall of money forgotten and the Credit Union was happy to close out the eight inactive accounts.

CAR OWNERS who have automobile loans with the Credit Union, in which the car is mortgaged, received a letter last month reminding them that they cannot sell the car until the mortgage loan at the Credit Union has been paid in full. Trading the car is the same as selling it outright, so that is not permitted either.

## Vice Presidents For Carton, Fibre Box, Special Paper Sales

President Ralph A. Wilkins has announced the following appointments, effective October 1, 1963:

Ralph H. Hall, vice president of the Carton and Horticultural Divisions.

Harold R. Bonnyman, vice president of the Fibre Box Division.

George J. Tooker, vice president of the Special Paperboard Products Division.

The announcement also stated that Burleigh M. Hutchins, vice president in charge of manufacturing is now also in charge of manufacturing at the plants at Lewiston, Manchester and New Britain.

This completes the change in organization which began with the appointment of two senior vice presidents last May: A. Rogers Weed, Jr. vice president in charge of all sales and Burleigh M. Hutchins, vice president in charge of all manufacturing.

George J. Tooker is welcomed to Bird & Son from an executive position with Continental Can Company, Inc. Following his college years, and after three and a half years with General Foods Corporation in Hoboken, N. J., Mr. Tooker joined Robert Gair Company as industrial engineer at their Haverhill, Mass. plant. He later served for a period as personnel manager and in 1948 was assigned to the position of technical assistant to the executive vice president of the Boxboard operation.

In 1952 he became division manager of the Gair plant in Natick; four years later he moved to Tonawanda, N. Y., as divisional manager of the Boxboard plant there. He continued in the same work after Robert Gair merged with Continental Can Company in 1957, and in 1959 was named Northeast area manager, responsible for sales and manufacturing for the three mills at Haverhill, Natick and Tonawanda. Since 1961 he has been manager of all Boxboard sales for Continental Can Company, out of the New York office.

Born in Brooklyn, New York, George Tooker graduated from Cornell in 1937 with a degree in Administrative Engineering, with reference to Mechanical Engineering. While

(continued on page 2)

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Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor JOHN J. MURPHY, Adviser

# *President Wilkins Explains Necessity For Program to Reduce Operating Costs*

Although change is part of living, the year 1963 has been a year of more changes than usual at Bird & Son. Most significant, of course, was the sale of the Floor Covering Division. This affected many people very personally. Then, there are the studies throughout our plants by the Alexander Proudfoot Company. As the Proudfoot recommendations are carried out, many additional persons are affected.

Why has all this been necessary?

The reasons are already apparent to many of you, I am sure. But you are entitled to a definite answer from management. For many years, Bird & Son has been operating in a very competitive market. There are many good companies making similar products and we constantly compete with them for the customer's dollar. As a result prices have been very unstable. They have gone both up and down, but have remained for long periods at low levels. To stay in business, we must keep our prices competitive. As a result, for long periods of time our prices have remained too low in comparison with our production costs.

In spite of what we have done to improve operations and reduce costs, and no matter what new products and new machines we have introduced, results at the end of the year have been poor. Bird & Son last year provided work for several thousand people and achieved sales of more than $70 million, but still did not make an adequate profit. In fact, the profit was only 1.7% of net sales. The year before it was only 2.7%.

Your company needs much more substantial profits than these to keep its plants modernized. It also needs large amounts of money for research to develop new products. Without these things a company soon loses business to competitors. Thus, the program to reduce costs in every way possible is actually part of the total program to preserve the business and create more job security. Harsh as it may seem to the man or woman whose job is affected, the only way this company, or any company, can remain in business is to take those steps which will lead to satisfactory profits. Reduction in costs of material and labor must continue to be made wherever possible.

With a tighter, more efficient work force and with careful control of time and materials, we can help boost that profit from less than 2% of sales to a more adequate figure. At the same time your management will do all it can to maintain prices at profitable levels and to introduce new products attractive to our customers. These programs in which you can help will provide extra dollars which can be put back into new machines, buildings and other equipment to make jobs still more secure in the years ahead.

Management appreciates your understanding of the problems and your help in working through them. It is a difficult time for all of us. Hopefully, all divisions of the company will soon begin to produce the kind of profits we all want and need to protect our jobs.

Ralph A. Wilkins

President.

## LONG SERVICE LIST

### NOVEMBER

| *Name* | *Year* | *Dept.* | *Yrs.* |
|---|---|---|---|
| Margaret E. Delaney | 11-26-23 | Office | 40 |
| Edgar M. Grout | 11-19-28 | Office | 35 |
| Robert W. Ellis | 11-1-38 | Paper Mill | 25 |
| Frederick Picard | 11-1-38 | Roofing | 25 |
| Gordon M. Eaton | 11-3-38 | Roofing | 25 |
| Stephen C. Traudt | 11-5-38 | Office | 25 |
| Earle G. Quimby | 11-5-43 | Paper Mill | 20 |
| Albert G. Hargreaves | 11-29-43 | Office | 20 |
| Nancy W. Knox | 11-2-53 | Office | 10 |
| Clarence P. Parker, Jr. | 11-16-53 | Roofing Sales | 10 |
| MANCHESTER | | | |
| Alfred G. Nalette | 11-10-58 | | 5 |
| William G. Brisson, Jr. | 11-12-58 | | 5 |
| PHILLIPSDALE | | | |
| William Barratt, Jr. | 11-30-53 | | 10 |
| John Soito, Jr. | 11-30-53 | | 10 |
| Richard Vieira | 11-30-53 | | 10 |
| CHICAGO | | | |
| Richard H. Emerson | 11-10-33 | Western Mgr. | 30 |
| Steve Blackman | 11-17-48 | | 15 |
| CHICAGO FELT MILL | | | |
| Ward E. Thompson | 11-4-48 | | 15 |
| SHREVEPORT | | | |
| Thomas English | 11-17-43 | | 20 |
| Philip D. Leon | 11-16-48 | | 15 |
| Walter L. Caldwell, Jr. | 11-1-58 | | 5 |
| GLENWOOD | | | |
| Robert F. Stewart | 11-2-48 | Office | 15 |

## Porter

(continued from page 1)

the addition of Shoe Carton Set Up Machines.

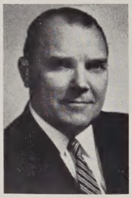
Mr. and Mrs. Porter will soon be moving to Winslow, Maine, near Waterville. He expects to begin his new duties by mid-November. The Porters have two sons: Ralph is a fourth year medical student at Tufts, presently training at the Providence Lying-In Hospital; Thomas is starting his first year at the Epiphany Apostolic College, Newburgh, N.Y.

## Appointments

(continued from page 1)

with Gair in Massachusetts he did some graduate study at Boston University.

The Tookers are living temporarily in Weymouth, but will soon move to Windsor Gardens, Norwood. Their son, George Gregory, graduated from Boston University last June and is now doing graduate work at the University of Massachusetts; their daughter, Jill, is a freshman at Colby Junior College. Mr. Tooker is interested in skiing, swimming and boating and when he has had the time has participated in Rotary, Boy Scouts work and community fund drives.



Ralph H. Hall, will now concentrate his efforts on the sale of Shoe Cartons and Horticultural Products. His acquaintance with the Shoe Carton Division extends over many years. Shortly after first joining Bird & Son in 1932, he became a Shoe Carton salesman, traveling first in New England and later in St. Louis. During World War II he worked on packaging problems with the U. S. Navy and at the war's end joined Shellmar Products Corporation at Mt. Vernon, Ohio as assistant to the general sales manager. In 1949 he rejoined Bird & Son as assistant sales manager in the Carton Division, became sales manager in 1952 and general manager of the Division in 1957. He was named a vice president in January 1960.

Harold R. Bonnyman, who observed his 25th anniversary with the company last July, has been general sales manager of the Paperboard Products Division since 1960. Prior to that he was sales manager of the Fibre Box Division for nine years and a member of the Fibre Box Sales Division from the time he joined the company in 1938. Before he entered military service in World War II, he traveled a territory in western Massachusetts and southern Connecticut. A year after returning to civilian life he was named assistant to the sales manager; in 1950 he became assistant sales manager and in 1951, sales manager. He now is vice president of the Fibre Box Division.

## Contributors

Contributors to this issue include: Julia Smith, Louisa Graham, Doris Reardon, Thomas Flood, Julia Lewis, Catherine Brady, William Ford, Beatrice Thompson, Ruth Phelan, Mary Driscoll, Robert Pearson, Vernon Stromberg, Lucille Burrow, John Evans, T. D. Blanchard, Rita Wolczanski, Adam Chase, Moses Bader, Marion Tolman, Leonard Weaver, Rose Fox, Virginia O'Brien, William Grazado.

## Golf Season Closes With Scotch Foursome

League play for the Bird Club Me Golf League ended just before Lab Day. Final event of the season was Scotch Foursome with the ladies on Se tember 4th.

Heading the league play at the e of the season was Alex MacIntyre's tea Final standings were:

| Team | Won | Lo |
|---|---|---|
| Alex MacIntyre | 54 | 36 |
| Edmund Wenstrom | 53½ | 36 |
| Roland Peterson | 38½ | 51 |
| George Dusty | 34 | 56 |

Second half tournament winners we as follows:

Group A — Low Gross — Kenne Rouillard, Low Net — Ted Pierce, 2 Low Net — Rocco Phillips, 3rd, Geor Ellison, 4th, John Eppich, 5th, Dan Hu ley.

Group B — Low Gross — John K val, Low Net — Robert Hocknell, 2 Low Net — Edgar Johnson, 3rd — Vi cent Chubet, 4th — Edmund Savag 5th — A. O. Nilson, 6th — Thom Coyne.

Group C — Low Gross — Jam Barnes, Low Net — Peter Daley, 2 Low Net — Nunzio Julius, 3rd Joseph Marcotte, 4th — Alex MacIntyr 5th — J. E. Jeffery.

The Scotch Foursome provided enjoyable evening, but there were few players than in some years, and becau of the time of year only six holes cou be played. The results:

| Women | | Men |
|---|---|---|
| Mary Moylan | *First* | Alex MacInty |
| Velma Cobb | *Second* | Robert Garn |
| Anne Lindsay | *Third* | John Eppi |
| Anne Walukevich | *4th* | Walter Rockwo |
| Helen Makarevich | *Fifth* | Oscar Lambin |

## Bird Club Directors

(continued from page 1)

Intyre, No. 1 Box Shop, Lawrence Pic ener, W. J. Hill Division and Thom Reynolds, Industrial Engineering. Th will serve until the annual meeting 1964.

"The four retiring directors have been very active in Bird Club affai and will be very much missed," stat Club President Mary Moylan. Al Bertoni, George Shackley and Charl Cobb transferred to Bird-New Lond when the Floor Covering Division w sold in July. John Hutchins left t Roofing Laboratory in June and is no living in Florida.

### New Chairmen

Lawrence Pickener was appoint chairman of Entertainment at the reg lar Board meeting in September. Al appointed were Thomas Reynolds, i dustrial engineer, chairman of Speci Activities and Donald Brennan, Ea Walpole Maintenance, chairman of t Tri-Mill Sports Club. Julia Lewi treasurer, is serving as membershi chairman.

# ƆP OF THE NEWS

## ⁞IN OFFICE

:ORRECTION — Last month's Review ed that Moe Bader graduated from Lin- ı Technical Institute. He did, in 1950. he also received a Bachelor of Arts ree in Engineering and Management two :s later, 1952, from Northeastern Uni- ;ity. Moe also has had his professional ineer's rating for several years.

ympathy is extended to Evelyn Wad- :h whose father passed away September h after a long illness.

)orothy Bisdnack of the Credit Union announced her engagement to Edward Jennings of Walpole. No date has been for the wedding. Dorothy's father is lter Bisdnack, machine tender on No. 4 er Machine.

Лary Geary and Mary Conton spent some e in New Hampshire on vacation.

ames Mollison left the Credit Depart- ıt at the end of last month to accept a ition with the First National Bank, Bos-

Ielen Goetz enjoyed two weeks' vacation ıer cottage in Eastham. She had good ther for her hobby of deep sea fishing.

'acationists in Cost Accounting include:

Margaret Delaney — New Hampshire
Lester Ekman, Alice Hennessey and
May Harper — day trips.

:lin Johnson of Payroll had a very suc- ful fishing trip on September 22, mak- a good catch of mackerel.

oseph Erker, office manager, is back n a six-weeks' tour of Europe: Switzer- l, Germany, France. He looks well-rested you know he means it when he reports onderful trip.

Ve welcome Rita Dove, new key punch rator in the IBM Department.

## PER MILL AND FINISHING

'ur sympathy to Henry Hudson of the lrapulpers whose wife passed away on :ember 25.

Vhen Johnnie Sigmund, Jr. tells a fish y he makes sure he can back it up. He so this time with a picture. While on tion in Florida with a friend he went a fishing trip out of Miami and caught 2" sailfish weighing 44 pounds. Johnny given a certificate stating he had earned ıbership in the Gold Coast Sailfish Club. is having the "monster" mounted. By time this appears in print, Johnny will : left Bird & Son to attend the New land Institute of Anatomy & Embalm- Good luck to him on his new venture.

: **FISH STORY.** John Siegmund, Jr., former enger and son of John Siegmund, East oole Truck Driver, caught this 7'2" sailfish Aiami, Florida last month. John's friend, , is Paul Dwyer of Canton.

## NO. 2 BOX SHOP

Royden Barrett and his family toured Ontario, Canada with his trailer.

Robert DeFlaminis, his wife, his son and his grandson spent an enjoyable vacation at his summer home at Big Squam Lake in Holderness, N. H.

Everett Granger and his wife and daughter went to Sebago Lake, Maine for a boating and fishing vacation.

One of the graduates at Boston University Summer School was David Anthony Swierk, son of Frank Swierk of the Shoe Carton Department. David received a B.A. degree from the College of Liberal Arts at ceremonies held August 24 at Symphony Hall.

**FIFTY-FIFTH WEDDING ANNIVERSARY** was celebrated by Mr. and Mrs. Paul Molinari on August 26 with a party at their home, 129 Dean Street, Norwood. Paul retired from the Maintenance Department, East Walpole ten years ago. His son is Frank Molinari of the Advertising Department. His daughter, Beatrice, is the wife of William Grazado, Advertising Display. The Molinaris have 12 grandchildren and 8 great grandchildren.

## MAINTENANCE AND POWER

We wish a speedy recovery to Jim Barnes who is recuperating at the Norwood Hospital after a back operation.

We are sorry to hear that Charles Norton is laid up at the Milford Hospital with a heart attack. We hope he will soon be feeling O.K. again.

## NORWOOD ROOFING PLANT

We extend sympathy to Michael Kelly whose twin brother died recently in Brandon, Vermont. Mike retired from Roofing in 1955.

Good luck to John Colaneri, development chemist, who is leaving us this month to take a position with Dewey & Almy Chemical Division of W. R. Grace Co. in North Cambridge.

Among the late vacationers were Patsy Rizzo, Domenic DeVirgilio and Harold Fairbanks.

## PHILLIPSDALE FELT MILL

Gibert Dias and Vernon Stromberg, Local 878 delegates to the UPP Convention in Miami Beach, Florida, report that Miami Beach was quite colorful with palm trees and blue water and temperature in the 90's.

John Conley, former engineer, and now Republican State Chairman, is recuperating from a recent operation at Our Lady of Fatima Hospital. We wish him well.

Best of luck to Cathy Averill, the recipient of a beautiful diamond engagement ring from James Racine. A June 1964 wedding has been planned.

Bob Pearson and his wife had a very enjoyable late summer vacation touring through N. H., Vermont, upper N. Y. state and Canada. Due to 60 m.p.h. winds and heavy rain the Canada tour was cut short.

We welcome Stuart Weintraub to Phillipsdale. Stuart has joined the Laboratory staff as a chemist.

We also welcome three more new employees who joined Phillipsdale in September; Marcell John Paul Morin, and George L. Doire, who were former East Walpole employees, and Joseph Ramos.

**WEDDING BELLS** rang recently for Mr. and Mrs. Ronald Pettis. Mrs. Pettis is the former Roxanne Johonnett, daughter of Mrs. Beatrice Thompson of the Manchester office. Mrs. Thompson is third from the left.

## MANCHESTER PLANT

Good Luck to Ronnie Pinard, who has left our employ to work at Antenna Systems, Inc.

The Brisson brothers have been house painting. Bill painted on his vacation and now Bob is on vacation, also painting.

Congratulations to Guy Hoyt on his Ten Pin bowling record. His league has been bowling only two weeks and he is the first man in the league to go over 600 in two weeks. He has a 179 pin average so far. Keep up the good work.

Congratulations to Mr. and Mrs. Robert C. Harden and to their son, Robert, who has just taken as his bride the former Diane Lafond. May they be very happy for many years to come.

Welcome to Douglas Tyrrell who joined the employees on the Mercury.

## SHREVEPORT ROOFING AND FELT

Louise Barberousse feels like she is really batting in the big league. She sings in the choir of the Broadmoor Baptist Church with Mrs. Mona Turnhan, sister of *MISS AMERICA*. They have been friends for a long time.

It is a pleasure to welcome to the Sales Department A. R. Sawyer, Central Texas Territory with headquarters in Austin. Mr. Sawyer replaces A. G. Harper who was transferred to sales manager, Mid-South District. He is married and has two children. He attended the University of Texas and graduated from St. Mary's University in San Antonio, Texas. Bud, as he is called by his friends, was in the retail hardware business for approximately eight years and at the time he joined Bird and Son was traveling as a territory representative for a wholesale hardware company with headquarters in San Antonio.

While on a vacation out west, Fred H. May visited the Royal Gorge in Colorado and right in the middle of the bridge, met our Missouri salesman, John Williams. Well, it is a small world!

We extend our sincere sympathy to Albert G. Harper in the death of his father; only three days earlier his maternal grandmother passed away.

## CHICAGO ROOFING PLANT

Levy Hosch visited Harry Brandau who is recuperating at home. Levy says Harry is on the road to recovery.

Robert MacLeod and his family had a fine trip. They drove around Lake Superior — Sault Ste. Marie, Canada to Duluth, Minn.

Ron Snyder's vacation trip was by train — a conducted tour. First to Seattle and Portland and then on to Vancouver and Victoria, British Columbia. On the return trip he visited Glacier Park, Montana. Ron reports a very fine trip and that he was particularly impressed with Vancouver.

Frank O'Day, Shipping, vacationed in California. While there he purchased a pair of "Hush Puppies" — result — no foot trouble in sightseeing.

Charlie Sheeley is now in Michigan vacationing.

Agnor Oberg came back from his vacation at Gun Lake and reported the fishing was terrible.

Teddy Moore spent his vacation sick in bed with the Flu. The Flu bug was hovering over the machine shop and Teddy says Rube gave it to him . . . but Teddy didn't say whom he gave it to.

Teddy Moore's wife flew to California to spend a week with her son Dennis, a former Bird employee, and while there also celebrated the 24th birthday of Bud Hawkins, a former Bird inspector.

Now about the weight control with the boys in the Machine Shop — Jimmy Reiser quit the diet, Martin Krajcir weighs the same — didn't gain or lose; but, Oscar Peldzus of Shipping is the champion. He lost 25 lbs. during July and August . . . good!

Steve Blackman, while on his vacation, started to build a garage and is now ready for Bird's Siding and Roofing.

Ernie Reeves is now in Kentucky trying to make up his mind where he will live after his retirement.

**FOUND IN THE SCRAP PAPER** at the Shreveport Felt Mill was this fascinating picture taken of a sixth grade Christmas Party in 1945. Jackie Wise, who found the picture, and John Eatman decided that the little boy in the front row with the big grin looked like Travis Baker. They showed Baker the picture, and it really is he. (Black shirt, fourth from the right). Quite a coincidence that 18 years later the picture should show up about to enter the beaters where Travis works.

**BACKYARD POOL** at the John Bielawskis. That's John at the top of the ladder; then his wife, Stephanie, then Jean Ann, Diane Linn, James Alan and Mary Jo. The pool is 15 feet wide, 3½ feet deep.

**REAL COOL** on a hot August day are these Chicago Felt Mill men, enjoying the 46′ x 20′ pool of Albert McKay in Thornton, Illinois. In the picture are Albert, Ted Marchinkaski, James Curcuro, John Majchorowicz and Randel Kelley.

### CHICAGO FELT MILL

A Bird Bowling Team has been started at the Felt Mill. It's too early to report any bowling results yet, but we can report one unfortunate incident:

Guadalupe Sanchez injured his foot with, of all things, a bowling ball, and this laid him up for a week. It seems he had picked out a ball for one of his team mates who had never bowled before. This friend let the ball slip through his hands, not knowing it was so heavy — and Sanchez's foot was underneath.

Let's hope there are no more such mishaps. The team needs all the good luck possible, as it is just getting organized.

### COOL, *REAL* COOL

At least two families in Chicago kept cool this past summer. Both John Bielawski and Albert McKay enjoyed their new swimming pools — and many of their friends did, too. (See pictures)

John's pool, installed in August, has had plenty of use from his lively family — his wife, Stephanie and children Jean Ann, Diane Linn, James Alan, Mary Jo and John, Jr. The pool is 15 feet in diameter and 3½ feet deep.

Everyone has been wondering what Albert McKay's pool looks like. The picture shows you. It is 46½ feet long and 20 feet wide, with a maximum depth of 9½ feet at one end and from 3 to 5 feet at the other. The pool is shaped like a lazy "L" and is one of the nicest spots in Thornton, Illinois for relaxing and vacationing.

James Bender's daughter spent five wonderful weeks in Michigan on vacation.

While Adam Chase was touring Europe on his vacation, Stephen Emerson, son of Richard H. Emerson, did a splendid job taking his place.

In addition to enjoying his pool, John Bielawski found time to spend a few days motoring to Canada.

## Winners Announced In "Constitution" Contest

Charles Sumner Bird, Chairman of the Board, reports that a successful contest with over 400 entries has just ended in connection with the Museum of the Constitution and Freedom at Castle Hill, Ipswich (see June Review). This museum, headed by Mr. Bird, offered prizes of $1,000 each to the English-Speaking Union and the Boy Scouts of America. Winners of the first competition on "The Origin and Growth of English and American Constitutions" were Harold Blythe of the Louisville Male High School (Ky.) and Robert Raymar of Somerville, N.J.

A second contest is just being announced on the subject, "Explain the Difference Between a Republic and a Democracy." And a third contest is planned on the subject, "Our Republic — Can We Keep It?"

The Boy Scouts promote the contests through their magazine, "Boy's Life." Old Colony Council of the Walpole-Norwood area is naturally interested and hopes that a number of local scouts will enter the remaining contests.

"The aim of these essay contests," states Mr. Bird, "is the same as the purpose of the Museum of the Constitution and Freedom — to bring to the attention of rising generations the origin and history of American and English ideas of Freedom and Democracy and to point out that a democratic form of government based on the Constitution aims to prevent either the license of democracy or the insolence of tyranny from becoming dominant." The subject of the third contest emphasizes the warnings of the Founders of our Republic that "eternal vigilance will be the price of liberty."

## Harry Maistrosky and Philip Holden Have Retired

PHILIP H. HOLDEN, Norwood Roofing Plant employee for 27 years, retired at the end of September. Although he worked his first year, starting in March 1936, on the Insul Bric Machine, he soon transferred to the Shipping Department where he has been ever since.

He began working in the Shipping office as a clerk in 1937 and about two years later was put in charge of a car loading crew. He has been supervisor and car loader for over 20 years.

Like other old timers at the Roofing Plant, he remembers most vividly the tremendous rush of business that mushroomed immediately after the 1938 hurricane. Everyone was working 12-hour shifts, and even then couldn't get the material out fast enough.

Milton Beasley was plant superintendent when Phil was hired. He remembers other old timers — George Smith, Howard Everett, Doc Watson and Dick Stoddard who was then Shipping Foreman.

The Holdens have no special retirement plans. There'll be a lot of "just taking it easy," and perhaps some time a trip to Florida, or California where they have relatives. Winters they will be in their home at 185 Gould Street, East Walpole. As soon as the weather permits in the Spring, they'll head for their summer home at Duxbury Beach. Their son, Alan, is married and living in Rockland, Mass. — near enough so that there can be frequent visits with Alan's family which includes two grandchildren.

HARRY MAISTROSKY, Shoe Carton salesman since 1949, retired on September 30. Harry has always represented Bird & Son in the Haverhill shoe district. He came to the company in August 1949 with many years of experience in the trade, including 12 years as salesman of shoe cartons for M. B. Claff & Sons.

Harry is single and in retirement will continue to live at 70 Howard Street, Haverhill. His 94-year old father still lives in a rest home nearby.

On the night of September 25 about a dozen of his friends from Bird & Son gathered at Charles' Steak House in Haverhill to wish Harry well in his retirement. They presented him with an AM-FM radio, which, it was discovered, was a luxury he was about to acquire for himself.

# Recent Deaths

### *George E. Smith*

GEORGE E. SMITH, North St., Norfo died suddenly in Camden, Maine September 7 at the age of 75. Forme assistant superintendent at the Norwo Roofing Plant, he had been retired ten years.

Joining Bird & Son as a schedule cle in October 1917, George Smith co tinued to take on more responsibilities the Roofing Plant office and in Nover ber 1938 was named assistant superi tendent. He was a strong supporter the Suggestion System, serving as t plant investigator for many years and ways encouraging suggesters to subm their ideas. In 1949 his informative h tory of the Roofing Division "More Th Fifty Years in the Roofing Busines was published serially in the *Review* a later in pamphlet form. This project w of great interest to him. He did it e tirely on his own, spending many ev nings and week ends gathering the info mation and writing the manuscript.

In retirement, which started for hi on December 31, 1953, he had been ve active and happy, enjoying good heal all his life. He is survived by his wido Mrs. Ethel M. Smith, two daughters, Mr Ruth Ann Kniffen of Mt. Pleasant, Mic igan and Mrs. Ethel Jean Lavelle of Sti water, Oklahoma and two grandchildre Funeral services were held at the Ro Funeral Home, Wrentham, on Septemb 11. Interment was in the Norfolk Cem tery.

### *Wesley A. Beaulieu*

Wesley A. Beaulieu, 80, long-tim resident of East Walpole and former assistant auditor at Bird & Son, inc., die at Clearwater Beach, Florida, on Septem ber 4.

His employment with Bird & So started May 14, 1917 in the Auditin Department where he became assista auditor in the mid 20's. He served i this capacity until his retirement June 3 1950.

For several years after his retireme Mr. Beaulieu was the clerk for Civil De fense in their office at the old Ston School, Walpole. He was also well know for his acting and dancing ability. Ol timers will recall that he took a prom inent part in several of the Bird Clu shows.

Surviving are his widow, Mrs. Lau rette Beaulieu, his daughter, Mrs. Lillia Hopkins of Laurel, Delaware, two sister Mrs. Etta Wheble and Mrs. Exelis Naso of West Quincy, Mass., and a brothe Alfred, of Harwichport, Mass.

Cremation was in Clearwater, Fla.; in terment in West Quincy, Mass., his birthplace, on September 9.

### *Patsy Billota*

PATSY BILLOTA, of 18 Dean Stree Norwood, Roofing Plant worker for 2 years, died September 24 at the Norwoo Hospital. Except for short periods o other machines, he had worked all th time from March 1935 on No. 1 Machine where in recent years he was a coat-mixer man. He also worked at the : for part of the year 1934.

ıtsy, who was 64 at the time of ı, is survived by his wife, Mary, and brothers, Joseph of Minnesota and ıen of Italy. Funeral services were September 27th with a solemn high of requiem at St. Catherine's ·ch, Norwood. Burial was in High- Cemetery.

## tor Scooter Scurries To ʼorite Hunting Areas

ʼING BY SCOOTER. This contraption gets (W. J.) Brebach to his hunting grounds no matter how rough the terrain. It's , too, for dragging a heavy deer out of ʼoods.

unting the modern way, W. J. (Bob) ach, Chicago Roofing salesman uses ɔtor scooter. He tried it for deer ing last year, found it successful and of fun.

ıe compact little scooter gets him ·e he wants to go in a hurry, over ;, logging roads and other rough in. He parks it near where he in- ; to hunt, then proceeds on foot. rifle is carried in a saddle scabbard llel with the front fork; poncho, ı, thermos, etc. are in saddle bags in ·ear. The scooter has a 54" wheel- When the handle bars are loosened folded down it fits nicely into the ‹ of Bob's Chevy. The 4 H.P. 4-cycle ›r is geared down for a top speed of 15 M.P.H. for trail driving, giving lot of power. It has an automatic h, two wheel brakes and running s. The luggage carrier will tolerate ıer 200 lbs., so it can carry a heavy or can drag any size deer back to ›.

range as it seems, Bob reports, the ›r does not scare off the deer, but put them on the alert. They are ·ally curious, so often come out to ;tigate. Says Bob, "I have seen them ling and watching me, even when ne to a stop. But when I shut the ›r off, they just take off and vanish."

.ast Fall I gave up on one stand and : to another spot a quarter mile . I wasn't even settled down to scan ırea when out walked a doe and a about 100 yards away, no doubt to what all the noise was about. I hed them for at least two minutes :ing the sight alone was worth price of my hunting license. Just then I caught sight of another movement about 100 feet back of the doe. There, sneaking through the fringe of trees, was the buck. Well, he is in my freezer now."

"In my years of hunting I have found the study and observation of the habits of both big game and small wild life in the woods far more interesting than the actual kill.

"This Fall I won't be using the scooter as I will be hunting out of a canoe up in Canada for moose, deer and bear. Maybe I'll get in a day or two of fishing, too."

## "One Winter's Work" Hasn't Ended Yet!

EMIL LESTAN of No. 1 Roofing Machine at Norwood, recalls that 25 years ago on September 28 he was called in to work for "one winter." "Well," he says, "It's been a long 'winter,' lasting 25 years, but a very good one."

Emil is another man whose employment with the company started several years before his continuous service date. He first started at Floor Covering in August 1933, worked for nearly four years as a paint tinter, then left for other employment.

When he returned in 1938 he worked in Roofing Finishing briefly, then went to No. 1 Roofing Machine where in recent years he has been a surfacing tractor man.

Years ago, even before he joined Bird & Son, Emil began to be interested in nursery and landscape work as a hobby. He soon found his services in demand, so he began to build a small business which he handled in his spare time. Today he owns a choice business spot on Route 1, near the junction of Route 27 in Walpole, where he sells a variety of shrubs, trees and some perennials. It's still a part time venture, but he expects it will keep him as busy as he wants to be when he retires in a dozen or so years.

The Lestans have two married children and a grandson and granddaughter. Their daughter Lois Blume lives in Manchester, N.H. and their son, Ronald, a Clarkson University graduate, is employed in New York City.

An old, old story has it that the woman fainted when the man offered her a seat on the bus. When she came to she thanked him, and he fainted.

**CHAMPIONS AT SHREVEPORT.** This champion team of the Hurricane Termites Baseball League won 14 games and lost 2, including season games and the play off. David Gayer of the Shipping Department (last row, extreme right) is one of the coaches for this Warner Park School team. Dave, Jr. is in the first row, 3rd from the left end.

**MONEY AND A TRANSISTOR RADIO** were presented to John "Jimmy" Walsh when he retired from the Chicago Plant at the end of July. John Erdmann is making the presentation as friends in the Machine Shop gather to wish Jimmy good luck. In the group are: Front row, left to right: Grover Holden, Joe Cozzi, Charles Sheeley, John (Jimmy) Walsh, John Erdmann, Nick Tomei, Erwin Prochaska. Back Row: John Risberg, Ollie Jones, William Blackman, Voldemar Anijarv, Edward Moore, Bernard Schatte.

## John J. Walsh Retires From Chicago Plant

JOHN J. (JIMMY) WALSH retired from the Boiler Room at the Chicago Plant on July 31. He started with Bird & Son on the anniversary of Lincoln's Birthday, February 12, 1924. Later he transferred to the Boiler Room where he stayed until his recent retirement.

John saw the change from the old coal-fired boilers to the present day oil and gas boilers during his years as stationary engineer. He is a widower, with no special plans for his retirement, except maybe an occasional trip to Ireland to visit his many brothers.

On his last day at work Grover Holden presented him with a sizable purse of money collected from Union members; and John Erdmann presented him with a transistor radio given to him by his friends in the Machine Shop.

## Some Activities Boom Others Quietly Fade

MEN'S BOWLING, one of the Bird Club's most popular winter activities, got off to a good start on September 18th at the Norwood Sport Center. There are twelve teams bowling this year.

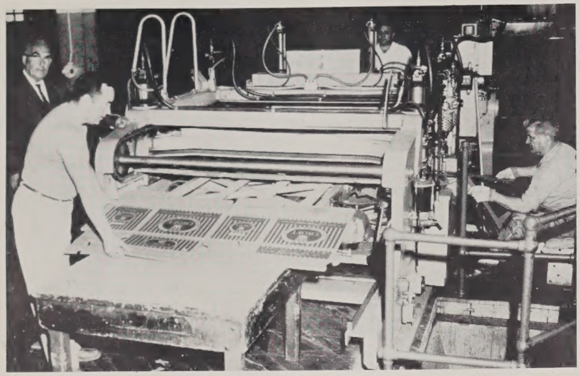
For the first time in over 30 years, not enough girls signed up to form a league, so unless more interest is shown immediately, there will be no GIRLS' BOWLING League activity this winter.

Also, there will not be a TEN PIN BOWLING Team this year as not enough people signed up in time to organize a team for the local league which started in early September.

THE NEPONSET CHORAL SOCIETY has made an excellent start with about 80 signed up for the fall concert. Rehearsals began on September 9th and as this issue is being printed soloists are being chosen from the candidates who competed in the try outs on October 7th.

Two choral works, one modern, one classical, are in rehearsal for the concert of December 1st: "Missa Brevis" by Zoltan Kodaly and "Vesperae Solennes de Confessore" by Mozart.

ART CLASSES opened on September 23 with a full house of 15, including 6 or 7 beginners. Several others have indicated an interest in joining, so that Mrs. Helen Pierce, the instructor, has decided to schedule two nights again this season. Mondays the class will meet from 7 to 10 P.M. at the East Walpole Brigade Room; on Tuesdays at the same location, from 8 to 10 P.M.



**AUTOMATIC BREAKER** at No. 1 Box Shop. The operator, facing camera is Angelo Risotti. Near the camera, picking up, is Joseph Lydon; Adolph Krusas is handling the trim at the right. Designer Nesi Ali-Oglu stands at left.

## Box Shop's Newest Machine Speeds Job of Breaking Out Trim

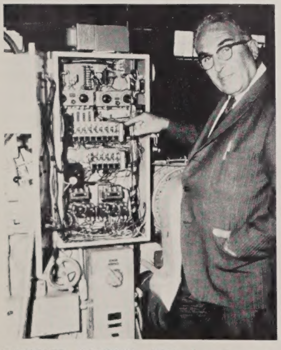
Nesi Ali-Oglu, engineer, is the designer of a new machine at No. 1 Box Shop that speeds up the breaking out of the waste board in die cut operations. This breaker will take all standard sizes of boxes which have been previously die cut and speedily knock out the outside trim and other die cut areas, six or seven sheets at once. The common practice for years has been to do all such work by hand.

When the operator feeds the sheets into the machine a microswitch sets in motion a series of controls which operate clutches, gears, brakes and various moving parts. The sheets are carried automatically into position beneath a plate containing numbers of slim metal pins about 3″ long positioned above the areas to be stripped. The sheet rests on a metal die which also has the pattern of the cut outs. Then, still automatically, the plate with the pins drops, knocking out the died out sections. The waste drops to a belt which carries it off to one side; the finished sheets travel on another belt to a table where an inspector checks them and places them on a skid.

Simple die cut jobs go through the new machine quickly. Even the complicated jobs, like the one being done when the photograph was taken, are completed much faster than when all the work was done by hand.

Operator Angelo Risotti explained how he sets the machine up. First a heavy metal plate with holes for the cut out areas is set in place on the bed of the machine. There is a different plate for every design and size of case. Then, the top of the machine is opened and three inch metal pins are inserted in a second plate, about six inches above, which is perforated with more than 10,000 holes. Using a sheet already die cut for a pattern, Risotti places the pins in holes which match the sections to be stripped away. The cover is closed, locking the pins in position, and the machine is ready to run. To change pins for a new run, Risotti uses a magnet which removes the pins quickly, many at a time. Since there are two sizes, he has painted the ends of the longer ones blue to identify them.

Nesi Ali-Oglu, design engineer for the East Walpole plants, tells us the design of this stripper is entirely new in the Box industry. Intricate electronic controls are used to make the operation either fully or semi-automatic as conditions require; and hydraulic power is used for the stripping operation.



**INTRICATE CONTROL BOX** for the new breaker is shown by designer Nesi Ali-Oglu.

## Quick Move from CC Camp To Shipping for Myers

by: CEPHAS MYERS

Just before my employment at Bird & Son, I was with a Forestry C C C Camp, stringing wire and installing telephones for the Forestry Service.

During the summer of 1938, I came to Shreveport to visit my brother who was working for Bird, and he asked if I would like to work here. I went home from camp on Labor Day week end and found a card from him asking me to be here Monday morning. I went to a Forestry phone which I had helped install, called the camp and told them I wanted a leave to go to Shreveport.

I arrived in Shreveport Sunday night but the mill was down for Labor Day holiday. Tuesday morning I talked to Wally Bauer, Shipping foreman, and he sent me to the doctor for a physical examination. I was back and on the job before noon. In the Shipping and Receiving Department everything was done then by hand. We had no tractors, only some four wheel buggies and wheel barrows to handle the material. After a short time I was transferred to the Sample Department and worked there until I entered service in April, 1942.

I spent three years and 11 months in service in the States and in Europe. Through France, Germany and Austria I was with the Rolling W, the 89th Division, until we met the Russians at the Czechoslovakian border.

**SILVER ANNIVERSARY** at Bird & Son for Cephas Myers of Shreveport. Fred May, right presents him with the Bird & Son certificate, while Supt. B. P. Soward, left holds gift presented to Myers by his co-workers.

When I returned from service in April, 1946 I started as a tractor operator. The Shipping Department had just received two new fork lift tractors and I was the first driver on one. Later I worked in the Cooling Section on the machine; then back to the Shipping Department where I remained until January, 1951 when I was transferred to the new Felt Mill as machine tender for three months before being promoted to foreman on one of the shifts.

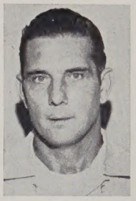
As I look back over the past 25 years, I have watched the Shreveport operation grow from a small two-room office, mill and warehouse, one story building in the middle of a wide open field, to the large operation it is today, I believe the growth has been such that a person who has not seen it for the last 15 years could not find the old original building that has been expanded many times. I have seen so many wonderful changes, but I believe the one I was most proud of was when we got our new hydrapulper and did away with the old paper and rag beaters at the felt mill.

I enjoy all kinds of sports. I have a camp on Lake Bistineau and when I am not working in the summer time, you can find me on the lake fishing, skiing or just loafing. During the winter months most of my idle time is spent in hunting. Before joining Bird & Son my home was in Albion, Oklahoma where I was born in 1919 and where I attended school.

My family consists of my wife, Bernice, and three daughters. LaJuana Jo 14, Betty Diane 12 and Rhonda Gail 7. The girls all like the camp on Lake Bistineau very much. Gail attends Warner Park Elementary School; Betty and LaJuana go to Midway Junior High School, where LaJuana is a member of the Honor Society.

## Fred Butler, Louis Edley Foremen at Perth Amboy

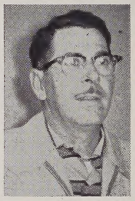
Two men have recently been appoin
foremen on the No. 3 Roofing Mach
at Perth Amboy: Louis Edley was p
moted from his job on No. 3 mach
and Fred F. Butler joined the comp
on August 19th as a new foreman.



LOUIS EDL
SR. entered
New Jersey pl
in early 1947.
ter spending f
years in the N
and trying vari
jobs, he finally
tled in the roof
business.

Louis wor
through various sections of No. 3 M
chine during his 16 years in the m
until his promotion on August 1st to
position of foreman.

He is married to the former Ir
Vachitis and they have three sons, Lou
Jr., 16, Daniel, 14 and Roger, 12. Th
have resided at 484 Brookside Aven
Laurence Harbor for 17 years. Besi
working for his family, Louis enj
photography as a pastime.



FRED F. BUTL
joined Bird & S
on August 19.

Prior affiliatio
after spending f
years in the Ar
during World W
II, include fourte
years with Intern
tional Nickel Co
pany, Inc. at t
Bayonne Works as foundry foreman a
eight years as purchasing agent. Af
the Bayonne Works closed, Fred spe
two years as foundry superintendent wi
a South Jersey bottle mould foundry.

The Butlers live at 902 Wheatshe
Road, Linden with their two sons, Fr
Jr., 17, a senior and Gregory, 15,
junior, in Linden High School. Huntin
fishing, boating, along with bowling ar
a few rounds of golf when possible, pl
working around the home, keep Fr
plenty busy in the spare time he has.

## Registrar Warns On Strict School Bus Law

"There will be an automatic licen
suspension for any motorist who violat
the provisions of the Massachuset
School Bus Law," Registrar James
Lawton recently stated. "Two many com
plaints are being received here at th
Registry of vehicles which are not stop
ping when approaching a school bu
from either direction."

The law specifically says:

A motorist approaching a school bu
from either direction must come to
*full stop* before proceeding. Procee
only when the school bus resumes mo
tion, or when the bus driver signals t
proceed, or when the blinker lights o
the bus stop flashing. The *only* excep
tion to this rule is when the motoris
approaches the school bus from the op
posite direction on a *divided highwa*
Use caution then, not necessary to stop.

# *The* BIRD REVIEW

olume 51 No. 11 Published for Bird & Son, inc. employees and their families November 1963

IDEN FLEXOWRITER in action at the Shoe Carton Sales Department. Dorothy Solbo (at the yboard) and Rita Connolly are the operators.

## riden System ow Used To id Carton Sales

Some time ago a Friden Flexowriter as installed in the Floor Covering les Department with the intention of panding its use to cover the Carton les Division. With the sale of the loor Covering Division, this equip- ent has been moved across the room d into use for the Shoe Carton Sales. his month it began providing a daily ventory of more than 2,000 styles d sizes of shoe cartons and lids. At e same time it furnishes manufactur- g and shipping instructions and auto- atic billing to customers.

For many weeks Dorothy Solbo and ita Connolly, the operators, have been eparing the master tapes and nched item cards and have made ial runs. Now they are processing les orders daily.

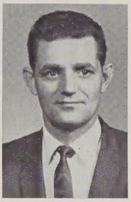
First the customer's tape, which oks like cash register tape with many les, is placed in the machine. Dorothy rows a switch and the Flexowriter gins to type, recording the customer's me, address and all the punched in- rmation about how each order should processed and shipped. Then the nched card for the particular item ing ordered is also set in place. orothy types in only the amount of aterial ordered. The shipping sheet thus quickly prepared in the "type- riter" section of the machine. Mean- hile the machine is also producing o narrow tapes: a billing tape, and order tape. Later a manufacturing pe is also made.

(continued on page 2)

## Romeo Valerio Named Supt. at New Britain

### *Stanislaw Mackiewicz Fills Foreman's Vacancy*

Romeo Valerio



Stanley Mackiewicz

Vice-President Burleigh M. Hutchins has announced the appointment of Romeo P. Valerio as superintendent at the New Britain Plant and Stanislaw Mackiewicz as foreman at New Britain. Mr. Valerio fills the vacancy caused by Chester Porter's appointment as superintendent at Waterville, Me. and Mr. Mackiewicz replaces Romeo Valerio as foreman.

Starting at No. 1 Box Shop in East Walpole in July, 1939 Romeo Valerio worked on the Combiners and in the Wood Frame Dept. as service man. From 1943 to 1946 he was with the Army Air Force as flight officer at the Air Force Base, Roswell, New Mexico. Returning to the Box Shop after his military service he began a course of night study and in 1954 received an associate degree in Mechanical Engineering from Lincoln Institute. He was named foreman at New Britain in 1954.

Romeo and his wife, Connie live with their three children Ronald, 17,

(continued on page 2)

# New 450-ft Roofing Machine Operating at Perth Amboy

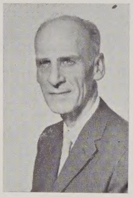
As you read this page, machine tenders, coating operators, shingle cutters and typers — in fact, the whole machine crew — will be making the first runs on the new No. 4 Roofing Machine at Perth Amboy.

This 450-foot machine has been under construction during 1963, and was being designed and laid out for months before that.

**Pictures of the Perth Amboy machine will appear in the December issue.**

## Garner is Co-ordinator In Paperboard Division

Robert V. Garner, for many years assistant to the vice president of the Floor Covering Division, has been appointed co-ordinator in the Paperboard Products Division. Working under General Superintendent Lester Tarbell, Garner will act as liaison between manufacturing, sales and shipping. It will be his assignment to check production planning and performance, and he will check the co-ordination of shipments of products from the various Paperboard production plants with the traffic department and W. J. Hill Division.



Robert Garner's Bird & Son employment began in 1923. He was a tester in the Roofing Laboratory for a year, left to obtain more schooling and returned in August 1925. He soon became a sales correspondent in the Floor Covering Sales Division. In 1927 he became a sales representative first in Connecticut, then New Jersey. He returned in 1935 to a sales office assignment and in May 1939 was promoted to merchandise stylist. From June 1946 to the time the Floor Covering Division was sold he was assistant to the Vice President of the division, with particular attention to design. He and his staff continually conducted market studies of colors and patterns. Under his direction, Bird & Son became a leader in Floor Covering design. Since July, Garner has been connected with Building Materials sales and has handled the closing out details for Floor Covering Sales.

Mr. and Mrs. (Halleniece) Garner live on High Street, Westwood. They have a married daughter, Mrs. Bernard deLangavant of Old Greenwich, Conn. and a married son, Robert, Jr., now stationed in Paris, France where he is assistant director of education for the Paris headquarters of SHAPE.

Learning to run a new roofing machine is like learning to drive a new truck, only much more complicated. It sometimes takes weeks to get the feel of it, and of course, there are always some bugs to be worked out. At first, they will produce a 36 inch sheet of roll roofing, then will work into shingle production. The machine is designed for 48" wide material like No. 9 at Norwood and the machines at Chicago, Shreveport and Charleston, but this width will not be made at Perth Amboy at the present time due to shortage of 48" felt.

To an outsider, a roofing machine looks very complicated. It takes skill to operate it efficiently, but what it does is quite easy to understand. Rolls of dry felt are first fed into a looper which takes up the slack when the machine has to be slowed or stopped for brief periods. Then the dry material enters a series of sprays and tanks which saturate and coat it; next, the first surface of granules is applied, plus a coating on the back; then more asphalt is spread on the surface and another layer of granules (for thick butt shingles). The sheet then enters a second looper, to allow time for cooling, and from this is fed into the cutters. These knives form the individual strip shingles and drop them into trays, counting into thirds of a bundle at the same time. Then the bundles roll down a conveyor to either a tyer or an automatic wrapper. After packaging, the bundles travel along another conveyor to the warehouse or to a loading station for shipment.

### Latest Devices

The Perth Amboy machine, naturally, has the latest and best devices for producing Bird quality shingles, both single thickness and thick butt. There is a power unwind stand at the dry felt section and a combination dip and spray saturator. The new type of coating section is unique in that it applies the top and bottom coating separately; this gives better control of both layers.

Both base and overlay coating are supplied by continuous mixers feeding into 1000 gallon heating and mixing tanks. Base and overlay slating sections are fed from 24 bins having a capacity of two and a half tons each.

At the variegated slate hoppers is a quick-change electric clutch of special

(continued on page 2)

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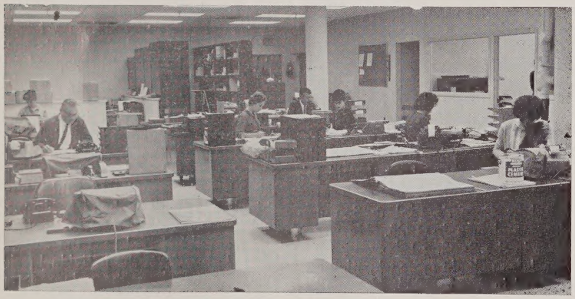
Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor JOHN J. MURPHY, Adviser

THE NEW PERTH AMBOY OFFICE. Henry Davis, general manager, is on the telephone in the private office. Starting in the foreground: Gloria Rowin, Betty Ann Matuson, Josephine McKinney, Roberta Pajak (typing) and Eileen Malloy, switchboard operator.



ANOTHER ANGLE of the Perth Amboy Office; From the foreground, right: Rita Wolczanski, Roberta Pajak, Betty Ann Matuson, Josephine McKinney and John Heaney. At the left: John Kacmarsky and Maria Goguen.

## Perth Amboy

(continued from page 3)

design to make possible almost instantaneous changes from one color to another. The machine can run 600 feet a minute, driven by individual motors for each of the 18 sections. It has a variable voltage DC drive.

The cooling and embossing sections are standard, but the packaging system is the latest in modern design. Automatic conveyors feed the bundles from the pick up section to the automatic tying machines when running certain shingles. When square butt shingles in the standard 12″ x 36″ size are being made, the conveyors are set to feed the bundles to an automatic wrapping machine. This device takes three stacks of shingles, previously counted at the machine, and wraps them into a completely enclosed bundle. The wrapper even has Bird advertising imprinted on the sides.

It was necessary to make major building changes before the construction of the new machine. First, a new warehouse was built to make the old warehouse space available for part of the machinery. Then a penthouse was constructed on the roof of the machine building, 25 feet wide, 30 feet high and 95 feet long. This houses the slate elevators and other equipment over the machine.

A new 40 foot by 60 foot plant and sales office has just been opened on the second floor of the old warehouse. Air conditioning, light walls, modern lighting and a vinyl tile floor combine to make it a very pleasant work place.

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All the average woman wants is a roof over her head and the right to raise it occasionally.

## Friden System

(continued from page 3)

The billing tape goes to the Computyper operated by Antoinette Carlson or Ann Bandieri in the Billing Department. This amazing machine using the tapes prepared by the Flexowriter in the Carton Sales Dept. extends all the information about each item in the order, automatically multiplies the price times the quantity, types the correct amount, adds up the bill and prints a total at the end of the sheet.

But that isn't all. The Computyper is also wired to an IBM Key Punch Machine so as it does the billing it also punches an IBM card. In a later operation the order tape and the manufacturing tape are run through the Computyper to produce two other sets of IBM cards. These three sets of cards, plus others from the IBM files, are then put through the 1401 Data Processing Machine at the IBM Department to provide a detailed daily inventory report with much significant information.

States Sales Manager Earle Davis — "This will give us the daily information to give far better service to customers than ever before. We will know at all times just how much of each item is on hand. We can make firm promises on shipments and can avoid costly partial shipments. Also, the manufacturing and sales departments can study the trend of sales for the past four weeks (which the report shows in detail) and so can plan and schedule future orders with longer, less expensive runs on the production machines."

## New Britain Changes

(continued from page 1)

Joanne, 14 and Michael, 7, at 62 Audubon Avenue, Newington, Conn. Mrs. Valerio's father, Nunzio, retired from the Roofing Plant in 1962. Her brother, Fernando, works at the Paper Mill and Paul at Bird-New London.

Stanley Mackiewicz has been an employee at the New Britain Plant since September, 1954. For the last eight years he has been a Printer-Slotter operator. The Mackiewiczs live at 31 Horace St., New Britain. Mrs. Mackiewicz (Violet) is a former Bird employee. Their two children are Stan, Jr., 6, and Anna Margaret, 1.

## Dinner Cheques Available To Bird Club Members

Bird Club members are reminded that they can still purchase a book of Dinner Cheques this month. Value, if all cheques were used by the expiration date of November 1, 1964 — about $150.00. Cost to Bird Club members — $3.50. (The regular price is $6.95.)

If you want to reserve one or more of these books, notify Mary Moylan at the Credit Union.

Dinner Cheques is the first feature of the season arranged by Special Activities Chairman Thomas Reynolds.

# Recent Deaths

### *Charles A. Treacy*

CHARLES A. TREACY, beater operat died at his home in Walpole on Octob 11 after a long illness. He had worke for Bird & Son for over 15 years.

Starting in December 1947, he worke for a year and a half on No. 5 Pap Machine. He transferred to the Beat Room in May 1949, where he had sinc been a beaterman. Illness had kept hi from work since May, 1962.

He was born in Ireland. During Worl War II he served in the Irish army i the Far Eastern theatre. At Bird & So he had served for some time as an officia in Local 1330.

He is survived by his wife, Josephine three children, Charles, 9, Patrick, 7 an Michael, 3; and five brothers and tw sisters. One brother, Rev. Vincent Treac of St. Mary's, San Diego, California, wa celebrant at the solemn high mass o requiem held at Blessed Sacramen Church, Walpole, on October 14.

### *Joseph A. Brissette*

JOSEPH A. BRISSETTE, 13 Melvill Avenue, Norwood, died October 10 a the Lemuel Shattuck Hospital, Boston a the age of 54. He had retired earl because of ill health in July 1961.

Mr. Brissette's entire Bird & Son caree was spent in the Solid Fibre Finishing Department of No. 1 Box Shop wher he started in April 1946. He was a Hooper Press operator for many years.

Funeral services were held Octobe 14th with a Solemn High Mass of Requiem at St. Catherine's Church, Norwood. He is survived by his wife, Alice, and two sons, Joseph, Jr. and Francis.

### *Brantley Hanson*

BRANTLEY HANSON, who retired from the Chicago Roofing Plant in December 1959, died on September 24, 1963 at the County Hospital in Chicago. He was in his 70th year.

Brantley had resided in Covert, Michigan most of the time since his retirement. He had been in poor health for some time and had been hospitalized once before, earlier this year.

Funeral services were held in Chicago on September 27, with burial in Covert, Michigan. He is survived by his widow and a daughter.

## Three Bird Employees Instructing at J. A.

Junior Achievement, supported by local industry, has started another year in Walpole. Three groups are meeting on Monday, Tuesday and Wednesday evenings with a total of 70 students registered.

The Tuesday night group is directed entirely by Bird & Son personnel: William E. Smith, sales; Barbara Hanks, accounting; and Walter Rockwood, production.

## ›P OF THE NEWS

›od luck to Evelyn Thomas of Payroll has been transferred to become a cor- ndent in the Box Sales Department. :e vacationists include Ethel Duncan yroll and Marion Tolman of Account-

you have been watching TV Channel Saturdays at 4:00 you may have seen Bader, 11-year old daughter of Moses who has been bowling on the Ros- le Bantam 10-pin Team. The team ›een winning most of their matches, why not with Championship Karla as ›f its members. Last Spring, she won State BPAM Tournament played at ingham. For this she was given a ırship of $100.00 which is set aside er to use after graduation from High ›l to further her education at a school r choice.

.nk Vietze and his family attended the ation of Frank, Jr. on Sunday, October the Trinity Congregational Church in :ester. This is the church where his Barbara is director of religious educa- Frank Jr. graduated from Wesleyan in and from Hartford Seminary Founda- n 1961. He is presently studying for :aster's Degree at Harvard and is pas- : the Congregational Church in New- ı, New Hampshire.

ricia Wasson Snow has left our em- o become a full time wife and mother. ıas two children and acquired four when she recently remarried. She surprised us when she returned from ıcation as Mrs. Snow.

rbert Church of Purchasing and his / had the misfortune to pick a rainy in the summer (yes, there *was* rain for camping at Myles Standish State : in Carver. He spent the rest of his on on a trip to the White Mountains.

bert E. Wheeler of Cost Accounting ecently named to the Dean's List at :y College of Accounting and Finance, : he is taking evening division courses ıdy. This is his second year at the e.

## :ER MILL AND FINISHING

the night of Monday, October 14, 45 ›ers of the Industrial Management of Greater Brockton toured the Paper and No. 1 Box Shop. General Superintendent, Lester Tarbell was in charge of the tour and the following people served with him as guides: Albert Gilmore, Robert Roby, Hermon Barker, and William Stillman.

**E DELIVERY.** When photographer Mal- Woronoff of Aerial Photos of New Eng- completed a recent picture-taking assign- for the Advertising Department, he ı bother with the mails. He flew over ıain Office on October 18 and dropped a :hute. The package of photo prints ›d near the fence, across the drive, and recovered by Jim Doty of Advertising. noff, who took pictures of a test roof Mt. Washington, is the photographer covered the Thresher disaster for Life ızine and also took the pictures of the an trawlers for Life.

Victor Lapuszynski has recently been named a semi-finalist in the Nation-wide competition for Merit Scholarships. He is the son of Nikander Lapuszynski of the Beater Room at East Walpole, and young Victor's nomination in the Annual Achievement Awards Program was announced in the Review last Spring. Having been named a semi-finalist, he is now competing for one of the finalist awards which will be announced at Thanksgiving time.

Robert Garner who has recently been named Co-Ordinator for the East Walpole Paperboard Products Plants has six grandchildren to keep in touch with. The Garner's daughter, Mrs. Bernard deLangavant of Old Greenwich, Connecticut has two girls and two boys. Their son, Robert, Jr. has recently received his Master's Degree in French from Middlebury College, achieved through a year at the Sorbonne in Paris. Robert and his wife have a little boy and girl and they and their mother who have been in Massachusetts for the summer are returning to Paris in November to be with Robert who is now assistant director of education at the Paris headquarters of SHAPE.

On October 26th Martin McDonagh of No. 5 Paper Machine was installed as president of the Irish Musical Club of Norwood. This is an organization which Martin and his family established a year ago for their own fun and to entertain older Irish people. There are now about 95 members. They meet the second and fourth Saturday of each month at Lunenberg Hall. They have organized an 8-piece Ceili Band which plays for entertainments and for dancing. Quite a number of Bird & Son people belong to the club.

## MAINTENANCE AND POWER

George Blair is back from a pleasant trip to Corona, California where he visited his first grandchild who was born September 27. Mrs. Blair had flown to California earlier to be with her daughter Patty (Mrs. Rex Nichols). When George got the news that little Elisabeth had arrived (7 lbs. 10 oz.), he packed his bags and left in the family car on September 30. The Blairs arrived back in East Walpole late in October after a leisurely return trip across the country.

## NO. 1 BOX SHOP

Everyone in the Box Sales Department welcomes Evelyn Thomas who transferred from the Main Office recently. We are all glad to have her working with us.

Everyone was sorry to see Mildred Sanborn leave the department but we wish her success on her new job working for Chief Chemist Hermon Barker at the East Walpole Laboratory.

Charles Hall, Fibre Box salesman, has been on Cloud 9 ever since the college football season opened. His son, Robert, a sophomore at Brown University had an unexpected chance to play a major role as quarterback for the Brown Team. Last year's signal caller, Jim Dunda who was in the original first-string line-up was forced out by a knee injury. Bob Hall stepped into the tough spot and immediately began making history. The first game of the season was lost to Columbia but since then it has been: Brown-12 Yale-7; Dartmouth-14 Brown-7; Brown-41 University of Pennsylvania-13.

In the Yale game, Bob scored one of the touchdowns and passed for the other. He passed for the one touchdown in the Dartmouth game, which incidentally gave undefeated Dartmouth the scare of their lives, and in the Pennsylvania game he again passed one and scored one and made the two points after the touchdown. He was named Sophomore Of The Week in the Eastern Collegiate Athletic Conference following the Yale game and again after the Penn game. After the Yale victory he was also named Ivy Back of the Week. In the Princeton game on November 2 he broke his right leg, ending his football activities for this season.

## NO. 2 BOX SHOP

Alice Pole spent a week's vacation with friends at Quebec, Canada.

Joseph Ralkavich and his wife spent a vacation on the Cape fishing and boating.

Catherine Brady, Review reporter was taken to lunch by her friends at No. 2 Box Shop on October 7, the day she celebrated her 45th anniversary with Bird & Son. She was presented with a beautiful cake, a vase of flowers and a purse of money in which the dollars totalled considerably more than her 45 years of service. Catherine was very pleased and later wrote this Thank You note. "Dear Friends: Many thanks for all who made my day a happy one on the occasion of my 45th anniversary. The gift, flowers and cards were deeply appreciated."

Our sympathy to Victor Taggart whose mother died recently.

Sympathy also to John Geraghty on the recent loss of his sister.

Mr. and Mrs. John V. Smith received congratulations from many relatives and friends when they celebrated their silver wedding anniversary on October 25th. Dropping in at the Workmen's Hall, Norwood, after dining out in celebration, they were surprised to find over 100 relatives and friends gathered to honor the occasion. They were married October 28, 1938 in St. George's Lithuanian Church and have lived in Norwood all their married life. John has been a Bird & Son employee for 15 years, most of the time at No. 2 Box Shop where he is now an offset press operator.

## NORWOOD ROOFING PLANT

Congratulations to Herbert and Hazel Davis who became grandparents on October 13. The baby's name is Lynne Anne Davis. She weighed in at 6 lbs. 11 oz. at the Norwood Hospital.

Best wishes to Al Kent who has been on the sick list for some time. We hope he is feeling better and will be back with us soon.

Nelson and Helen Bartlett drove over the road to Biloxi, Miss. where they visited with their daughter and family.

When Ed Hiller, former planning and office manager at the Roofing Plant, who now lives in Washington, heard of the death of George Smith he wrote as follows to the *Review:* "Never has Bird & Son, inc. had a more Bird-dedicated man than they had in George Smith. George was a Bird man morning, afternoon and evening. Bird has lost a very sincere supporter."

## PHILLIPSDALE FELT MILL

Congratulations to the Joseph Nelsons on the birth of their fourth child, Elizabeth Ann on September 25.

## G. W. DINSMOOR COMPANY

Robert A. Watters, manager, became a grandfather twice in the month of October. On October 6, Robert A. Watters, III arrived at the U.S. Army Hospital in Nuremberg, Germany. His parents are 1st Lt. and Mrs. Robert A. Watters, Jr. Nine days later, a granddaughter, Tammy, was born to the Watters' daughter, Mrs. William Isaac in Hartford, Connecticut. Grandfather Robert reports that all the children are doing well, it's the grandparents you have to worry about.

## CHICAGO ROOFING PLANT

We extend our sympathy to Frances Johnson (Sales Dept.) on the loss of her mother.

Martin Krajcir is back to work after a three week vacation remodelling his home. Martin says that the bigger the summer vacation the harder the fall — but it's lots o' fun and lots o' work.

Ernie Reeves (Shipping) vacationed in Kentucky and now says he will retire in November to the tune of "California, here I come!" Ernie will live in California.

James Hopkins is home from the hospital — "Recuperation is next." says Hoppy.

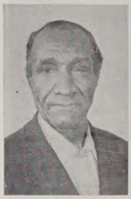
Steve Blackman transferred from Shipping to Mechanic, Maintenance.

We extend our sympathy to Joe and Steve Blackman in the loss of their brother, Willie Blackman.

Helen Rhein's son, in Radar Surveillance of the 2nd Armored Division of Fort Hood, Texas, is now in Germany, having reached Germany via the historic airlift. Here they will engage in the mock battle with the 3rd Armoured Division before returning to Fort Hood.

B. G. Macfarlane and his wife had a most enjoyable vacation in Fort Walton Beach, Florida. He reported that the weather was beautiful . . . sunny and warm . . . and he had a nice tan to prove it.

## Chicago's Senior Employee Retires After 44 Years



**BENJAMIN MACKLIN**, 5234 South Calumet Ave., Chicago, who retired on September 30, was the senior employee at the Chicago Roofing Plant. He started there on November 4, 1919, just two years after that plant began operation.

For many years Bennie was the coating roll man on the old No. 1 Machine and later, saturator man on No. 2. When these machines were replaced by the present No. 6 machine, Bennie became a utility and machine man. Late in 1952 he requested to be taken off the machine as he felt he could no longer keep up the pace. Transferring to the General Labor Department, he became a remake man in the Remake Department, the job which he held until retirement. Bennie has been one of the most faithful and loyal workers in the Bird family. He has no present plans for his retirement, except to take it easy.

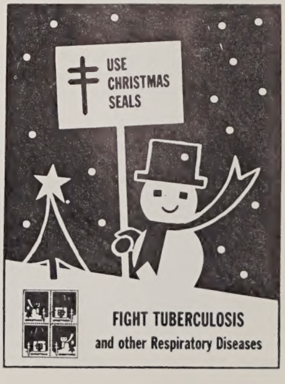
## PERTH AMBOY ROOFING PLANT

A hearty welcome is extended to Catherine Adamcik, typist and dictaphone operator, Eileen Malloy, sales correspondent, Raymond Pinelli, inspector, Josephine McKinney, sales correspondent and Patricia Sabados, general area clerk. We wish them a long and happy employment with Bird.

Congratulations to Catherine Adamcik, who recently came to work with a sparkling engagement ring.

Wedding bells were ringing on September 15th for Betty Ann Gall our switchboard operator. Betty is now Mrs. Joseph Matuso. We all wish Betty and her husband

(continued on page 5)



AT BEAUTIFUL VERSAILLES, Adam Chase of the Chicago Felt Office, pauses to have his picture taken. This palace was one of the highlights of his European tour.

## Adam Chase Enjoyed Six Weeks Touring Europe

Adam John Chase is back in his familiar surroundings after a vacation in Europe. The six week trip enabled him to visit historical and interesting places in Paris, among them the famous Moulin Rouge and various gay night spots. A day was spent in the Palace of Versailles where the landscaping of the beautiful gardens was breathtaking.

After a rainy weekend in Lourdes, Adam had a 28-hour ride on the train (due to an airplane strike) to Rome. The unexpected train ride provided a magnificent view of the Mediterranean and a brief glimpse of many well-known cities of France and Italy; among them Marseilles, Toulon, Nice, Monaco, Genoa.

The train station must be the largest in the world! There were mountains of baggage . . . and people of all nationalities. While in Rome, Adam and his group were privileged to attend mass with the primate of Poland, Cardinal Wyszynski being celebrant, and then had breakfast with him and other church dignitaries in the Polish Pontifical College Institute.

Majestic basilicas, artistic monuments, and the many fountains are among the many attractions of this great city. Adam also heard an outdoor concert amidst the ruins of Caracalla near St. Ann's church where Tyrone Power and Linda Christian were married. He also viewed Rome by night by having a carriage ride to the Trevy Fountain and St. Peter's Square.

### Gondola Ride

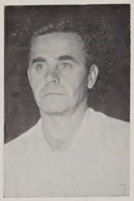
In Florence, art treasures and leather goods impressed him as also did the beautiful paintings and statutes which are all on the outside of the churches instead of inside. A gondola ride through Venice and a day spent at Lido Beach, (which is a small island) tops his list of enjoyment and pleasure.

After visiting relatives in Poland, Adam was delayed three days due to unfortunate circumstances; thereby he was unable to go to Munich as planned. He continued on to Zurich, Lucerne and Geneva, Switzerland where he had motorcoach tours, enjoying the beauty of the Alps. He went by cable car to Mt. Pilatus where he made new acquaintances from London.

While in Vienna he took a ride out into the countryside and missed his plane. His European tour concluded in London where he had the misfortune of having his camera and film taken from his hotel room.

Adam's family (and friends) anxiously awaited his return from abroad to learn of his experiences and admire the souvenirs acquired there. He is employed in the office of the Chicago Felt Mill.

## Four More Join Quarter Century Ranks



HENRY BOCHANOWICZ was hired for three days' work as a pick up man in the Combiner Room, of No. 1 Box Shop back in 1935. John Locke was the foreman then. This three days on the Solid Fibre Combiner grew into three years. A lay off in 1938 broke Henry's continuous service record, but on October 26, 1938, he rejoined the company as assistant machine tender on the Combiner and worked there until drafted into the Army in February 1941.

After serving in Newfoundland, France and Germany, he was discharged in November 1945 and returned to his old job with Bird & Son. He held various jobs in the Combiner Room until 1960 when he transferred to the Sample Department then he went to Solid Fibre Finishing in April 1962 for another 18 months until August 1963. Since that date he has been a break out man in the Miscellaneous Processing Department (FXA) under Howard White, foreman.

Henry and Mrs. (Jennie) Bochanowicz have one daughter, Jeanne, a Junior at the Norwood High School. Besides working around his house at 27 Wood Drive, Norwood, Henry spends a good part of his spare time fishing out of Scituate in his own boat.

DANIEL BENEDETTI, like Henry Bochanowicz has worked continuously for 25 years at No. 1 Box Shop. He, too, first began in 1935, in the Wallboard Department, but had a lay off which interrupted his service. On October 27, 1938 he became a pick up man in the Combiner Room, worked for a year there, then transferred to Wallboard again.

He joined the Army after Pearl Harbor was attacked and served with the Air Force in the Caribbean Defense Command.

After the end of the War he returned to the Box Shop in November 1945, this time to the Corrugated Finishing Department on the Printer-Slotter. Since 1953 he has been an Automatic Taper operator.

Dan and Helen Benedetti recently moved into their new home at 9 Cobb Terrace, Walpole, with their two children, Marilyn, 13 and Daniel, Jr., 7. "My favorite hobby," says Dan, "is gardening and experimenting with vegetables and flowers. I am also a member of the Walpole Fish and Game Club."

CHESTER J. GRUSHESKI'S first introduction to Bird & Son was 26 years ago when he worked for part of the year at the Floor Covering Plant. His continuous service dates from October 28, 1938.

First he was a helper in the Insul Bric Department in Roofing, but a year later, in November 1940 he transferred to the Stock Transfer Department at the East Walpole Paper Mill where he has remained to the present. For 18 years he was a checker, tractor driver and crane operator, except for three years during World War II.

From October 1942 to September 1945 he served with the Army, some of the time in Italy. Since December 1958 he has kept the Finished Stock records for the Stock Transfer department.

Bowling and golf, in the Bird Club leagues, are the sports he likes best; in the rest of his spare time he putters around his house at 7 South Lewis Park Drive, Walpole. The Grusheskis have two children, Patty Ann, 7, who has just started school and David, 5. Mrs. Grusheski is the former Ninnette Petroni who worked for a number of years in the Finishing Mill.

The 1938 hurricane meant disaster to many people, but to EDWARD T. MINGELS, JR. it meant the start of a permanent job at Bird & Son. He didn't know it at the time, as all he was promised by foreman Dick Stoddard was two weeks' work.

Eddie recalls his first day well. It was October 29, 1938. The men were exhausted from working 12 hour shifts — or longer — as a result of hurric business; the sheds were empty and machines were still running night day to fill orders which were shipped as fast as the material came from machines.

The two weeks multiplied into ye Fourteen of them were spent as check driver in Shipping. Then came th years as sample maker, then three m as a tank car man in the Asphalt H dling Department. In the winter of 19 Ed moved again into the Sample Dep ment, and in the slow months of 19 62 temporarily transferred to the Gr ule Plant as a tractor driver. He working again on samples when the portunity came for a permanent trans to the Main Office at East Walpole head custodian and maintenance man, job he holds today. From 1941 to time he left the Roofing Plant, Ed a member of the Fire Brigade, most that time as captain of Company 7.

An ornery piano at home got h started in 1960 on the path of part-ti piano tuning. There were several no that would not stay in tune, so rat than call a tuner frequently, Ed decid to learn how to do the job himself. attended the North Bennett Street dustrial School in Boston, learned tun and minor repairs. His own piano soon fixed, so he decided to advert several times in the local papers a soon had all the week-end business could handle. Ed has always had interest in things musical. As a boy studied the violin for nine years; played in the High School orchestra a other local orchestras, including a Su day morning radio program on Stati WORL. His grandfather was a f musician, a violinist with the Bost Symphony Orchestra.

In summer Ed still likes to play So ball — and this past year had the chan to do so on the Bird & Son team. Wh winter comes, you'll find him and M Mingels in their season ticket seats the Boston Garden every time the Bru play. They are both rabid hockey fa

FORTY-FIFTH ANNIVERSARY for Catherine Brady, No. 2 Box Shop. At noon on October 7th, few of Catherine's many friends gathered to congratulate her on this remarkable record. The was a decorated cake, a bouquet and a generous purse with a card covered with signature Seated with Catherine are Lester Tarbell, general superintndent and Robert Patterson, supe intendent. Second row: Alice Pole, Ella Stratton, Julia Lewis, Patricia Sears, Frances Fulton ar Katherine Niden. In back, Joseph Smelstor and Amedio DeFlaminis.

ver missing a pro game, and getting to ost of the high school games as well. rs. Edna Mingels, incidentally, has en a Bird Machine employee for many ars.

## ohn Flaherty Retired n October 31st

JOHN FLAHERTY, 50 Plimpton Av- ue, Norwood, retired at the end of ctober after 20 years employment at e Norwood Roofing Plant. John had ways worked in the Paint and Cement epartment where he was known as a ithful and good worker.

As he has not been feeling well for me time, he decided to retire and take fe easy. He will continue to live in orwood with his sister, Mrs. Nora Cur- n.

## TOP OF THE NEWS

(continued from page 3)

e best of health and happiness throughout eir married life.

Joan Bradshaw enjoyed a week vacation- g in Wildwood, New Jersey with her isband and parents. Joan spent another eek relaxing at home and taking various y trips.

Roberta Pajak spent her vacation view- g the stock car race throughout the state New Jersey. She also enjoyed the sandy aches at the Jersey shore.

Rita Wolczanski spent a two week vaca- on in Miami Beach, Florida along with a rl friend. It was a memorable vacation r Rita.

Henry Davis, General Manager, and his ife spent a week's vacation visiting Cape od and then they visited Mr. and Mrs. Eli amberlain, former vice president of Bird Son, at their summer home in Maine. ey also visited their son and his family in ooklin, Maine.

Congratulations to Mr. and Mrs. Alfred ithner on the birth of a baby girl who eighed in at 5 lbs. 4½ oz. on September th. Al is maintenance foreman.

## HREVEPORT ROOFING AND FELT

The employees of Bird & Son, inc., at reveport can well be proud of the rec- d they made in this month's campaign r United Fund. Counting the corporate ft, we were one of the first Company- nployee units to go over the top.

In the picture Mr. Fred May is seated the end of the table listening to Mr. l Henderson, vice president of local gas company, explain the fine points to Irv Zeidman, top sportscaster for KSLA TV, who is seated back of the table. The insert shows Frank Markham with the coveted Certificate of Honor award.

KSLA-TV
GIVE THE UNITED WAY
THROUGH YOUR UNITED FUND

**OVER THE TOP** for Shreveport in the recent United Fund campaign.

**EDDING BELLS RANG** this fall for Mr. and s. Robert Harden. Bob's father, Robert C. rden, is assistant to the manager at Man- ester. Mrs. Harden is the former Diane ond.

This team effort of employees and supervisors really clicked.

Rodney and Mary Lou Squyres are happy parents of a new baby girl. Thursday, October 17, the proud daddy came out to the plant and was passing out good cigars.

Wylie Walden started his vacation the day squirrel season opened. The woods were dry, the snakes were out; the squirrels were in because they could hear you coming a mile away. We say that before reporting that Wylie had one in his bag which would just about be enough meat for his dog if he owned a Mexican Chihuahua. Not to be done out of a vacation, Wylie and Mrs. Walden drove to Ft. Worth for a few days, visited Six Flags Over Texas, came back to their camp on Lake Bistineau for the balance of the week.

Congratulations to Charlie Dyar, whose son was born 9-22-63. They named him Robert Ashley.

The girls of the office were invited to an open house at Ora Miller's home Saturday afternoon. Most of us had never seen Ora's new home and we surprised her with a beautiful gold trimmed Early American glass bowl. Ora and her husband, W. E., had the house built; it is of old brick with white trim and snow white Masterbilt Roof.

Vivian Wilson and Mabel Cohn attended the Presbyterian Womens' Retreat held near Arcadia, Louisiana one week end recently and reported a wonderful and inspiring experience.

David Nance and his wife took their three children, David, Stephen and Eileen to see Six Flags Over Texas one week end.

Ollie and Kay Sherburne took the last two weeks of his vacation starting Friday, October 18th. Ollie said, "leaving for parts unknown," but we think that's so we wouldn't call him on the telephone early some morning on a credit problem. We have an idea he was out on the golf links most of the time trying to break that 85 he has been shooting for. Ollie just said recently that he found the ball he shot out of bounds all right but in so doing, he lost the course. He might also do a little fishing as we understand he hasn't caught a fish this year. This time he took a net along!

Mabel Cohn and her daughter met relatives from Missouri for a week end in Hot Springs, Arkansas.

Annona Cox beams with pride as she tells of her father, Dell Southerland, being honored at a dinner given by the Martin McClanahan Masonic Lodge, F & A M., Bossier City. Noble Southerland, is 82 years young, a charter member of the Martin McClanahan Lodge, having served as their first Worshipful Master and has been a Mason longer than any other member. A member of El Karubah Shrine for the past thirty years, he loves to reminisce of the early days of the Temple and the members who have joined the Great Caravan to the Sacred City.

Modena Fuller is in New Orleans visiting the new grandson, John Willard. We remember a few years ago when Dena flew to Alaska in the coldest part of winter to see little Charles Hoffman Fuller, on his arrival.

## Bridge is Most Popular Of All Noon Hour Games

Almost every noon time after lunch, bridge players pop out the cards at the Main Office. Many games are played in the cafeteria, some at other office locations. On one day in September a quick check disclosed seven tables in play, three of them in the cafeteria. Five were bridge games, one was whist and one, pitch.

The oldest group is the men who play in the cafeteria. For many years this daily game was played in the Brigade Room in East Walpole square. When the new office opened it moved up on the hill. Competition has always been keen, and except for the ten minutes of the last hand each day, good bridge has been the general rule. The last hand, at 10 minutes of one, is something else! Then, audacious and foolhardy audacious bids crop up as the losers try to reverse the score before quitting.

During the last year a record of scores has been kept. The lead has changed hands several times, but as of September 15th, the one year of play ended with records as follows:

| | *Percent of games won* |
|---|---|
| Roland Peterson | 56 |
| William Doyle | 53 |
| Ralph Hall | 52 |

Close behind these three top men were the other regular players, Robert Anderson, Robert Garner and Gus Sacre.

The standings of those who fill in to make a table when regular players are absent was as follows: First, Howard Whitney; second, Albert Hargreaves; third, Page Bunker.

On the September day your reporter checked, the following games were being played:

Bridge games:

William Doyle, Robert Anderson, Robert Garner and Gus Sacre, with the following kibitzers: George Dusty, Page Bunker and Roland Peterson.

Robert White, Albert Hargreaves, Lester Ekman and Robert Wheeler.

Constance Doumolin, Margaret Delaney, Josephine Anderson (a three-handed game)

Herbert Blomberg, Agnes Foley, Sophie Flynn and May Harper.

Harold Bailey, Bette Silvi, Ann Bandieri and Beatrice Lundgren.

Whist:

Carolyn Cacciagrani, Theresa Nolan, Maureen Colella and Susan Leland.

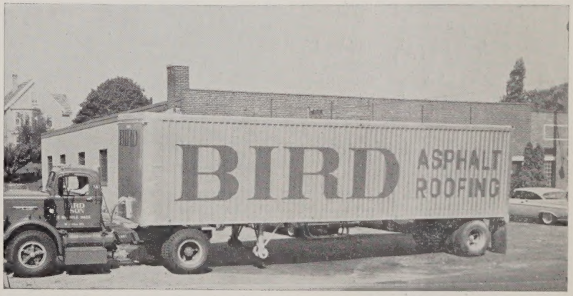
Pitch:

Jack Rambeau, Lambert Anderson, George Nelson and Howard Whitney.

## Schuller's Team Leads In Sixth Week of Bowling

Late in October, after six weeks of bowling, James Schuller's DF team led the Men's Bowling League with a .890 average. In second place was EM team captained by James Moylan — .833 average.

No remarkable records of any kind have been made yet, but three of the old "pros" are in the lead at this point. Moses Bader, EM team, leads the season's average with 117.6; Armando Croatti, FBM team, is second with 108.3 and Angelo LaSalvia, DF, with 107.9 is third. Moe Bader holds the season's high three string record of 377 and Salvatore Jennete the high single spot with 157.



**NEW SIGNS** for the W. J. Hill trucks which deliver the goods for Bird & Son. Al Watson of Norwood did the lettering. Those BIRD letters are 50 inches tall.

## Montisano and Glebus Appointed as Foremen

Anthony Montisano

Peter Glebus

Lester J. Tarbell, general superintendent at East Walpole, has announced the appointment of two more foremen, Anthony Montisano at No. 2 Box Shop and Peter F. Glebus, night foreman at Stock Transfer and No. 2 Box Shop Shipping Departments. This is an extension of the plan to provide more supervision for greater effectiveness in production and customer service.

Anthony Montisano has had almost 30 years experience as a Lid Rotary operator. His company service started in December 1927 when he started as a messenger at the Roofing Plant. The next July he moved to No. 2 Box Shop as a machine helper. On March 26, 1934 he was promoted to Lid Rotary operator, the job he held until his recent appointment as a foreman. Eli Chamberlain was superintendent at the Roofing Plant when Tony started, and he recalls L. M. Pratt and Henry Morgan in the plant office. Sam Gladding was the superintendent at No. 2 Box Shop when Tony moved there.

Tony and his wife, Vera, live at 56 Willow Street, Norwood. Three married children live nearby: Mrs. Jeanette Shilo in Needham, who has three boys; Mrs. Marie Wenstrom of Norwood, 3 daughters; and Anthony who is married, lives in Walpole and has two daughters and a son.

Those who remember Tony when he first joined Bird & Son will recall that in 1927-28 he was a bantam-weight boxer (118 lbs.) participating in matches in Brockton and at Mechanics Hall, Boston. In high school days he was spare quarterback on the championship football team of 1926. Nowadays his sports activity is confined to watching — both school boy hockey and Little League baseball, especially the latter, as a grandchild, Stephen Shilo, is a Little League pitcher.

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Peter Glebus, who now divides his time between his old department of Stock Transfer and the No. 2 Box Shop Shipping Department, has been a supervisor of Stock Transfer work for many years.

His introduction to Bird & Son was by way of the paper machines on June 1, 1933. After a year he transferred to Stock Transfer on September 10, 1934 as a tractor driver. For some years he was a gang boss and checker, and on December 18, 1944 he was named supervisor, the job he has held until his recent promotion to night foreman.

Most of Pete's spare time is spent at the cottage he and his boys built at Marshfield quite a few years ago. Mr. and Mrs. (Ann) Glebus have the cottage more to themselves than they used to. Peter Jr. is married and has a home of his own in Mansfield; and Martin is busy with his studies in his senior year at Northeastern University where he will receive a degree in Business Administration next June. At the shore Peter likes to join deep sea fishing parties and usually has good luck in catching flounder, haddock and cod.

## More Than $500 Paid Out In October For Suggestions

Last month was one of the big months of the year for suggestion awards. Payments were made to fourteen individuals for money saving ideas and to three others for suggestions of intangible value. Louis DeBaggis, Norwood Roofing Plant, and William Jenkins, Charleston, received an additional $25 for having had three No. 2 accepted suggestions in 1963.

Awards were paid as follows:

| | |
|---|---|
| Auvo A. Aho, FBV | $25 |
| Voldemar Anijarv, FCM | 25 |
| Anthony Campisano, FBW | 25 |
| Louis H. DeBaggis, FBM | 50 |
| Thomas W. Falgout, FSPM1 | 25 |
| Stephen A. Gooden, FKW | 50 |
| William T. Jenkins, FKPM1 | 75 |
| Ernest H. LeMay, FKM | 30 |
| John McDonald, FBV | 25 |
| Edward O'Rourke, FBPM9 | 25 |
| Ernest A. Ostrom, FBJ | 25 |
| Joseph Purpura, FBY | 25 |
| Rodney Squyres, FFM | 25 |
| Jackie Tipton, FSPM3 | 25 |
| Thomas Concannon, FBV | 5 |
| George Mather, FXA | 5 |
| Ralph Sweinimer, FBR | 5 |

## Jack M. Lee Promoted At Charleston, S. C. Office

On October 1 Jack Marvin Lee was promoted to assistant purchasing and traffic manager at the Charleston Office.

Having worked on the roofing machine from August, 1955 to July, 1957, Jack left Bird & Son for a short period, returning in November, 1957. He continued working on the roofing machine until transferred to the Shipping Department as an assistant to the Shipping foreman in 1959. In January, 1960 Jack was again promoted to storekeeper and stayed in this capacity until his recent advancement.

Jack is married, has two lovely girls — ages five and six. The Lees make their home at 56 Rowan Drive, North Charleston, S. C.

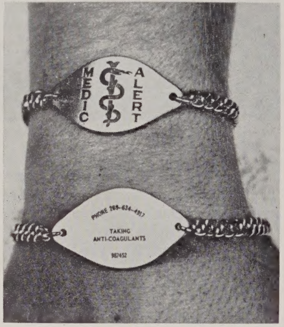
### Contributors

Contributors to the November issue include: Julia Smith, Thomas Flood, Julia Lewis, Barbara Waseleski, Catherine Brady, William Ford, Donald Beck, Mary Driscoll, Robert Pearson, Lucille Burrow, Ollie Sherburne, Frank Markham, Ora Miller, Albert Harper, Jr., Rita Wolczanski, Moses Bader, Leonard Weaver, Thomas Reynolds, Norma Cordo, Michael McDonagh, Rose Fox, Virginia O'Brien.

# This Little Bracelet Saves Lives

Have you heard of Medic-Alert? If you have a severe allergy or if you are diabetic or have a heart condition, Medic-Alert could save your life.

When you register with Medic-Alert your essential medical information is recorded on a metal bracelet or necklace which you wear at all times. Then, if you have an accident or are taken violently ill so that you cannot speak for yourself, Medic-Alert warns those who are trying to help you. The warnings engraved on the back of the metal tag are brief, direct. They say "Allergic to Tetanus Antitoxin" or "Taking Anti-Coagulants," or "Allergic to Penicillin."



They may alert a policeman or first a worker that a person who appears be intoxicated is actually a diabetic shock. Or they may alert a passerby epileptic or cardiac problems so th proper help may be summoned at onc

Each Medic-Alert emblem has a engraved serial number. Under th same number in the headquarters offi in Turlock, California are filed th medical problems of the individual – his or her address, name and address the person's physician, name and a dress of nearest relative or friend. case of emergency any physician, ho pital or other authorized personn may call this central office *collect* an hour of day or night. The emergenc telephone number of the central offic is engraved on each emblem.

This fine protective service has th endorsement of doctors and hospita — including the Bird & Son medic department. Application forms ar available at the plant hospital in Eas Walpole or may be obtained throug any plant office outside of East Wal pole. The one-time cost of the servic is $5.00. There are no other fees o annual costs. Medic-Alert is main tained by its constantly expanding en rollment of new members and by grant and donations.

## LONG SERVICE LIST

### DECEMBER 1963

| *Name* | *Date* | *Dept.* | *Yrs.* |
|---|---|---|---|
| Kenneth G. Rouillard | 12-16-18 | Paper Mill | 45 |
| Arthur D. Colburn | 12-18-23 | No. 1 Box Shop Superintendent | 40 |
| Frank E. Paine | 12-13-48 | Maintenance | 15 |
| PHILLIPSDALE | | | |
| Oresto Conti | 12-2-53 | | 10 |
| Charles E. Champlin, Jr. | 12-7-53 | | 10 |
| CHICAGO | | | |
| Kenneth McVey | 12-2-53 | | 10 |
| SHREVEPORT | | | |
| Jackie L. Wise | 12-20-48 | | 15 |
| PERTH AMBOY | | | |
| John Kacmarsky | 12-12-18 | Office | 45 |

### JANUARY 1964

| *Name* | *Date* | *Dept.* | *Yrs.* |
|---|---|---|---|
| Bernard Stravinski | 1-17-24 | No. 1 Box Shop | 40 |
| Thomas Concannon | 1-29-29 | Roofing | 35 |
| John J. Murphy | 1-26-39 | Dir. of Personnel & Ind. Relations | 25 |
| J. Robert Anderson | 1-30-39 | Office | 25 |
| John H. Bonda | 1-12-59 | Maintenance | 5 |
| George Kenney | 1-20-59 | Power Plant | 5 |
| John Marra | 1-19-59 | Paper Mill | 5 |
| PHILLIPSDALE | | | |
| Manuel Pacheco | 1-4-54 | | 10 |
| Lawrence S. Massey | 1-18-54 | | 10 |
| Edward J. Godin | 1-19-59 | | 5 |
| Richard J. Quinn | 1-26-59 | | 5 |
| CHICAGO FELT MILL | | | |
| Guadalupe Sanchez | 1-27-54 | | 10 |
| SHREVEPORT | | | |
| Willie Adger | 1-31-49 | | 15 |
| McDaniel Smith | 1-31-49 | | 15 |
| Johnnie J. West, Jr. | 1-18-54 | | 10 |
| Harold Q. Dutton | 1-30-59 | | 5 |
| Richard S. Fatheree | 1-27-59 | | 5 |
| Paul J. Lawson | 1-26-59 | | 5 |
| Columbus Marshall | 1-21-59 | | 5 |
| James H. Welch | 1-30-59 | | 5 |
| W. J. HILL | | | |
| James Burke | 1-17-44 | | 20 |
| James Sullivan | 1-18-44 | | 20 |

## ANYONE FOR BRIDGE?

A Bridge Club for beginners is being organized by the Bird Club to run for eight weeks this winter. Louis Severance of Bird Machine is chairman. Sessions will start December 9 at 7 P.M. at the top floor of the old Main Office Building in East Walpole square.

Flyers are already in the mail and much interest is anticipated.

## Choral Society Prepares Double Bill for Dec. 8.

Less than a month away — Sunday December 8 — is the date of the Neponset Choral Society's annual winter concert with its unique program of two choral works. The place is the Walpole High School and the hour 8 P.M.

The "Missa Brevis" by Kodaly calls for a trio of sopranos. These will be Priscilla Cann, Dorothy Fader and Louise Hall, all of whom are well known solo performers with the group. The alto and tenor are equally well known: Harriet Dusty and James Silvi. A new man in town will sing the baritone passages: Walter Moore of Georgia, now a resident of Walpole.

Mr. Moore will also be the baritone in the second work of the evening, Mozart's "Vesperae Solennes de confessore." In this truly beautiful work with the formidable title, Harriet Dusty, alto and James Silvi, tenor, will also appear as soloists. The soprano is Mary Dunlevy Sindoni, first heard with the group last year as a mezzo-soprano in Handel's "Judas Maccabaeus."

Walter Moore, baritone, has studied voice in his native state of Georgia and has appeared there as soloist in Handel's "The Messiah," DuBois' "Seven Last Words" and Stainer's "The Crucifixion." Married and living in Walpole, he is at present a choir member and soloist at the United Church, Norwood. He is studying for his doctor's degree in Theology at the Harvard Divinity School.

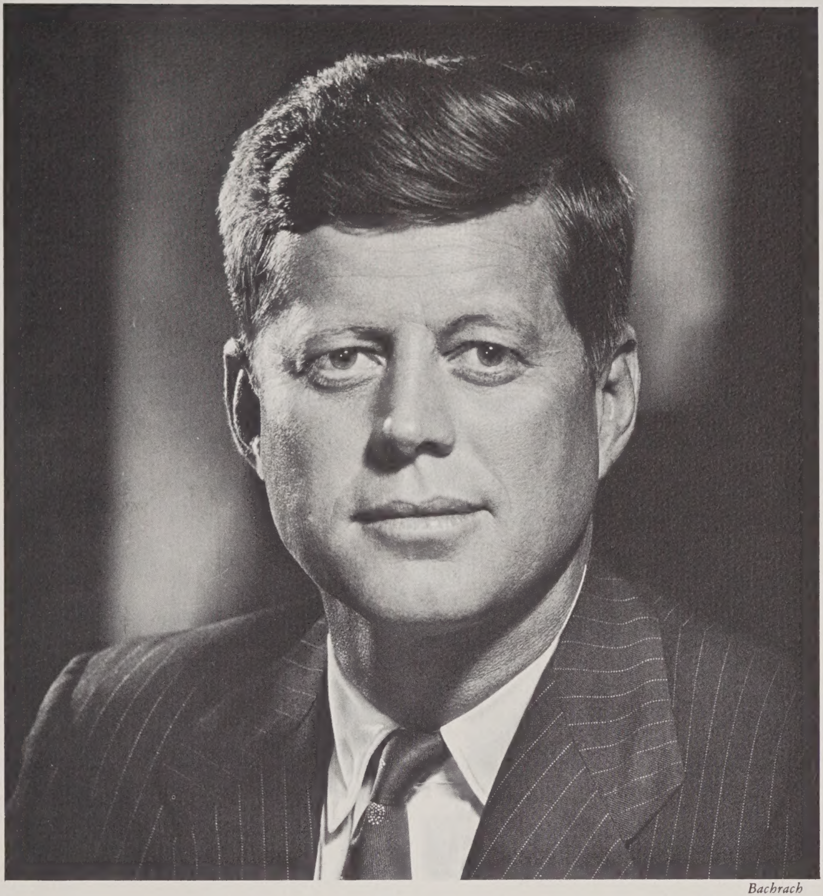
Leonard Weaver will direct this first concert of the fifteenth season and the accompanists will be Mary Bowditch, organ and Ann Davis, piano.

# THE BIRD REVIEW
## December 1963

# Season's Greetings

As people throughout the world
celebrate the most joyous time of the year,
we extend the Season's Greetings
to our employees, our stockholders,
our business associates
and the many other friends of Bird & Son, inc.
May your holidays be happy and the
New Year bring you health and prosperity.

The Bird & Son Management



*Bachrach*

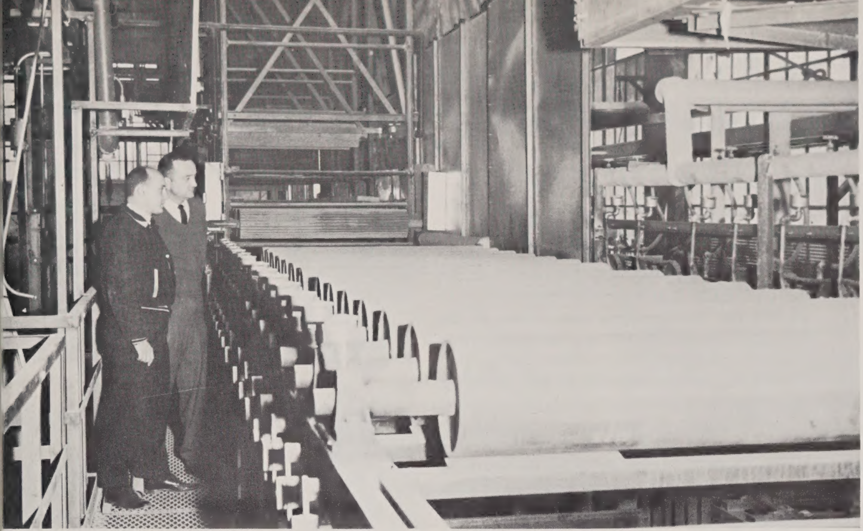
A Tribute

to a courageous statesman and a good man,

## John Fitzgerald Kennedy

Thirty-fifth President of the United States, whose life of great achievement and greater promise was tragically cut down in a moment by an assassin's bullet.

May 29, 1917 - November 22, 1963



INSPECTING THE CONSTRUCTION of Perth Amboy's new No. 4 Roofing Machine are Plant Engineer Alfred Leithner and Superintendent John Flis. These are the top rolls of the strike-in section, looking toward the saturator. In production, the felt passes through the saturator and then over the rolls in a series of loops, allowing time for the asphalt to penetrate the sheet.

lodern equipment, a new plant
d stream-lined operations mark

# Progress at Bird & Son, inc.

TWO major projects headed the engineering program of 1963. One, just completed at Perth mboy, N. J., is the entirely new No. 4 Roofing Ma- ine. This provides better production equipment for rving the many important Building Materials cus- mers in the metropolitan area around New York ity.

The other, now nearing completion, is the sheet lant at Waterville, Maine, which increases our abil- y to serve the growing industrial areas north of oston with products of our Paperboard Products ivisions.

The Floor Covering Division — a vital part of ird & Son for over 50 years — was sold July 1st d now operates as Bird-New London. This reduced tal employment at Bird & Son by about 400, but nce many persons continued in employment with e new company, and others transferred to new as- gnments within Bird & Son, the change was com- leted with as little disruption of the work force as ssible. The sale has provided much-needed capital to improve the operations in the two remaining divisions, Building Materials and Paperboard Products.

Personnel changes at the vice presidential level and in production supervision have been made with a view to making operations more effective and profitable.

Robert F. Jenkins, formerly Southwestern manager at Shreveport, was appointed executive vice president on June 1. A. Rogers Weed, Jr. was named senior vice president in charge of all sales throughout the company and Burleigh M. Hutchins was appointed senior vice president in charge of all manufacturing and engineering. Each sales division is now directed by a vice president: Philip C. Johnson, Building Materials Division; Ralph H. Hall, Shoe Carton and Horticultural Divisions; Harold R. Bonnyman, Fibre Box Division; and George J. Tooker, Special Paperboard Products Division.

Superintendent for the new Waterville Plant is Chester H. Porter, formerly of New Britain; and replacing him as superintendent in New Britain is Romeo Valerio. At several plants, additional foremen have been named to assist in achieving more efficient production.

As the result of studies made by the consulting firm of Alexander Proudfoot Company, many changes in personnel have occurred. The program has established better scheduling of longer runs at a more uniform rate. All operations are carefully controlled through all production and shipping departments. Forecasting of sales is daily being translated into more effective use of men, materials and time at the production departments. This is one of several steps management is taking to help produce more satisfactory profits. It helps offset the effects of strong competition and weak prices in many products.

During the year a very active research program has been under way in all divisions. Because of the very nature of research, details cannot be written until the results are ready for the market in the form of new products or improvements in present products. Like icebergs in the Atlantic, there is much more going on in research than appears on the surface. Some indications will be seen in the several reports that follow. Other specific results will undoubtedly become headlines one, two or even five years from now.

## Data Processing System

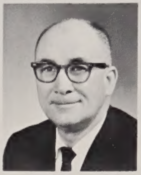
Early in the year the IBM system at the Main Office was modernized with the introduction of the 1401 Data Processing System. Three units were installed: a Read-Punch Unit, a Memory Unit and a Printer. These amazing machines add, subtract, multiply, divide, print, sort, check and summarize, in milliseconds of time. Many time-consuming tasks have already been assigned to the system, including the writing of checks to pay vendors or to pay dividends to stockholders. Other lengthy reports which are now prepared quickly by the new process are statements for customers, various cost accounting reports, trial balances and distribution of expense reports. These can be broken down by plant or department and for any period of time.

At present several other jobs are being programmed and will be announced as they are put into effect during 1964.

As we enter the New Year, it will continue to be the policy of the management to strive for reasonable profits and to plow a portion of those profits back into new plants, machinery and research. This is the surest way to provide for the future of the company and the job security of the employees.

# Leaders in Sale of Wind Seal Shingles in '6

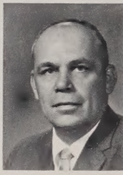
These Bird Building Materials Division salesmen a the top ten in the organization in sales of Bird Wi Seal Shingles during the first nine months of 196 For their outstanding records we salute them!



First
T. F. Reimann,
Central District

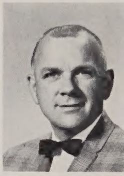
Second
M. E. Roach,
Gulf District

Third
J. D. Williams,
Gulf District



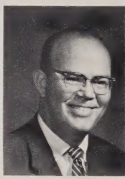
Fourth
R. L. Moore,
Central District

Fifth
T. J. Pikes,
Mid-West District



Sixth
H. H. Heideman,
Mid-West District

Seventh
D. R. Clay,
New England District



Eighth
H. E. Crowe,
Mid-West District

Ninth
A. G. Marsh,
Dixie District

Tenth
A. P. Ayer,
New England District

# New Machines and Products

### for better service to customers

PLEASING customers is the most important function of any business. Customers must be satisfied with the service, the quality of the products and the line of products, or they take their business elsewhere.

Bird & Son's Building Materials Division has taken several important steps in 1963 to hold customers and gain new ones.

Most significant at this time is the new No. 4 Roofing Machine which has just been put in production at the Perth Amboy Plant. This plant is in an excellent location to serve thousands of home owners in the heavily populated metropolitan area around New York City. Shipments to many large and important dealers are made from here. The new installation equips Bird & Son to make all roofing products, including the distinctive Bird double surfaced shingles — such as Wind Seal and Masterbilt shingles — at Perth Amboy. Thus, we now offer the unique Bird & Son line of building products at all five roofing plants of the company.

The new machine has many innovations. The saturating section, for instance, has both spray and dip saturation; there is a unique coating section which applies the surface and back coatings separately, giving better control of both layers. A quick-change electric clutch at the slate blending hoppers enables the machine men to make very fast changes from one color to another. Automatic tyers are of the latest design; and a large group of standard size shingles will be finished on an automatic wrapping machine which wraps each bundle in a completely enclosed package.

## New Warehouse and Office

Before the machine was built at Perth Amboy, a new warehouse was constructed so that part of the old warehouse area could be used to house the machine. The new warehouse provides this plant with modernized shipping facilities. There is ample loading space for both rail and truck shipments, in or out.

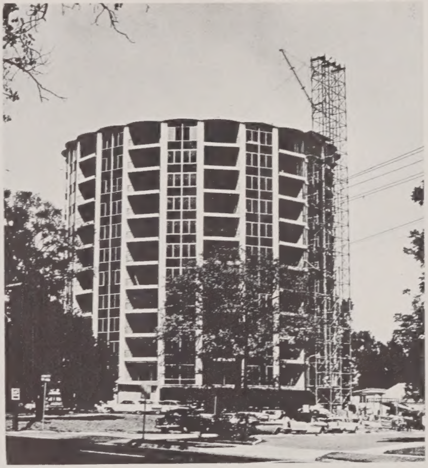
A new office was also constructed at Perth Amboy during the year, on the second floor of the main building. This large, air-conditioned area provides the space to handle our orders, shipments and customer needs efficiently.

Thus, the entire Perth Amboy operation has been modernized to make possible a more effective selling and producing effort in the years ahead.

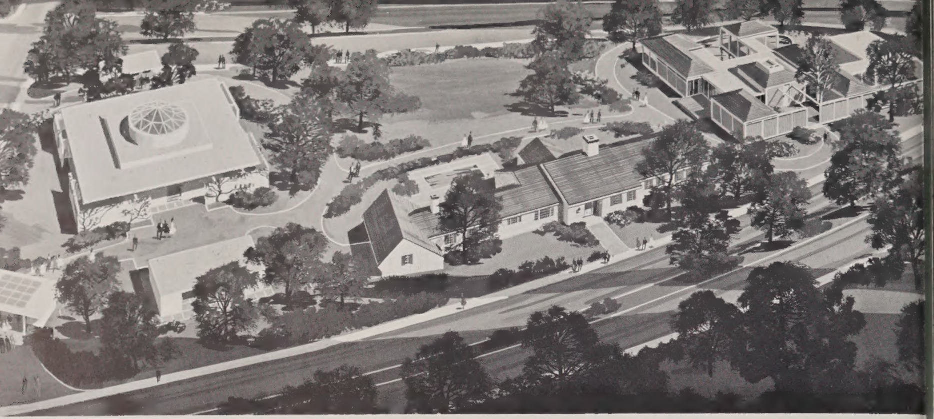
At the Charleston Plant a new ball mill, installed in 1963, has made it possible to use our raw rock more beneficially and to give ample supplies of mineral for our processes. The capacity of the old ball mill was limited so that formerly only part of the material left from the production of granules could be manufactured into the mineral stabilizer needed for various coatings.

A bundle-wrapping machine, similar to the one to be installed at Perth Amboy, was put into operation at Shreveport during 1963. Another will be installed at the Charleston Plant early in 1964.

At the Chicago Roofing Plant, construction has just started on a large finished stock warehouse. This will provide much-needed storage capacity and be of



BIRD BUILT UP ROOFING protects the top of this unique 12-story apartment building, *The Fountain*, in the geographical center of Shreveport, La. This modern building, opening January 1, is designed especially for persons of retirement age. It has spacious living rooms, library, game rooms, swimming pool and a complete health unit where private physicians can treat their patients. The roof contains 255 squares of Bird Bonded Built Up Roofing.



GENERAL VIEW of the House of Good Taste Exhibit at the coming New York World's Fair. The Royal Barry Wills traditional house in the foreground has three Bird products in its construction: a Bird Roof, Bird Solid Vinyl Siding and Bird Vinyl Roof Edge. Other houses in the exhibit show at left and right.

great help in improving the service to hundreds of customers in the important mid-West market.

While no major changes have been made at the Norwood Roofing Plant, this plant is reaping the benefits of equipment fully modernized in recent years. Workers have been busy here all through the season, supplying the New England market with the full line of Bird Shingles and sidings.

## Bird Products at World's Fair

Visitors to the New York World's Fair in 1964 will see three Bird products on the Royal Barry Wills House of Good Taste, not far from the main entrance. The House of Good Taste exhibit contains three units: a traditional house designed by Royal Barry Wills Associates, New England's famous architects known best for Cape Cod and colonial designs; a modern house by Edward Durell Stone; and a contemporary house by Jack Pickens Coble, which is a blending of modern and traditional styles.

The traditional house is a Cape Cod design with the customary large chimney, recessed doorway and wings on either side of the main house. There are Bird shingles on the roof. New Solid Vinyl Bird Siding dresses and protects the sidewalls in the colonial style. Bird Vinyl Roof Edge has been used on the rake edges of the roof for neat appearance and protection to the structure.

Development of these new vinyl products is another Bird first. At the Norwood Roofing Plant another vinyl extruder has been installed in 1963, permitting a greater number of experimental runs and providing Bird Plastic Siding in quantities sufficient for a limited test market. Initial marketing studies are now being made to determine how large a market there is for the product and the volume of sales that may be expected.

A full line of Vinyl Roof Edge products is being developed. This year more styles and sizes have been added.

Bird Wind Seal Shingles still lead the industry. No other asphalt shingle is as well known in this country, due to the consistent advertising and promotion Bird Wind Seal Shingles have had for about eight years. The Bird sealing process and unique method of packaging had universal acceptance, from the first, because wholesalers, dealers, roofers and builders recognized the outstanding merits of the product. Several devastating hurricanes of years past have proven that Bird Wind Seals take the most violent of winds and afford full protection when ordinary roofs suffer heavy damage.

## Wind Seal Sales Increase

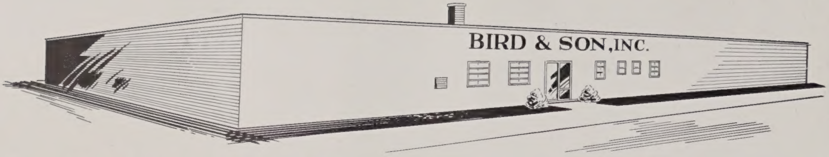
The sale of Wind-Seal type shingles in the industry has gained over 20% this year. Bird & Son sales have gained, too, and as we enter 1964, the sales department is adopting a program designed not only to maintain our position, but even to increase it. Specifically, we know the areas where Wind Seal Shingles have not been selling in the volume we want, and these will be the areas of greatest sales effort.

The Building Materials Division of the company faces 1964 with confidence. The line of products

AT WORLD'S FAIR GROUNDS, workmen install Bird Solid Vinyl Siding on the Royal Barry Wills House of Good Taste.

as never stronger; plants and warehouses are in excellent con-
ition to serve customers. Research in new products and de-
elopment of present products goes on continually, in the
nowledge that only through constant improvement can a
ompany maintain or increase its standing. The year 1964 will,
e believe, be a good one for the Building Materials Division.

TWENTY-FOUR HOPPERS in the base-slating section of Perth Amboy's new Roofing Machine. This picture was taken during construction. When complete, each 5,000 lb.-capacity hopper will have its own hose for feeding granules to the machine below.


BIRD & SON, INC.

ARTIST'S DRAWING of the new Bird Plant at Waterville, Maine, as it will appear when finished.

# Plant at Waterville, Maine

## heads list of improvements in Paperboard Products Divisions

THE most significant decision in the Paperboard Products Division this year was the determination to establish a second corrugated box sheet plant. The new plant will open shortly in Waterville, Maine, providing jobs for 30 or more people in that area and using board manufactured at East Walpole.

Business is growing in the Waterville area; this means potential business in boxes to carry the goods being produced there. By establishing a plant in Waterville Bird & Son plans to provide the kind of prompt service which will please customers and attract new ones in the area.

The one-story, 46,000 square foot building is now under construction in the Waterville Industrial Park, adjacent to U. S. Interstate Route 95. Sufficient land has been purchased to allow for expansion in the future; in fact, the present building has enough floor space to allow considerable expansion without alterations.

Ceiling height throughout is 12 feet. Supporting columns for the steel trussed roof are 36 feet apart. The roof itself consists of a steel deck covered with two inches of Bird Insulation Board and topped with a Bird Built-Up Roof.

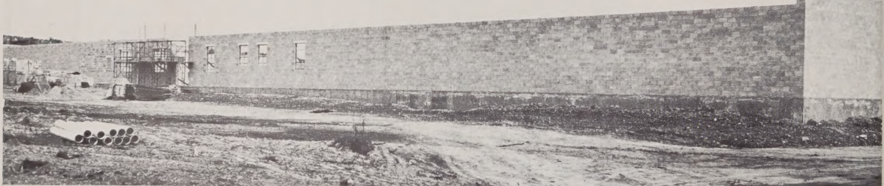
At the shipping and receiving departments there is an inside dock for trucks, while nearby is a large storage area for both raw materials and finished stock. A baler will bale the plant waste for shipment back to East Walpole where it will be reused at the paper machines.

Chester H. Porter has been named superintendent of the new plant. His first assignment at Waterville will be to supervise all the many tasks necessary to put the plant in operation at the earliest possible date.

Although this plant is the most dramatic improvement within the Paperboard Products divisions this year, it is far from the only one.

### New Machines at No. 1 Box Shop

At the No. 1 Box Shop in East Walpole there is to be a new Hooper-Swift Printer Slotter. Its installation will be started soon. As already reported in a



UNDER CONSTRUCTION. Side walls are up and windows are being installed at the new Bird Plant in Waterville, Maine.

SHOE CARTONS AND LIDS are manufactured on Mercury blankers at No. 2 Box Shop. These machines combine printed liner with body paper and cut and crease the board into cartons and lids in one operation. The operator is Paul Treeful, the pickup man, Stanley Drost.

te issue of the *Review,* a new breakout machine r die cut boards was recently built and put into peration at this Box Shop. Designed especially for is type of work, it mechanizes the stripping or reaking out of small pieces of trim on box board at has been die cut to various shapes and sizes. ormerly this work was done by hand.

The Bird Bar-Mor Plastic-Coated Box, first in- oduced last year, has proved itself as THE container r moist or greasy materials as well as for those items hich need special protection from moisture or dust.

Bar-Mor has just recently been accepted a regis- ered trade mark, another proof of the distinctive erits of this plastic-coated box which is produced on e Gasway Coater.

The Universal Folder-Gluer, installed, like the asway Coater, a year ago, has been effective this year speeding this important operation, but providing t the same time high quality, evenly squared boxes. any thousands of corrugated beer, oil and food ases have been folded and glued on this equipment.

FOLDER-GLUER at No. 1. Box Shop. The folding section shows here with operator Raymond Lussier at the front of the machine. Glue is applied to the edge of each case before folding. After this section, the cases make a right angle turn and travel through a compression unit that squares and seals them firmly; finally they pass through an automatic counter.

AUTOMATIC BREAKER at No. 1 Box Shop. Operator Angelo Risotti feeds sheets of die cut board into the machine which positions the sheets, strips away the trim and then automatically moves the sheets to the finishing area. At the left is Adolph Krusas, helper, in back, Joseph Lydon, finisher.

### New Solid Fibre Board Developed

Bird & Son has been a leader this year in helping develop a new solid fibre board, in conjunction with the U. S. Army Quartermaster Research and Engineering Command in Natick, Mass. Chief Chemist Hermon T. Barker has been active in this, as well as Vice President Harold R. Bonnyman who is chairman of the Solid Fibre Box Group, representing member companies of the industry. The new board, V-4S, is lighter in both weight and caliper than the V-3C board and can be produced and sold at prices which will make it competitive with V-corrugated boards now in use. Final test shipments are now being run by the Quartermaster Center. Shortly it is expected that the Army specifications for boxes to be used in shipment of goods manufactured for the military will list the V-4 board. Hopefully, this will mean more solid fibre box business next year.

### Imports Affect Sales

Shoe carton business remains at reasonably good levels, states Vice President Ralph H. Hall. However, the effect of large quantities of imported shoes is hurting the carton manufacturers, as well as the shoe manufacturers. The New England Shoe and Leather Association reports that over 180 million pairs of shoes (both rubber and leather) came into this country from foreign manufacturers in 1962. This is equal to 24 percent of all U. S. footwear production. It is so serious a threat to the shoe business that shoe manufacturers through their Congressmen petitioned the President for his personal intervention. They requested that quotas be established by categories on those kinds of shoes being imported in large quantities, especially from Italy and Japan.

### More Intensive Sales

Several months ago at the time of the Horticultural Division sales meeting, a more intensive sales program was launched for all products sold to the greenhouse and florist trade.

BIRD
T-37
BIRD
ASPHALT
ROOFING
BIRD
& SON
WALPOLE MASS
W. J. HILL DIV

NEWEST TANK TRUCK in the W. J. Hill fleet handles up to 6,300 gallons of asphalt. It is an effective advertisement for Bird & Son as it travels the highways bringing loads of asphalt to the Norwood Roofing Plant.

Vita Band Plant Bands, Perennial Pots and Plastic
ots and Trays have been in steady production for
everal months, building up stocks for Spring busi-
ess. In addition, Erin Peat Pots, made in Ireland of
igh-grade peat moss, are part of the Bird Horti-
ultural line. And in August, also to round out the
roduct line, two other items were added: a blow-
olded perennial pot of soft, pliable green plastic in
izes from 5½ inches to 9 inches; a line of bagasse
ber pots for growing and transplanting. The bagasse
ber is the residue from the manufacture of cane
ugar. Like peat pots, bagasse fiber pots will disinte-
rate when planted in soil and they are preferred by
ome growers for certain seedlings.

## ew Vice President

The sale of Special Paperboard Products has been
iven new emphasis with the appointment of George
. Tooker in October as vice president in charge of
his division. Bringing many years of experience in
he paperboard field, as an executive with Robert
air Company and Continental Can Company, he
ill devote full time to increasing the sale of such
rofitable items as Industrial Filter Paper, Chip-
oards, Corrugating Medium and Index Pressboard.
ew products, now being developed in the Bird
aboratories, will be introduced from time to time.

## ombine Paper and Plastics

Research in paper continues to be important. A
tepped up program is being caried on to develop
ntirely new products and to find new outlets for present products. The engineers are working on the marriage of plastics and paper to combine the best features of each, both in cost and performance. Although the manufacture of paper is a 2000 year old industry, modern science in the Bird laboratories is still finding ways to improve or widen its use or to manufacture it less expensively for the customer.

All divisions of the Paperboard section have taken and are continuing to take those steps which management believes will lead to successful and profitable business in 1964.

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Editorial Office at East Walpole, Mass.

EDGAR M. GROUT, Editor JOHN J. MURPHY, Adviser

THE COVER

**LORIMER CHAPEL at Colby College, Waterville, Maine, framed by evergreens and elms with their mantle of snow. Waterville is the city in which Bird & Son is building its newest plant for finishing fibre boxes and cartons. Photograph courtesy the Public Relations Department of Colby College.**

The following are trade marks of Bird & Son, inc. registered with the U.S. Patent Office: **King-Tab, Architect, Wind Seal, Seal King, Nepolon, Ranch Roof, Bar-Mor, Vita-Band, Perennial Pots, Insul Sheath.**

If it's taking solids out of liquids,
or impurities out of paper,
it's for

# Bird Machine Company

THE accompanying photographs indicate the wide range of Bird Machine Company equipment that helped to make 1963 another banner year for the folks in South Walpole.

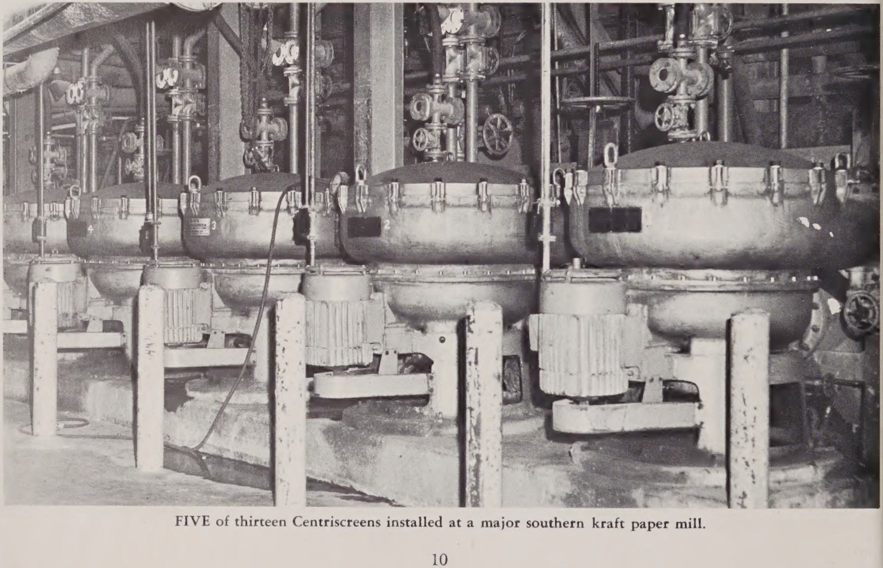
The big 54″ x 70″ continuous centrifugals, for instance, are just three of sixteen that were ordered during the year. Seven of these have already been shipped to major United States and Canadian potash producers — each one will dewater up to 1500 tons of potash per day. Nine more are scheduled for early 1964 delivery to other fertilizer companies as part of a major, industrywide expansion program.

The fertilizer industry, however, is only a part of the centrifugal and filtration equipment sales picture. Wherever there has been a need to separate large volumes of solid materials from liquids — in the mining industries, industrial and municipal waste treatment plants, all the chemical process industries — Bird equipment has been put to work. In the coal industry, for instance, fine coal which was previously discarded with refuse is now being recovered by suspending it in a frothy liquid. The process, called froth flotation, is used by several coal companies with Bird continuous centrifugals separating the coal from the liquid.

Waste treatment, another growing market for Bird Machine Company, uses the centrifugal to separate the solid sludge from the sewage. This makes operation of the facility completely independent of weather conditions, and eliminates the need for areas required by drying beds.

## Batteries of Centriscreens

The paper mill equipment part of the story has by no means remained static. Many Centriscreens have been installed by paper mills of all descriptions — many of them in batteries such as the one in the photograph. The Centriscreen is just one of several Bird Machine units designed specifically to remove dirt, junk and fine impurities that would otherwise degrade the paper. New developments along these lines include a Centriscreen that will screen more



FIVE of thirteen Centriscreens installed at a major southern kraft paper mill.

an 9000 gallons of paper stock per minute; the qua-Purge Shower which can be flushed free of ogging paper fibers automatically in a few seconds; e Aqua-Static Doctor Support which eliminates arpage of the doctor blades on heated paper maine rolls by dissipating heat evenly across the length the blade; and an improved version of the Cyclean op-in-pressure dirt removal units which is more ficient and less costly to build than earlier models.

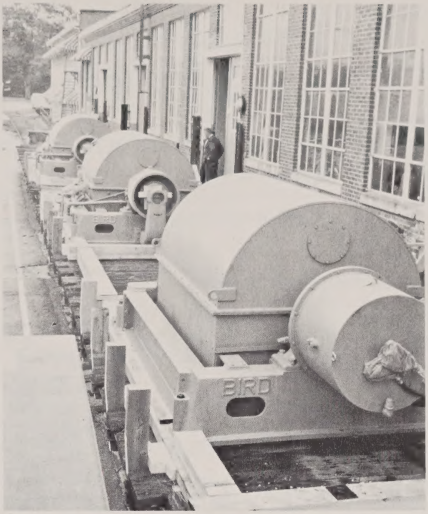
## ew Type Pulper

The most significant new product, however, is the ird-Grubbens Pulper which has proven its ability lower power requirements for every ton of paper tput. With this addition, Bird Machine Company w becomes a source for equipment needed in the ock preparation as well as stock cleaning process in e paper industry.

## rocess for Creping Paper

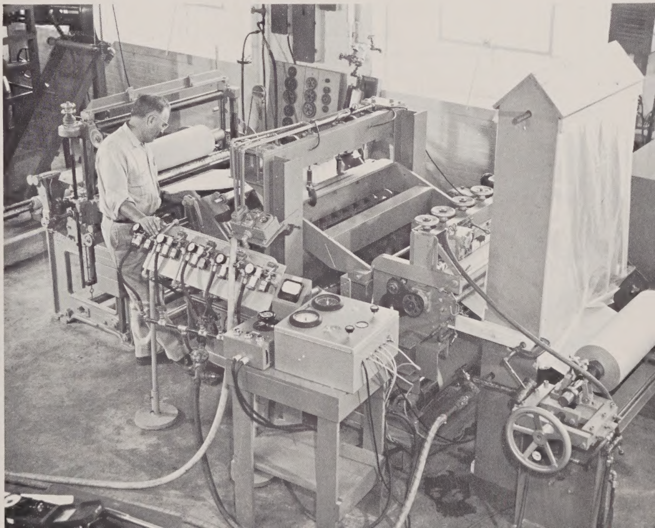
In an allied area, a Bird Machine Division, Micrex, c., has developed a unique method of creping paper give it a clothlike quality and elasticity. The process gaining acceptance among major paper converting mpanies. To date seven of these concerns will use e Micrex process, through a lease and licensing greement, in the manufacture of paper toweling, sposable bedding and clothing, electrical insulating pers and freezer wrap.

In line with the active program of new product velopment and product improvement, Bird Maine Company has also kept up with improvements manufacturing techniques. New equipment installations have included a vapor-blast unit, new doctor blade grinding equipment, a numerically controlled drill, and a profile milling machine.



THREE BIRD CENTRIFUGALS, 54″ X 70″, departing from the Bird Machine Plant in South Walpole.

With this brief report of goings on in South Walpole, of how present customers' needs are met and how new applications are being cultivated, it becomes apparent that the outlook for future success is justifiably optimistic.



MICREX CREPING MACHINE, developed by Bird Machine Company and used by paper converters on toweling, freezer wrap and similar products.

# BIRD & SON, inc.

Established 1795

East Walpole, Massachusetts, U. S. A.

Branch Offices: Chicago, Ill., Shreveport, La., Charleston, S. C., Perth Amboy, N. J.

Paperboard Products Division: East Walpole, Mass., New Britain, Conn., Lewiston, Maine, Manchester, N.H., Lawrence, Mass., Waterville, Maine

Building Materials Division: Norwood, Mass., Chicago, Ill., Shreveport, La., Charleston, S.C., Glenwood, Arkansas, Perth Amboy, N.J.

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Bird Machine Company, South Walpole, Mass.

George W. Dinsmoor Company, Lawrence, Mass.

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Office Manager, R. W. Pearson
Chief Engineer, E. E. Peterson
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Bird Seal King[1] Shingles
Bird Shingles and Sidings
Bird Insulating Sidings
Bird Nepolon[1] Roof System
Bird Roll Roofings
Bird Roof Insulation
Bird Ranch Roof[1]
Bird King-Tab[1] Architect[1] Shingles
Bird Building Papers
Bird Coatings and Cements
Shingle and Siding Backer
Bird Aluminum Siding
Bird Built-Up Roofs
Bird Solid Vinyl Siding
Bird Vinyl Roof Edge

## PAPERBOARD PRODUCTS DIVISION

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Solid Fibre Shipping Cases
Corrugated Fibre Shipping Cases
Cleated Fibre Shipping Cases
Fibre Lacquer
Reel Wraps
Weatherproof Solid Fibre Shipping Cases
Weatherproof Corrugated Fibre Shipping Cases
Plastic Coated Corrugated and Solid Fibre Cases
Bird V-3 Insul Sheath[1] Board

### Horticultural Division

Vita-Band[1] Plant Bands
Bird Vacuum Plates
Perennial Pots[1] — Fibre and Plastic
Peat and Bagasse Pots
Bird Film Applicators
Plastic Pots and Trays
Greenhouse Plastic Bar Caps
Plastic Card Caddies, Vases and Refrigerator Containers

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Bird Reinforced Shoe Cartons, Plain and Printed

### Special Products Division

Filter Paper for Industrial Filtration
Base Wad
Jute Liners
Chipboards
Index Pressboard
Lined Board
Corrugating Medium
Dry and Saturating Papers for Special Uses
Tack Boxes
Special Boxes
Platform Board
Utility Boxes
Innersole Board
Wedgie Board

## GEORGE W. DINSMOOR COMPANY

Paper Mill Cores
Pasted Chipboards
Cloth Boards
Tubes for Textile and Plastic Industries

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[1] Reg. U. S. Pat Off.

4533 · 11